

THE MANHATTAN RENTAL MARKET REPORT

NOVEMBER 2011

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INTRODUCTION



MNS is proud to present the November 2011 edition of our Manhattan Rental Market Report™, the only research on the city's rental rates published on a monthly basis.

For what it's worth, movement in the Manhattan rental market moved down 0.2% this month when compared to October. Typically, we see the winter season price movement from October to November with larger decreases, but this year we are seeing a pretty stable rental market. The largest decrease (if you can call it that) was in the one-bedroom category, at 0.73% which equates to about \$25. Overall, two bedrooms are actually up by 0.4% (\$22). Activity is certainly down, but inventory levels are below normal and are keeping the prices high and incentives limited. In general this month, listing prices have decreased for doorman buildings 0.37%, while non-doorman buildings have increased 0.15%.

Again this month, A Year-Over-Year comparison shows the greatest growth in rental prices for two-bedrooms, 18% for non-doorman buildings and 12% for doorman buildings. These annual increases on the two-bedroom rents equate to an average of \$660 per month, almost an extra \$8,000 per year! One-bedrooms are up 9% (\$292) when compared to last November, while studios show the smallest change, an increase of 6.3% (\$150).





Two Bedrooms Up: An overall increase in non-doorman two bedrooms of 0.93%, and 0.1% in doorman buildings reflect landlords squeezing every last dollar they can into these high demand leases.

Studios and One Bedrooms Down: Overall, one bedrooms rents are down 0.73% this month and studios are down 0.47%. We tracked the largest decrease in doorman studios at (1.02%), a whopping \$28 per month.

Midtown East's big drop: We tracked a 5% drop for studios in Midtown East compared to last month. Compared to last year, studios are just a 4% off from 2010, versus the 10% for the rest of Manhattan.

Greatest Changes Since October:

Non-doorman studios – Midtown East – **Down 8.2% (\$165)** Non-doorman one-bedrooms – Lower East Side – **Up 5.5% (\$129)** Non-doorman two-bedrooms – Midtown East – **Up 3.9% (\$177)**

Doorman studios – Lower East Side – **Down 7.0% (\$188)**Doorman one-bedrooms – East Village– **Down 4.8% (\$195)**Doorman two-bedrooms - Lower East Side – **Down 5.0% (\$258)**

Year-over-year Changes:

Manhattan Non-Doorman Rents: Nov '10 vs Nov '11			
	Nov '10	Nov '11	Change
Studios	2,115	2,223	5.1%
One-Bedrooms	2,725	2,952	8.3%
Two-Bedrooms	3,598	4,267	18.6%

Manhattan Doorman Rents: Nov '10 vs Nov '11			
	Nov '10	Nov '11	Change
Studios	2,486	2,679	7.8%
One-Bedrooms	3,440	3,797	10.4%
Two-Bedrooms	5,185	5,838	12.6%



Notable Trends:

Non-Doorman Buildings (Average Prices)		
	Most Expensive	Least Expensive
Studios	TriBeCa \$4,215	Harlem \$1,500
One-Bedrooms	TriBeCa \$4,697	Harlem \$1,779
Two-Bedrooms	TriBeCa \$8,149	Harlem \$2,176

Doorman Buildings (Average Prices)		
	Most Expensive	Least Expensive
Studios	TriBeCa \$3,200	Harlem \$1,674
One-Bedrooms	SoHo \$4,876	Harlem \$2,127
Two-Bedrooms	SoHo \$8,481	Harlem \$3,408

Where Prices Decreased:

- **+ Harlem** − Non-doorman studios (-4.0%), non-doorman one-bedrooms (-1.5%), doorman one-bedrooms (-4.7%), non-doorman two-bedrooms (-1.1%).
- **→ Upper West Side** -Non-doorman one-bedrooms (-0.4%)
- **→ Upper East Side** Doorman studios (-2.4%)
- + Midtown West Doorman studios (-0.6%), non-doorman one-bedrooms (-2.0%), doorman one-bedrooms (-0.8%), doorman two-bedrooms (-0.4%)
- + Midtown East Non-doorman studios (-8.2%), doorman studios (-2.0%), non-doorman one-bedrooms (-3.1%)
- + Chelsea Non -doorman one-bedrooms (-4.5%)
- + **Gramercy Park** Non-doorman studios (-1.1%), doorman studios (-0.5%), non-doorman one-bedrooms (-2.3%), doorman one-bedrooms (-2.0%), non-doorman two-bedrooms (-3.8%), doorman two-bedrooms (-2.2%)
- + **Greenwich Village** Non-doorman studios (-1.7%), doorman studios (-2.3%), non-doorman one-bedrooms (-3.1%), doorman one-bedrooms (-0.7%)



