

THE MANHATTAN RENTAL MARKET REPORT

SEPTEMBER 2011

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INTRODUCTION

MNS is proud to present the September 2011 edition of our Manhattan Rental Market Report $^{\text{TM}}$, the only research on the city's rental rates published on a monthly basis.

This month marks the 3 year anniversary of the Sept 15, 2008 Lehman Brother's collapse, and a good opportunity to illustrate the improvement in Manhattan's rental market. In general, the neighborhoods that have faired the best since the recovery are neighborhoods that have traditionally been the most expensive in the first place. A 3 year look back in neighborhoods such as TriBeCa, SoHo and Greenwich Village shows a 13% increase in average rents. A focus on Harlem, however, reveals that same 13% increase when comparing September 2011 to 2008, a testament as well to where renters are heading when they are pushed out of the downtown market. Areas with little movement in a 3 year look back include Murray Hill, Midtown East, and the Upper East Side, areas that have traditionally been more stable anyway.

As predicted, this September brought nominal growth in average rental prices compared to August. On a month to month comparison on average, rents increased 1.3% for one-bedrooms, 1.6% for two-bedrooms, but decreased -2.7% overall for studios. Prices are up 0.8% overall compared to last month with 0.2% in non-doorman units and a slight decrease of .04% in doorman properties.

A Year-Over-Year comparison shows the greatest growth in rental prices in the non-doorman two-bedroom category (14%) and a decline in the non-doorman studio category (-1.8%). Overall from last September, studios increased 2.9%, one bedrooms' increased 9.4%, and two bedrooms increased 11.5%.

Looking at each market on a neighborhood basis, the Lower East Side increased 3.3%, or an average of \$97. Battery Park City shows overall rent decline of -3.5%, saving those renters an average of \$77 per month.

As we move into the autumn rental season, we expect that inventory levels will rise, but perhaps a bit more dramatically than in the past. Many new leases signed during the summer of 2010 in large rental buildings included free rent on a 14 or even 15 month lease term. Those will soon be expiring, dumping more units into this years availability inventory. We will look to see how these October and November lease turnovers' will affect the rental market in the coming months.



Non-Doorman Buildings (Average Prices)			
	Most Expensive	Least Expensive	
Studios	TriBeCa \$4,150	Harlem \$1,460	
One-Bedrooms	TriBeCa \$4,735	Harlem \$1,763	
Two-Bedrooms	TriBeCa \$7,811	Harlem \$2,181	

Doorman Buildings (Average Prices)			
	Most Expensive	Least Expensive	
Studios	SoHo \$3,350	Harlem \$1,651	
One-Bedrooms	SoHo \$4,848	Harlem \$2,398	
Two-Bedrooms	SoHo \$8,375	Harlem \$3,490	

Greatest Changes Since August:

Non-doorman studios – Tribeca - **Up 8.6%** (\$357)

Non-doorman one-bedrooms - Chelsea - **Up 9.6%** (\$348)

Non-doorman two-bedrooms - Midtown East - **Up 8.3%** (\$369)

Doorman studios – East Village – **Up 8.2%** (\$255)

Doorman one-bedrooms - Gramercy - **Up 6.9%** (\$301)

Doorman two-bedrooms - East Village - **Down 5.9%** (\$295)

Year-over-year Changes: Notable Trends:

Manhattan Non-Doorman Rents: Sep '10 vs Sep '11			
	Sep '10	Sep '11	Change
Studios	2,123	2,084	-1.85%
One-Bedrooms	2,704	2,999	9.86%
Two-Bedrooms	3,560	4,137	13.95%

Manhattan Doorman Rents: Sep '10 vs Sep '11				
	Sep '10	Sep '11	Change	
Studios	2,448	2,650	7.63%	
One-Bedrooms	3,479	3,820	8.91%	
Two-Bedrooms	5,321	5,857	9.14%	

A 3-year look back since 2008 Lehman Collapse – Harlem and TriBeCa, typically the extremes in the rental market, both showed more than a 13% increase in three years.

September echoes Summer High: Prices are up 0.8% overall compared to last month with 0.2% in non-doorman units and a slight decrease of .04% in doorman properties.

Autumn Forecast: Many new leases signed during the summer of 2010 in large rental buildings included free rent on a 14 or even 15 month lease term. We expect inventory levels to rise and perhaps even a bit more dramatically than in the past.

