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# INTRODUCTION

Average rent across Manhattan increased by 2.41% compared to this time last year, from \$3,836 in January 2014 to \$3,928 in January 2015.



Rent prices in Manhattan increased by approximately 2.41% from \$3,836 in December 2014 to \$3,928 in January 2015, with listing inventory decreasing 2% from 7,538 rental units to 7,372 units. The ratio of Non-Doorman Units to Doorman units in all of Manhattan changed from 42.1 % (NDM) and 57.9 % (DM) in December 2014 to 41.3% (NDM) and 58.7 % (DM) in January 2015.

All neighborhoods saw increases or remained unchanged since the previous month. The largest monthly percentage increases in rent prices were seen in Studio Non Doorman Units in Soho and in Two Bedroom Doorman Units in Greenwich Village. The largest percentage decreases were seen in Studio Non Doorman Units in Greenwich Village and Two Bedroom Doorman units in Soho. It should be noted that the following neighborhoods had a sample size of less than 10 units at the time the sample was taken; Studios – Financial District (NDM), Tribeca (NDM), Lower East Side (DM); One Bedrooms – Financial District (NDM), Tribeca (NDM), Soho (NDM); Two Bedrooms – Tribeca (NDM), Soho (DM), Lower East Side (DM)

The largest annual shifts in rent prices were seen in the Financial District and Soho. Rent increased 13.9% in Financial District compared to January 2014 from \$3,795 to \$4,322 in January 2015. Rent decreased 11.7% in Soho compared to January 2014 from \$5,588 to \$4,935 in January 2015.

The largest increases and decreases in inventory since last month were seen in TriBeca and the Financial District where inventory levels moved 13.8% and -15.6%, respectively.



Notable Trends: Manhattan Highs and Lows (Average Prices)

Туре	Most Expensive	Least Expensive	
Non-Doorman Studios	SoHo \$3,880	Harlem <sup>\$</sup> 1,707	
Non-Doorman One Bedrooms	TriBeCa <sup>\$</sup> 5,039	Harlem <sup>\$</sup> 2,067	
Non-Doorman Two Bedrooms	TriBeCa <sup>\$</sup> 7,792	Harlem <sup>\$</sup> 2,584	
		Least Expensive	
Туре	Most Expensive	Least Expensive	
Type Doorman Studios	Most Expensive TriBeCa <sup>\$</sup> 3,912	Least Expensive Harlem <sup>\$</sup> 2,405	
Type Doorman Studios Doorman One Bedrooms		· · · · · · · · · · · · · · · · · · ·	

#### Where Prices Decreased (monthly)

Battery Park City Doorman One-Bedroom -2.6%

- ↓ Chelsea Non-Doorman Studios -5.1%
- East Village

Doorman Studios -1.2% Non-Doorman One-Bedroom -2.2% Non-Doorman Two-Bedroom -2.1%

Gramercy

Doorman Studios -5.9% Non-Doorman One-Bedroom -2.2%

Greenwich Village

Non-Doorman Studios -11.7% Doorman One-Bedroom -1.6% Non-Doorman One-Bedroom -1.4% Non-Doorman Two-Bedroom -5.4%

Harlem

Non-Doorman Studios -0.7% Non-Doorman One-Bedroom -1.2% Doorman One-Bedroom -0.7% Non-Doorman Two-Bedroom -1.1%

- ↓ Lower East Side Doorman Studios -7.8% Non-Doorman One-Bedroom 0.0%
- Midtown East Non-Doorman One-Bedroom -7.2%
- Midtown West Doorman Studios -2.5%
- Murray Hill Non-Doorman Studios -2.6% Doorman One-Bedroom -0.5%
- SoHo Non-Doorman Two-Bedroom -5.7% Doorman Two-Bedroom -11.8%
- Tribeca Non-Doorman Studios-3.6% Doorman Two-Bedroom -10.8%
- ↓ Upper East Side Doorman One-Bedroom -0.9% Doorman Two-Bedroom -0.5%

#### Upper West Side

Non-Doorman Studios -1.6% Doorman Studios -0.2% Doorman One-Bedroom -0.7%



#### Where Prices Increased (monthly)

#### Battery Park City Doorman Studios 5.7% Doorman Two-Bedroom 2.0%

#### Chelsea

Doorman Studios 1.6% Non-Doorman One-Bedroom 3.9% Doorman One-Bedroom 1.0% Doorman Two-Bedroom 5.1% Non-Doorman Two-Bedroom 2.9%

#### East Village

Non-Doorman Studios 4.4% Doorman One-Bedroom 6.3% Doorman Two-Bedroom 4.2%

#### Financial District

Non-Doorman Studios 4.0% Doorman Studios 3.2% Non-Doorman One-Bedroom 16.1% Doorman One-Bedroom 2.4% Doorman Two-Bedroom 7.7% Non-Doorman Two-Bedroom 15.5%

