



SAY HELLO TO THE WINNING TEAM

We Sell Your Property Faster, Smarter And For Top Dollar



MNS is a team of savvy real estate experts. By putting our proven method into practice we sell your property faster, smarter and for top dollar. The basis of our method can be summed up in the following points:

- When we say we're a team, we mean it. One agent doesn't sell your property, we all do.
- To increase impact, we seamlessly integrate marketing, sales and technology to produce the most efficient sale possible.
- We enforce a zero-tolerance policy for website inaccuracies and outdated material.
- We form relationships rather than transactions, offering clients an unsurpassed level of personalized service.
- We count integrity, ethics and transparency as our top assets.

PRIME FOCUS

We Are A Full-Service, Boutique Real Estate Advisory Firm.



We Put A Premium On Getting Our Clients Results. Increasing your visibility is what we're invested in. By breaking sales records in the most challenging markets and working successfully with the city's top developers, our reputation of integrity, market expertise and world-class service speaks for itself.

We're all about starting and maintaining relationships. In fact, it's our internal measure of success. We make investments that benefit the sale of your property directly. By utilizing innovative technology, best-in-class agent training and expanding market capabilities, we give you all the advantages you'd expect from a partner, a consultant, a trusted advisor. We assume all of these roles for you as you sell one of your largest and most precious assets, your home. We don't take this responsibility lightly and welcome the opportunity to serve you.

VICTORY ON PRINCIPLE

Why List With The Best

Our team achieves your goals with ease because we adhere to best practices:

- We generate more leads per listing than any other company. Hands down.
- Our website is targeted to get more lead conversions. We turn leads into opportunities, contacts and most importantly, clients.
- Our listings sell faster than anyone else's and at a higher average price per sq. ft. In other words, more money in your pocket, faster.
- You'll always know what your agent is doing for you with individualized reports on traffic, plus qualified leads and sources for each property.
- We have targeted customer lists for every neighborhood in NYC.
- Every agent has access to all applicable press through our PR company, with featured listings on various high-traffic websites, including The NY Times & StreetEasy.
- Profile Marketing, our in-house group, has true integration between traditional and the freshest new media outlets.
- The Design High, our in-house interior design firm, can help with staging to optimize your property's appeal. The better it looks, the more it will sell for.
- We give you the personal attention you deserve. Since we're the best, you get treated the best. It's that simple.

HOW TO GET YOUR PROJECT OUT THERE

Our In-House Marketing Team Is Made Up Of Industry Experts Who Generate Traffic Using Proven Seo Technology That Includes:

- Targeted Content
- Link Building Efforts
- SEO-Friendly Architecture
- Pay-Per-Click Advertising

We feed managed content to NY Times, StreetEasy, Curbed, Trulia, Backpage, Zillow, Google, AOL Real Estate and Yahoo Real Estate.

Each client will have an individualized marketing program with tracking and improvement statistics. You're not treated like one of many; you're treated like the one and only.

THIS IS WHY WE'RE FIRST

Unrivaled strategy. Incomparable expertise.



By creating a customized, strategic roadmap to success for each one of our clients, we offer a strategy to sell your property.

New York City is our singular specialty. Our team brings specialized, incomparable expertise that has earned the trust of the city's top developers.

Where other companies out-source their technology and marketing arms, MNS features Profile Marketing, an in-house team of heavyweights, as well as a dynamic staff of web experts.

We value leading - edge ideas and adopt best practices before they become the industry norm, giving you and your property a distinct competitive advantage in the market.

WE LEAVE BLANKET APPROACHES TO THE GUYS WE PUT TO BED

For Your Listing To Do Its Absolute Best, It Needs A Targeted Strategy.

- We're not interested in simply getting the word out through PR driven marketing. We're concerned with results-driven marketing. By allocating your marketing budget to the PR outlets that drive the most significant traffic, we create a system that ensures you're getting the maximum amount of buzz per dollar spent.
- Our in-house group, Profile Marketing, will create a personalized strategy tailored specifically to your project. Through search engine optimization and targeted keyword searches , MNS drives the right traffic directly to your listing.
- Applying the data from search traffic allows us to adjust and optimize our marketing efforts to sell your home in real time.

WE ARE VERY WELL CONNECTED

Put Your Listing In The Hands Of NYC's Largest Buyers Group

MNS has strong relationships with the most credible and relevant online, real estate outlets including: StreetEasy.com, NYTimes.com, Trulia.com, Realtor.com, MLSmanhattan.com, Zillow.com, and WorldProperties.com, among many others, giving your home an unbeatable range of digital exposure.

Our firm has developed exclusive affiliations as a broker liaison to banks, accounting houses, marketing agencies and law firms. We put our listings directly in the hands of Fortune 500 employees via direct marketing, newsletters and other advertising tools opening you up to the largest group of buyers in New York City.

Buyers do a significant amount of research on neighborhoods and specific properties prior to making the decision to officially begin looking. That is why potential buyers contact us first, for our comprehensive insight and guidance into how a respective building compares to others in the neighborhood.

EXCLUSIVE MARKETING OVERVIEW

Your home needs its own personal brand that is seamlessly integrated across web, print , buyer inquiries , broker interactions, and on-site property representation.

Strategy development occurs with three specialist groups at the table:

- Agent side, augmented by senior management
- Profile Marketing , our in-house marketing group
- Technology experts

All three groups will be available to you at each critical stage of the sales process.

OUR MARKETING STRATEGY: WIN

By Employing MNS, You Benefit From Our Specialties



Entire Firm Of Sales Agents

Driven by our core value of teamwork, our agents are financially incentivized to promote and sell your property as quickly as possible.

Meticulous Tracking Capabilities

By listing your property with us, you can rest assured that we are tracking all the different components of our marketing approach, both for mally and informally.

Paid And Organic Search Marketing

Our proprietary capabilities allow us to pinpoint, attract and track those buyers who are looking for properties like yours.

