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INTRODUCTION

Average rents dropped compared to this time last year, decreasing 3.5% from \$3,890 in September 2013 to \$3,755 in September 2014.





Rent prices in Manhattan decreased by approximately 2.30% from \$3,843 in August 2014 to \$3,755 in September 2014. Rent Prices also decreased 3.5% from \$3,890 to \$3,755 compared to September 2013. Listing inventory increased 6% compared to August 2014 from 8,134 units to 8,642 units. The ratio of Non-Doorman units to Doorman units in all of Manhattan changed from 47% (NDM) and 53% (DM) in August 2014 to 47.3% (NDM) and 52.7% (DM) in September 2014.

The market appears to have slowed down compared to August 2014. The largest percentage increases in rent prices were seen in Two Bedroom Non-Doorman units in the Financial District and SoHo. The largest percentage decreases (among material sample sizes) were seen in Two Bedroom Non-Doorman and Studio Doorman units in Midtown East. It should be noted that the sample size for Studio Non-Doorman units in TriBeCa and Studio Doorman units in SoHo consists of 2 units and 3 units for the month, respectively.

The largest annual shift in rent prices were seen in the Lower East Side and Gramercy. Rents increased 8.2% in the Lower East Side compared to September 2013 from \$3,205 to \$3,470. Rents decreased by 13.7% in Gramercy from \$4,195 to \$3,622.

The largest rate of increase in listing inventory was in Chelsea where 99 new units came to the market, a 21.8% increase in inventory from last month. The greatest rate of decrease in listing inventory was in SoHo where 16 units came off the market, a 7.5% decrease from last month.



Notable Trends: Manhattan Highs and Lows (Average Prices)

Туре	Most Expensive	Least Expensive	
Non-Doorman Studios	Chelsea \$2,718	Harlem \$1,588	
Non-Doorman One Bedrooms	TriBeCa \$4,081	Harlem \$1,900	
Non-Doorman Two Bedrooms	TriBeCa \$7,174	Harlem \$2,461	
Туре	Most Expensive	Least Expensive	
Type	Wost Expensive	Least Expensive	
Doorman Studios	Lower East Side \$3,643	Harlem \$2,188	
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Where Prices Decreased (monthly)

■ Battery Park City

Doorman Two-Bedroom -5.7%

↓ Chelsea

Non-Doorman Two-Bedroom -3.4% Non-Doorman One-Bedroom -2.9% Doorman Two-Bedroom -0.9%

↓ East Village

Doorman Studios -4.0% Non-Doorman Two-Bedroom -1.1% Non-Doorman One-Bedroom -3.2%

Financial District

Non-Doorman One-Bedroom -1.9%

Gramercy

Non-Doorman Studios -1.4% Non-Doorman Two-Bedroom -2.4% Doorman Two-Bedroom -0.03% Non-Doorman One-Bedroom -3.5%

Non-Doorman One-Bedroom -5.1% Doorman Two-Bedroom -1.1% Non-Doorman Two-Bedroom-3.3%

↓ Harlem

Non-Doorman Studios -4.6% Doorman One-Bedroom -5.4% Non-Doorman Two-Bedroom -1.3%

↓ Lower East Side

Non-Doorman Studios -5.9% Non-Doorman One-Bedroom-1.9% Doorman Two-Bedroom -1.5% Non-Doorman Two-Bedroom-1.1%

♦ Midtown East

Doorman Two-Bedroom -3.0% Non-Doorman Studios -9.7% Non-Doorman One-Bedroom -6.1% Doorman One-Bedroom -0.5% Non-Doorman Two-Bedroom -18.2% Doorman Studios -11.7%

Midtown West

Non-Doorman Studios -1.5% Doorman Studios -0.9% Non-Doorman One-Bedroom -2.3%

↓ Murray Hill

Non-Doorman Studios -4.2% Doorman One-Bedroom -0.9%

↓ SoHo

Doorman Two-Bedroom -8.1% Non-Doorman Studios -4.8% Doorman Studios -2.7%

↓ Tribeca

Non-Doorman Two-Bedroom -6.4% Doorman Two-Bedroom -1.6% Non-Doorman Studios -52.7% Non-Doorman One-Bedroom-31.1%

