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# INTRODUCTION

Over the last month, average rents in Manhattan decreased by 2.28%, from \$4,035.92 to \$3,943.87.





During October, overall rental prices corrected slightly, decreasing by only \$92.05, from \$4,035.92 to \$3,943.87. Nondoorman studio rental prices increased by 0.6%, from \$2,512 to \$2,528. Doorman studio rental prices decreased by 2.1% month-over-month, from \$3,185 to \$3,119. Non-doorman one-bedroom rental prices decreased by 3.8%, from \$3,366 to \$3,239. Doorman one-bedroom rental prices decreased by 5.4%, \$4,418 to \$4,181. Non-doorman two-bedroom prices increased by 0.01%, from \$4,203 to \$4,204. Doorman two-bedroom prices decreased by 2.2%, from \$6,281 to \$6,142. During the month of October, non-doorman rental units represented 46.4% of the market, while doorman rental units comprised 53.6% of the market.

Year-over-year, non-doorman studio rental prices decreased by 2.5%. In the same period, doorman studio rental prices decreased by 2.9%. Non-doorman one-bedroom rental prices experienced a 0.58% year-over-year decrease, meanwhile doorman one-bedroom rental prices fell by 2.5% year-over-year. Non-doorman two-bedroom rental prices experienced a 1.1% drop year-over-year, doorman two-bedroom rental prices fell by 0.4% in the same span.

Overall, rental prices in Manhattan decreased by 1.40% year-over-year. Some extreme price changes occurred in traditional low-inventory markets. For example, non-doorman studio prices in FiDi fell by 23.1% year-over-year. However, because doorman units comprised nearly 94% of FiDi's rental market over the past year, price swings in non-doorman units are negligible.

Over the past twelve months, Harlem has emerged as one of the more promising rental sub-markets in Manhattan. Year-over-year, overall rental prices in Harlem experienced a gain of 4.86%. This gain can be, in part, explained by the addition of rental units from numerous new developments in the area.

As we continue to make it through the fourth quarter, a traditionally slow period for the NYC rental market, rental prices can be expected to experience more corrections.



Notable Trends: Manhattan Highs and Lows (Average Prices)

Туре	Most Expensive	Least Expensive	
Non-Doorman Studios	TriBeCa <sup>\$</sup> 4,195	Harlem <sup>\$</sup> 1,952	
Non-Doorman One Bedrooms	TriBeCa <sup>\$</sup> 5,923	Harlem <sup>\$</sup> 2,283	
Non-Doorman Two Bedrooms	TriBeCa <sup>\$</sup> 6,567	Harlem <sup>\$</sup> 2,860	
Туре	Most Expensive	Least Expensive	
Type Doorman Studios	Most Expensive SoHo <sup>\$</sup> 4,573	Least Expensive Midtown East <sup>\$</sup> 2,505	
	· · ·	•	

#### Where Prices Decreased (monthly)

### Battery Park City

Doorman Studios -7.0% Doorman One-Bedroom -0.4%

### Chelsea

Non-Doorman One-Bedroom -3.1% Non-Doorman Two-Bedroom -9.3% Doorman Studios -6.7% Doorman One-Bedroom -6.6% Doorman Two-Bedroom -0.8%

### East Village

Non-Doorman Studios -5.9% Doorman One-Bedroom -6.5% Doorman Two-Bedroom -7.1%

### Financial District

Non-Doorman Two-Bedroom -7.7% Doorman Studios -4.2% Doorman Two-Bedroom -7.4%

### **↓** Gramercy

Non-Doorman Studios -1.3% Non-Doorman One-Bedroom -2.2% Doorman Studios -3.8% Doorman One-Bedroom -2.7% Doorman Two-Bedroom -3.9%

### Greenwich Village

Non-Doorman One-Bedroom -6.5% Doorman One-Bedroom -4.3%

### Harlem

Non-Doorman Studios -2.2% Non-Doorman One-Bedroom -1.6% Doorman Studios -6.2% Doorman One-Bedroom -5.2% Doorman Two-Bedroom -1.6%

### Lower East Side

Non-Doorman One-Bedroom -5.5% Non-Doorman Two-Bedroom -5.2% Doorman Studios -3.1%

### Midtown East

Non-Doorman Studios -3.0% Non-Doorman One-Bedroom -5.0% Doorman Two-Bedroom -0.2%

### , Midtown West

Non-Doorman Studios -7.2% Non-Doorman One-Bedroom -3.4% Doorman Studios -0.8% Doorman One-Bedroom -1.2% Doorman Two-Bedroom -3.7%

### , Murray Hill

Non-Doorman Two-Bedroom -4.8% Doorman Two-Bedroom -0.5%

### SoHo

Non-Doorman Studios -6.5% Non-Doorman One-Bedroom -3.9% Doorman Studios -8.0% Doorman One-Bedroom -29.4% Doorman Two-Bedroom -9.8%

### ↓ Tribeca

Non-Doorman Studios -1.0% Non-Doorman One-Bedroom -13.5% Non-Doorman Two-Bedroom -1.7% Doorman Studios -6.8% Doorman One-Bedroom -5.3% Doorman Two-Bedroom -4.9%

### Upper East Side

Non-Doorman Studios -0.9% Doorman Studios -1.9%

### Upper West Side

Non-Doorman Studios -0.6% Non-Doorman One-Bedroom -2.8% Non-Doorman Two-Bedroom -1.7% Doorman One-Bedroom -0.6% Doorman Two-Bedroom -1.5%