#### Gramercy

Non-Doorman Studios 0.1% Doorman One-Bedroom 9.0% Non-Doorman Two-Bedroom 10.0% Doorman Two-Bedroom 15.59%

#### Greenwich Village

Doorman Studios 2.8% Doorman Two-Bedroom 17.0%

#### Harlem

Doorman Studios 0.1% Doorman Two-Bedroom 7.1%

#### Lower East Side

Non-Doorman Studios 2.5% Doorman One-Bedroom 1.3% Non-Doorman Two-Bedroom 1.4% Doorman Two-Bedroom 15.9%

#### Midtown East

Doorman Studios 2.9% Non-Doorman Studios 2.2% Doorman One-Bedroom 1.1% Doorman Two-Bedroom 0.6% Non-Doorman Two-Bedroom 6.8%

#### Midtown West

Non-Doorman Studios 3.1% Doorman One-Bedroom 0.7% Non-Doorman One-Bedroom 3.1% Doorman Two-Bedroom 2.9% Non-Doorman Two-Bedroom 4.1%

#### 1 Murray Hill

Doorman Studios 6.7% Non-Doorman One-Bedroom 6.8% Non-Doorman Two-Bedroom 16.5% Doorman Two-Bedroom 1.2%

#### 🕇 SoHo

Non-Doorman Studios 19.6% Doorman One-Bedroom -0.0% Non-Doorman One-Bedroom 1.5%

#### Tribeca

Doorman Studios 6.6% Doorman One-Bedroom 0.6% Non-Doorman One-Bedroom 2.9% Non-Doorman Two-Bedroom 8.9%

#### Upper East Side

Non-Doorman Studios 2.4% Doorman Studios 4.7% Non-Doorman One-Bedroom 5.1% Non-Doorman Two-Bedroom 5.0%

#### Upper West Side

Non-Doorman One-Bedroom 0.8% Non-Doorman Two-Bedroom 0.1% Doorman Two-Bedroom 1.6%



# A QUICK LOOK STUDIOS

Doorman Non-Doorman

### Average Unit Prices











# A QUICK LOOK 1BEDS

🛛 Doorman 📄 Non-Doorman

#### Average Unit Prices By Neighborhood







# A QUICK LOOK 2 BEDS

Doorman Non-Doorman

### Average Unit Prices

By Neighborhood \$4,626 Harlem \$6,024 \$5,949 Upper Upper West Side East Side Midtown East \$5,526 Midtown West Murray Hill \$5.44 Gramercy Park \$6.327 \$6,708 Chelsea East Greenwich Village Village SoHo \$7,975 Lower East \$6.54 Side TriBeCa \$6,815