- + East Village Non-doorman one-bedrooms (-0.4%), doorman one-bedrooms (-4.8%)
- **SoHo** –Non-doorman studios (-2.6%), doorman studios (-3.0%), non-doorman one-bedrooms (-1.3%), doorman one-bedrooms (-2.5%), doorman two-bedrooms (-1.1%)
- **Lower East Side** − Non-doorman studios (-3.9%), doorman studios (-7.0%), non-doorman two-bedrooms (-3.1%), doorman two-bedrooms (-5.0%)
- + TriBeCa Doorman studios (-0.5%), non-doorman one-bedrooms (-1.1%), doorman one-bedroom (-0.1%), doorman two-bedrooms (-1.4%)
- + Financial District Non-doorman studios (-2.5%), doorman studios (-3.2%), non-doorman one-bedrooms (-1.8%), doorman one-bedrooms (-3.6%), doorman two-bedrooms (-3.1%)
- + Battery Park City -Doorman one-bedrooms (-1.1%), doorman two-bedrooms (-0.5%)

Where Prices Increased:

- + Harlem Doorman studios (1.7%), doorman two-bedrooms (3.2%)
- **† Upper West Side** Non-doorman studios (0.5%), doorman studios (1.2%), doorman one-bedrooms (1.0%), non-doorman two-bedrooms (1.7%), doorman two-bedrooms (3.5%)
- **+ Upper East Side** Non-doorman studios (3.7%), non-doorman one-bedrooms (2.8%), doorman one-bedrooms (1.6%), non-doorman two-bedrooms (2.1%), doorman two-bedrooms (0.6%)
- + Midtown West Non-doorman studios (3.4%), non-doorman two-bedrooms (1.8%)
- **+ Midtown East** Doorman one-bedrooms (2.5%), non-doorman two-bedrooms (3.9%), doorman two-bedrooms (4.1%)
- **↑ Murray Hill** -Non-doorman studios (2.5%), doorman studios (0.2%), non-doorman one-bedrooms (4.2%), doorman one-bedrooms (3.3%), non-doorman two-bedrooms (2.9%), non-doorman two-bedrooms (2.9%)
- **† Chelsea** –Non-doorman studios (3.7%), doorman studios (2.7%), doorman one-bedrooms (0.7%), doorman two-bedrooms (1.2%)



- * Greenwich Village -Non-doorman two-bedrooms (1.9%), doorman two-bedrooms (0.5%)
- + East Village Non-doorman studios (8.1%), non-doorman two-bedrooms (2.2%), doorman two-bedrooms (1.3%)
- **+ SoHo** -Non-doorman two-bedrooms (0.2%)
- + Lower East Side Non-doorman one-bedrooms (5.5%), doorman one-bedrooms (2.1%)
- + TriBeCa -Non-doorman studios (2.2%), non-doorman two-bedrooms (1.7%)
- + Financial District -Non-doorman two-bedrooms (1.2%)
- **+ Battery Park City** Doorman Studios (2.0%)

Tips for Renters:

Ditch the Roommate: It's no longer true that shacking up with your friends will save you money. Across the board, two-bedrooms are up \$660 from last year, a split with your roommate at \$330 each. It makes that average increase of \$150 for studio or \$292 for a one bedroom very tempting.

Rent Relief in FiDi. Doorman buildings in Financial District are showing a large downward trend this month, at 3.3%, due to higher inventory levels. Rents for a one bedroom in a doorman building will get you the best price when compared to rents last month (down 3.6%).

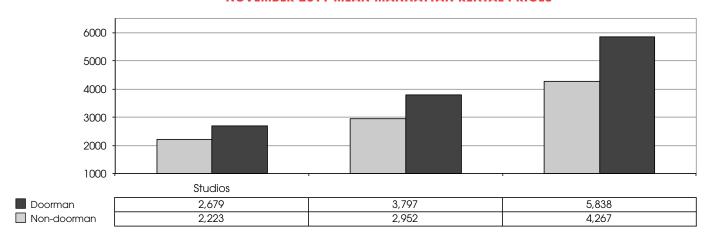
Good time for renting in Gramercy: By the time you read this, it'll be too late, but head over to Gramercy for the 2% price decreases we are tracking for November. Non-doorman studios especially, are seeing some big drops from the summer highs and have already gone below the winter pricing we saw last January.

MEAN MANHATTAN RENTAL PRICES

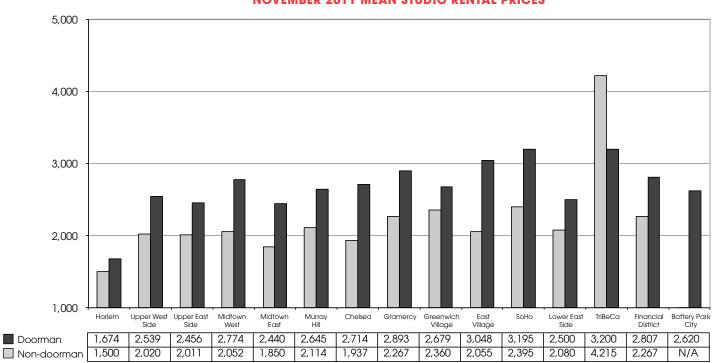


The Mean Rental Price graphs illustrate average monthly rents for studios, one-bedrooms and two-bedrooms in doorman and non-doorman buildings for the month of November 2011. Graphs tracking citywide and neighborhood price changes over a rolling 13-month period follow.