↓ Upper East Side

Doorman Two-Bedroom -1.2% Non-Doorman One-Bedroom -2.4% Doorman One-Bedroom -2.4%

↓ Upper West Side

Doorman Studios -1.4% Doorman One-Bedroom -0.5% Non-Doorman One-Bedroom -1.7%



Where Prices Increased (monthly)

↑ Battery Park City

Doorman One-Bedroom 2.1% Doorman Studios 0.6%

↑ Chelsea

Doorman One-Bedroom 1.5% Doorman Studios 0.4% Non-Doorman Studios 4.3%

↑ East Village

Doorman One-Bedroom 0.6% Non-Doorman Studios 2.4% Doorman Two-Bedroom 3.3%

↑ Financial District

Non-Doorman Studios 1.8% Doorman Two-Bedroom 0.2% Non-Doorman Two-Bedroom13.8% Doorman Studios 2.9% Doorman One-Bedroom 0.9%

↑ Gramercy

Doorman Studios 3.5% Doorman One-Bedroom 1.2%

↑ Greenwich Village

Non-Doorman Studios 0.4% Doorman Studios 0.5% Doorman One-Bedroom 0.8%

↑ Harlem

Doorman Two-Bedroom 3.4% Doorman Studios 5.4% Non-Doorman One-Bedroom 0.3%

↑ Lower East Side

Doorman Studios 2.5% Doorman One-Bedroom 1.8%

↑ Midtown West

Doorman One-Bedroom 0.5% Doorman Two-Bedroom 1.5% Non-Doorman Two-Bedroom 1.2%

↑ Murray Hill

Doorman Studios 2.8% Doorman Two-Bedroom 2.2% Non-Doorman One-Bedroom 2.1% Non-Doorman Two-Bedroom 5.6%

↑ SoHo

Non-Doorman One-Bedroom 5.6% Doorman One-Bedroom 1.0% Non-Doorman Two-Bedroom 7.4%