Where Prices Decreased:

- **+ Harlem** − Doorman studios (-1.9%), non-doorman one-bedrooms (-4.1%)
- ◆ Upper West Side Non-doorman one-bedrooms (-4.0%), doorman one-bedrooms (-0.7%), doorman twobedrooms (-0.1%)
- ◆ Midtown West Doorman studios (-5.3%), non-doorman one-bedrooms (-1.7%), doorman one-bedrooms (-4.0%)
- ◆ Midtown East Non-doorman studios (-0.7%), doorman studios (-4.9%), doorman two-bedrooms (-1.6%)
- + Murray Hill Doorman studios (-4.8%), non-doorman one-bedrooms (-4.2%), non-doorman two-bedrooms (-0.9%)
- **+ Chelsea** − Non-doorman studios (-7.5%), doorman studios (-5.1%)
- **◆ Gramercy Park** Non-doorman studios (-0.9%), non-doorman one-bedrooms (-3.2%), non-doorman two-bedrooms (-3.8%), doorman two-bedrooms (-0.2%)
- **→ Greenwich Village** Doorman Studios (-0.6%)
- + East Village Non-doorman one-bedrooms (-0.5 %), doorman two-bedrooms (-5.9%)
- ◆ SoHo Non-doorman studios (-4.3%), non-doorman one-bedrooms (-1.9%), doorman two-bedrooms (-1.3%)
- **+ Lower East Side** − Doorman studios (-4.2%)
- → TriBeCa –Doorman studios (-5.8%), non-doorman one-bedrooms (-0.3%), doorman two-bedrooms (-2.8%)

- + Financial District Doorman studios (-4.0%), doorman one-bedrooms (-1.7.0%), doorman two-bedrooms (-1.9%)
- + Battery Park City Doorman studios (-6.4%), doorman one-bedrooms (-6.5%)

Where Prices Increased:

- **† Harlem** Non-doorman studios (3.8%), doorman one-bedrooms (2.5%), non-doorman two-bedrooms (1.2%), doorman two-bedrooms (0.9%)
- **↑ Upper West Side** Non-doorman studios (5.1%), doorman studios (1.3%), non-doorman two-bedrooms (7.6%)
- **↑ Upper East Side** Non-doorman studios (7.1%), doorman studios (1.8%), non-doorman one-bedrooms (0.5%), doorman one-bedrooms (1.1%), non-doorman two-bedrooms (1.7%), doorman two-bedrooms (1.3%)
- **† Midtown West** Non-doorman studios (0.3%), non-doorman two-bedrooms (2.0%), doorman two-bedrooms (1.6%)
- **+ Midtown East** Non -doorman one-bedrooms (6.9%), doorman one-bedrooms (1.2%), non-doorman two-bedrooms (8.3%)
- ↑ Murray Hill Non-doorman studios (2.5%), doorman one-bedrooms (5.1%), doorman two-bedrooms (1.0%)
- **† Chelsea** –Non-doorman one-bedrooms (9.6%), doorman one-bedrooms (2.6%), non-doorman two-bedrooms (2.0%), doorman two-bedrooms (3.4%)
- **† Gramercy Park** Doorman studios (2.3%), doorman one-bedrooms (6.9%)
- **† Greenwich Village** Non-doorman studios (8.5%), non-doorman one-bedrooms (3.5%), doorman one-bedrooms (0.2%), non-doorman two-bedrooms (3.8%), doorman two-bedrooms (0.5%)
- **+ East Village** Non-doorman studios (0.8%), doorman studios (8.2%), doorman one-bedrooms (5.7%), non-doorman two-bedrooms (5.7%)
- **† SoHo** -Doorman studios (4.3%), doorman one-bedrooms (2.1%), non-doorman two-bedrooms (0.8%)

- **† Lower East Side** Non-doorman studios (6.6%), non-doorman one-bedrooms (8.4%), doorman one-bedrooms (5.0%), non-doorman two-bedrooms (2.9%), doorman two-bedrooms (1.1%)
- **† TriBeCa** Non-doorman studios (8.6%), doorman one-bedrooms (1.0%), non-doorman two-bedrooms (4.8%)
- ↑ Financial District –Non-doorman studios (4.5%), non-doorman one-bedrooms (4.7%), non-doorman two-bedrooms (7.2%)
- **+ Battery Park City** Doorman two-bedrooms (2.3%)

Tips for Renters:

Head West: More options in Midtown West, brings with it some great rental deals. Studios on average are asking \$2,359 in doorman buildings, the same price as last September (\$2,327), and still less than previous September months (\$2,500 Sept-08).

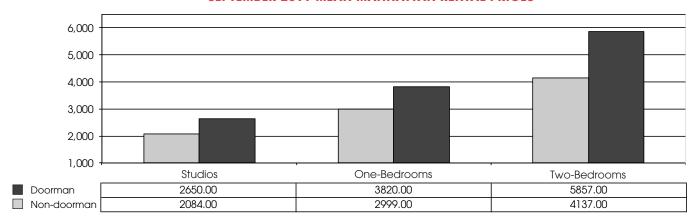
Rentals Fly in Lower East Side: Availabilities in the lower east side have peaked more than 8% for studios, and almost 6% for one bedroom and two bedrooms, although some of the best deals in the city can still be found here.

