

#### **BROOKLYN RENTAL MARKET REPORT**

August 2019

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# **INTRODUCTION**



Over the last month, the average rental price in Brooklyn increased by 1.24%, from \$3,008.69 to \$3,046.05.

# A QUICK LOOK

Over the last month, the average rental price in Brooklyn increased by 1.24%, from \$3,008.69 to \$3,046.05. The average rental price for a studio unit increased by 0.54%, from \$2,346.30 to \$2,358.88. The average rental price for a one-bedroom unit increased by 1.35%, from \$2,864.89 to \$2,903.59. The average rental price for a two-bedroom unit increased by 1.59%, from \$3,814.88 to \$3,875.68. Year-over-year, rental prices are up across-the-board, with studio, one-bedroom, and two-bedroom prices increasing by 5.42%, 4.97%, and 8.83%, respectively.

Out of the fifteen neighborhoods tracked by this report, six saw their average rental price fall: Bay Ridge (-0.18%), Clinton Hill (-0.95%), Crown Heights (-1.21%), Fort Greene (-3.50%), Park Slope (-2.04%), and Prospect Lefferts Gardens (-0.61%). This past month, the most expensive rental units on the market could be found in DUMBO, while the most affordable units were in Bay Ridge.

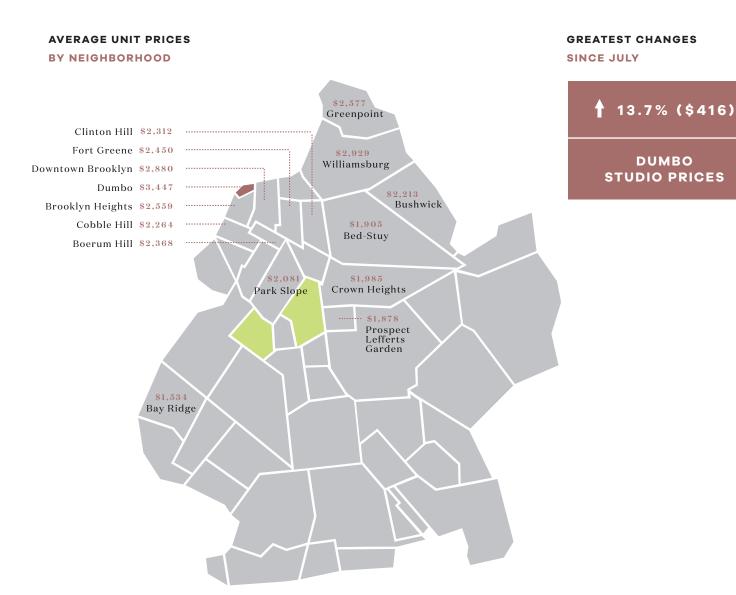
#### **NOTABLE TRENDS**

**BUILDING (AVERAGE PRICES)** 

TYPE	MOST EXPENSIVE	LEAST EXPENSIVE
Studios	Dumbo \$3,447	Bay Ridge <sup>\$</sup> 1,534
One-Bedrooms	Dumbo \$4,356	Bay Ridge <sup>\$</sup> 1,795
Two-Bedrooms	Dumbo <sup>\$</sup> 6,366	Bay Ridge \$2,332

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# A QUICK LOOK STUDIOS



AVERAGE PRICE
BROOKLYN STUDIOS

\$2,359

# A QUICK LOOK ONE-BEDROOMS

# **AVERAGE UNIT PRICES BY NEIGHBORHOOD** \$3,191 Greenpoint Clinton Hill \$2,861 Fort Greene \$3,256 \$3,296 Williamsburg Downtown Brooklyn \$3,747 Dumbo \$4,356 \$2,463 Bushwick Brooklyn Heights \$3,481 Cobble Hill \$2,848 \$2,277 Bed-Stuy Boerum Hill \$2,895 \$2,821 \$2,196 Crown Heights Park Slope \$2,071 Prospect Lefferts Garden \$1,795 Bay Ridge