### Where Prices Increased (monthly)

- Battery Park City Doorman Two-Bedroom 2.0%
- Chelsea Non-Doorman Studios 0.2%

### East Village

Non-Doorman One-Bedroom 1.1% Non-Doorman Two-Bedroom 3.7% Doorman Studios 0.1%

### Financial District

Non-Doorman Studios 29.9% Non-Doorman One-Bedroom 2.1% Doorman One-Bedroom 0.1%

Gramercy Non-Doorman Two-Bedroom 8.7%

### Greenwich Village

Non-Doorman Studios 2.5% Non-Doorman Two-Bedroom 4.8% Doorman Studios 1.8% Doorman Two-Bedroom 5.4%

### Harlem

Non-Doorman Two-Bedroom 1.5%

### Lower East Side

Non-Doorman Studios 6.5% Doorman One-Bedroom 1.6% Doorman Two-Bedroom 3.3%

### Midtown East

Non-Doorman Two-Bedroom 1.3% Doorman Studios 2.6% Doorman One-Bedroom 0.9% Midtown West Non-Doorman Two-Bedroom 0.2%

### Murray Hill

Non-Doorman Studios 2.3% Non-Doorman One-Bedroom 3.7% Doorman Studios 0.7% Doorman One-Bedroom 2.2%

SoHo

Non-Doorman Two-Bedroom 5.8%

### Upper East Side

Non-Doorman One-Bedroom 0.6% Non-Doorman Two-Bedroom 2.3% Doorman One-Bedroom 1.8% Doorman Two-Bedroom 0.5%

### Upper West Side

Doorman Studios 1.9%



# A QUICK LOOK STUDIOS

🛛 Doorman 📄 Non-Doorman

### Average Unit Prices By Neighborhood



Average Price Manhattan Studios Since September

**Greatest Changes** 

**)1%** (-\$230) Battery Park City



# A QUICK LOOK 1BEDS

Doorman Non-Doorman

### Average Unit Prices

By Neighborhood



Average Price **Greatest Changes** Manhattan 1 Beds Since September



# A QUICK LOOK 2 BEDS

📕 Doorman 📃 Non-Doorman

### Average Unit Prices By Neighborhood



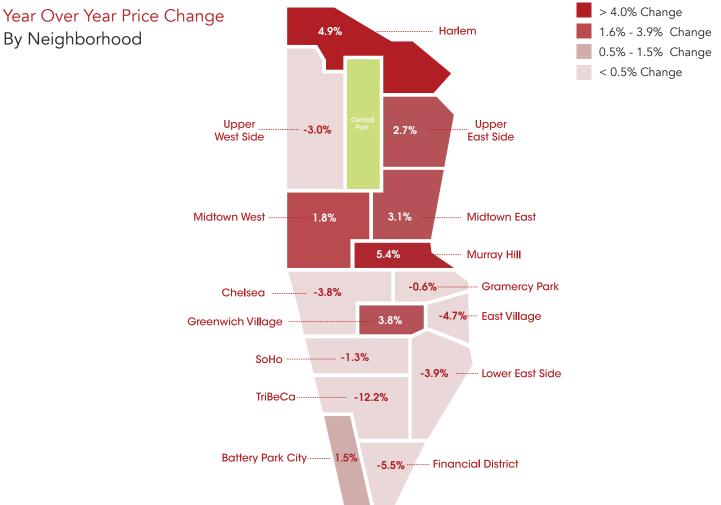
Average PriceGManhattan 2 BedsSin

Greatest Changes Since September

> ↓ 7.42% (\$427) 2 Beds - Financial District

2 **9.25%** (\$463) 2 Beds - Chelsea





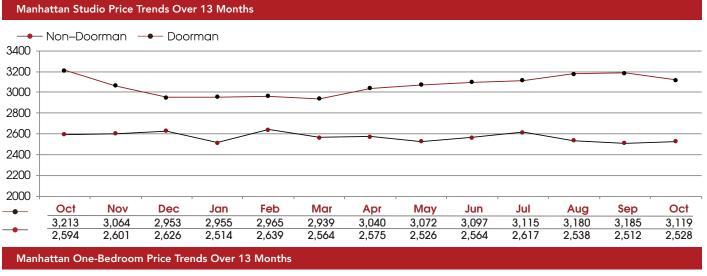
### Year Over Year Price Change

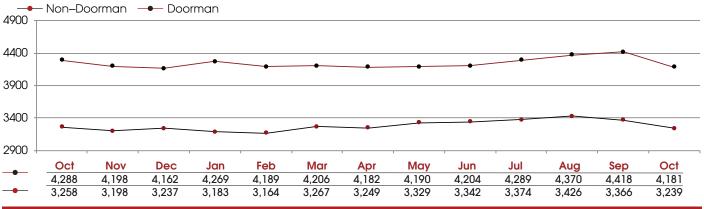
### Manhattan Rents: October 2016 vs. October 2017

October 2016	October 2017	Change
<sup>\$</sup> 2,594	<sup>\$</sup> 2,528	₹ 2.5%
<sup>\$</sup> 3,258	<sup>\$</sup> 3,239	♦ 0.6%
<sup>\$</sup> 4,250	<sup>\$</sup> 4,204	<b>↓</b> 1.1%
October 2016	October 2017	Change
<sup>\$</sup> 3,213	<sup>\$</sup> 3,119	↓ 2.9%
<sup>\$</sup> 4,288	<sup>\$</sup> 4,181	<b>↓</b> 2.5%
<sup>\$</sup> 6,169	<sup>\$</sup> 6,142	↓ 0.4% page 10
	<sup>\$</sup> 2,594 <sup>\$</sup> 3,258 <sup>\$</sup> 4,250 October 2016 <sup>\$</sup> 3,213 <sup>\$</sup> 4,288	\$2,594       \$2,528         \$3,258       \$3,239         \$4,250       \$4,204         October 2016       October 2017         \$3,213       \$3,119         \$4,288       \$4,181