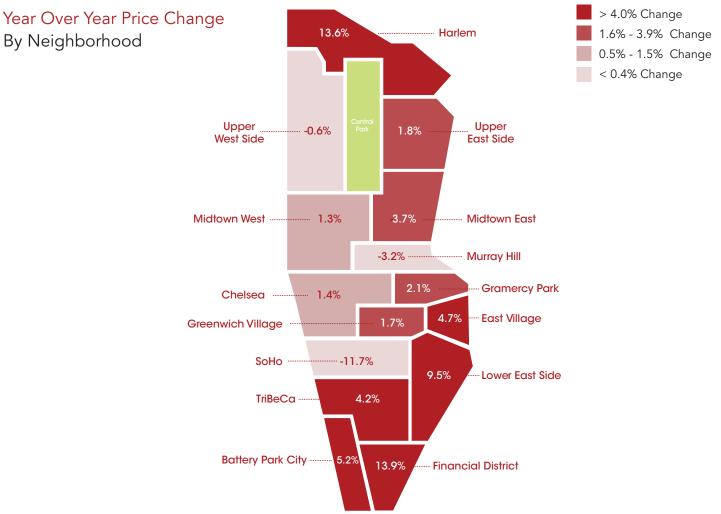
\$6,480

Battery Park City Financial

District

\$5,773





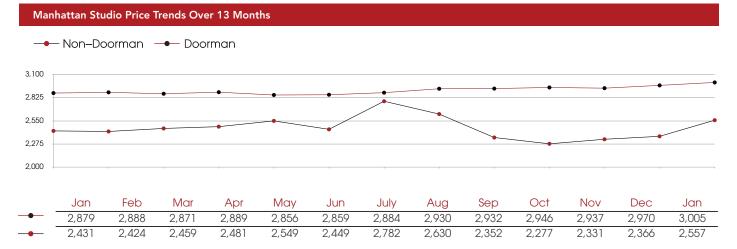
#### Year Over Year Price Change

#### Manhattan Rents: January 2014 vs. January 2015

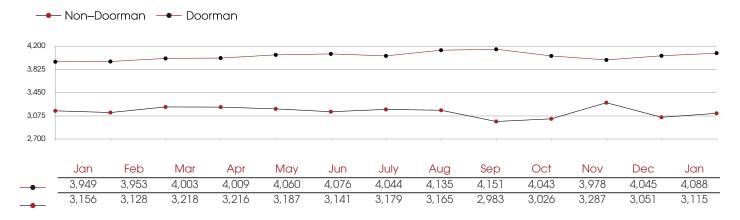
Туре	January 2014	January 2015	Change
Non-Doorman Studios	<sup>\$</sup> 2,431	<sup>\$</sup> 2,557	↓ 5.2%
Non-Doorman One Bedrooms	<sup>\$</sup> 3,156	<sup>\$</sup> 3,115	<b>↓</b> 1.3%
Non-Doorman Two Bedrooms	<sup>\$</sup> 4,141	<sup>\$</sup> 4,313	<b>↑</b> 4.1%
Туре	January 2014	January 2015	Change
Doorman Studios	<sup>\$</sup> 2,879	<sup>\$</sup> 3,005	<b>†</b> 4.4%
Doorman One Bedrooms	<sup>\$</sup> 3,949	\$4,088	<b>1</b> 3.5%
Doorman Two Bedrooms	<sup>\$</sup> 5,879	<sup>\$</sup> 6,210	<b>↑</b> 5.7%
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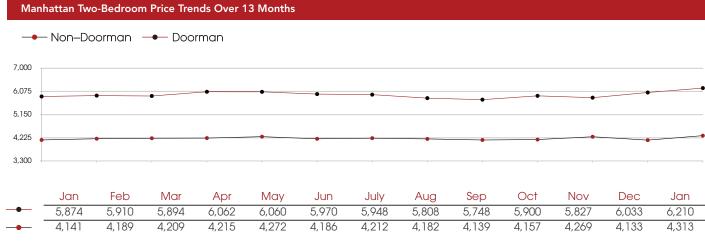


### MANHATTAN PRICE TRENDS



#### Manhattan One-Bedroom Price Trends Over 13 Months





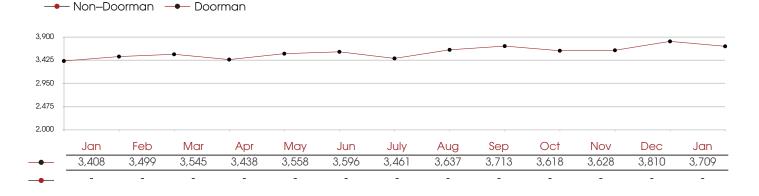


## BATTERY PARK CITY

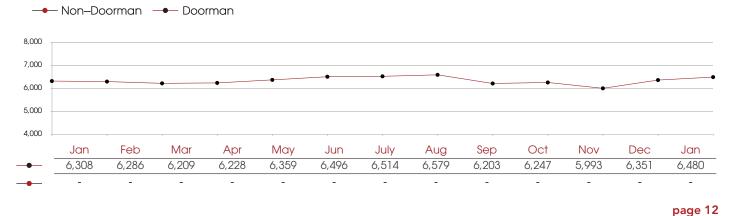
• Overall monthly and annual rents increased 1.5% and 5.2%, respectively, with inventory increasing 13.7% since December 2014.



#### Battery Park City One-Bedroom Price Trends Over 13 Months



#### Battery Park City Two-Bedroom Price Trends Over 13 Months

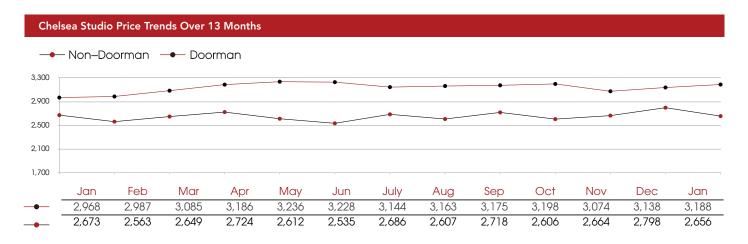


battery rank City Two-bedroom rice frends Over 15 Month

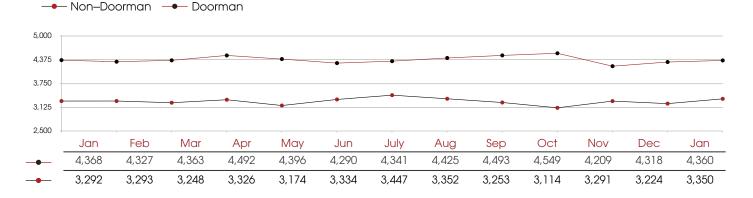


### CHELSEA

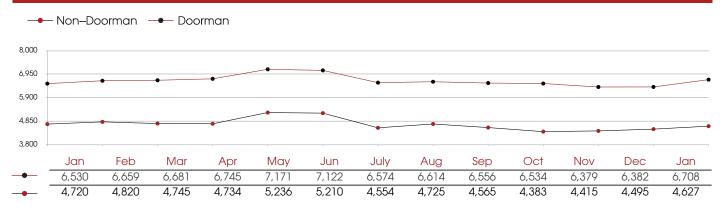
• This neighborhood grew moderately at a rate of 2.2% since last month and 1.4% since the previous year.



