

THE MANHATTAN RENTAL MARKET REPORT

DECEMBER 2011

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INTRODUCTION



MNS is proud to present the December 2011 edition of our Manhattan Rental Market Report ™, the only research on the city's rental rates published on a monthly basis.

The downward rental movement we've been looking for finally revealed itself in December, moving down 1.0% this month when compared to November. This 1% movement in pricing is a true reflection of an extremely low inventory level, and even where we saw massive rental buildings adding to the rental supply, they were leased up at unprecedented absorption rates. Manhattan renters are now writing higher rent checks than ever before and pricing power remains in the hands of the landlord.

Rental prices this month are on par with those of July, whereas typically prices descend to levels of late winter averages. Compared to last December, prices are up 8.4% overall. The largest decrease this month was a 2.17% drop for non-doorman studios, and 1% drop in doorman studios. Overall, two bedrooms had the smallest change, down 0.73% from last month. Some listings have reverted back to offering concessions in neighborhoods such as the Financial District with a lot of inventory. In general this month, listing prices have decreased for doorman buildings 0.7%, while non-doorman buildings have decreased 1.3%, an average drop of about \$34.

Again this month, A Year-Over-Year comparison shows the greatest growth in rental prices for twobedrooms, 12.9% (versus 18% last month) for non doorman buildings and 9.8% (versus 12% last month) for doorman buildings. One-bedrooms are up 6.7% (versus 9% last month) when compared to last December, while studios show the smallest change, an increase of 5.5% (versus 6.3% last month).





Biggest overall drop: The Upper West side had the largest overall decrease in rents this month, down 2.4% from November.

Still on the Rise: Chelsea rents have increased this month about 0.5%, and we tracked a similar inching up of pricing in Battery Park City as well.

More deals in FiDi: In addition to rents being down 1.7% in FiDi, inventory levels are up and listings have reverted back to offering concessions such as one month free and owner paid broker commissions.

Greatest Changes Since November:

Non-doorman studios – Murray Hill – **Down 8.8% (\$185)** Non-doorman one-bedrooms – Midtown West – **Down 5.5% (\$147)** Non-doorman two-bedrooms – Harlem – **Up 3.3% (\$72**)

Doorman studios – SoHo – **Down 7.7% (\$245)** Doorman one-bedrooms – Harlem – **Down 4.9% (\$105)** Doorman two-bedrooms - Harlem – **Down 3.1% (\$107)**

Year-over-year Changes:

Manhattan Non-Doorman Rents: Dec '10 vs Dec '11								
Dec '10 Dec '11 Change								
Studios	2,093	2,223	6.2%					
One-Bedrooms	2,794	2,952	5.7%					
Two-Bedrooms	3,732	4,267	14.3%					

Manhattan Doorman Rents: Dec '10 vs Dec '11								
Dec '10 Dec '11 Change								
Studios	2,481	2,679	8.0%					
One-Bedrooms	3,465	3,797	9.6%					
Two-Bedrooms	5,318	5,838	9.8%					



Notable Trends:

Non-Doorman Buildings (Average Prices)								
Most Expensive Least Expensive								
Studios	TriBeCa \$4,215	Harlem \$1,500						
One-Bedrooms	TriBeCa \$4,697	Harlem \$1,779						
Two-Bedrooms	TriBeCa \$8,149	Harlem \$2,176						

Doorman Buildings (Average Prices)								
Most Expensive Least Expensive								
Studios	TriBeCa \$3,200	Harlem \$1,674						
One-Bedrooms	SoHo \$4,876	Harlem \$2,127						
Two-Bedrooms	SoHo \$8,481	Harlem \$3,408						

Where Prices Decreased:

- + Harlem Non-doorman studios (-0.1%), doorman studios (-5.5%), non-doorman one-bedrooms (-2.5%), doorman one-bedrooms (-4.9%), doorman two-bedrooms (-3.1%)
- + Upper West Side Non-doorman studios (-7.4%), doorman studios (-3.9%), Non-doorman two-bedrooms (-3.2%), doorman two-bedrooms (-1.8%)
- + Upper East Side Non-doorman one-bedrooms (-0.8%), doorman two-bedrooms (0.7%)
- Midtown West Non-doorman studios (-1.7%), doorman studios (-4.9%), non-doorman one-bedrooms (-5.5%)
- Midtown East Non-doorman studios (-4.1%), doorman one-bedrooms (-3.1%), non-doorman two-bedrooms (-1.2%), doorman two-bedrooms (-1.3%)
- + Murray Hill Non-doorman studios (-8.8%), non-doorman two-bedrooms (-0.5%)
- Chelsea Non -doorman one-bedrooms (-0.1%), doorman one-bedrooms (-2.4%), non-doorman two-bedrooms (-2.1%)
- + Gramercy Park Non-doorman studios (-7.0%), doorman studios (-5.0%), doorman one-bedrooms (-3.8%)