↑ Tribeca

Doorman One-Bedroom 1.8% Doorman Studios 3.4%

↑ Upper East Side

Doorman Studios 0.6% Non-Doorman Two-Bedroom 2.1% Non-Doorman Studios 0.4%

↑ Upper West Side

Non-Doorman Two-Bedroom 2.5% Doorman Two-Bedroom 1.0% Non-Doorman Studios 2.9%



A QUICK LOOK STUDIOS

Doorman Non-Doorman

Average Unit Prices By Neighborhood



Average Price Manhattan Studios



Greatest Changes Since August



Days on Market High



Lower East Midtown West Side

Days on Market Low



TriBeCa FiDi & TriBeCa

Market Inventory High



Market Inventory Low





A QUICK LOOK 1BEDS

■ Doorman Non-Doorman

Average Unit Prices By Neighborhood



Average Price Manhattan 1 Beds



Greatest Changes Since August



Days on Market High



Days on Market Low



Market Inventory
High



Market Inventory Low





A QUICK LOOK 2 BEDS

Doorman Non-Doorman

Average Unit Prices By Neighborhood



Average Price Manhattan 2 Beds

\$5,748 \$4,139

Greatest Changes Since August



Days on Market High



Midtown East Gramercy

Days on Market Low



Side Village

Market Inventory High

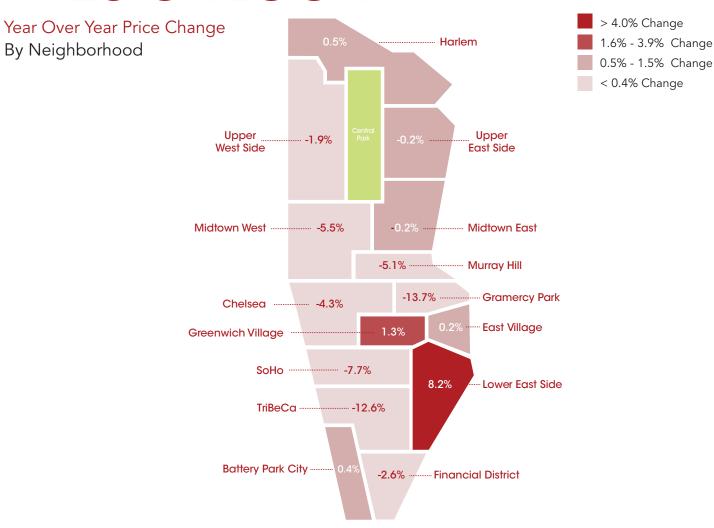


Side

Market Inventory Low







Year Over Year Price Change

Manhattan Rents: September 2013 vs. September 2014

Туре	September 2013	September 2014	Change
Non-Doorman Studios	^{\$} 2,536	\$2,352	₹ 7.3%
Non-Doorman One Bedrooms	\$3,344	\$2,983	↓ 10.8%
Non-Doorman Two Bedrooms	\$4,363	\$4,139	↓ 5.1%
Туре	September 2013	September 2014	Change
Doorman Studios	^{\$} 2,790	\$2,932	↑ 5.1%
Doorman One Bedrooms	\$3,994	\$4,151	1 3.9%
Doorman Two Bedrooms	^{\$} 6,142	\$5,748	↓ 6.4%
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MANHATTAN PRICE TRENDS







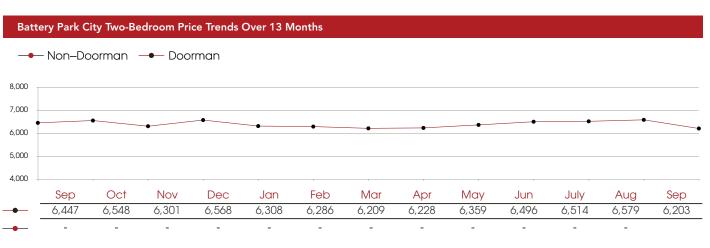


BATTERY PARK CITY

• Led by a 5.7% decrease in Two Bedroom Doorman units, overall average rents fell by 2.1%.



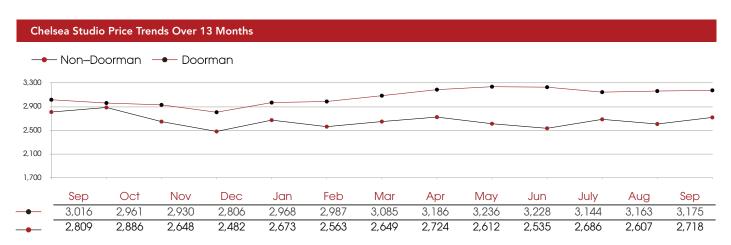






CHELSEA

• With monthly average rents falling a nominal 0.5% the more important figure is the yearly 4.3% drop in prices.



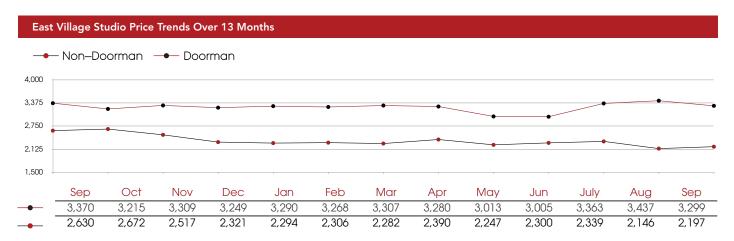






EAST VILLAGE

 As unit types all increased and decreased by similar amounts this neighborhood saw virtually no change in overall average rents at a 0.01% decrease.







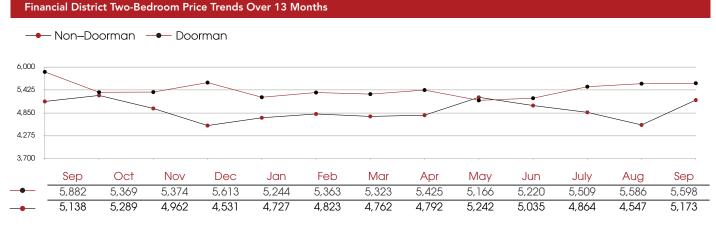


FINANCIAL DISTRICT

• This neighborhood experienced the greatest overall increase in average rents among Manhattan neighborhoods due to several higher priced units on Water and Beekman Streets entering the market.