**GREATEST CHANGES** 

SINCE JULY

**†** 10.4% (\$268)

COBBLE HILL
ONE-BEDROOM
PRICES

AVERAGE PRICE BROOKLYN ONE-BEDROOMS

\$2,904

# A QUICK LOOK TWO-BEDROOMS

# **AVERAGE UNIT PRICES BY NEIGHBORHOOD** \$4,149 Greenpoint Clinton Hill \$3,562 Fort Greene \$4,416 \$3,816 Williamsburg Downtown Brooklyn \$5,161 Dumbo \$6,366 \$2,744 Bushwick Brooklyn Heights \$6,045 Cobble Hill \$4,114 \$2,656 Bed-Stuy Boerum Hill \$4,030 \$3,535 Crown Heights Park Slope \$2,575 Prospect Lefferts Garden Bay Ridge

**GREATEST CHANGES** 

SINCE JULY

↑ 10.0% (\$548)

BROOKLYN HEIGHTS

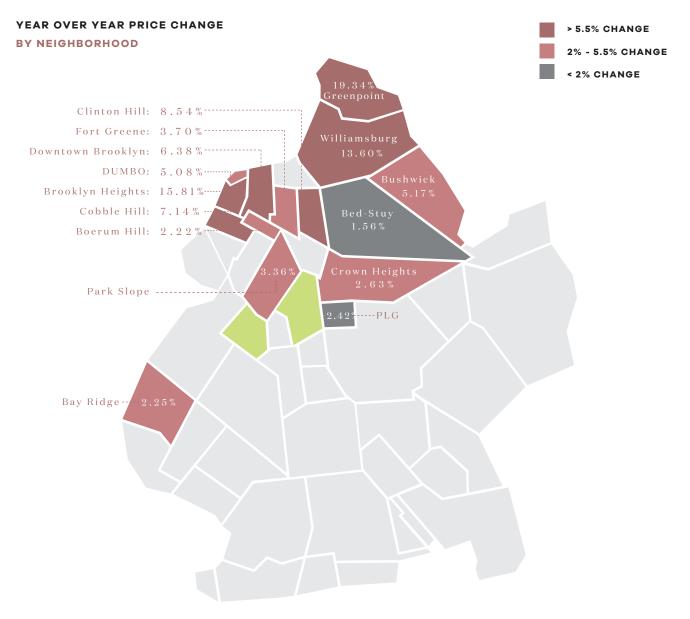
TWO-BEDROOM

PRICES

AVERAGE PRICE BROOKLYN TWO-BEDROOMS

\$3,876

# **A QUICK LOOK**



#### **BROOKLYN RENTS: AUGUST 2018 VS. AUGUST 2019**

TYPE	AUG 2018	AUG 2019	CHANGE	
Studios	\$2,238	<sup>\$</sup> 2,359	↑ 5.42%	
One-Bedrooms	§2,766	<sup>\$</sup> 2,904	↑ 4.97%	
Two-Bedrooms	\$3,56l	\$3,876	↑ 8.83%	