- + Greenwich Village Doorman studios (-0.7%), non-doorman two-bedrooms (-1.0%)
- + East Village Non-doorman studios (-0.5%), doorman one-bedrooms (-0.7%), doorman two-bedrooms (-2.6%), doorman two-bedrooms (-1.6%)
- SoHo Doorman studios (-7.7%), non-doorman one-bedrooms (-0.4%), doorman one-bedrooms (-2.2%), nonedoorman two-bedrooms (-2.4%), doorman two-bedrooms (-1.3%)
- + Lower East Side Non-doorman studios (-0.2%), doorman studios (-1.5%), doorman one-bedrooms (-1.6%), non-doorman two-bedrooms (-3.3%), doorman two-bedrooms (-0.3%)
- TriBeCa Non-doorman studios (-2.8%), non-doorman one-bedrooms (-3.8%), doorman one-bedrooms (-2.0%), non-doorman two-bedrooms (-2.7%), doorman two-bedrooms (-0.9%)
- + Financial District Non-doorman studios (-2.5%), doorman studios (-2.9%), non-doorman one-bedrooms (-2.0%), non-doorman two-bedrooms (-1.7%), doorman two-bedrooms (-1.3%)
- + Battery Park City Doorman one-bedrooms (-0.2%), doorman two-bedrooms (-0.2%)

Where Prices Increased:

- + Harlem Non-doorman two-bedrooms (3.3%).
- + Upper West Side Non-doorman one-bedrooms (0.3%), doorman one-bedrooms (1.9%)
- + Upper East Side Doorman studios (1.5%), doorman one-bedrooms (0.5%), non-doorman two-bedrooms (0.2%)
- + Midtown West Doorman one-bedrooms (2.4%), non-doorman two-bedrooms (1.3%), doorman two-bedrooms (0.2%)
- + Midtown East Doorman studios (3.9%), non-doorman one-bedrooms (1.5%)
- Murray Hill Doorman studios (2.1%), non- doorman one-bedrooms (1.1%), doorman one-bedrooms (0.5%), doorman two-bedrooms (3.1%)
- + Chelsea Non-doorman studios (4.4%), doorman studios (1.9%), doorman two-bedrooms (1.1%)
- + Gramercy Non-doorman one-bedrooms (0.2%), non-doorman two-bedrooms (2.2%), doorman two-bedrooms (1.1%)



- **+ Greenwich Village** Non-doorman studios (1.5%), non-doorman one-bedrooms (1.6%), doorman one-bedroom (0.1%), doorman two-bedroom (0.6%)
- * East Village Doorman studios (4.2%), non-doorman one-bedrooms (1.7%)
- + Lower East Side Non-doorman one-bedrooms (2.9%)
- TriBeCa Doorman studios (1.3%)
- + Financial District Doorman one-bedrooms (0.5%)
- + Battery Park City Doorman Studios (1.9%)

Tips for Renters:

Where to renew: If you love your SoHo apartment, it's worth renewing for another year on your lease. Prices here have only increased about 2% from last December, compared to the Manhattan average of 8.4%.

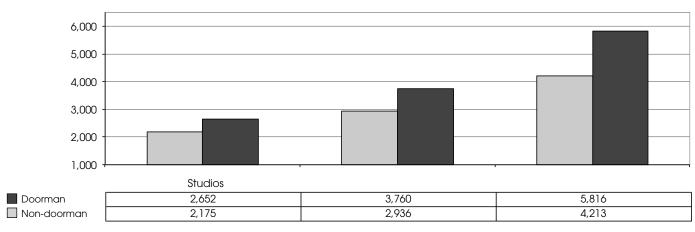
Village East Vs. West: You can find some deals on doorman studios in the west village this month, but stay clear of the East Village, where prices have actually increased 4.2% from last month.

Best Studio Deal: In Murray Hill this month, studio apartments in non-doorman buildings dipped below \$2,000, a drop of 8.8% from last month. This was the largest decrease in average rental prices this month, so run, don't walk.

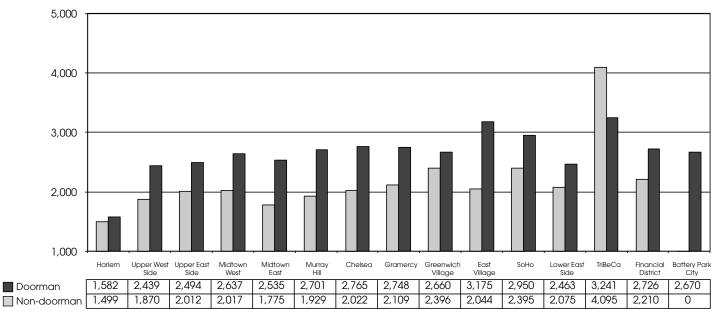
MEAN MANHATTAN RENTAL PRICES



The Mean Rental Price graphs illustrate average monthly rents for studios, one-bedrooms and two-bedrooms in doorman and non-doorman buildings for the month of December 2011. Graphs tracking citywide and neighborhood price changes over a rolling 13-month period follow.