Doorman Upgrades in FiDi: Renter's in the Financial District should consider the extra \$550 on average to upgrade into a service building, where many buildings have their very own version of downtown night life, including residents' lounges, spa-like fitness centers, roof decks and great views.

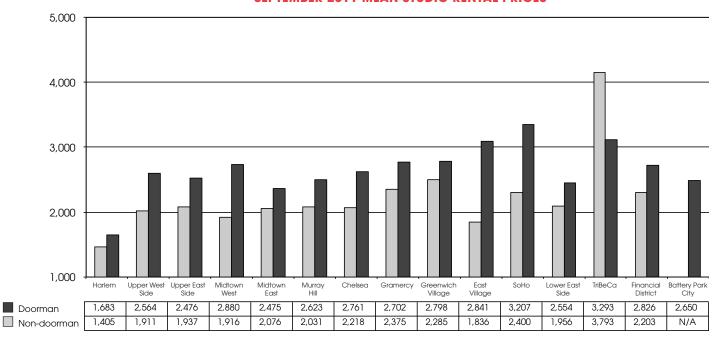
MEAN MANHATTAN RENTAL PRICES

The Mean Rental Price graphs illustrate average monthly rents for studios, one-bedrooms and two-bedrooms in doorman and non-doorman buildings for the month of September 2011. Graphs tracking citywide and neighborhood price changes over a rolling 13-month period follow.