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# A QUICK LOOK

#### WHERE PRICES DECREASED (MONTHLY)

**↓** BAY RIDGE

Studios -0.7% Two-Bedroom -0.7%

**↓** BED STUY

Studios -1.7%

**↓** BOERUM HILL

Studios -0.3%

**↓** CLINTON HILL

One-Bedroom -0.3% Two-Bedroom -3.5%

↓ COBBLE HILL

Two-Bedroom -5.3%

**↓** CROWN HEIGHTS

Studios -1.3% One-Bedroom -2.9%

**J** DOWNTOWN BK

Studios -1.5% One-Bedroom -0.4%

**↓** FORT GREENE

Studios -4.6% One-Bedroom -3.8% Two-Bedroom -2.7%

**↓** GREENPOINT

Studios -5.0%

**↓** PARK SLOPE

Studios -4.2% One-Bedroom -1.7% Two-Bedroom -1.0%

I PLG

One-Bedroom -2.4% Two-Bedroom -0.3%

**WILLIAMSBURG** 

Two-Bedroom -2.5%

#### WHERE PRICES INCREASED (MONTHLY)

**↑** BAY RIDGE

One-Bedroom 0.9%

↑ BED STUY

One-Bedroom 1.1% Two-Bedroom 2.5%

**↑** BOERUM HILL

One-Bedroom 1.9% Two-Bedroom 2.4%

**♦ BROOKLYN HEIGHTS** 

Studios 1.0% One-Bedroom 1.2% Two-Bedroom 10.0%

↑ BUSHWICK

Studios 2.1% One-Bedroom 0.5% Two-Bedroom 3.1% CLINTON HILL

Studios 2.5%

↑ COBBLE HILL

Studios 0.2% One-Bedroom 10.4%

CROWN HEIGHTS

Two-Bedroom 0.2%

**↑** DUMBO

Studios 13.7% One-Bedroom 5.7% Two-Bedroom 8.5%

**♦** DOWNTOWN BK

Two-Bedroom 1.7%

**†** GREENPOINT

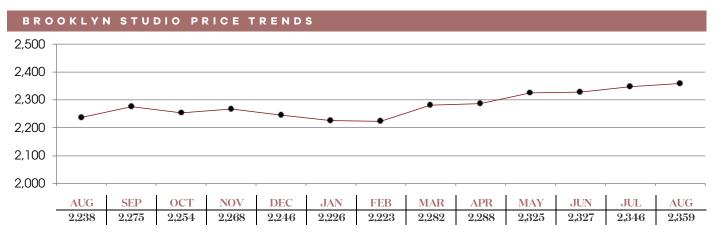
One-Bedroom 5.8% Two-Bedroom 4.3% PLG

Studios 0.9%

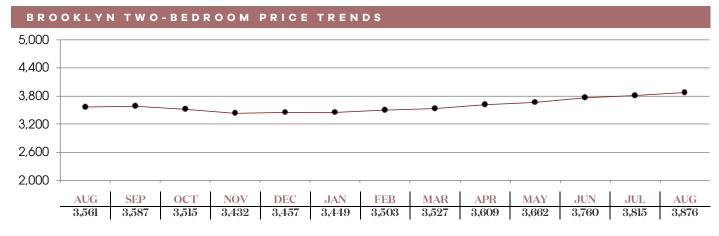
WILLIAMSBURG

Studios 3.1% One-Bedroom 2.2%

## **BROOKLYN PRICE TRENDS**

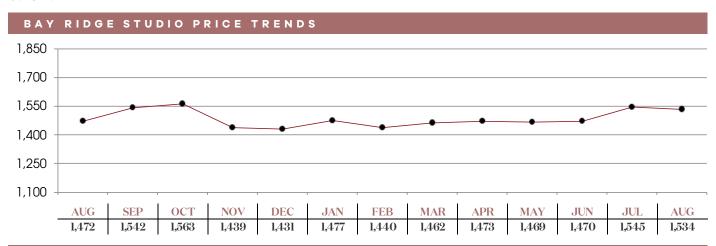






# **BAY RIDGE**

The average rental price in Bay Ridge remained stable through August, decreasing by just 0.18%.



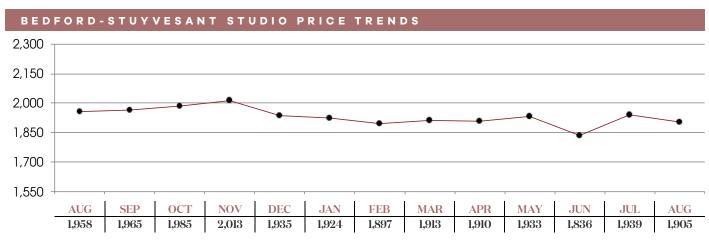


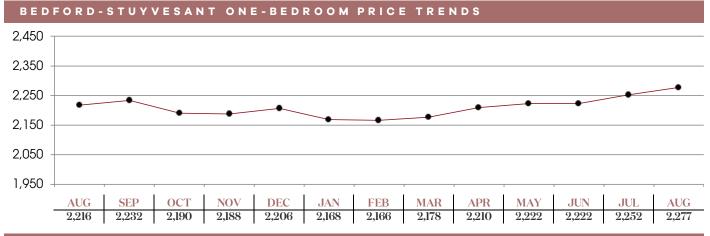


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#### **BEDFORD-STUYVESANT**

Carrying over some momentum from last month, the average rental price in Bedford-Stuyvesant increased by 0.83% through August.