Financial District Studio Price Trends Over 13 Months - Non-Doorman → Doorman 3,100 2 775 2,450 2,125 1,800 Oct Nov Feb Mar May July Sep Dec Jan Apr Jun Aug Sep 2,929 2,909 2,945 2,982 3,046 2,988 2,885 2,859 2,925 2,865 2,903 3,000 3,068 2,600 2,400 2,383 2,450 2,483 2,841 2,579 2,537 2,400 2,545 2,583 2,624 2,670

Financial District One-Bedroom Price Trends Over 13 Months → Non-Doorman → Doorman 4,200 3,800 3,400 3,000 2,600 Sep Oct Nov Dec Jan Feb Mar Apr May Jun July Aug Sep 4,020 3,979 3,805 4,112 3,898 3,977 3,852 3,893 3,850 3,949 4,000 3,987 4,023 3,632 4,165 4,154 3,937 3,640 3,525 3,650 3,625 3,534 3,569 3,610 3,548 3,481





GRAMERCY PARK

• Although monthly average rents fell by a trivial 0.4%, the yearly 13.7% drop in prices was the highest in the borough.



Gramercy Park One-Bedroom Price Trends Over 13 Months → Non-Doorman → Doorman 5,000 3,750 3,125 2.500 Sep Oct Nov Dec Jan Feb Mar Apr May Jun July Aug Sep 4,492 4,535 4,269 4,063 3,800 3,724 3,817 4,040 4,107 4,139 3,961 4,020 4,070 3,538 3,346 3,491 3,256 3,366 3,316 3,348 3,225 3,173 3,048 2,868 3,016 2,911





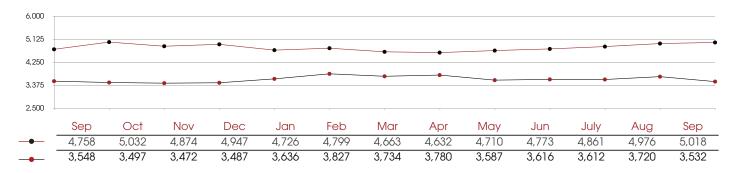
GREENWICH VILLAGE

• Overall average rents fell slightly by 1.4% triggered by One Bedroom Non-Doorman units decreasing by 5.1%.

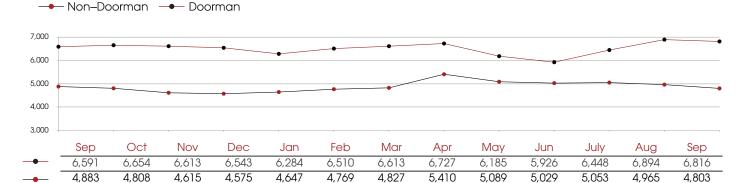
Greenwich Village Studio Price Trends Over 13 Months - Non-Doorman → Doorman 3,400 2 975 2,550 2,125 1,700 Oct Nov Dec Feb Mar May July Sep Jan Apr Jun Aug Sep 2,996 2,922 2,980 3,059 3,377 3,133 3,022 3,223 3,365 3,260 3,160 3,100 2,944 2,484 2,549 2,982 2,760 2,483 2,492 2,676 2,623 2,689 2,616 2,681 2,810 2,579

Greenwich Village One-Bedroom Price Trends Over 13 Months





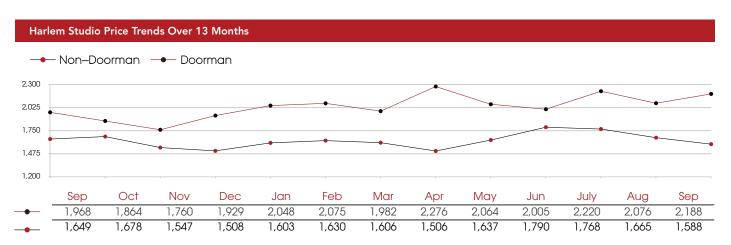
Greenwich Village Two-Bedroom Price Trends Over 13 Months



