

### BROOKLYN NEW DEVELOPMENT MARKET REPORT



### **CONTENTS**

INTRODUCT	CTION	4
MARKET SN	SNAPSHOT	5
NEIGHBORI	PRHOOD PRICE TRENDS	9
	BAY RIDGE	10
	BEDFORD-STUYVESANT	11
	BROOKLYN HEIGHTS	12
	BUSHWICK	13
	CARROLL GARDENS	14
	CLINTON HILL	15
	BOERUM HILL-COBBLE HILL	16
	CROWN HEIGHTS	17
	DOWNTOWN BROOKLYN	18
	DUMBO	19
	FLATBUSH	20
	FORT GREENE	21
	GOWANUS	22
	GREENPOINT	23
	KENSINGTON	24
	PARK SLOPE	25
	PROSPECT HEIGHTS	26
	PROSPECT-LEFFERTS GARDENS	27
	WILLIAMSBURG	28

#### INTRODUCTION

MNS IS PROUD TO PRESENT THE SECOND QUARTER 2020 EDITION OF OUR NEW DEVELOPMENT MARKET REPORT.



New Development Sales data, defined as "Arms-Length" first offering transactions where the seller is considered a "Sponsor", was compiled from the Automated City Register Information System (ACRIS) for sponsor sales that traded during the Second Quarter of 2020 (4/01/20 - 6/30/20). All data is summarized on a median basis.

#### MARKET SNAPSHOT



**1.3%** 

YEAR OVER YEAR MEDIAN PPSF **↑7.2%** 

QUARTER OVER QUARTER MEDIAN PPSF

**↓0.5**%

YEAR OVER YEAR MEDIAN SALES PRICE

**13.5%** 

QUARTER OVER QUARTER MEDIAN SALES PRICE

#### SPONSOR SALES

↓2.14% from last quarter

#### NEIGHBORHOOD WITH THE MOST NEW DEVELOPMENT SALES: CROWN HEIGHTS

14.4% of Brooklyn New Dev Sales

#### TOTAL NEW DEVELOPMENT SALES VOLUME

↑9.53% to \$291,240,667 from \$265,899,523 in 1Q20

#### LARGEST QUARTERLY UP-SWING: GOWANUS

PPSF \$1,182/SF from \$1,014/SF Sales Price \$782,072 from \$755,000

#### LARGEST QUARTERLY DOWN-SWING: CARROLL GARDENS

PPSF \$1,420 from \$1,675 Sales Price \$2,050,000 from \$1,781,938

#### HIGHEST NEW DEVELOPMENT SALE PPSF

50 Bridge Park Drive PH1A \$2,731 PPSF

#### HIGHEST NEW DEVELOPMENT SALE

50 Bridge Park Drive PH1A \$20,301,000

#### MARKET SNAPSHOT



#### MARKET SUMMARY

Quarter-over-quarter, total sales volume of Brooklyn sponsor units increased by 9.53%, from \$265,899,523 during 1Q20 to \$291,240,667 this past quarter. The total number of sponsor sales decreased by 2.14%, from 234 sales during 1Q20 to 229 sales this past quarter. Quarter-over-quarter, the median price per square foot for a sold sponsor unit increased by 7.2%, from \$1,082.86 during 1Q20 to \$1,161.14 this past quarter, additionally the median price paid for a Brooklyn sponsor unit increased by 13.5%, from \$858,950 during 1Q20 to \$975,000 this past quarter. Year-over-year, median price per square foot improved by 1.3% while the median sales price fell by 0.5%.

This past quarter, the highest price paid for a Brooklyn sponsor unit was at 50 Bridge Park Drive in Brooklyn Heights, where PH1A was sold for \$20,301,000 or \$2,731.20 per square foot. This was also the highest price paid per square foot for a sponsor unit during 2Q20.

This past quarter, the largest percentage of Brooklyn Sponsor Sales took place in Crown Heights, where 14.4% of all sponsor sales took place, or 33 out of 229 total sponsor unit sales.

#### MARKET UP-SWINGS

The largest quarterly up-swing occurred in Gowanus, where the median price per square foot increased by 16.6%, from \$1,014 to \$1,182. Additionally, the median sales price in Gowanus increased by 3.6%, from \$755,000 to \$782,072.

#### MARKET DOWN-SWINGS

The largest down-swing this quarter occurred in Carroll Gardens, where the median price per square foot decreased by 15.2%, from \$1,675 to \$1,420. Additionally, the median sales price in Carroll Gardens increased by 15.0%, from \$1,781,938 to \$2,050,000.