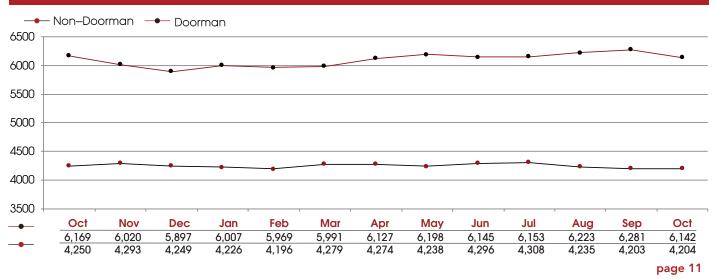


## MANHATTAN PRICE TRENDS





Manhattan Two-Bedroom Price Trends Over 13 Months

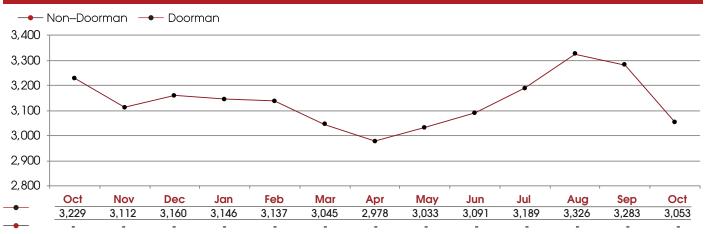




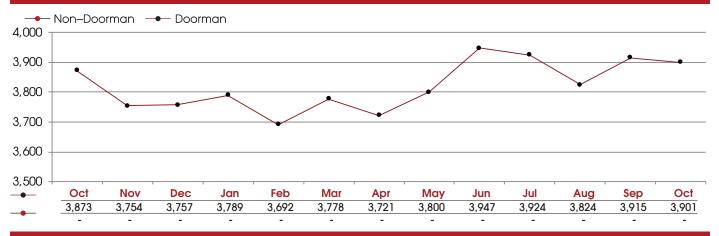
# BATTERY PARK CITY

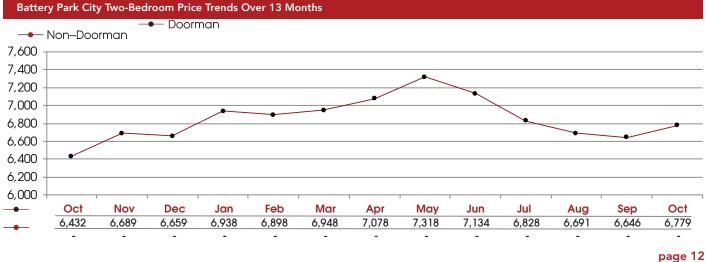
• October was another stable month for rental prices in Battery Park City. Overall, rental prices in Battery Park City fell by just 0.8%.

#### Battery Park City Studio Price Trends Over 13 Months



### Battery Park City One-Bedroom Price Trends Over 13 Months







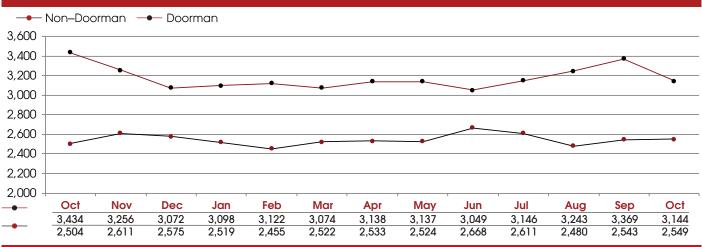


## CHELSEA

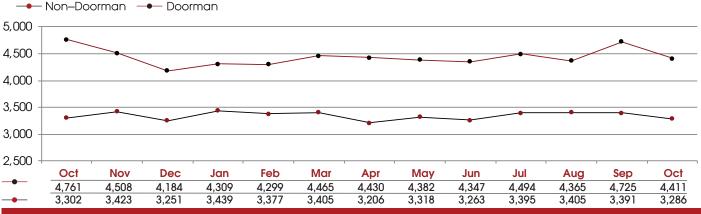
• Adjusting for a number of high-priced units that came to market in September, overall non-doorman rental prices in Chelsea fell by 5.14% during October.

• Adhering to seasonality, doorman unit rental prices fell by 4.04%.

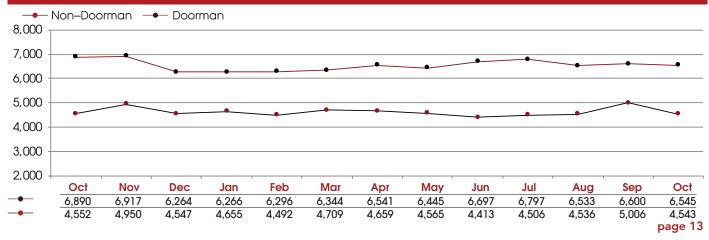
### Chelsea Studio Price Trends Over 13 Months