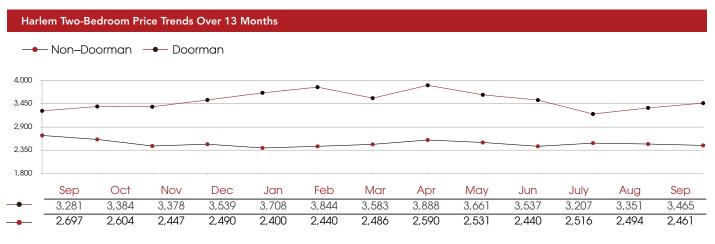


HARLEM

• Price fluctuations among unit types varied widely between -4.6% to 5.4%, however overall average rent fell by a meager 0.2%.









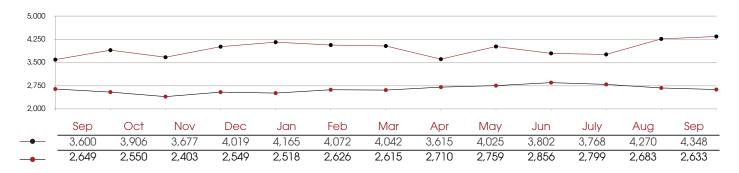
LOWER EAST SIDE

• This neighborhood saw the greatest increase in annual rent prices in Manhattan at 8.2%, while monthly prices remained relatively stable falling by only 0.6%.

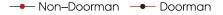
Lower East Side Studio Price Trends Over 13 Months - Non-Doorman → Doorman 4,000 3,375 2,750 2,125 1,500 Sep Oct Nov Dec Feb Mar May July Jan Apr Jun Aug Sep 2,593 2,722 2,744 3,554 2,632 2,793 2,875 2,885 3,057 3,069 3,039 2,764 3,643 2,319 2,203 2,195 2,148 2,136 2,235 2,189 2,332 2,542 2,207 2,195 2,067 2,296

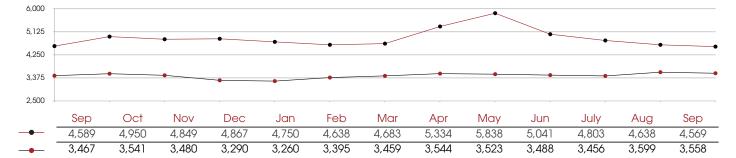
Lower East Side One-Bedroom Price Trends Over 13 Months





Lower East Side Two-Bedroom Price Trends Over 13 Months

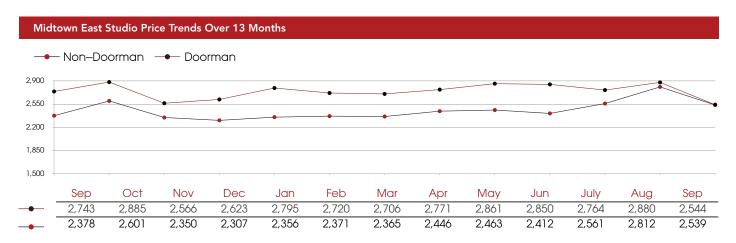




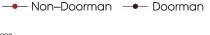


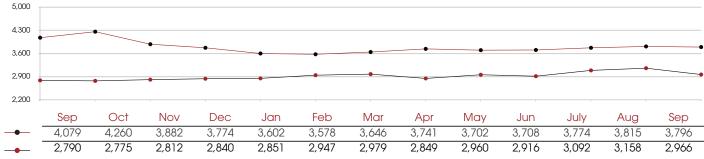
MIDTOWN EAST

• With all unit types experiencing a drop in prices, this neighborhood accounts for the greatest monthly decrease in Manhattan (among material sample sizes) at 8%.