#### MARKET TRENDS

During the second quarter of 2020, fifteen studio sponsor units were sold, representing 6.55% of all sponsor unit sales in Brooklyn. One-bedroom sponsor units represented 33.62% of all sponsor unit sales during in Brooklyn during 2020, or 77 out of 229 total sales. Two-bedroom sponsor units represented 41.05% of all Brooklyn sponsor unit sales, or 94 out of 229 total sales. Three-bedroom or larger sponsor units comprised the remaining 18.78% of Brooklyn sponsor sales that occurred during 2020, or 43 out of 229 total sales.

NEIGHBORHOODS WHERE THE MAJORITY OF EACH UNIT TYPE WAS SOLD IN 1Q20

60%

STUDIO DOWNTOWN BROOKLYN

21%

ONE-BEDROOM GOWANUS

22%

TWO-BEDROOM CROWN HEIGHTS

23%

THREE-BEDROOM CROWN HEIGHTS

#### MARKET SNAPSHOT



### 2Q20 MEDIAN PRICE PER SQUARE FOOT (PPSF) BY NEIGHBORHOOD

BAY RIDGE	N/A	CROWN HEIGHTS	\$1,140	GREENPOINT	\$1,276
BED-STUY	\$954	DOWNTOWN BK	\$1,245	KENSINGTON	\$815
BROOKLYN HEIGHTS	\$1,738	DUMBO	N/A	PARK SLOPE	\$1,431
BUSHWICK	\$874	FLATBUSH	\$791	PROSPECT HEIGHTS	\$1,242
CARROLL GARDENS	\$1,420	FORT GREENE	\$1,261	PLG	\$843
CLINTON HILL	\$1,161	GOWANUS	\$1,182	WILLIAMSBURG	\$1,237
BOERUM HILL/ COBBLE HILL	N/A				

#### 2Q20 MEDIAN SALES PRICE BY NEIGHBORHOOD

BAY RIDGE	N/A	CROWN HEIGHTS	\$1,300,000	GREENPOINT	\$995,000
BED-STUY	\$676,114	DOWNTOWN BK	\$732,500	KENSINGTON	\$962,620
BROOKLYN HEIGHTS	\$3,900,000	DUMBO	N/A	PARK SLOPE	\$2,025,000
BUSHWICK	\$590,000	FLATBUSH	\$547,500	PROSPECT HEIGHTS	\$1,575,000
CARROLL GARDENS	\$2,050,000	FORT GREENE	\$1,680,113	PLG	\$490,000
CLINTON HILL	\$1,200,000	GOWANUS	\$782,072	WILLIAMSBURG	\$1,012,000
BOERUM HILL/ COBBLE HILL	N/A				

### BROOKLYN AVERAGE PRICE



#### 2Q20 % OF TOTAL SPONSOR SALES BOROUGH-WIDE

BAY RIDGE	0%	CROWN HEIGHTS	14.4%	GREENPOINT	7.0%
BED-STUY	11.8%	DOWNTOWN BK	8.7%	KENSINGTON	1.7%
BROOKLYN HEIGHTS	3.9%	DUMBO	0%	PARK SLOPE	4.4%
BUSHWICK	9.2%	FLATBUSH	2.6%	PROSPECT HEIGHTS	2.2%
CARROLL GARDENS	1.3%	FORT GREENE	1.3%	PLG	0.4%
CLINTON HILL	3.1%	GOWANUS	14.0%	WILLIAMSBURG	14.0%
BOERUM HILL/ COBBLE HILL	0%				

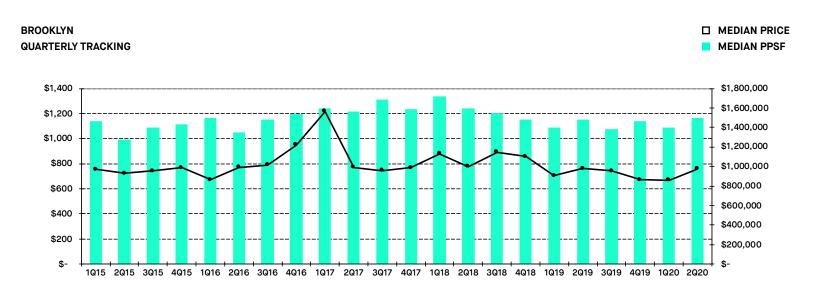
### NUMBER OF UNITS SOLD IN 2Q20

BAY RIDGE	0	CROWN HEIGHTS	33	GREENPOINT	16
BED-STUY	27	DOWNTOWN BK	20	KENSINGTON	4
BROOKLYN HEIGHTS	9	DUMBO	0	PARK SLOPE	10
BUSHWICK	21	FLATBUSH	6	PROSPECT HEIGHTS	5
CARROLL GARDENS	3	FORT GREENE	3	PLG	1
CLINTON HILL	7	GOWANUS	32	WILLIAMSBURG	32
BOERUM HILL/ COBBLE HILL	0				