#### Chelsea One-Bedroom Price Trends Over 13 Months



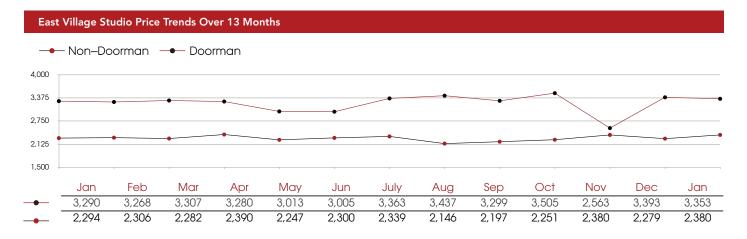




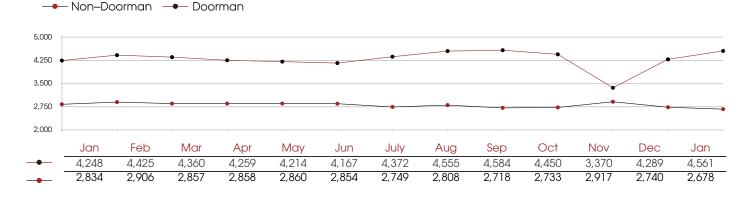


### EAST VILLAGE

• One Bedroom doorman units led the greatest increase this month at 6.3%, with prices increasing from \$4,289 in December 2014 to \$4,561 in January 2015.



#### East Village One-Bedroom Price Trends Over 13 Months



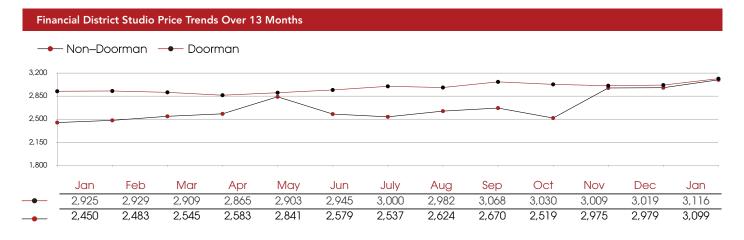
#### East Village Two-Bedroom Price Trends Over 13 Months



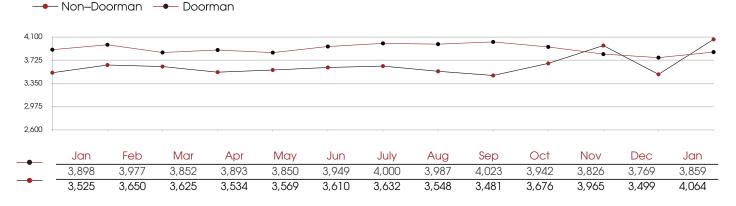


# FINANCIAL DISTRICT

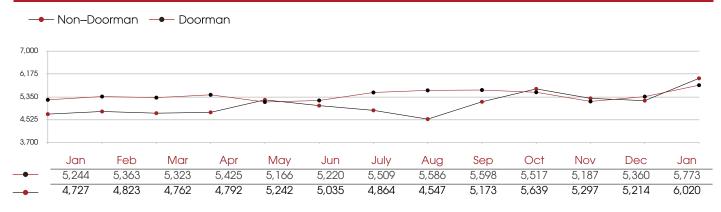
• Overall monthly and annual average rents increased an immense 8.8% and 13.9%, respectively, led by a 16.1% increase in One Bedroom Non-Doorman Units and a 15.5% increase Two Bedroom Non-Doorman Units.



#### Financial District One-Bedroom Price Trends Over 13 Months



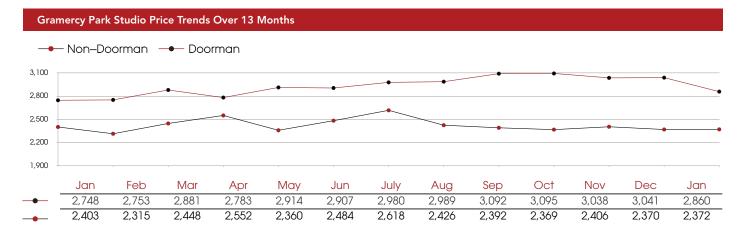
#### Financial District Two-Bedroom Price Trends Over 13 Months