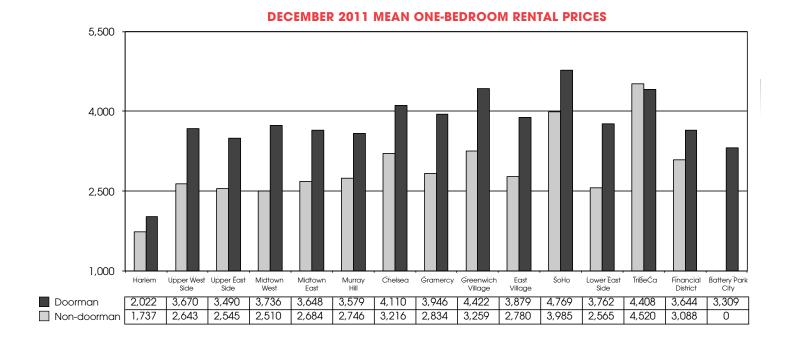
DECEMBER 2011 MEAN MANHATTAN RENTAL PRICES



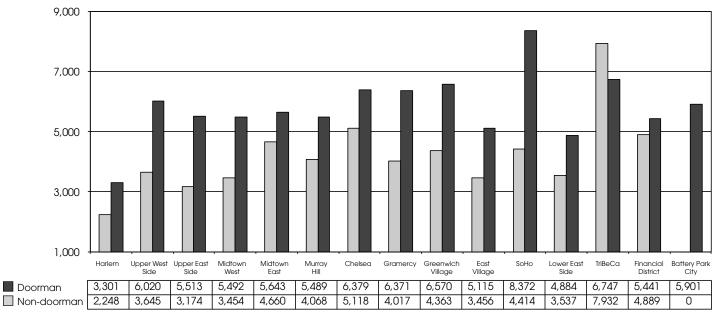
DECEMBER 2011 MEAN STUDIO RENTAL PRICES

MEAN MANHATTAN RENTAL PRICES



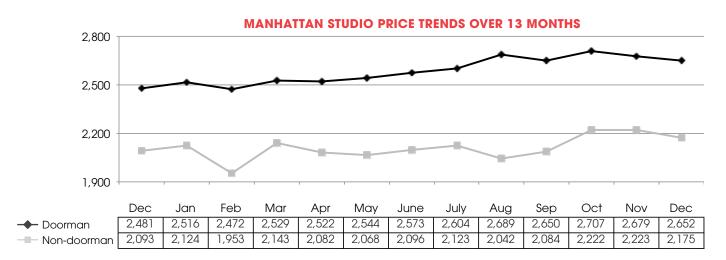


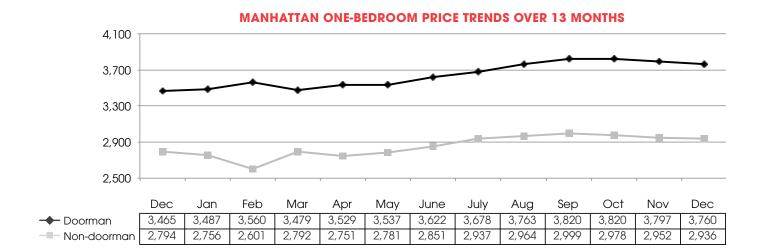
DECEMBER 2011 MEAN TWO-BEDROOM RENTAL PRICES

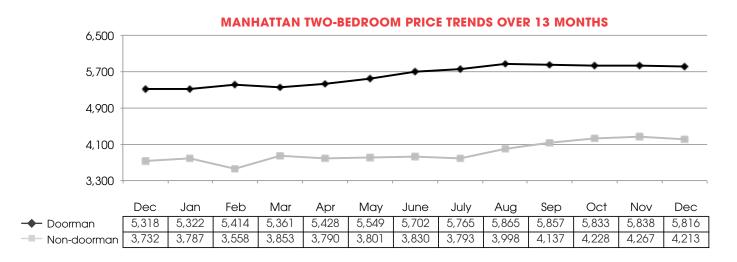


MANHATTAN PRICE TRENDS



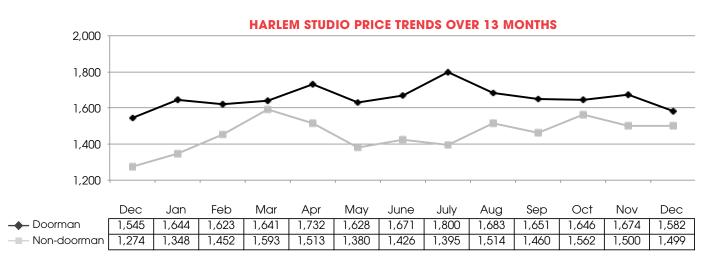


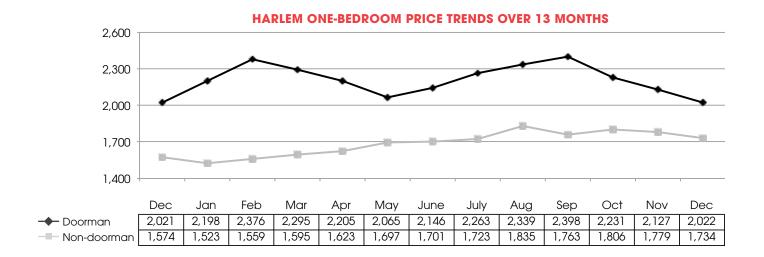


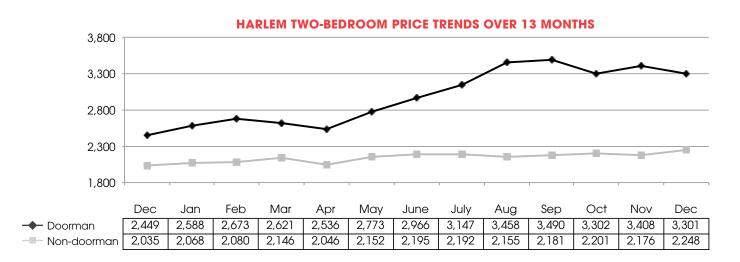


HARLEM



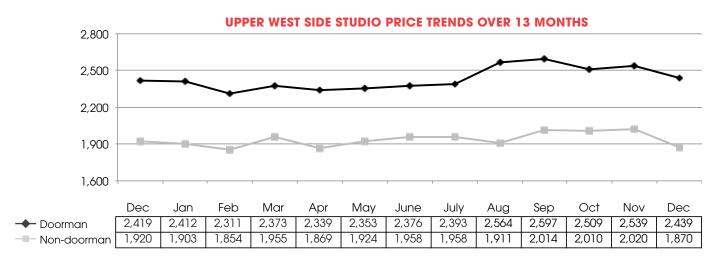


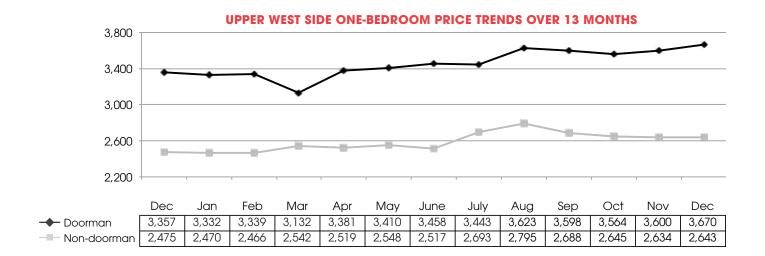


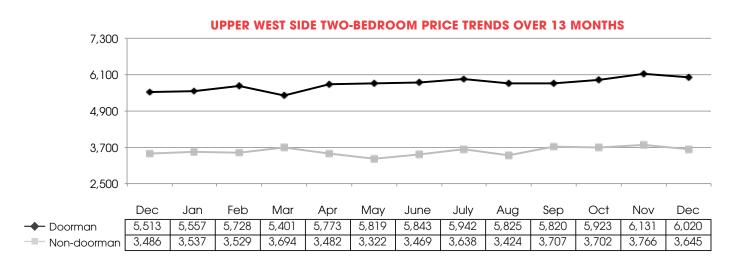


UPPER WEST SIDE