### Chelsea One-Bedroom Price Trends Over 13 Months





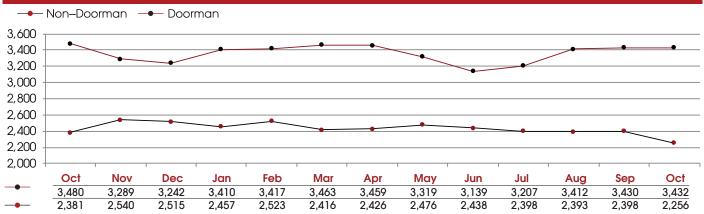




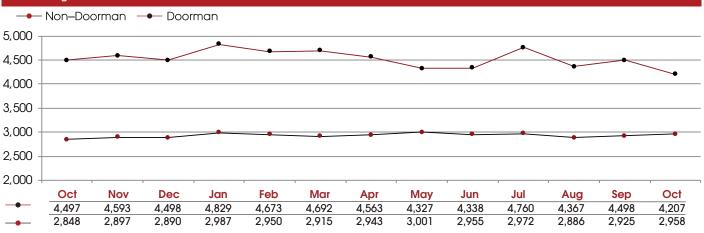
### EAST VILLAGE

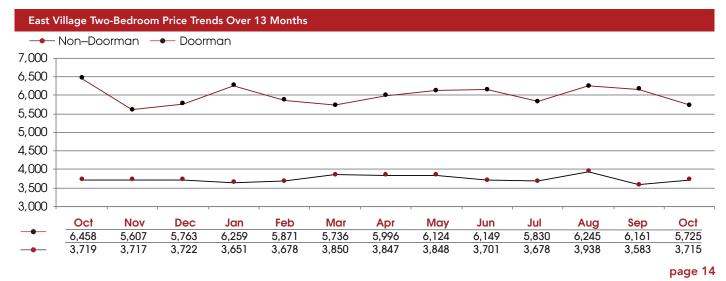
- After experiencing a correction in September, overall non-doorman unit rental prices grew by just 0.25% during October.
- Over the month of October, doorman unit rental prices in the East Village fell by 5.15%, signaling a seasonal correction.

### East Village Studio Price Trends Over 13 Months



### East Village One-Bedroom Price Trends Over 13 Months





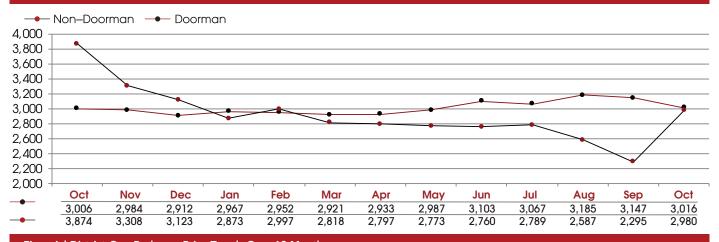


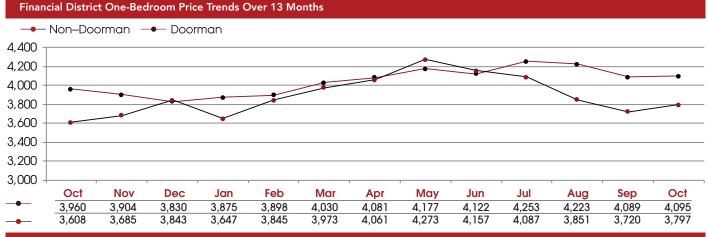
# FINANCIAL DISTRICT

• During October, overall non-doorman rental unit prices in FiDi grew by 3.36%. Much of this growth occurred within the studio nondoorman rental unit submarket, which saw prices soar by 29.86%. This impressive growth, however, is mostly attributable to the low inventory and extremely price sensitive nature of the non-doorman unit submarket in FiDi.

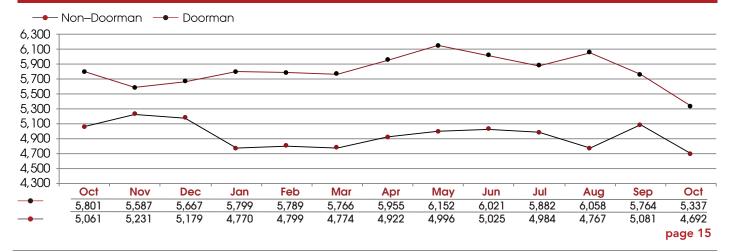
• Doorman rental units in FiDi saw prices slide by 4.26% during October, which is in line with typical seasonality in mature rental markets.

### Financial District Studio Price Trends Over 13 Months





Financial District Two-Bedroom Price Trends Over 13 Months

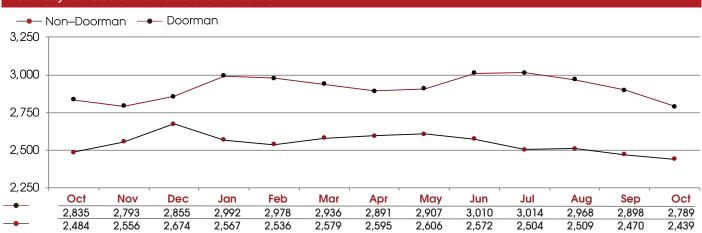


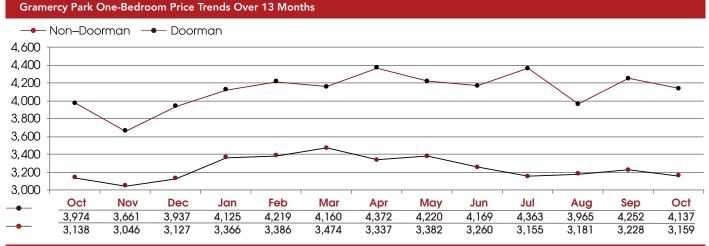


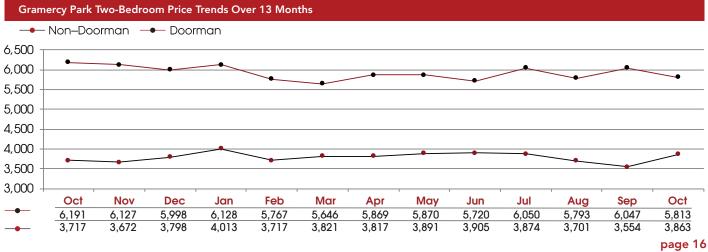
## **GRAMERCY PARK**

After experiencing a slight drop in September, non-doorman rental unit prices in Gramercy saw prices rise by 2.24%. The majority of this growth occurred within the two-bedroom doorman rental unit submarket, where prices grew by 8.68%.
Adhering to seasonality trends, doorman rental unit prices fell by 3.48% during October.