SEPTEMBER 2011 MEAN MANHATTAN RENTAL PRICES

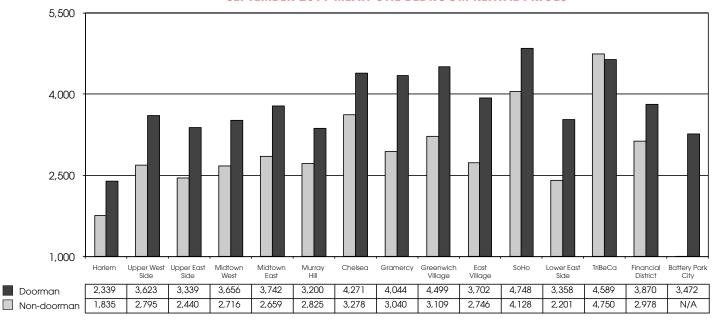


SEPTEMBER 2011 MEAN STUDIO RENTAL PRICES

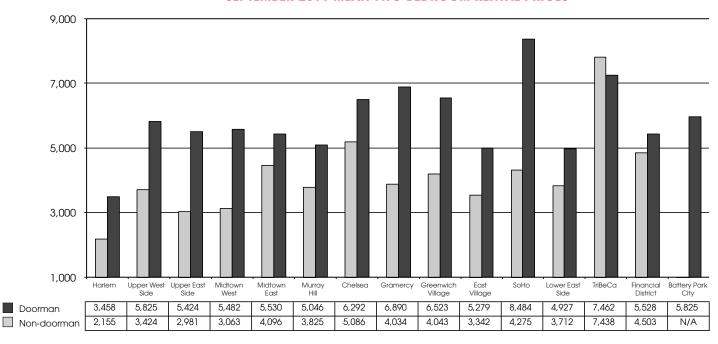


MEAN MANHATTAN RENTAL PRICES

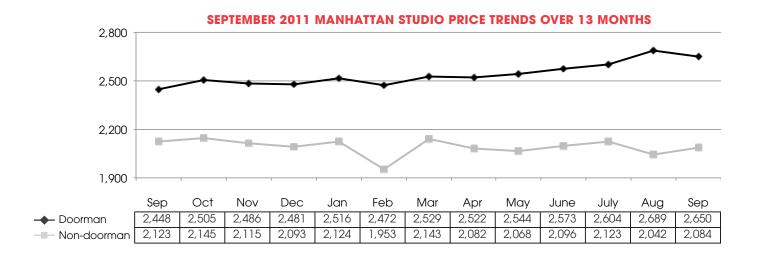
SEPTEMBER 2011 MEAN ONE-BEDROOM RENTAL PRICES



SEPTEMBER 2011 MEAN TWO-BEDROOM RENTAL PRICES



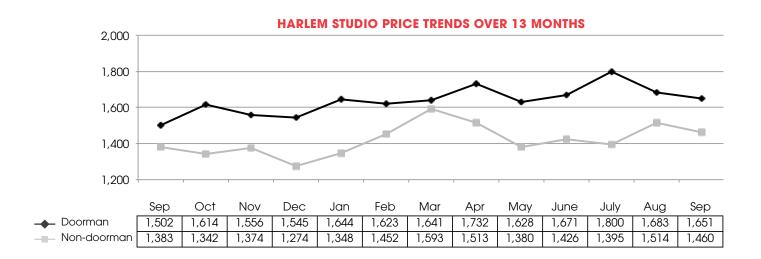
MANHATTAN PRICE TRENDS

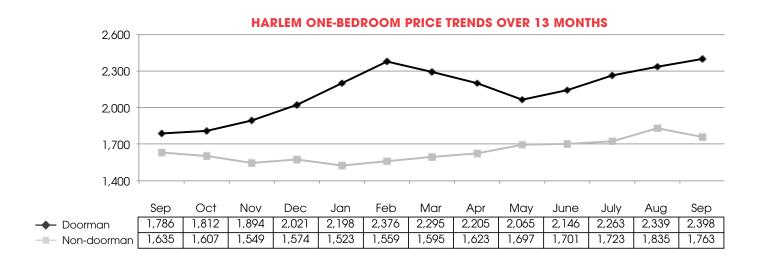


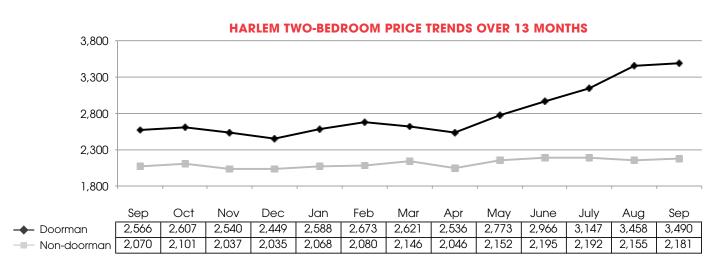




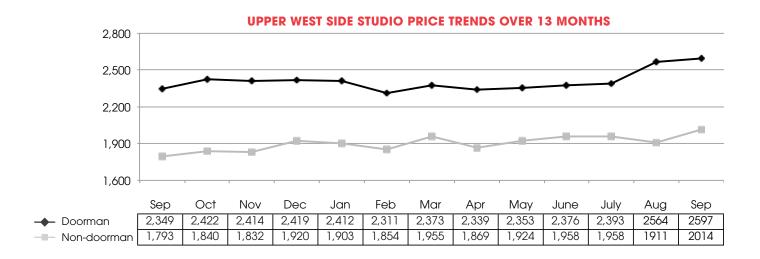
HARLEM

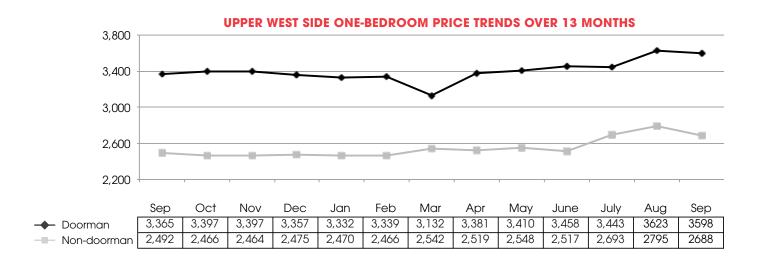


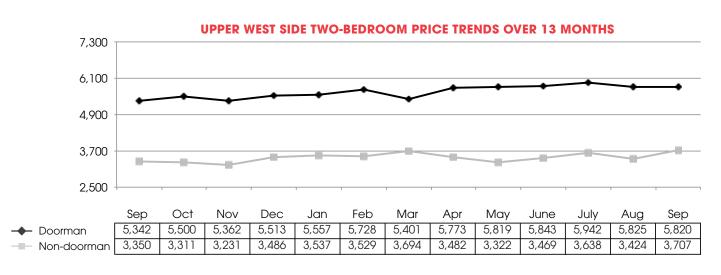




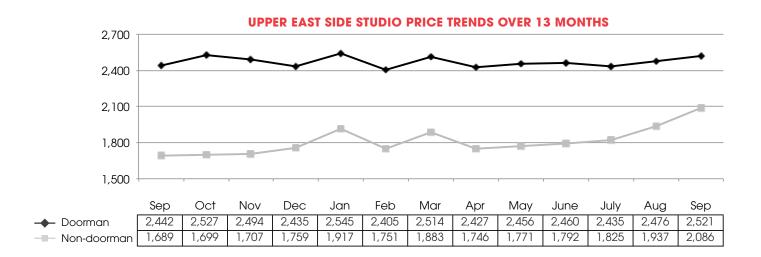
UPPER WEST SIDE







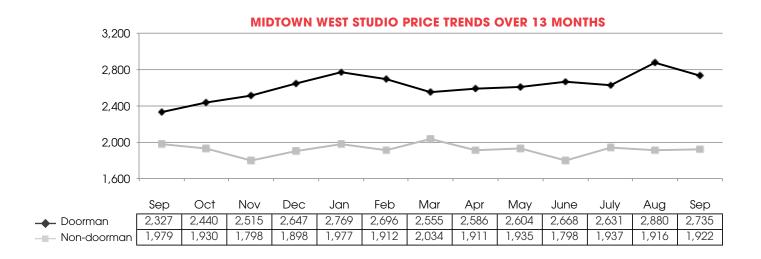
UPPER EAST SIDE