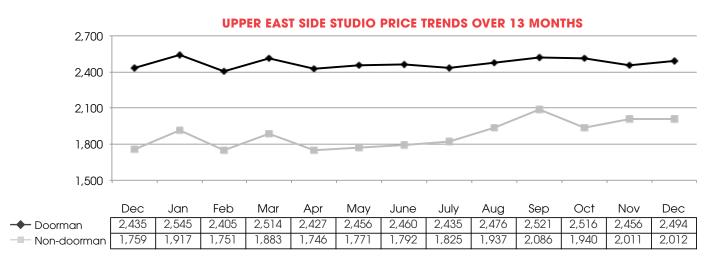


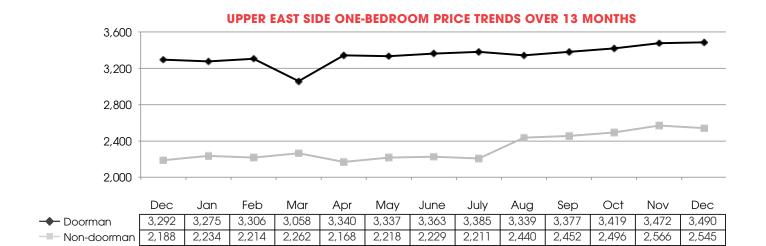


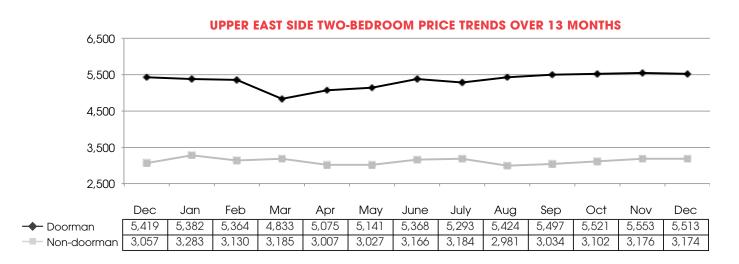


UPPER EAST SIDE



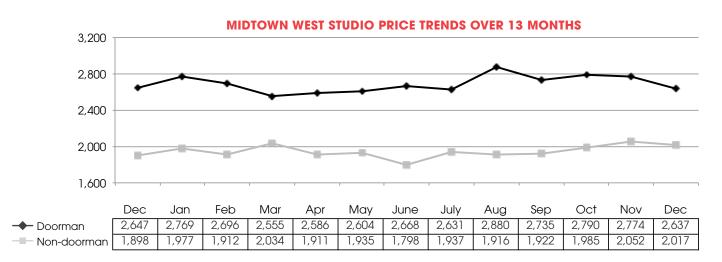


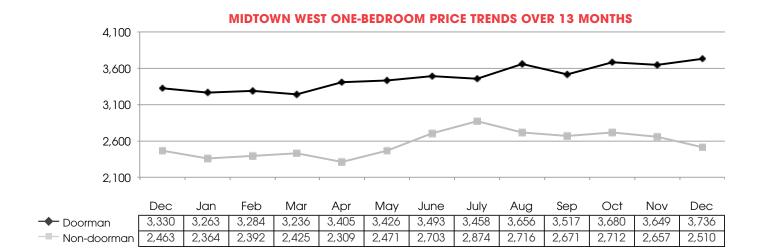


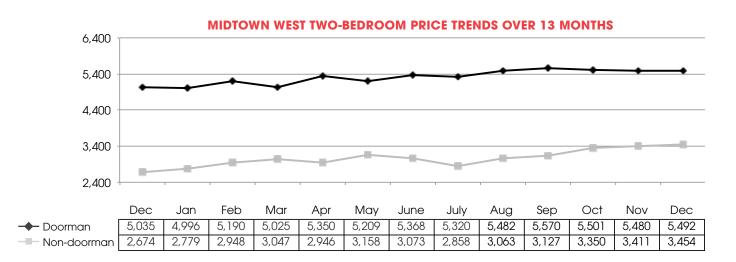


MIDTOWN WEST



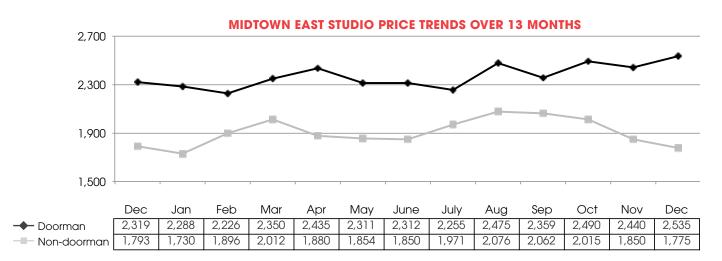


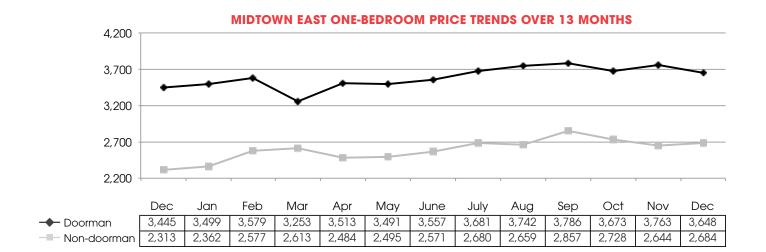


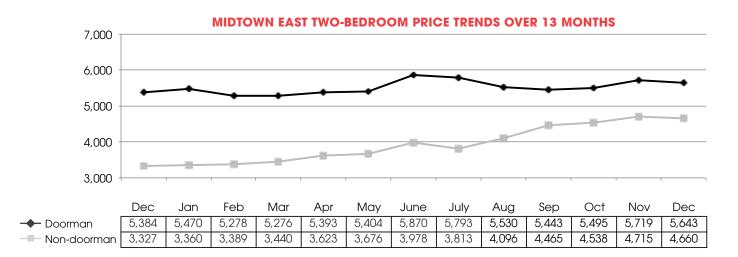


MIDTOWN EAST



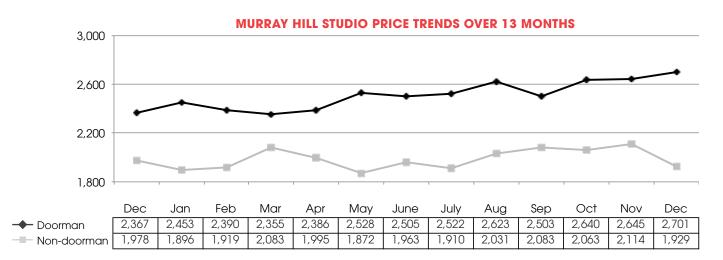


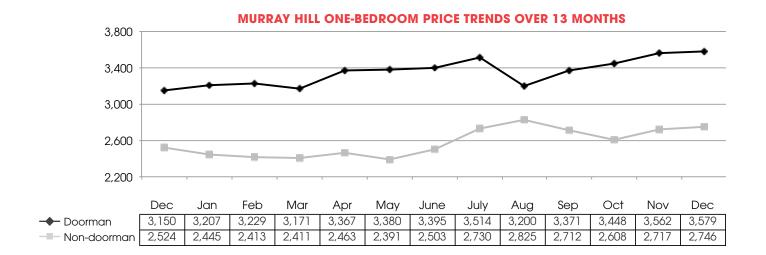


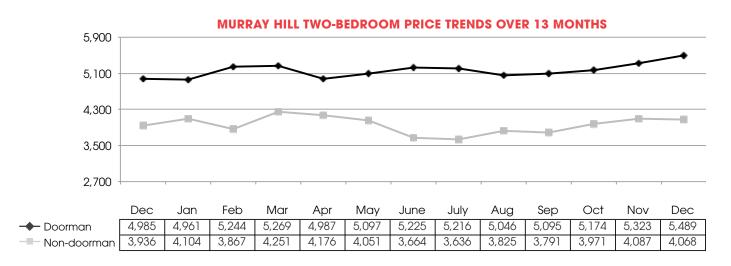


MURRAY HILL



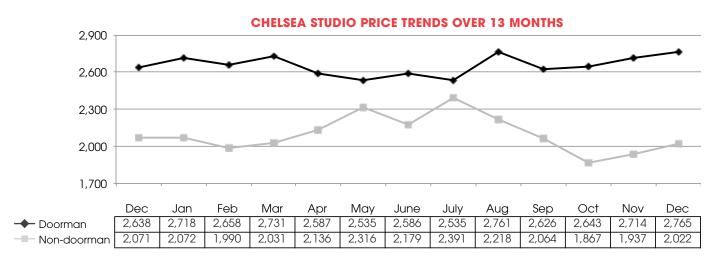




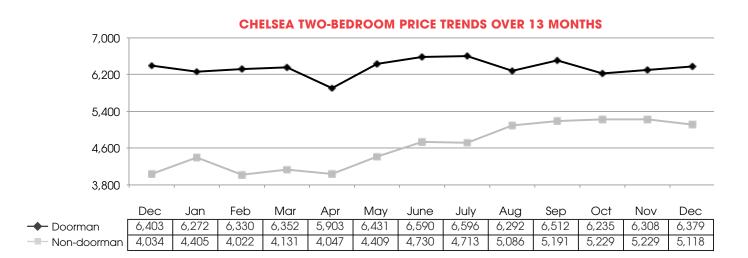