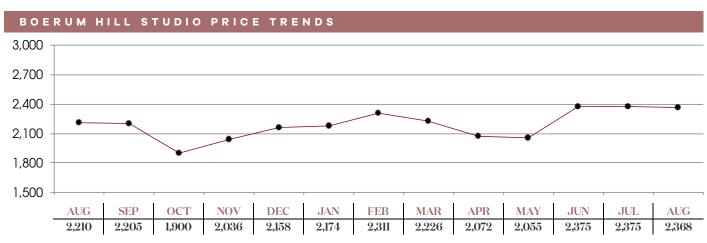






# **BOERUM HILL**

Over the last month, the average rental price in Boerum Hill increased by 1.53%.

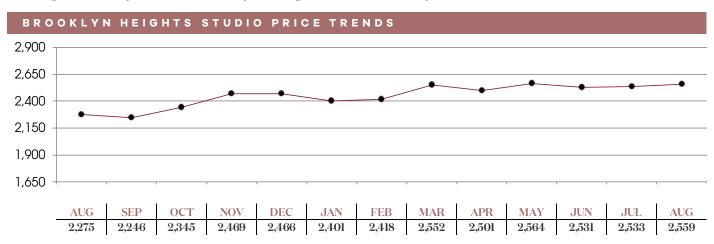


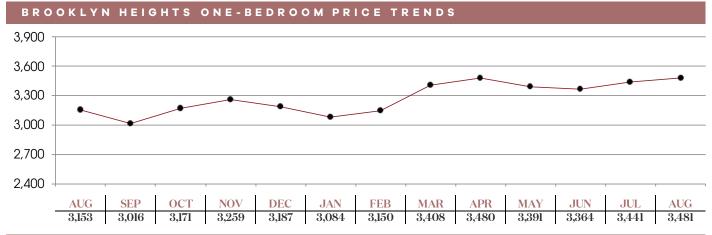




# **BROOKLYN HEIGHTS**

Thanks to the addition of a number of higher-price luxury units to the market, the average rental price in Brooklyn Heights increased by 5.36%.

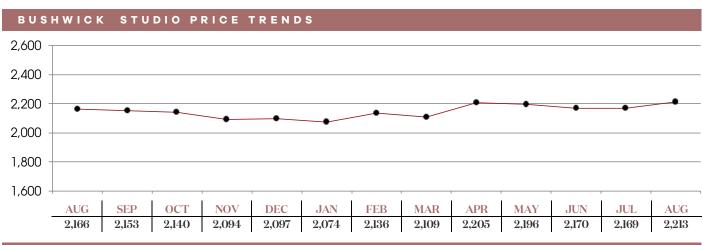


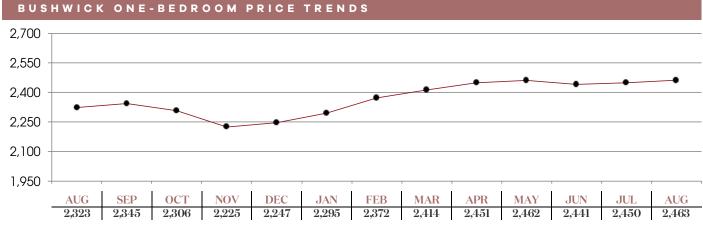


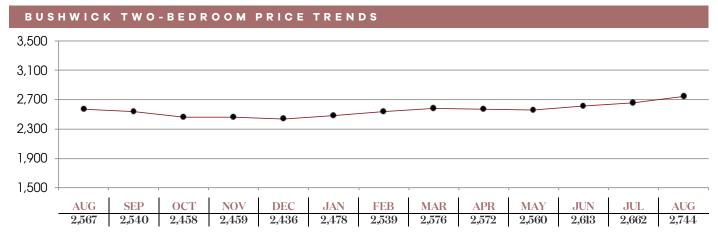


# **BUSHWICK**

Through August, the average rental price in Bushwick increased by 1.91%.







## **CLINTON HILL**

This past month, the average rental price in Clinton Hill fell by 0.95%.