NOVEMBER 2011 MEAN MANHATTAN RENTAL PRICES



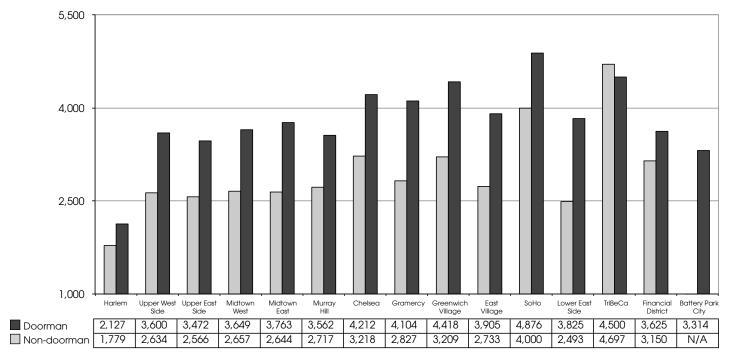
NOVEMBER 2011 MEAN STUDIO RENTAL PRICES



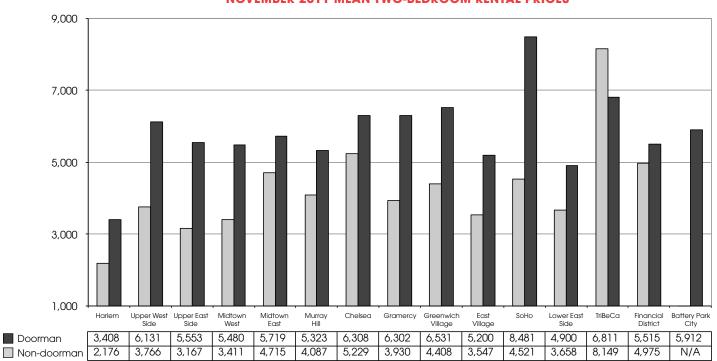
MEAN MANHATTAN RENTAL PRICES



NOVEMBER 2011 MEAN ONE-BEDROOM RENTAL PRICES

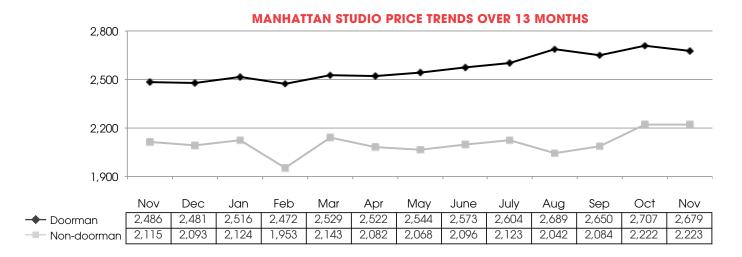


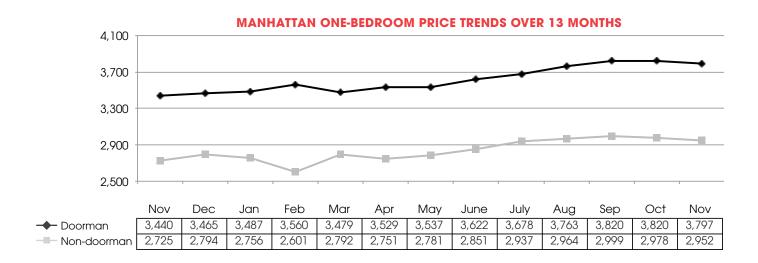
NOVEMBER 2011 MEAN TWO-BEDROOM RENTAL PRICES