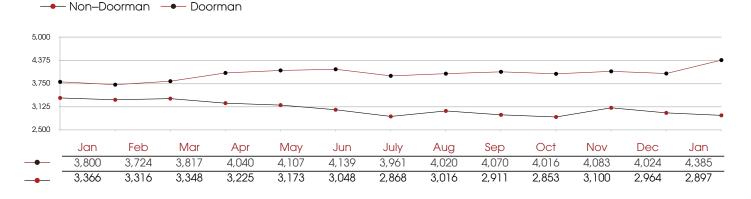


### **GRAMERCY PARK**

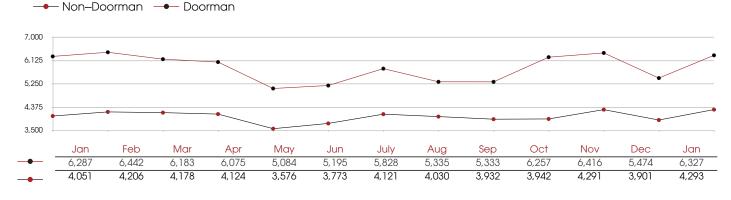
• With Two Bedroom and One Bedroom Doorman Units increasing by 15.6% and 9.0%, respectively, the overall 6.2% increase in monthly rents was offset by a 5.9% decrease in Studio Doorman prices.



#### Gramercy Park One-Bedroom Price Trends Over 13 Months



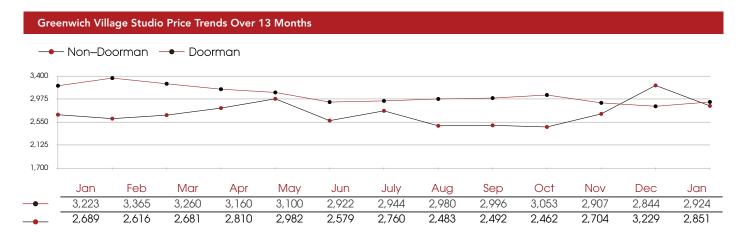






## **GREENWICH VILLAGE**

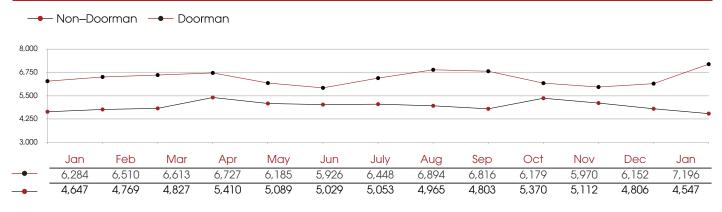
• The noticeable drop of 11.7% in Non-Doorman Studio units and increase of 17.0% in Two Bedroom Doorman units resulted in a relatively stable monthly average growth of 1.4%.



#### Greenwich Village One-Bedroom Price Trends Over 13 Months



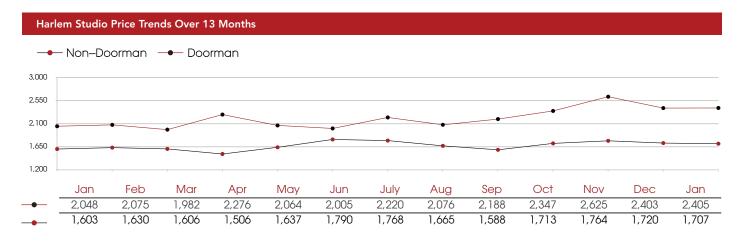
#### Greenwich Village Two-Bedroom Price Trends Over 13 Months





### HARLEM

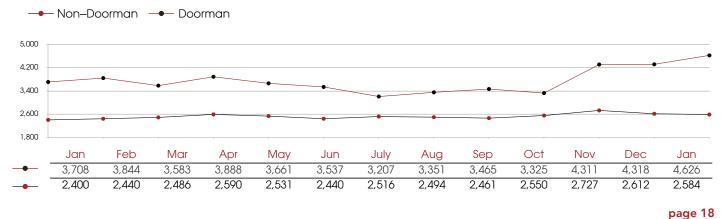
• Although overall monthly averages increased only 1.4%, annual prices jumped an astonishing 13.6%, led by the various luxury listings hitting the market in 2014



#### Harlem One-Bedroom Price Trends Over 13 Months





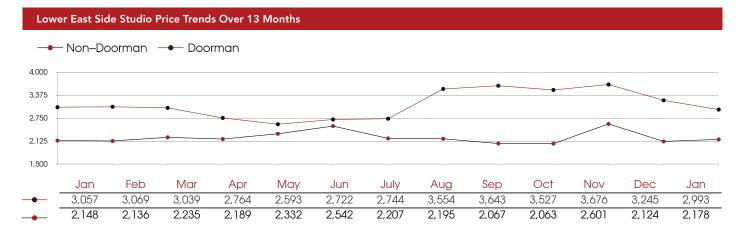


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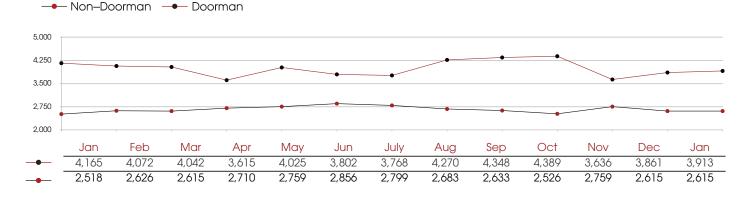