**FEB** 

3,253

JAN

3,205

3,142

3,122

MAR

3,263

APR

3,512

MAY

3,633

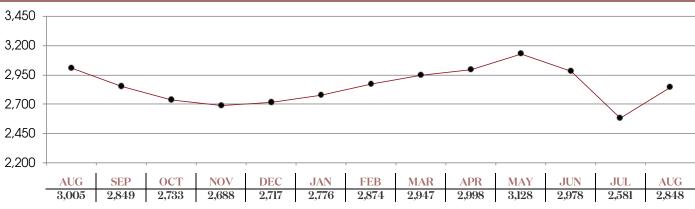
2,200

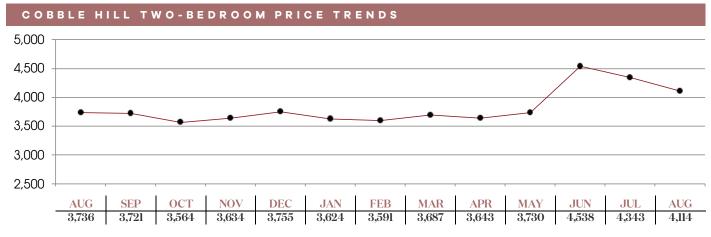
AUG

## **COBBLE HILL**

Rebounding slightly after last month's drop, the average rental price in Cobble Hill increased by 0.46% through August.

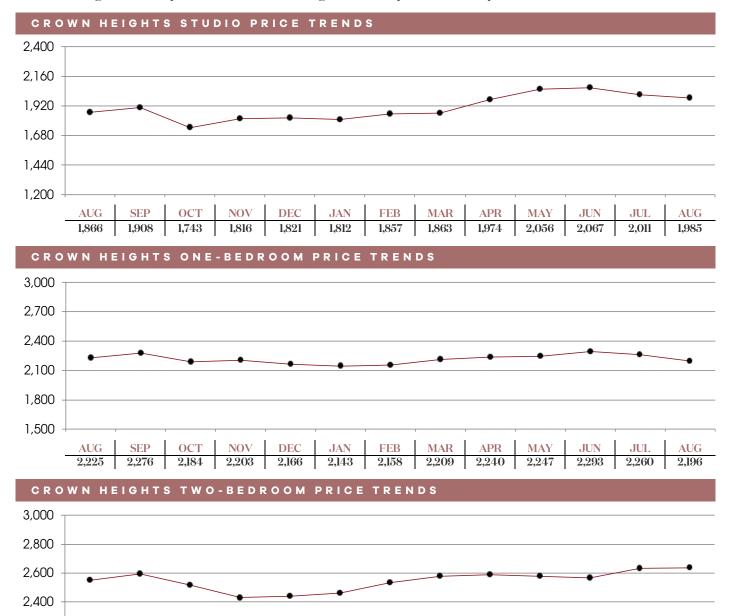






#### **CROWN HEIGHTS**

The average rental price in Crown Heights fell by 1.21% this past month.



**FEB** 

2,534

JAN

2,461

2,438

2,430

MAR

2,576

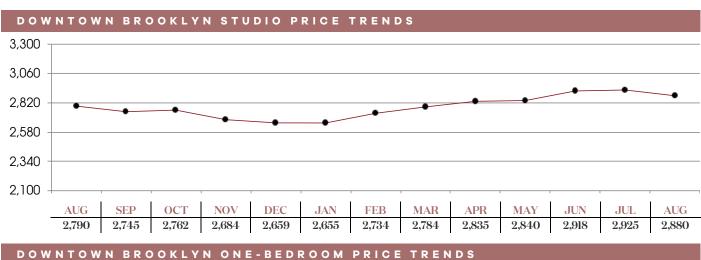
**APR** 

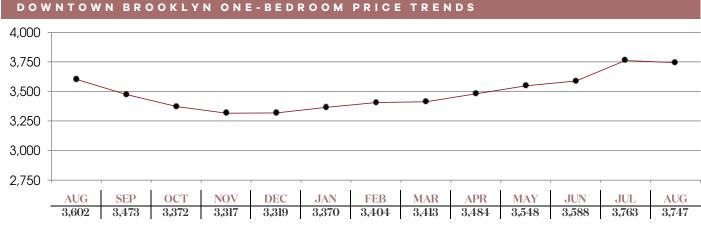
2,200

2,000

#### **DOWNTOWN BROOKLYN**

This past month, the average rental price in Downtown Brooklyn remained stable, increasing by just 0.21%.