MANHATTAN PRICE TRENDS



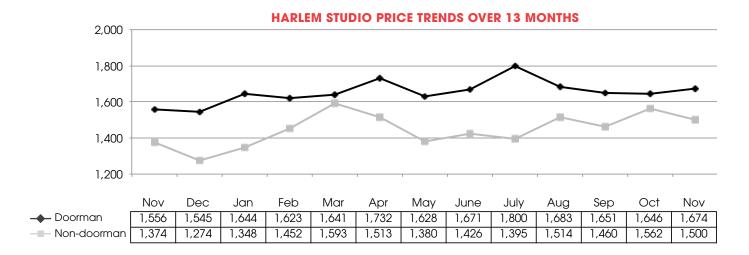


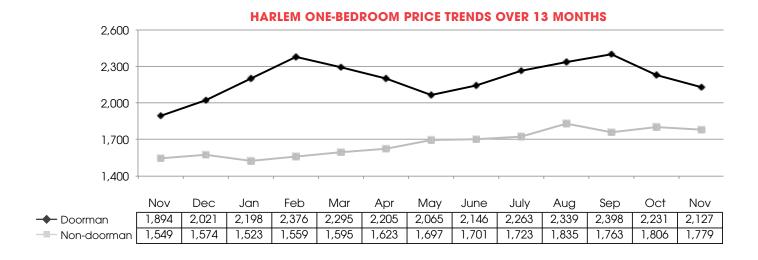


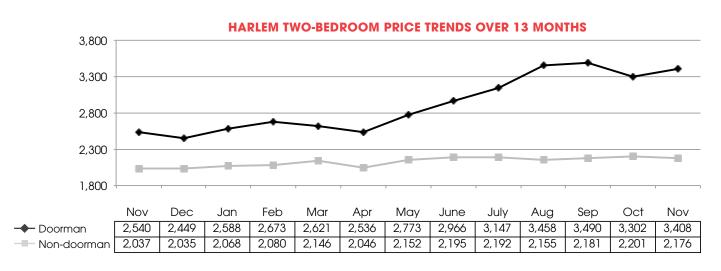


HARLEM



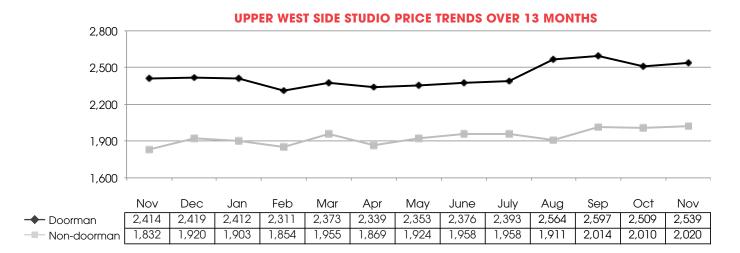


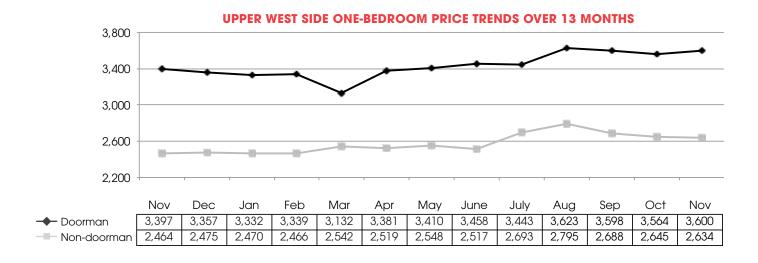


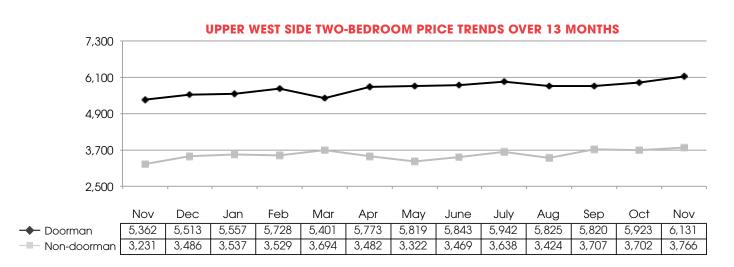


UPPER WEST SIDE



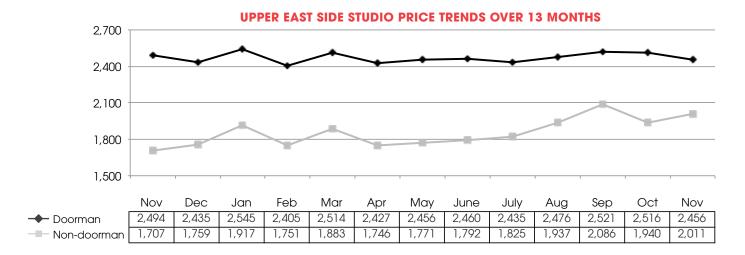




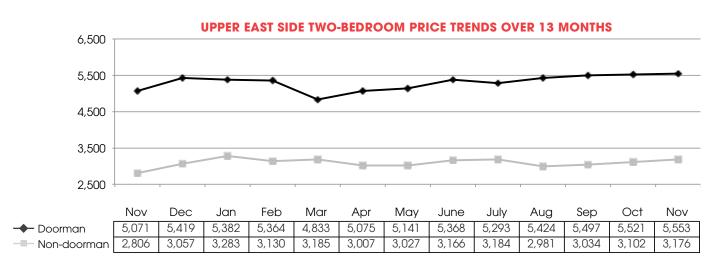


UPPER EAST SIDE



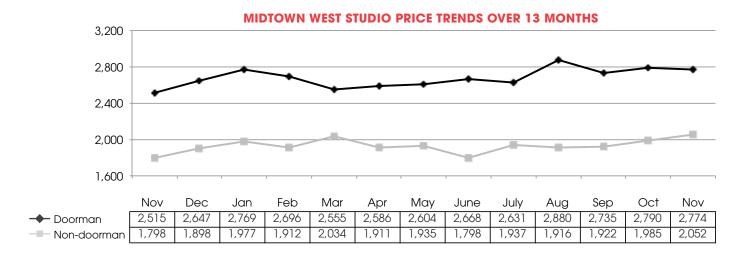






MIDTOWN WEST









MIDTOWN EAST



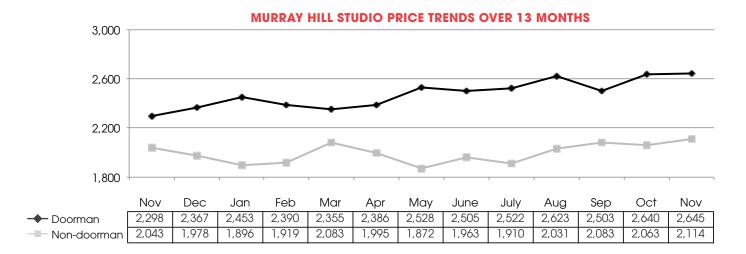
MIDTOWN EAST STUDIO PRICE TRENDS OVER 13 MONTHS 2,700 2,300 1,900 1,500 May Nov Dec Feb Mar Apr Oct Nov Jan June July Aug Sep 2,311 2,288 2,226 2,350 2,435 **◆** Doorman 2,336 2,319 2,312 2,255 2,475 2,359 2,490 2,440 Non-doorman 1,783 1,793 1,730 1,896 2,012 1,880 1,854 1,850 1,971 2,076 2,062 2,015 1,850