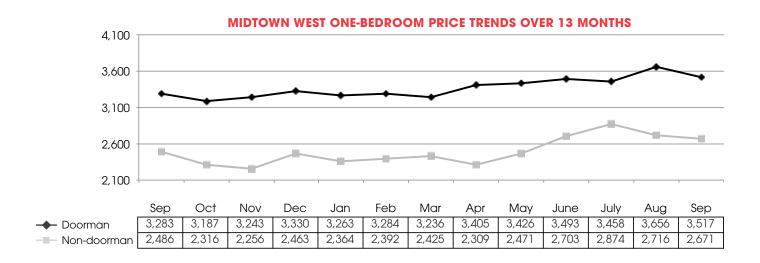






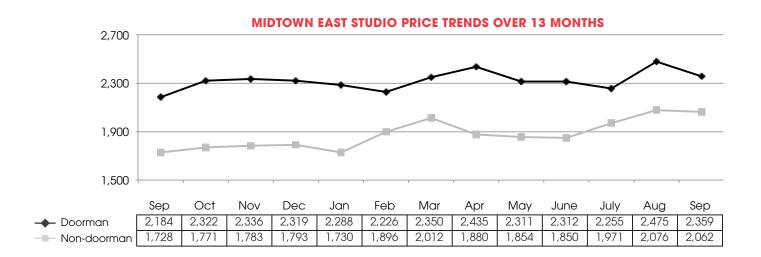
MIDTOWN WEST







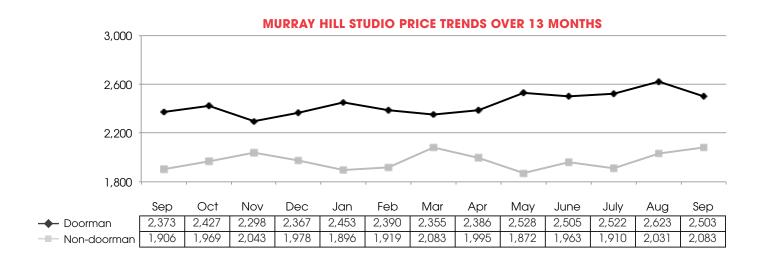
MIDTOWN EAST

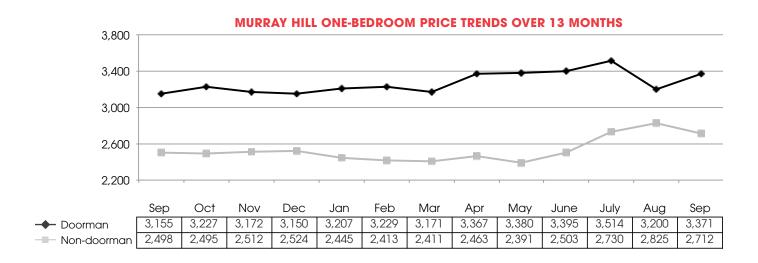


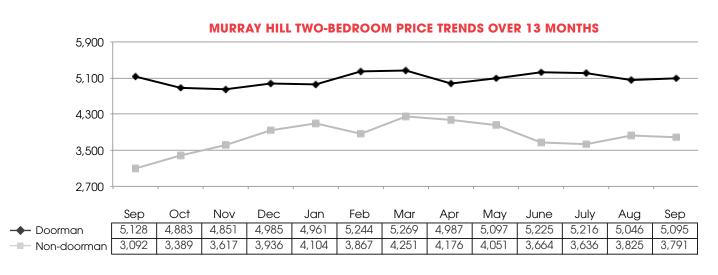




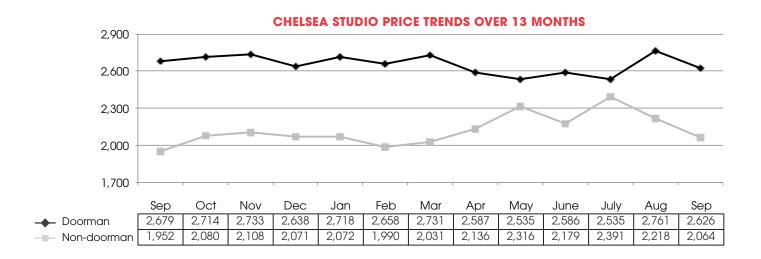
MURRAY HILL







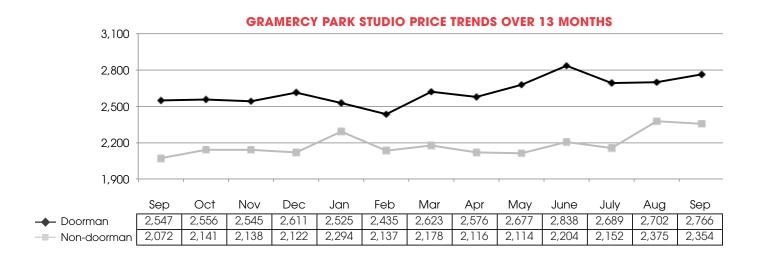
CHELSEA

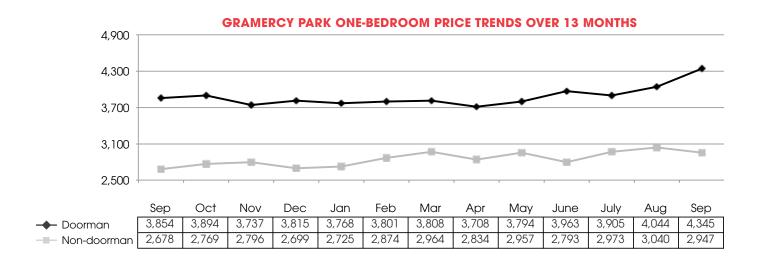


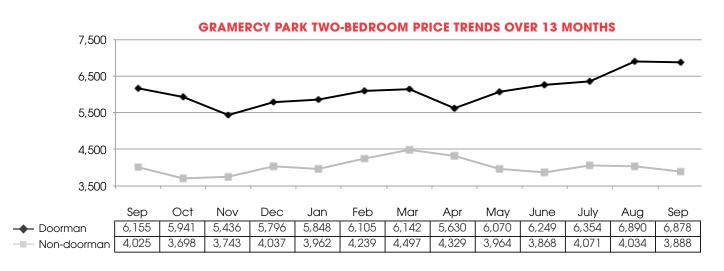




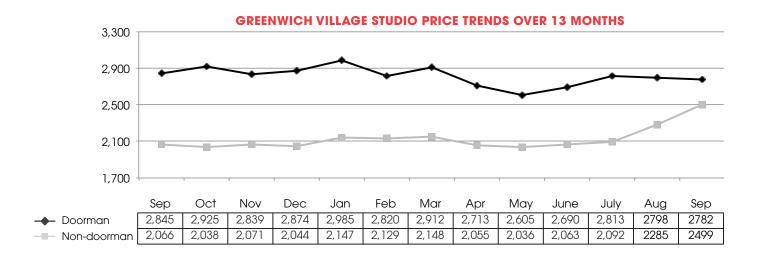
GRAMERCY PARK







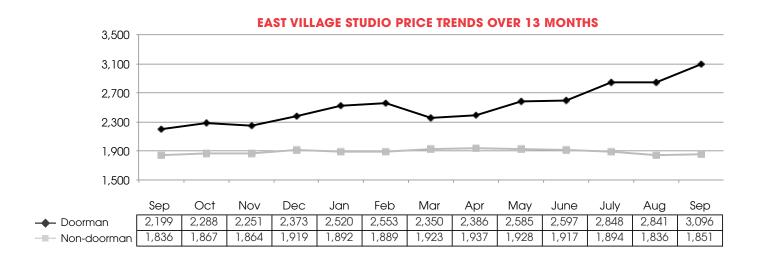
GREENWICH VILLAGE

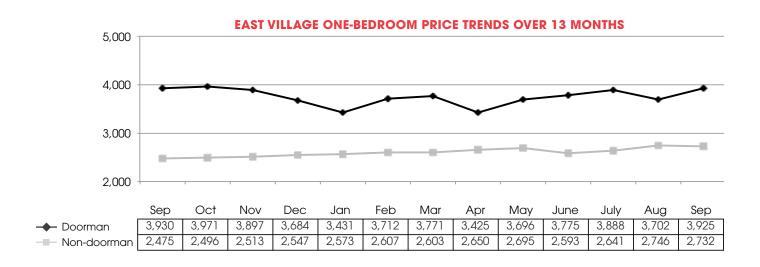






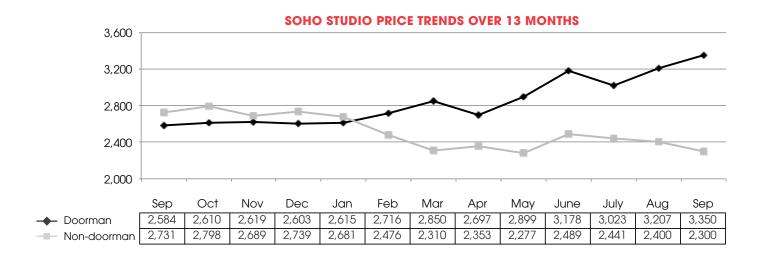
EAST VILLAGE

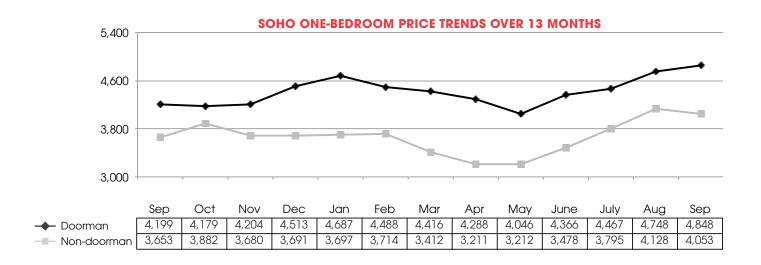


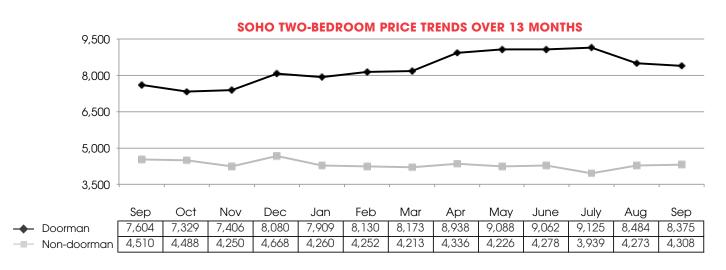