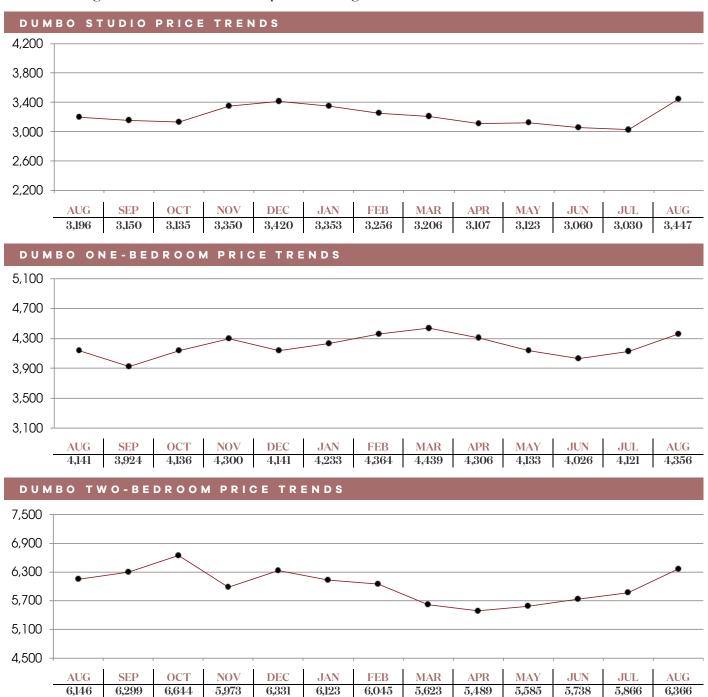




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#### **DUMBO**

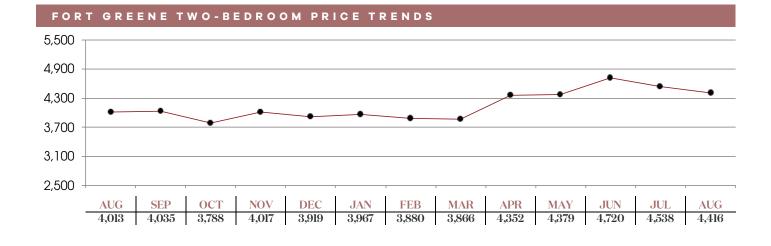
Through August, the average rental price in DUMBO increased by 8.84%. This larger-than-normal growth is thanks, in part, to DUMBO's low inventory nature, which often leads to large month-over-month price swings.



## **FORT GREENE**

Following two months of price increases, the average rental price in Fort Greene experienced a correction of 3.50%.





3,167

3,092

2,988

2,975

3,033

3,216

MAY

3,330

3,310

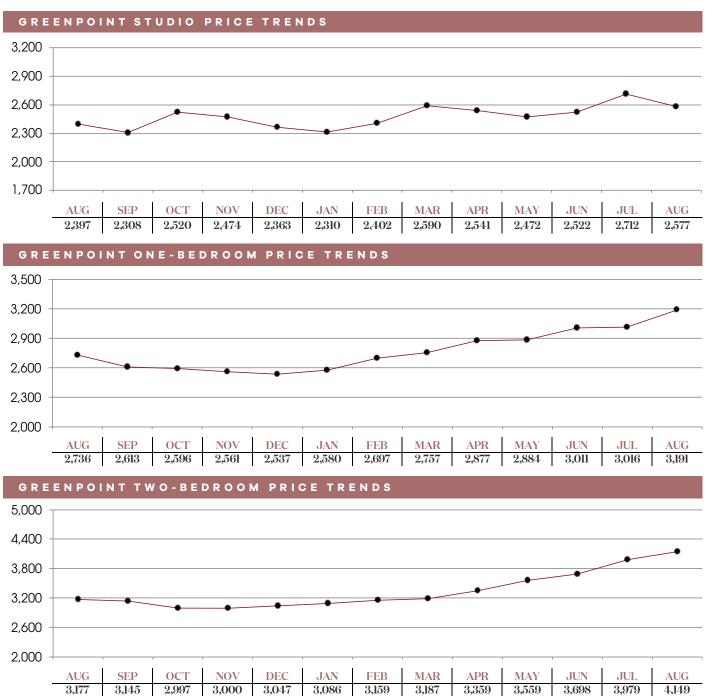
3,384

**AUG** 

3,256

#### **GREENPOINT**

Once again, thanks to its fledging waterfront luxury rental market, the average rental price in Greenpoint experienced strong price growth with the average rental price in the area increasing by 2.17% through August.