# LOWER EAST SIDE

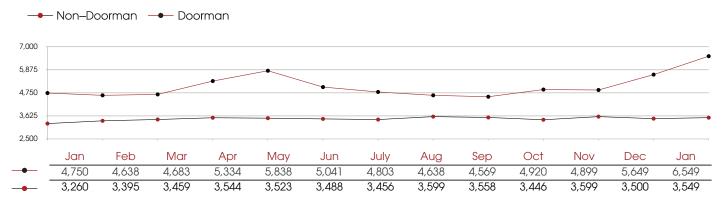
• Two Bedroom Doorman Units in this neighborhood experienced a solid 15.9% increase as the annual changes went up 9.5%. The monthly increase was the result of few units in the sample with rents ranging from \$4,300 to \$9,000 per month.



#### Lower East Side One-Bedroom Price Trends Over 13 Months

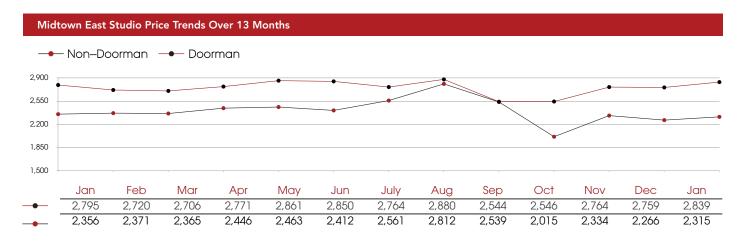




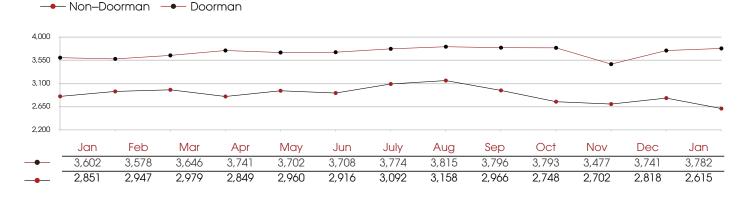


### MIDTOWN EAST

• Overall monthly average and annual rents increased 1.2% and 3.7%, respectively.



#### Midtown East One-Bedroom Price Trends Over 13 Months







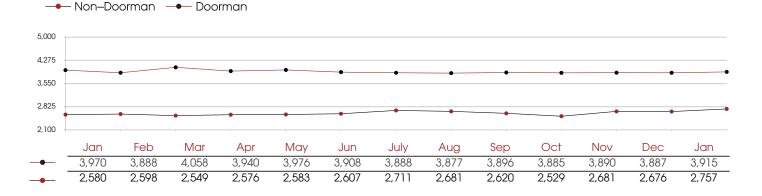


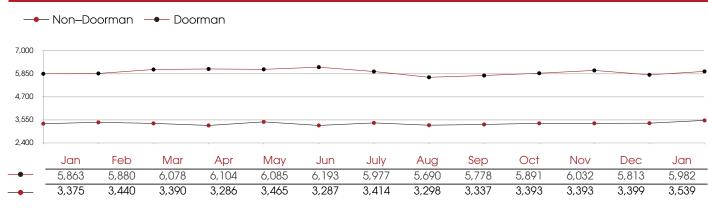
## MIDTOWN WEST

• This neighborhood remained stable without any drastic rent fluctuations, with monthly rental prices averaging at an increase of 2.0%.



#### Midtown West One-Bedroom Price Trends Over 13 Months





#### Midtown West Two-Bedroom Price Trends Over 13 Months



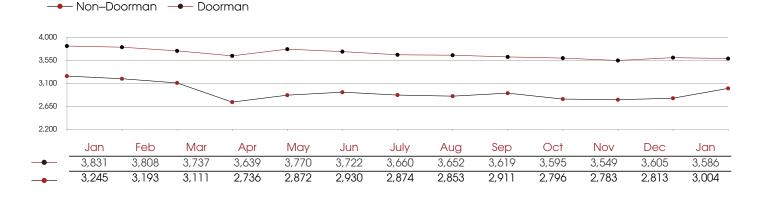
## MURRAY HILL

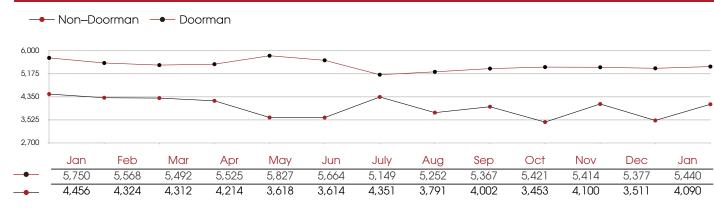
• A monthly overall average increase of 4.6% was caused by a massive 16.5% increase in Two Bedroom Non-Doorman units, where a single highly priced luxury unit entered the market