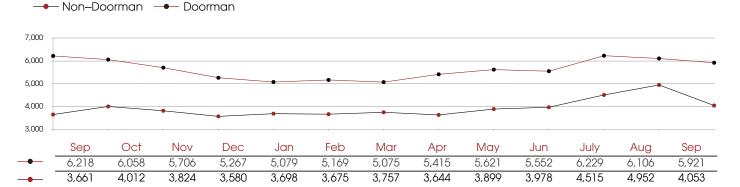


Midtown East One-Bedroom Price Trends Over 13 Months





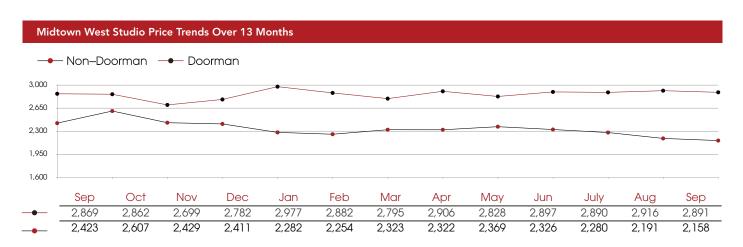
Midtown East Two-Bedroom Price Trends Over 13 Months





MIDTOWN WEST

• Overall average rent increased a negligible 0.1% as all unit type rent prices remained stable compared to last month.



Midtown West One-Bedroom Price Trends Over 13 Months → Non-Doorman → Doorman 5,000 4,275 3,550 2,825 2,100 Sep Oct Nov Dec Jan Feb Mar Apr May Jun July Aug Sep

4,058

2,549

3,940

2,576

3,976

2,583

3,908

2,607

3,888

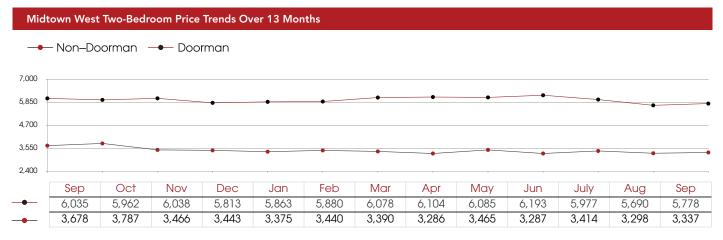
2,711

3,877

2,681

3,896

2,620



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3,992

2,877

4,031

2,865

4,425

2,658

4,045

2,715

3,970

2,580

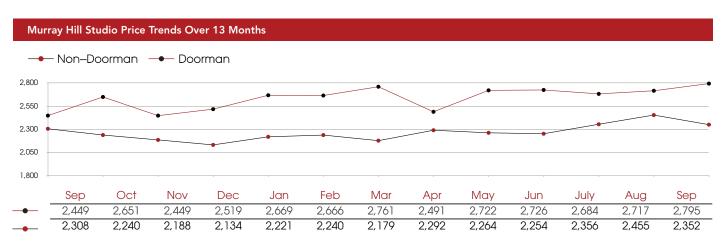
3,888

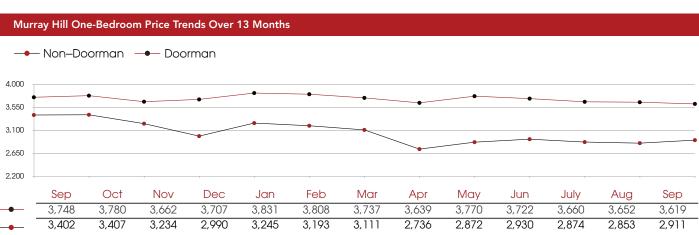
2,598

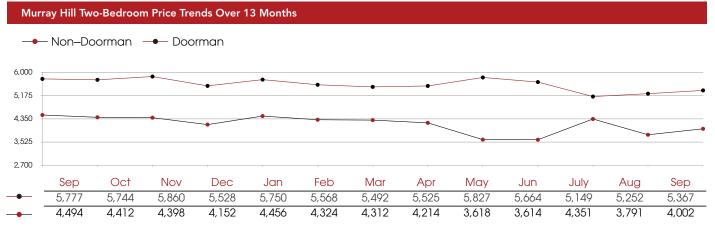


MURRAY HILL

• Spurred by a 5.6% increase in Two Bedroom Non-Doorman Units this neighborhood saw overall average rents increase by 1.6%.