# **PARK SLOPE**

This past month, the average rental price in Park Slope decreased by 2.04%.



DEC

3,356

JAN

3,371

**FEB** 

3,326

MAR

3,389

3,391

MAY

3,421

**AUG** 

3,402

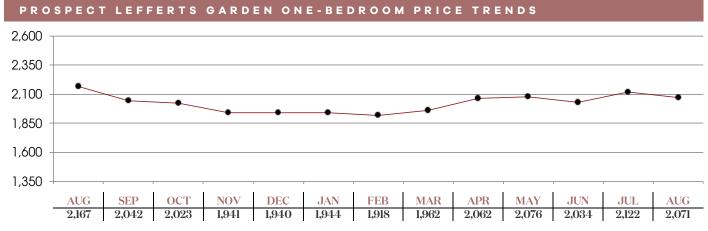
3,428

3,274

## **PROSPECT-LEFFERTS GARDENS**

Following an increase last month, the average rental price in Prospect Lefferts Gardens decreased by 0.61%.





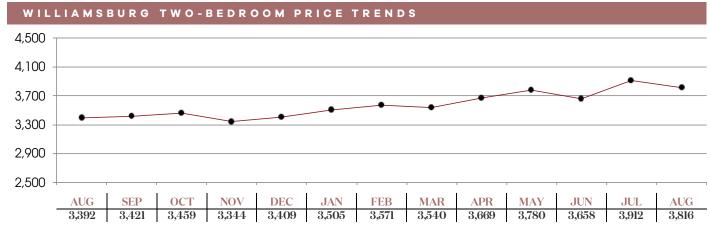


# **WILLIAMSBURG**

Building upon the momentum from last month, the average rental price in Williamsburg increased by 0.64% through August.

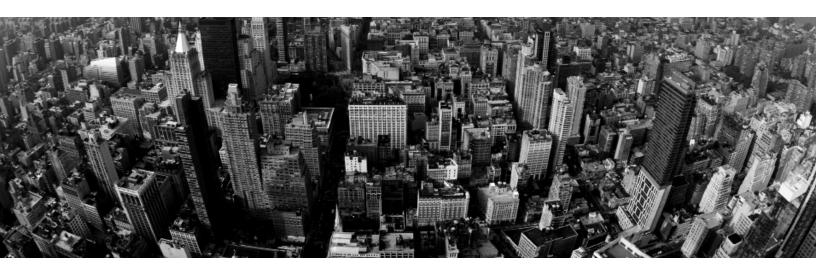






#### THE REPORT EXPLAINED

THE BROOKLYN RENTAL MARKET REPORT™ COMPARES FLUCTUATION IN THE BOROUGH'S RENTAL DATA ON A MONTHLY BASIS. IT IS AN ESSENTIAL TOOL FOR POTENTIAL RENTERS SEEKING TRANSPARENCY IN THE BROOKLYN APARTMENT MARKET AND A BENCHMARK FOR LANDLORDS TO EFFCIENTLY AND FAIRLY ADJUST INDIVIDUAL PROPERTY RENTS IN BROOKLYN.



The Brooklyn Rental Market ReportTM is based on a cross-section of data from available listings and priced under \$10,000, with ultraluxury property omitted to obtain a true monthly rental average. Our data is aggregated from the MNS proprietary database and sampled from a specifc mid-month point to record current rental rates offered by landlords during that particular month. It is then combined with information from the REBNY Real Estate Listings Source (RLS), OnLine Residential (OLR.com) and R.O.L.E.X. (Real Plus).

**AUTHOR:** MNS has been helping Brooklyn landlords and renters navigate the rental market since 1999. From large companies to individuals, MNS tailors services to meet your needs. Contact us today to see how we can help.

**CONTACT US NOW:** 718.222.0211

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