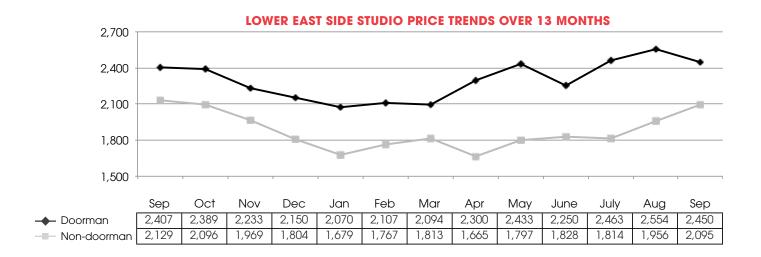
SOHO

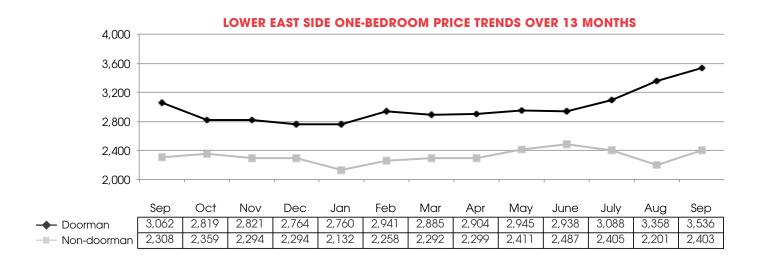


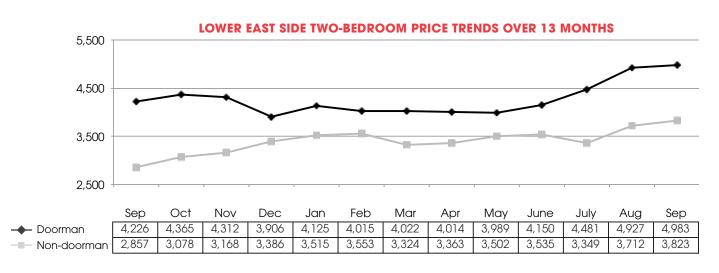




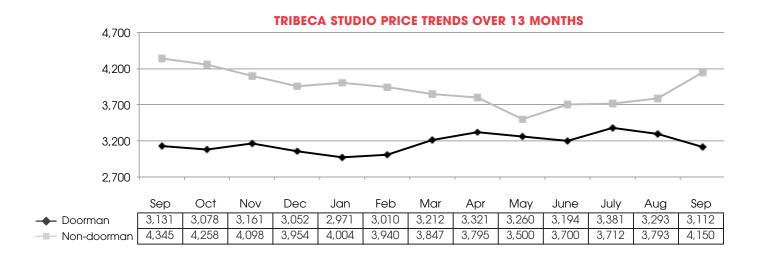
LOWER EAST SIDE

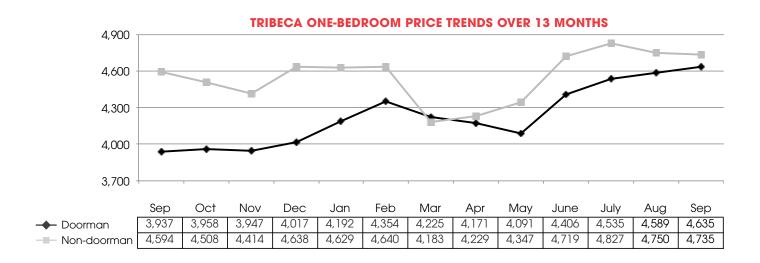


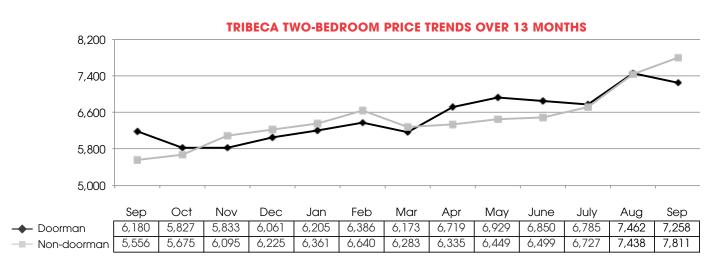




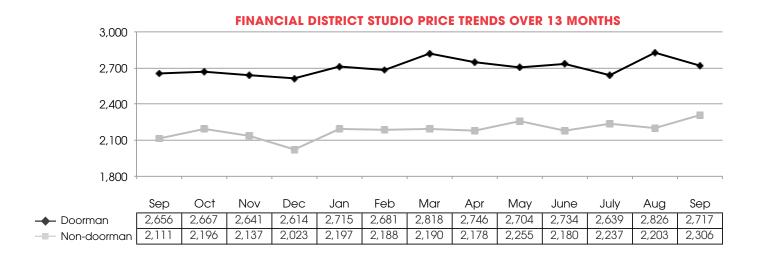
TRIBECA

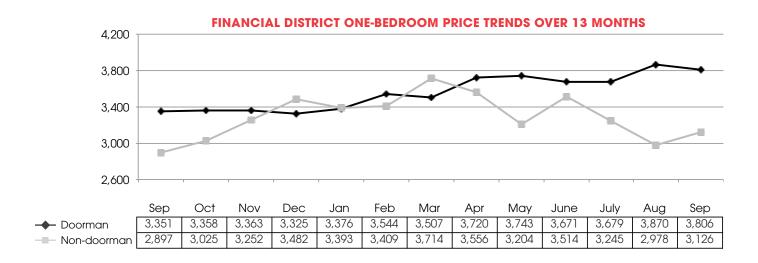


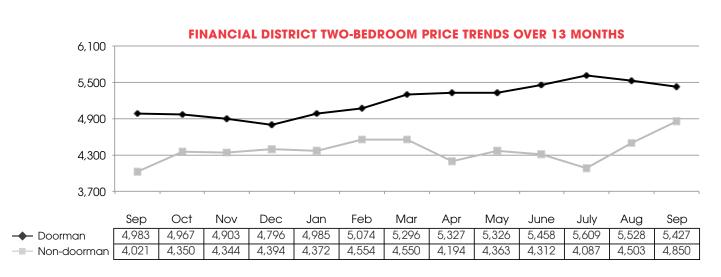




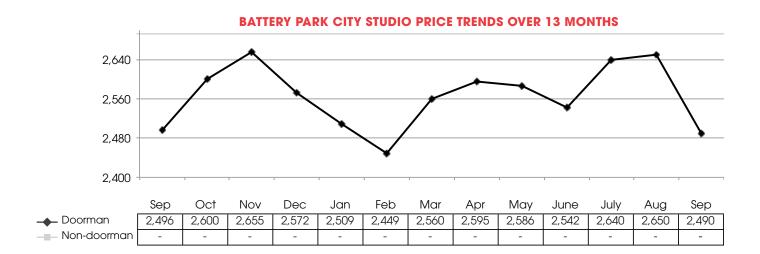
FINANCIAL DISTRICT







BATTERY PARK CITY







THE REPORT EXPLAINED

The Manhattan Rental Market ReportTM is **the only report that compares fluctuation in the city's rental data on a monthly basis**. It is an essential tool for potential renters seeking transparency in the NYC apartment market and a benchmark for landlords to efficiently and fairly adjust individual property rents in Manhattan.

The Manhattan Rental Market ReportTM is based on data cross-sectioned from over 10,000 currently available

The Manhattan Rental Market Report™ is based on data cross-sectioned from over 10,000 currently available listings located below 155th Street and priced under \$10,000, with ultra-luxury property omitted to obtain a true monthly rental average. Our data is aggregated from the MNS proprietary database and sampled from a specific mid-month point to record current rental rates offered by landlords during that particular month. It is then combined with information from the REBNY Real Estate Listings Source (RLS), OnLine Residential (OLR. com) and R.O.L.E.X. (Real Plus).

Author: MNS

MNS has been helping Manhattan landlords and renters navigate the rental market since 1999. From large companies to individuals, MNS tailors services to meet your needs. Contact us today to see how we can help.

CONTACT US NOW: 212.475.9000

Note: All market data is collected and compiled by MNS's marketing department. The information presented here is intended for instructive purposes only and has been gathered from sources deemed reliable, though it may be subject to errors, omissions, changes or withdrawal without notice. If you would like to republish this report on the web, please be sure to source it as the "Manhattan Rental Market Report" with a link back to its original location (http://www.mns.com/manhattan_rental_market_report).