CHELSEA



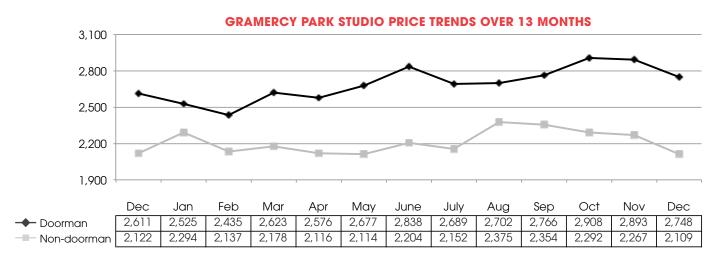


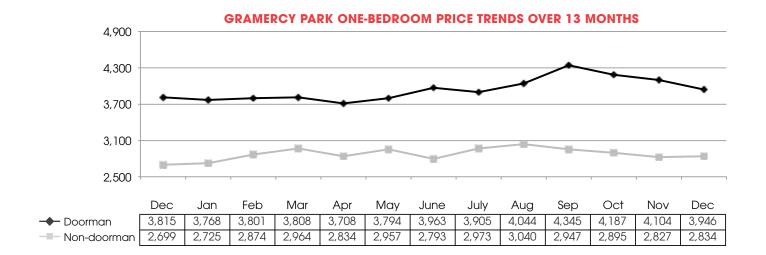


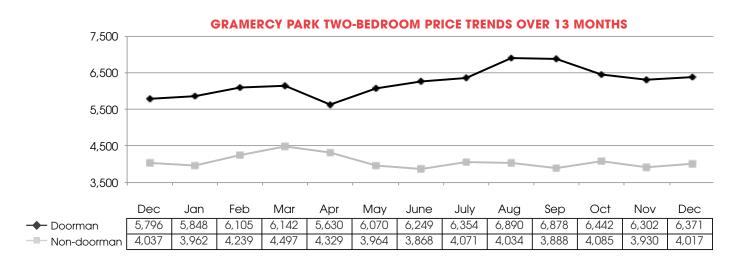


GRAMERCY PARK









GREENWICH VILLAGE



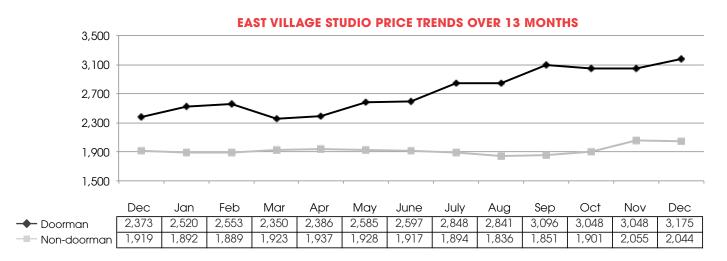


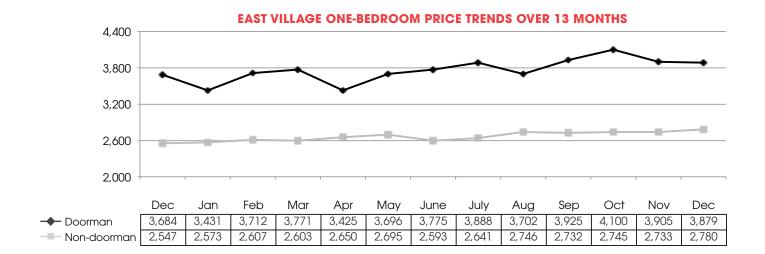




EAST VILLAGE



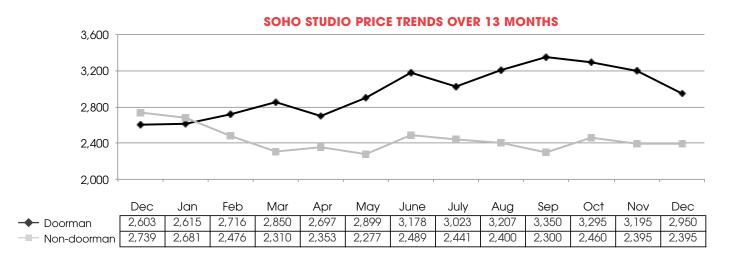


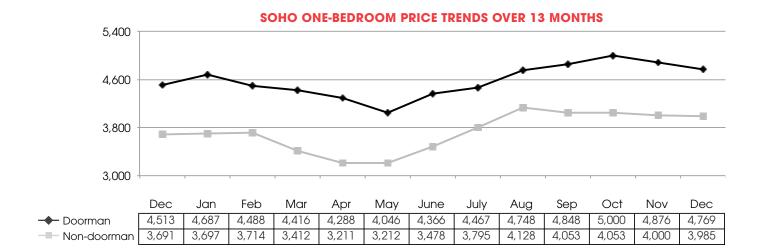


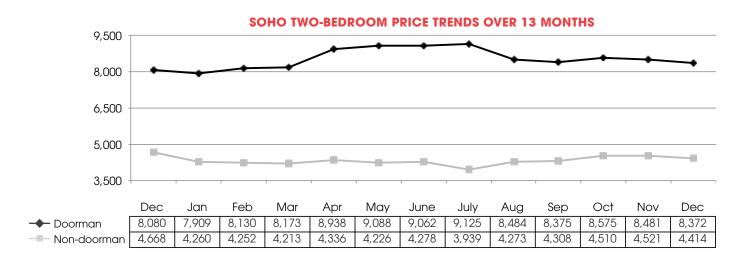


SOHO



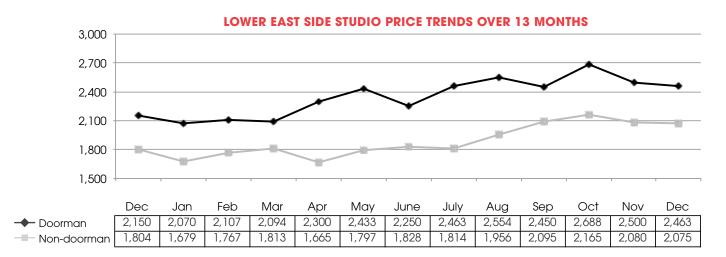




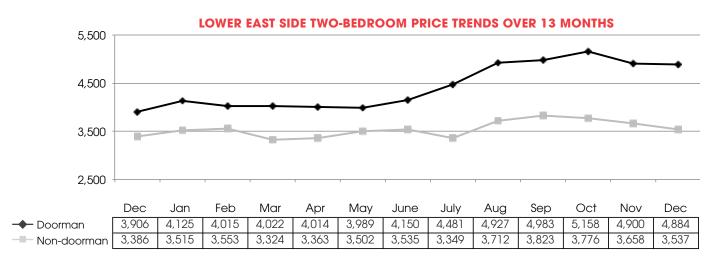


LOWER EAST SIDE





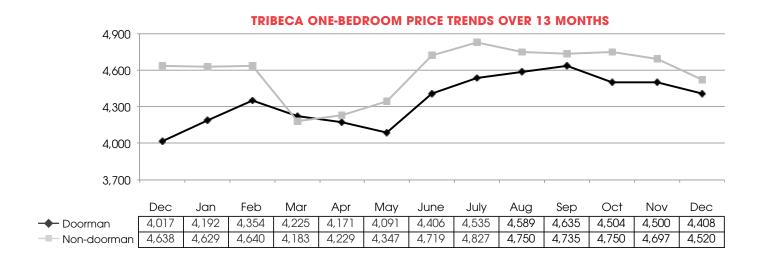


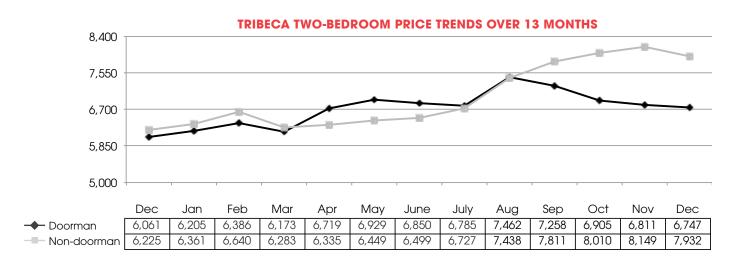


TRIBECA



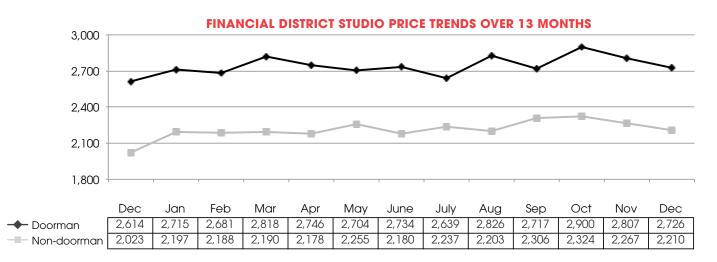