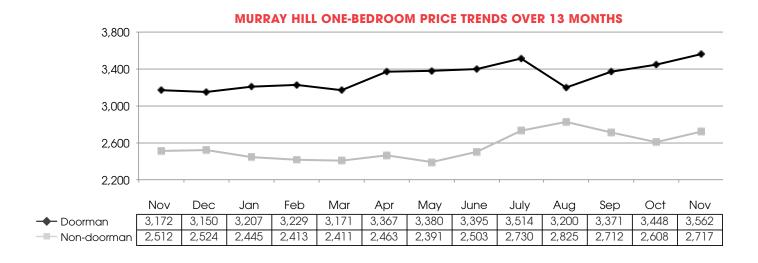


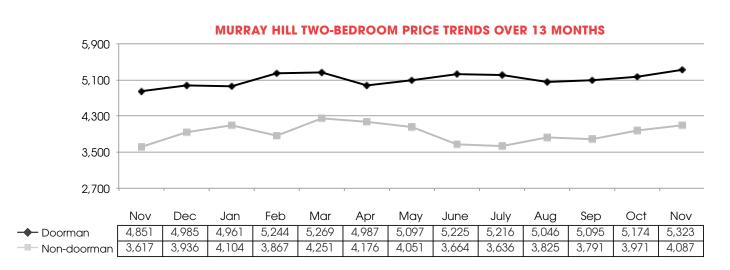


MURRAY HILL



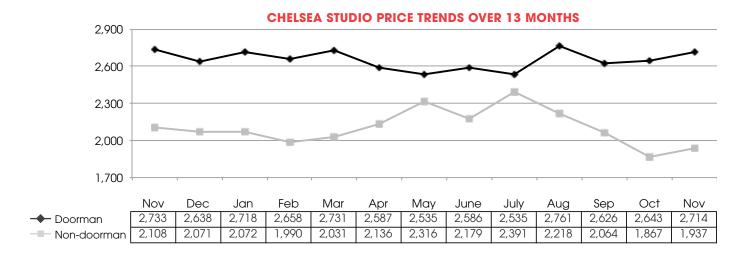


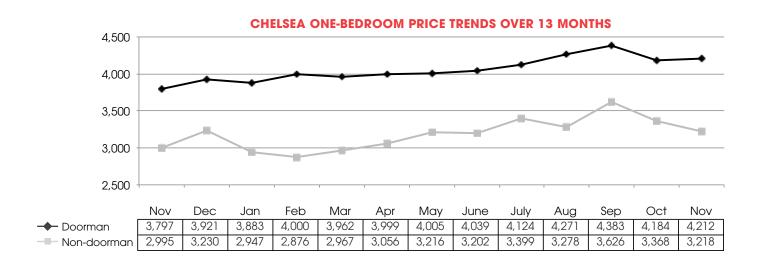




CHELSEA



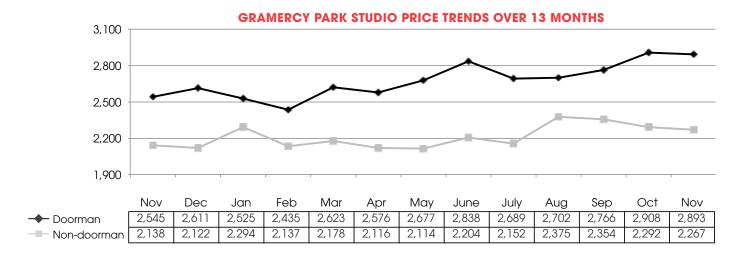


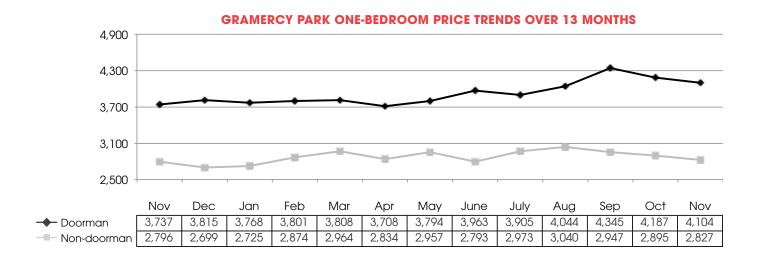


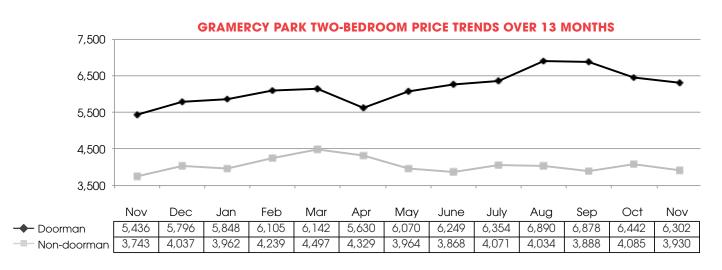


GRAMERCY PARK



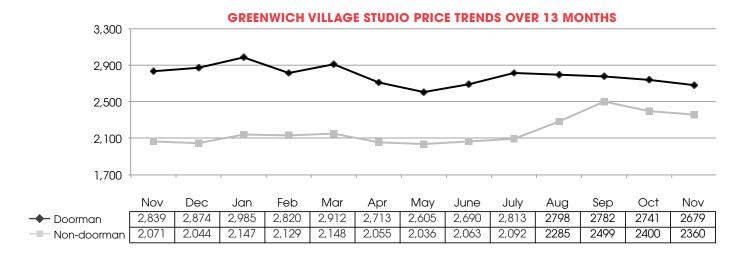






GREENWICH VILLAGE



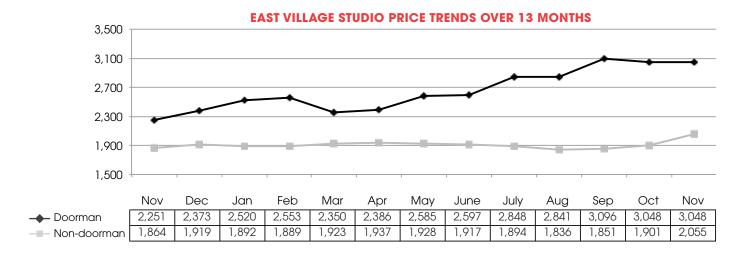


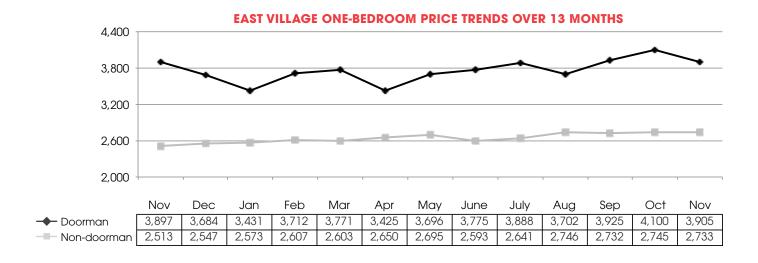


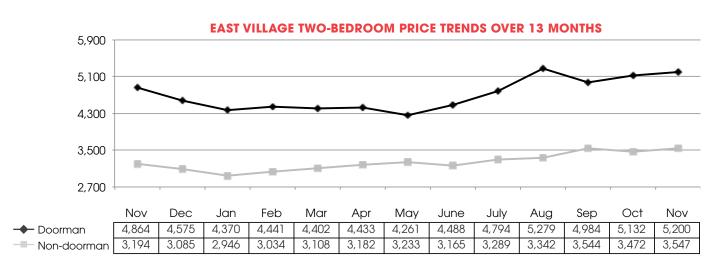


EAST VILLAGE



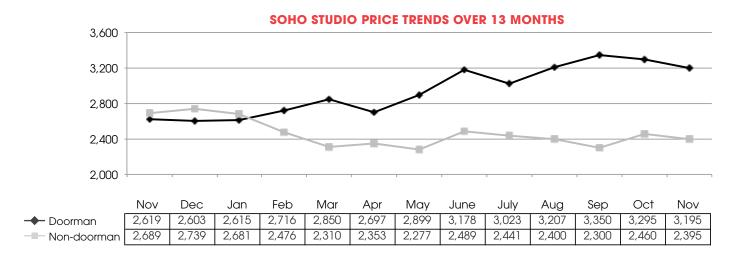


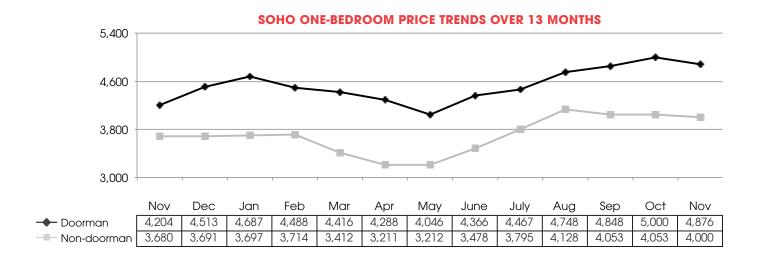


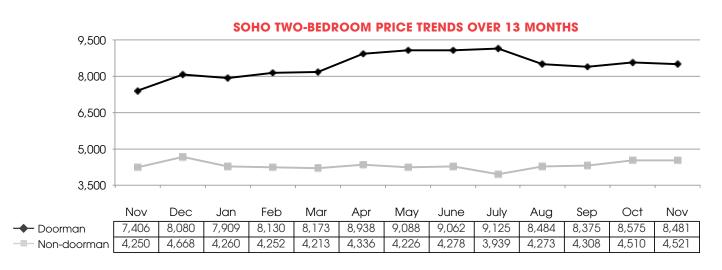


SOHO



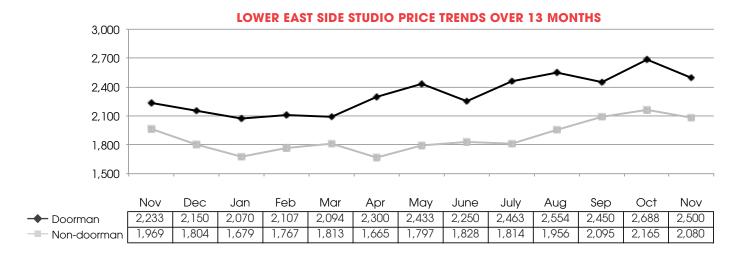