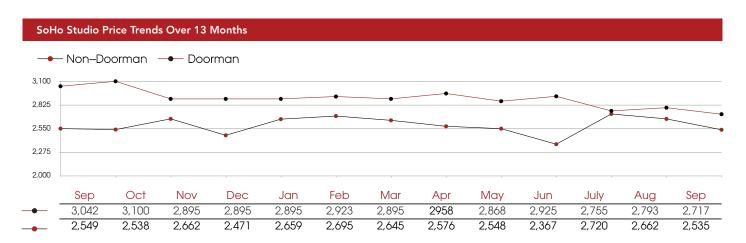




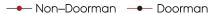


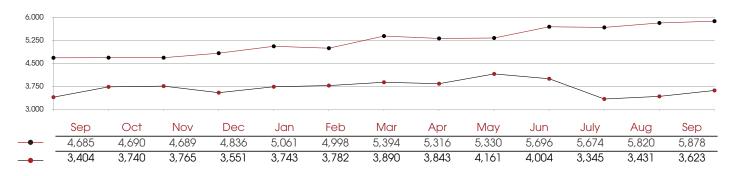
SOHO

• This neighborhood experienced an overall 0.8% fall in average rents, however it should be noted that the Studio Doorman sample size is comprised of only 3 units.

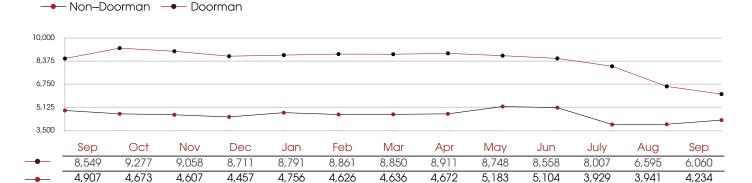


SoHo One-Bedroom Price Trends Over 13 Months





SoHo Two-Bedroom Price Trends Over 13 Months

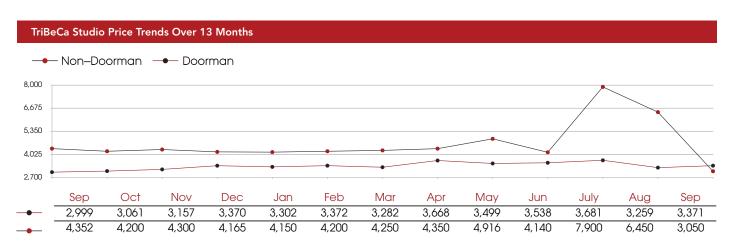


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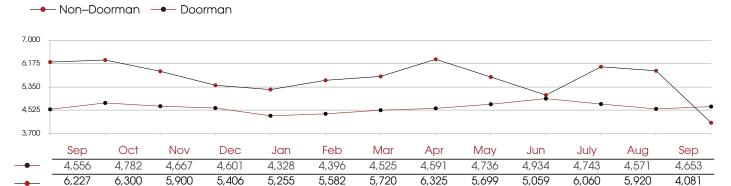


TRIBECA

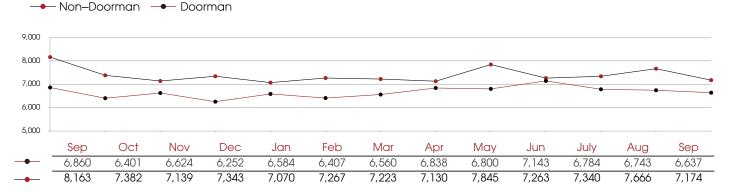
• Although this neighborhood did see a significant fall in prices among most unit types, the lack of a material sample size for Studio and One Bedroom Non-Doorman units renders a misleading overall monthly average decrease of 16.3%.







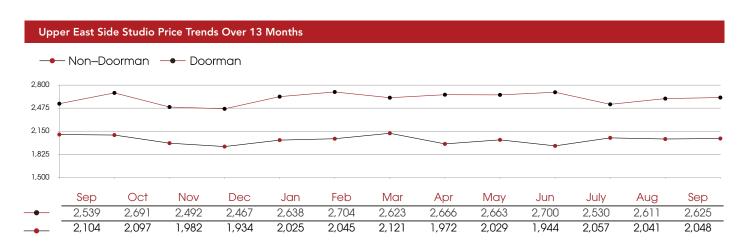
TriBeCa Two-Bedroom Price Trends Over 13 Months