### Gramercy Park Studio Price Trends Over 13 Months







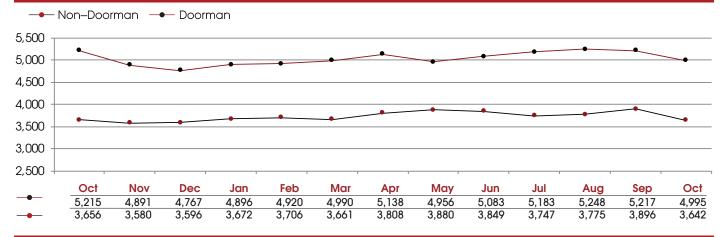


## **GREENWICH VILLAGE**

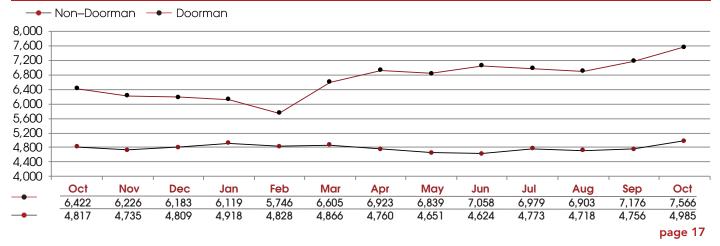
• October was a stable month for non-doorman and doorman rental unit prices in Greenwich Village, which saw gains of 0.39% and 1.45%, respectively.



### Greenwich Village One-Bedroom Price Trends Over 13 Months





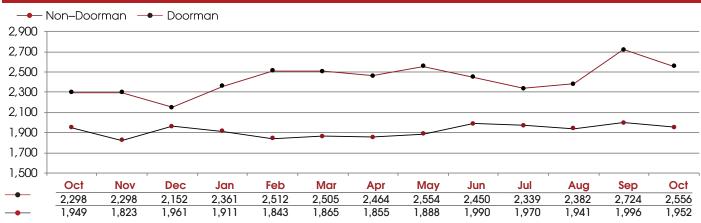




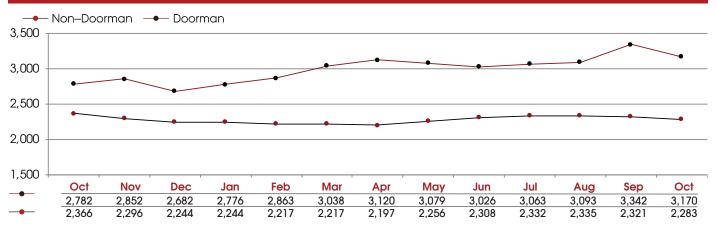
### HARLEM

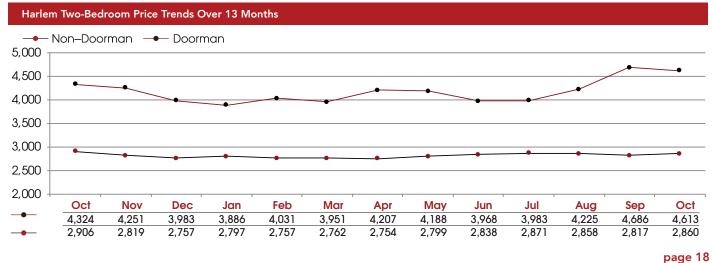
- Over the past month, non-doorman rental unit pricing in Harlem fell by 0.53%.
- After experiencing a very strong September, doorman rental unit pricing in Harlem corrected in October, falling by 3.85%.

### Harlem Studio Price Trends Over 13 Months



### Harlem One-Bedroom Price Trends Over 13 Months



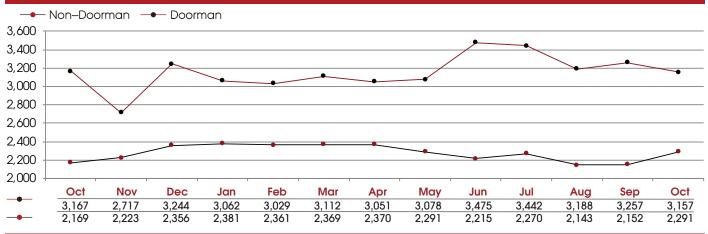




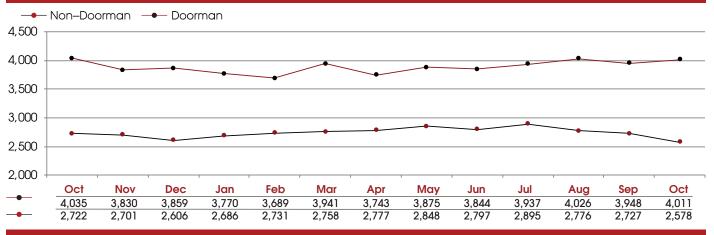
# LOWER EAST SIDE

- Non-doorman rental unit prices in the Lower East Side fell by 2.28% during October.
- Doorman rental unit prices in the Lower East Side experienced a stable October, growing by just 1.13%.