#### Murray Hill One-Bedroom Price Trends Over 13 Months

Murray Hill Two-Bedroom Price Trends Over 13 Months

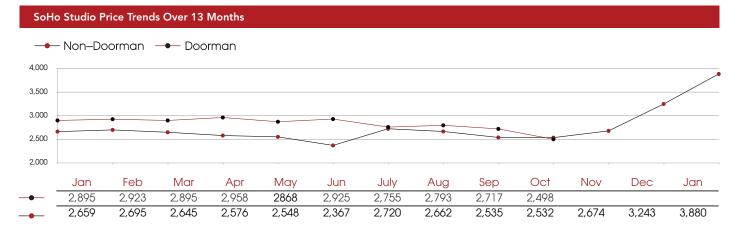




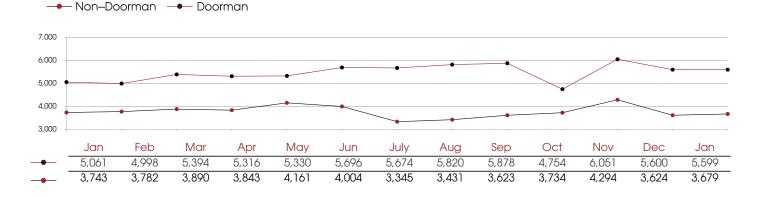


### SOHO

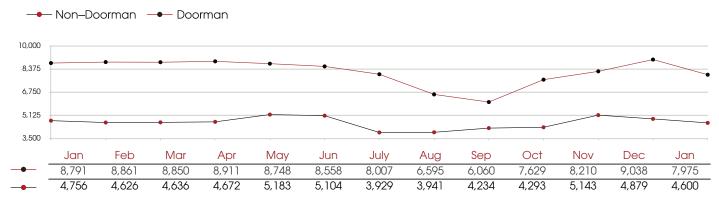
• Drastic rent fluctuations occurred in Studio Non-Doorman Units where several highly priced units entered the market, pushing up rents a significant 19.6%. Conversely, Two Bedroom Doorman Units decreased 11.8%, where the sample comprised of a mere 4 units.



#### SoHo One-Bedroom Price Trends Over 13 Months







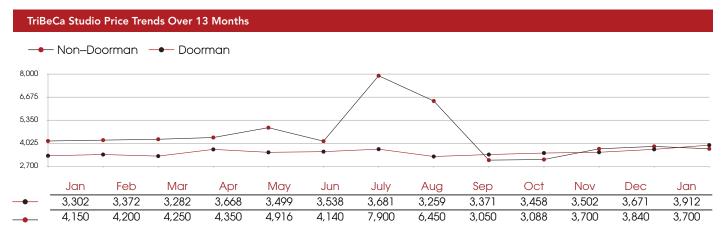
#### Gramercy Park | Williamsburg



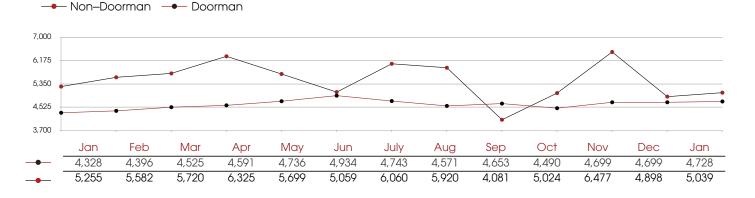


### TRIBECA

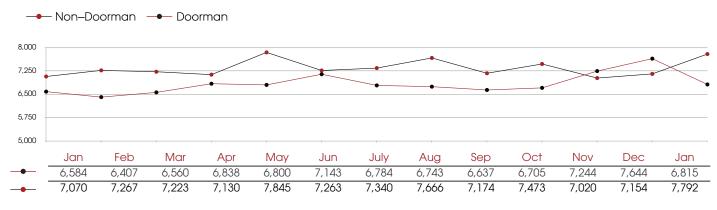
• Although Two Bedroom Doorman Units decreased by a substantial 10.8%, the effect was insignificant toward a monthly average rent increase of 0.2%, which was offset by a 6.6% increase in Studio Doorman Units and 8.9% in 2 Bedroom Non-Doorman Units