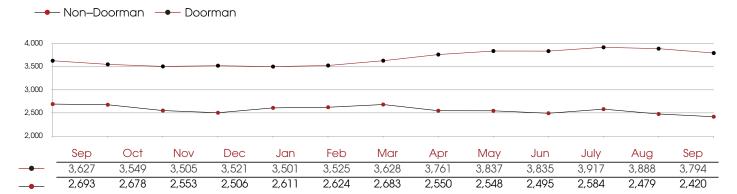


UPPER EAST SIDE

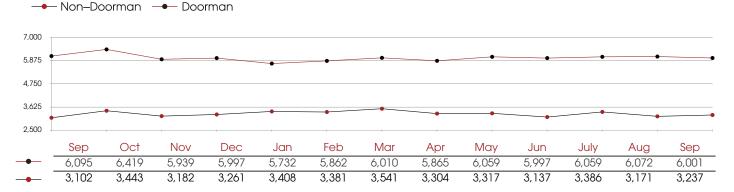
• Both monthly and yearly overall average rent changes experienced a less than 1% drop.



Upper East Side One-Bedroom Price Trends Over 13 Months



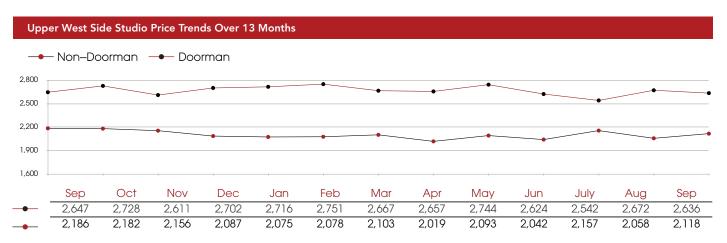




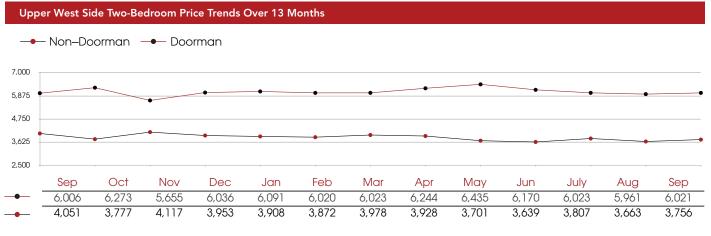


UPPER WEST SIDE

• With all unit types having minimal upward and downward movement this neighborhood's overall average rent increased by only 0.5%.



Upper West Side One-Bedroom Price Trends Over 13 Months — Non-Doorman **→** Doorman 4,000 3,550 3,100 2,650 2.200 Sep Oct Nov Dec Jan Feb Mar Apr May Jun July Aug Sep 3,831 3,872 3,625 3,723 3,684 3,630 3,821 3,808 3,835 3,798 3,834 3,884 3,867 2,809 2,822 2,894 2,683 2,744 2,796 2,829 2,765 2,769 2,749 2,807 2,761 2,713





THE REPORT EXPLAINED

The Manhattan Rental Market Report™ compares fluctuation in the city's rental data on a monthly basis. It is an essential tool for potential renters seeking transparency in the NYC apartment market and a benchmark for landlords to efficiently and fairly adjust individual property rents in Manhattan.



The Manhattan Rental Market Report™ is based on data cross-sectioned from over 10,000 currently available listings located below 125th Street and priced under \$10,000, with ultra-luxury property omitted to obtain a true monthly rental average. Our data is aggregated from the MNS proprietary database and sampled from a specific mid-month point to record current rental rates offered by landlords during that particular month. It is then combined with information from the REBNY Real Estate Listings Source (RLS), OnLine Residential (OLR. com) and R.O.L.E.X. (Real Plus).

Author: MNS has been helping Manhattan & Brooklyn landlords and renters navigate the rental market since 1999. From large companies to individuals, MNS tailors services to meet your needs. Contact us today to see how we can help.

Contact Us Now: 212.475.9000

Note: All market data is collected and compiled by MNS's marketing department. The information presented here is intended for instructive purposes only and has been gathered from sources deemed reliable, though it may be subject to errors, omissions, changes or withdrawal without notice.

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