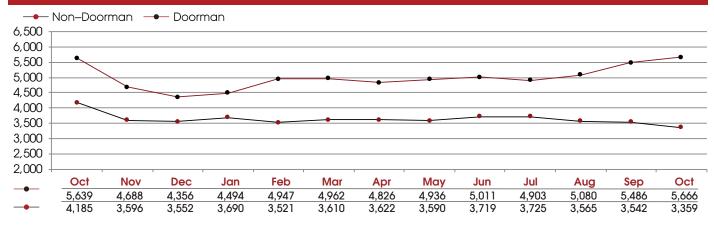
### Lower East Side Studio Price Trends Over 13 Months



#### Lower East Side One-Bedroom Price Trends Over 13 Months



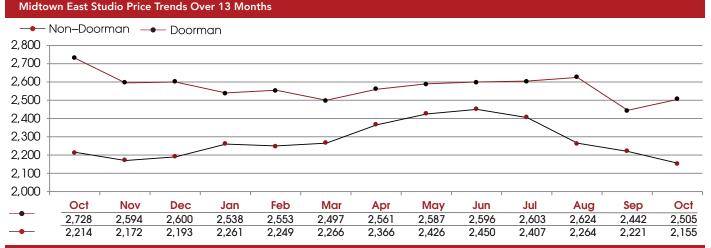
Lower East Side Two-Bedroom Price Trends Over 13 Months



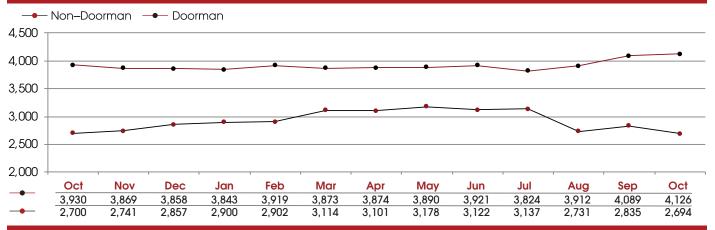


## MIDTOWN EAST

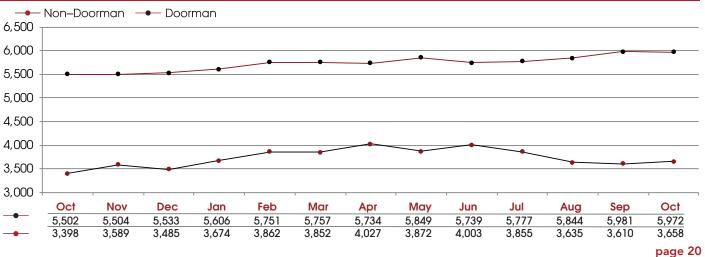
Adhering the seasonality trends, non-doorman rental unit prices in Midtown East fell by 1.83% during October.
Traditionally a stable market, doorman rental unit pricing in Midtown East grew by just 0.73% during October.



### Midtown East One-Bedroom Price Trends Over 13 Months



### Midtown East Two-Bedroom Price Trends Over 13 Months

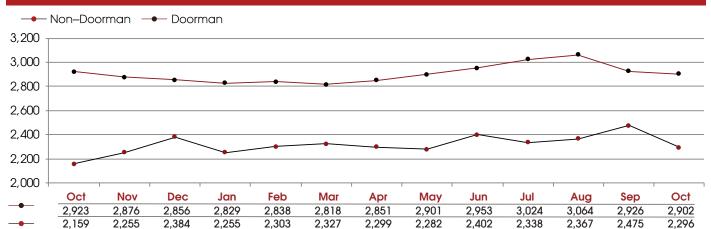




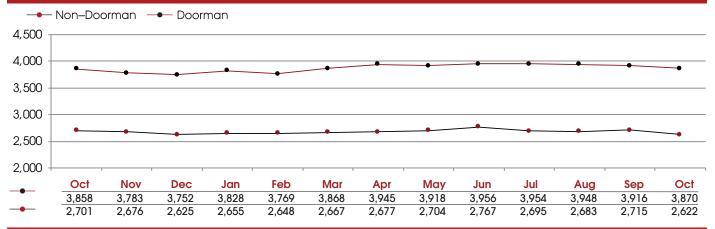
## MIDTOWN WEST

After modest growth in September, non-doorman rental unit pricing experienced a slight correction in October, falling by 3.03%.
In the same span, doorman rental unit prices in Midtown West fell by 2.24%.

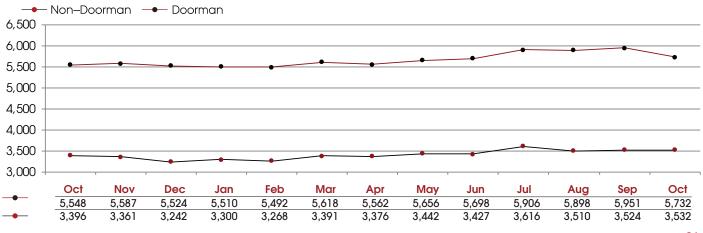
#### Midtown West Studio Price Trends Over 13 Months