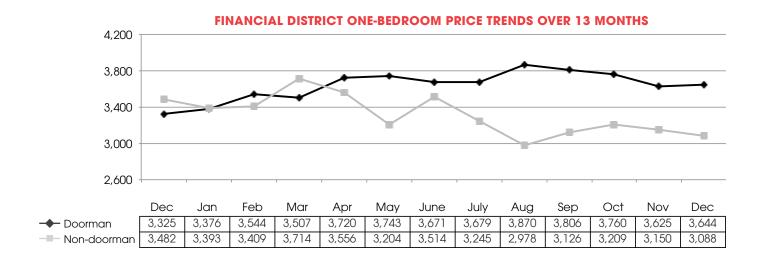


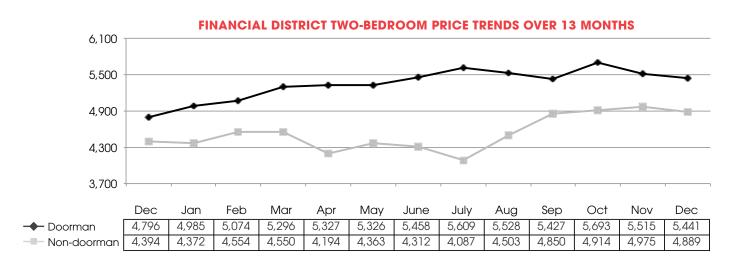


FINANCIAL DISTRICT



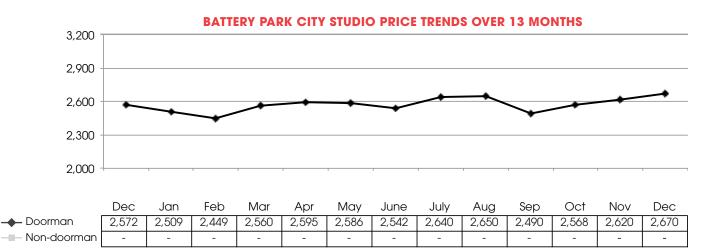






BATTERY PARK CITY







	Dec	Jan	Feb	Mar	Apr	May	June	July	Aug	Sep	Oct	Nov	Dec
- Doorman	3,384	3,395	3,258	3,314	3,318	3,505	3,595	3,648	3,472	3,261	3,350	3,314	3,309
Non-doorman	-	-	-	-	-	-	-	-	-	-	-	-	-



THE REPORT EXPLAINED



The Manhattan Rental Market Report[™] is the only report that compares fluctuation in the city's rental data on a monthly basis. It is an essential tool for potential renters seeking transparency in the NYC apartment market and a benchmark for landlords to efficiently and fairly adjust individual property rents in Manhattan.

The Manhattan Rental Market Report[™] is based on data cross-sectioned from over 10,000 currently available listings located below 155th Street and priced under \$10,000, with ultra-luxury property omitted to obtain a true monthly rental average. Our data is aggregated from the MNS proprietary database and sampled from a specific mid-month point to record current rental rates offered by landlords during that particular month. It is then combined with information from the REBNY Real Estate Listings Source (RLS), OnLine Residential (OLR. com) and R.O.L.E.X. (Real Plus).

Author: MNS

MNS has been helping Manhattan landlords and renters navigate the rental market since 1999. From large companies to individuals, MNS tailors services to meet your needs. Contact us today to see how we can help.

CONTACT US NOW: 212.475.9000

Note: All market data is collected and compiled by MNS's marketing department. The information presented here is intended for instructive purposes only and has been gathered from sources deemed reliable, though it may be subject to errors, omissions, changes or withdrawal without notice. If you would like to republish this report on the web, please be sure to source it as the "Manhattan Rental Market Report" with a link back to its original location (http://www.mns.com/manhattan_rental_market_report).