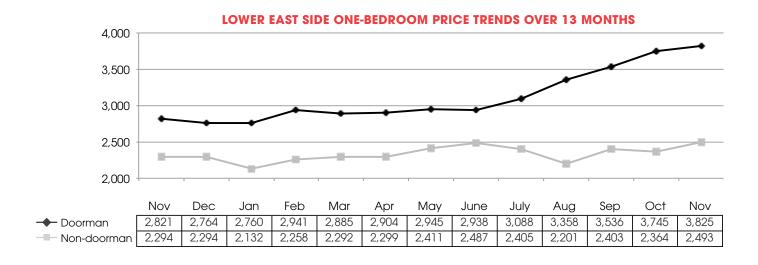




LOWER EAST SIDE



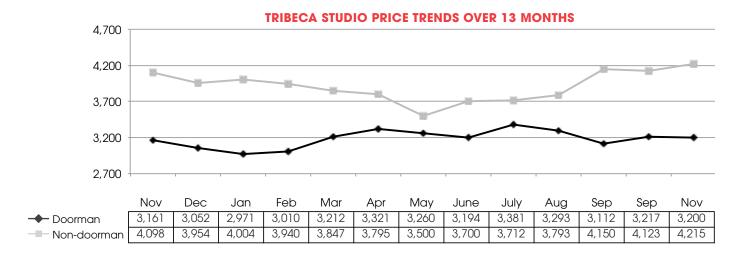


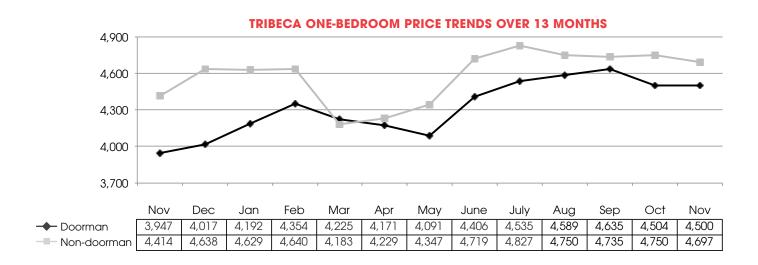


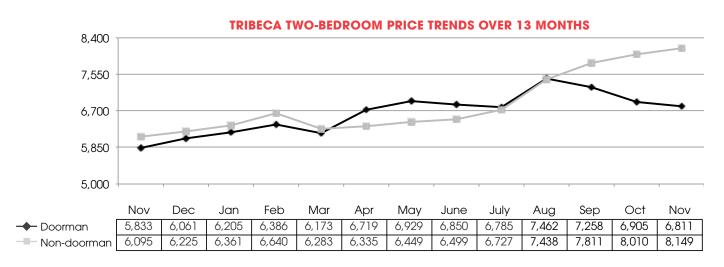


TRIBECA



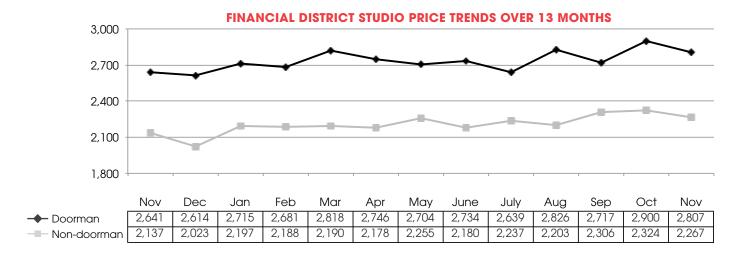


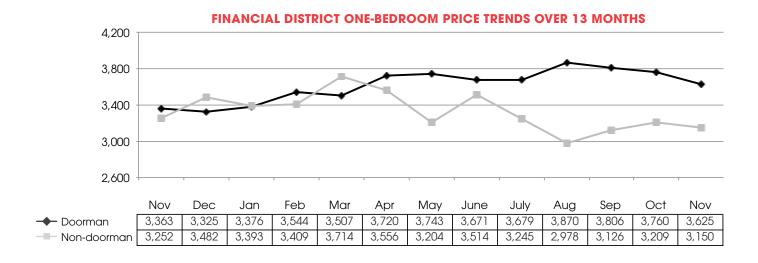


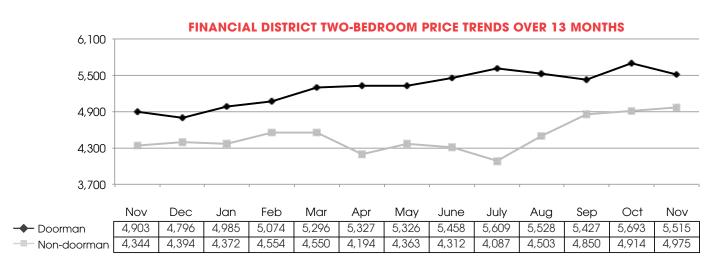


FINANCIAL DISTRICT



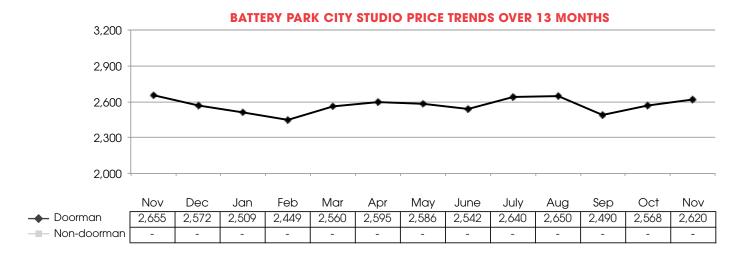




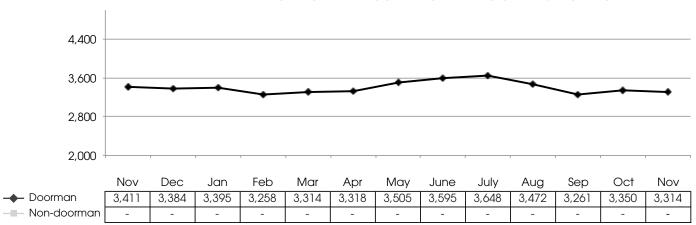


BATTERY PARK CITY





BATTERY PARK CITY ONE-BEDROOM PRICE TRENDS OVER 13 MONTHS





THE REPORT EXPLAINED



The Manhattan Rental Market ReportTM is the only report that compares fluctuation in the city's rental data on a monthly basis. It is an essential tool for potential renters seeking transparency in the NYC apartment market and a benchmark for landlords to efficiently and fairly adjust individual property rents in Manhattan.

The Manhattan Rental Market Report™ is based on data cross-sectioned from over 10,000 currently available listings located below 155th Street and priced under \$10,000, with ultra-luxury property omitted to obtain a true monthly rental average. Our data is aggregated from the MNS proprietary database and sampled from a specific mid-month point to record current rental rates offered by landlords during that particular month. It is then combined with information from the REBNY Real Estate Listings Source (RLS), OnLine Residential (OLR. com) and R.O.L.E.X. (Real Plus).

Author: MNS

MNS has been helping Manhattan landlords and renters navigate the rental market since 1999. From large companies to individuals, MNS tailors services to meet your needs. Contact us today to see how we can help.

CONTACT US NOW: 212.475.9000

Note: All market data is collected and compiled by MNS's marketing department. The information presented here is intended for instructive purposes only and has been gathered from sources deemed reliable, though it may be subject to errors, omissions, changes or withdrawal without notice. If you would like to republish this report on the web, please be sure to source it as the "Manhattan Rental Market Report" with a link back to its original location (http://www.mns.com/manhattan_rental_market_report).