### Midtown West One-Bedroom Price Trends Over 13 Months



### Midtown West Two-Bedroom Price Trends Over 13 Months



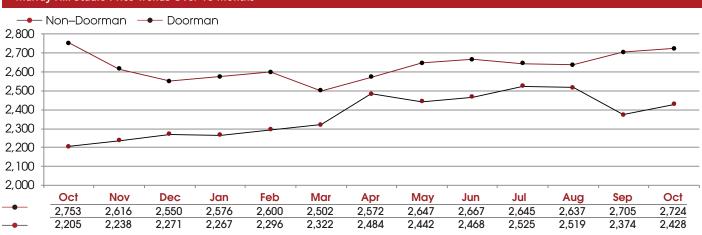


### **MURRAY HILL**

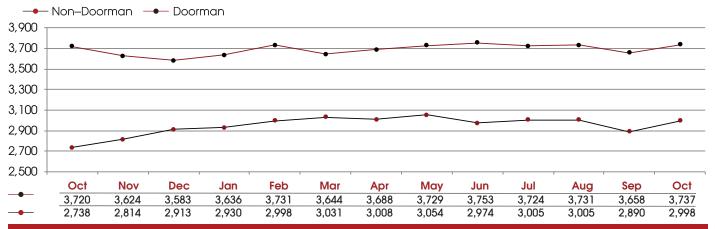
• Following a correction in September, non-doorman rental unit prices in Murray Hill continued to fall, dropping another 0.25% during October.

• Meanwhile, doorman rental unit prices in Murray Hill grew by a modest 0.62%.

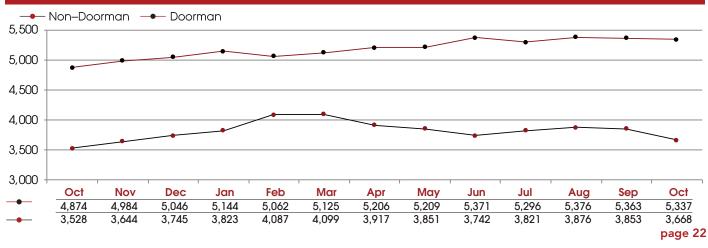
#### Murray Hill Studio Price Trends Over 13 Months



### Murray Hill One-Bedroom Price Trends Over 13 Months



### Murray Hill Two-Bedroom Price Trends Over 13 Months

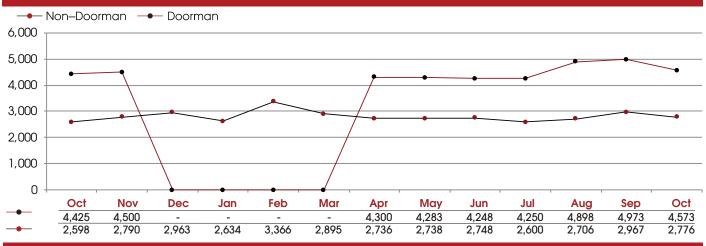




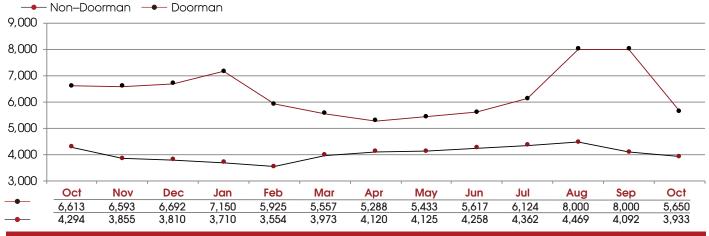
## SOHO

• Continuing the slight correction seen in September, non-doorman rental unit prices fell by 0.11% during October.

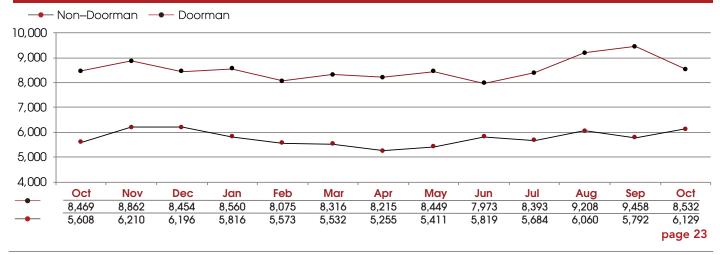
#### SoHo Studio Price Trends Over 13 Months



### SoHo One-Bedroom Price Trends Over 13 Months



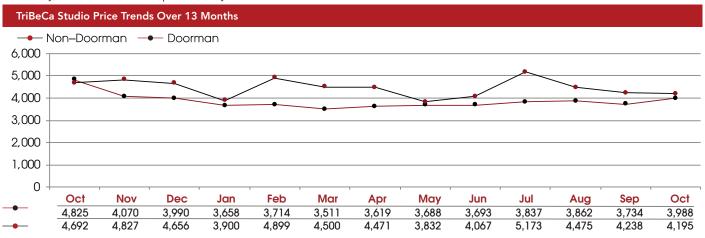




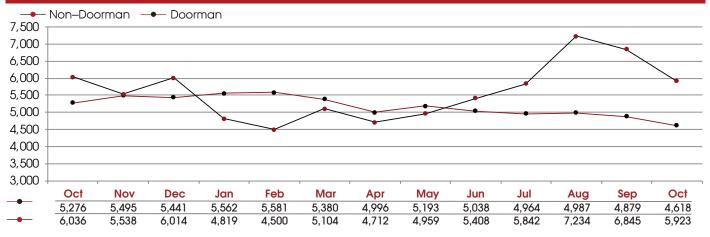


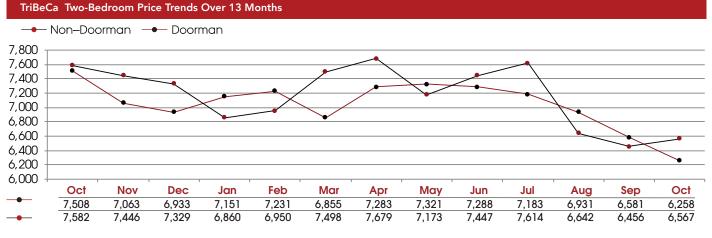
### TRIBECA

Continuing the trend seen back in August and throughout September, non-doorman rental unit prices fell by 4.87% during October.
Similarly, doorman rental unit prices fell by 2.17%.