#### TriBeCa One-Bedroom Price Trends Over 13 Months



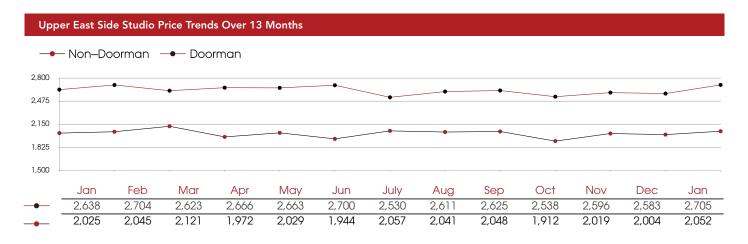




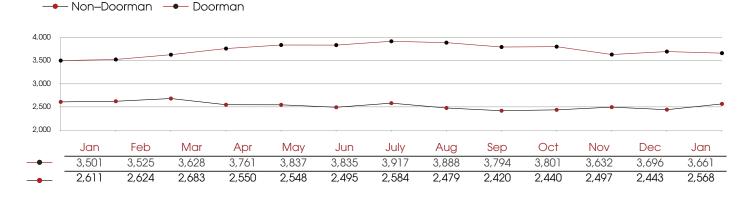


## UPPER EAST SIDE

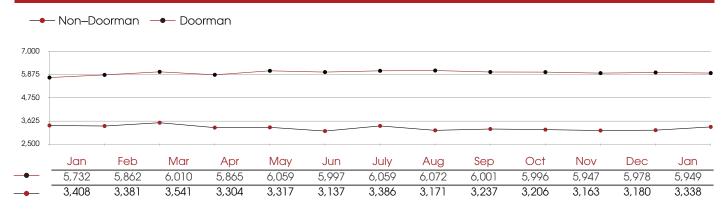
• Both monthly and annual rent prices remained stable with monthly prices growing by 2.0% and annual prices increasing by 1.8%.



#### Upper East Side One-Bedroom Price Trends Over 13 Months

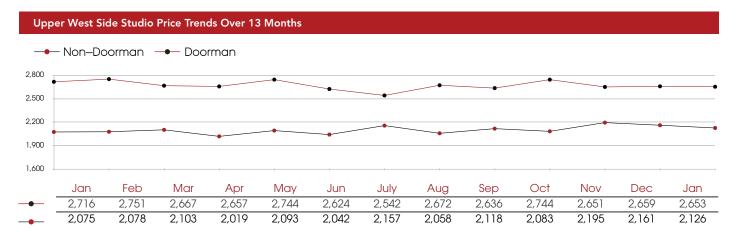


#### Upper East Side Two-Bedroom Price Trends Over 13 Months

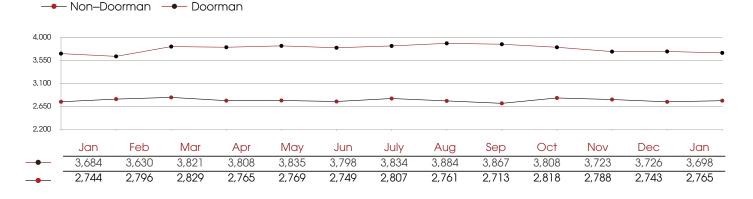


### UPPER WEST SIDE

• This neighborhood remained stable this month with a small 0.3% increase in monthly average prices and a slight decrease of 0.6% in annual prices.



#### Upper West Side One-Bedroom Price Trends Over 13 Months



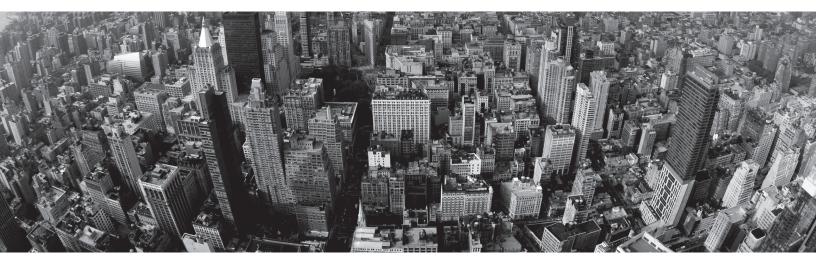






### THE REPORT EXPLAINED

The Manhattan Rental Market Report<sup>™</sup> compares fluctuation in the city's rental data on a monthly basis. It is an essential tool for potential renters seeking transparency in the NYC apartment market and a benchmark for landlords to efficiently and fairly adjust individual property rents in Manhattan.



The Manhattan Rental Market Report<sup>™</sup> is based on data cross-sectioned from over 10,000 currently available listings located below 125th Street and priced under \$10,000, with ultra-luxury property omitted to obtain a true monthly rental average. Our data is aggregated from the MNS proprietary database and sampled from a specific mid-month point to record current rental rates offered by landlords during that particular month. It is then combined with information from the REBNY Real Estate Listings Source (RLS), OnLine Residential (OLR. com) and R.O.L.E.X. (Real Plus). Author: MNS has been helping Manhattan & Brooklyn landlords and renters navigate the rental market since 1999. From large companies to individuals, MNS tailors services to meet your needs. Contact us today to see how we can help.

#### Contact Us Now: 212.475.9000

Note: All market data is collected and compiled by MNS's marketing department. The information presented here is intended for instructive purposes only and has been gathered from sources deemed reliable, though it may be subject to errors, omissions, changes or withdrawal without notice.

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