### TriBeCa One-Bedroom Price Trends Over 13 Months

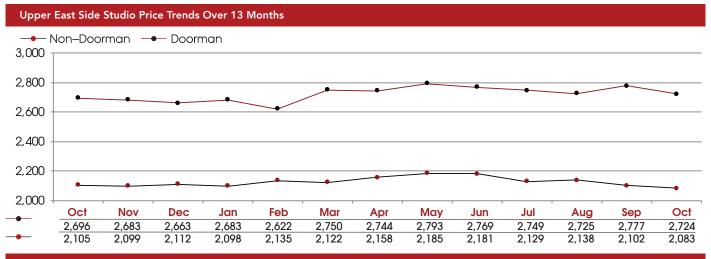




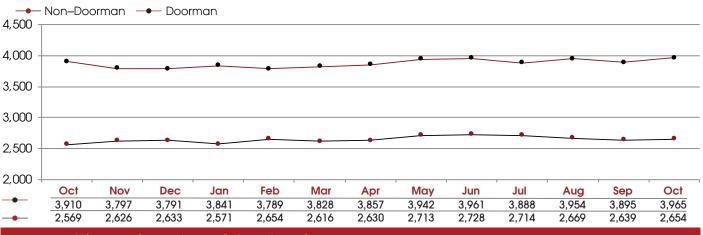


# UPPER EAST SIDE

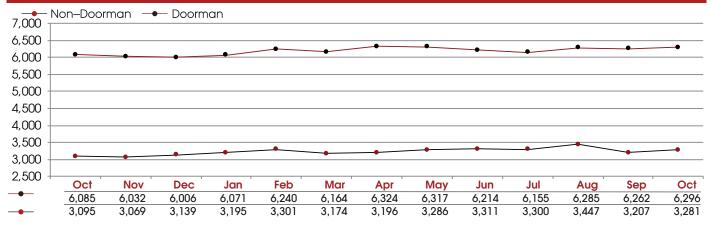
• During October, Upper East Side non-doorman and doorman rental unit prices saw slight gains of 0.9% and 0.38%, respectively.



### Upper East Side One-Bedroom Price Trends Over 13 Months



Upper East Side Two-Bedroom Price Trends Over 13 Months

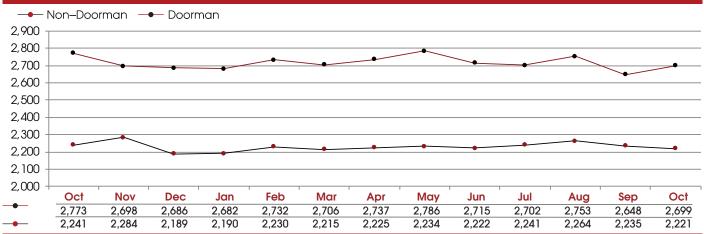




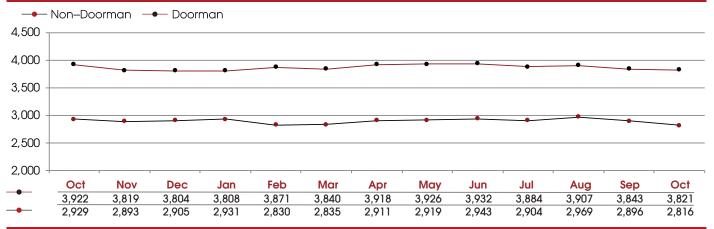
# UPPER WEST SIDE

- During October, non-doorman rental unit prices in the Upper West Side fell by 1.76%.
- Doorman rental unit prices in the Upper West Side slid by 0.51% over the month of October.

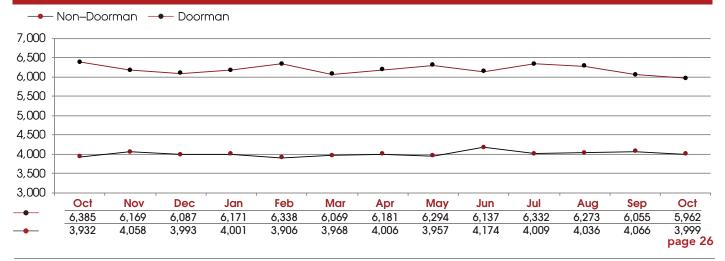
### Upper West Side Studio Price Trends Over 13 Months



### Upper West Side One-Bedroom Price Trends Over 13 Months



#### Upper West Side Two-Bedroom Price Trends Over 13 Months





# THE REPORT EXPLAINED

The Manhattan Rental Market Report<sup>™</sup> compares fluctuation in the city's rental data on a monthly basis. It is an essential tool for potential renters seeking transparency in the NYC apartment market and a benchmark for landlords to efficiently and fairly adjust individual property rents in Manhattan.



The Manhattan Rental Market Report<sup>™</sup> is based on data cross-sectioned from over 10,000 currently available listings located below 125th Street and priced under \$10,000, with ultra-luxury property omitted to obtain a true monthly rental average. Our data is aggregated from the MNS proprietary database and sampled from a specific mid-month point to record current rental rates offered by landlords during that particular month. It is then combined with information from the REBNY Real Estate Listings Source (RLS), OnLine Residential (OLR. com) and R.O.L.E.X. (Real Plus). Author: MNS has been helping Manhattan & Brooklyn landlords and renters navigate the rental market since 1999. From large companies to individuals, MNS tailors services to meet your needs. Contact us today to see how we can help.

### Contact Us Now: 212.475.9000

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