## PRICE TRENDS: BROOKLYN



	INIT MIX OF NEW DPMENT SALES	MEDIAN PPSF	MEDIAN SALES PRICE
7%	Studios	\$1,161	\$975,000
34%	1 Bedrooms		
41%	2 Bedrooms		
19%	3 Bedrooms		



PPSF SALES PRICE

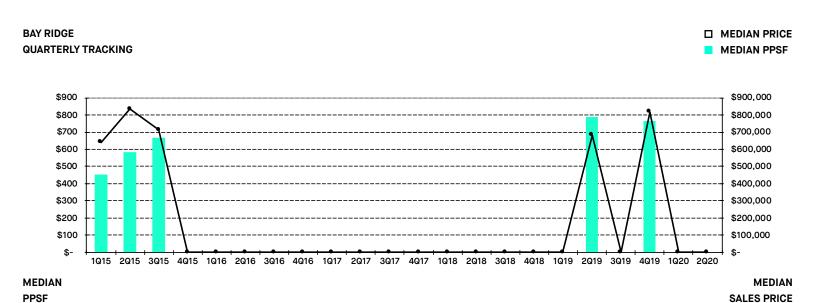
**MEDIAN** 

**MEDIAN** 

## PRICE TRENDS: BAY RIDGE



MEDIAN PPSF				OF SALES WITHIN BAY RIDGE
N/A	N/A	Studios	N/A	Studios
	N/A	1 Bedrooms	N/A	1 Bedrooms
	N/A	2 Bedrooms	N/A	2 Bedrooms
	N/A	3 Bedrooms	N/A	3 Bedrooms

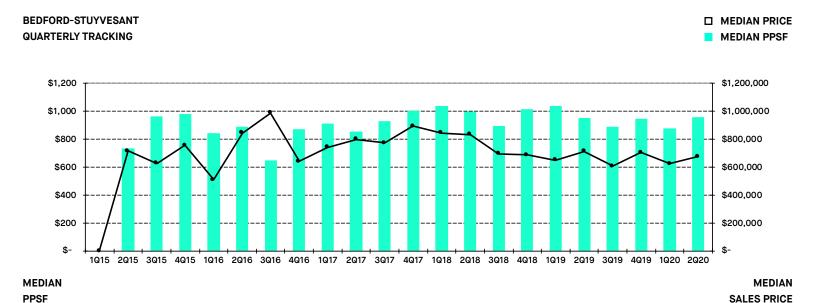


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## PRICE TRENDS: BEDFORD-STUYVESANT



MEDIAN PPSF	BEDFO	BEDFORD-STUYVESANT PPSF		OF SALES WITHIN RD-STUYVESANT
\$954	\$894	Studios	7%	Studios
	\$974	1 Bedrooms	33%	1 Bedrooms
	\$955	2 Bedrooms	41%	2 Bedrooms
	\$737	3 Bedrooms	19%	3 Bedrooms

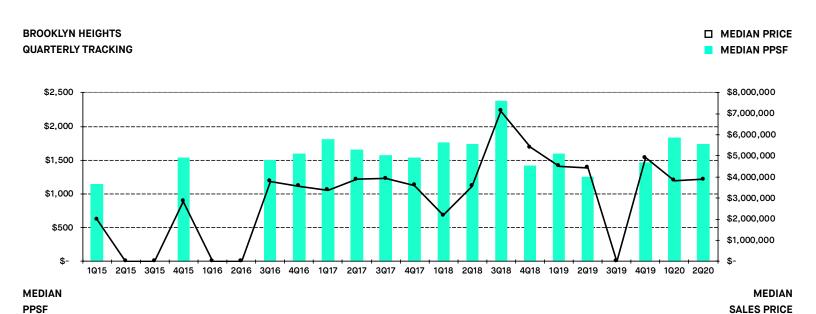


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### PRICE TRENDS: BROOKLYN HEIGHTS



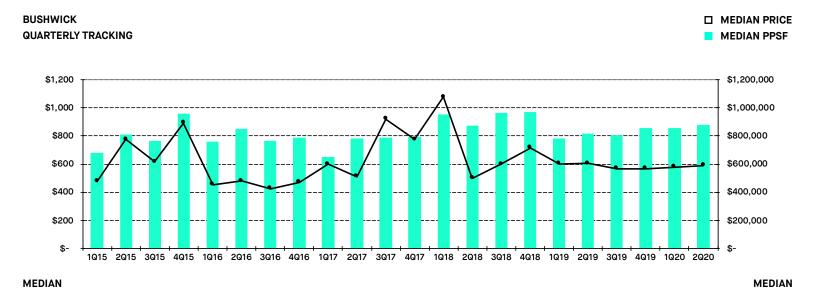
MEDIAN PPSF	BROOKLYN HEIGHTS PPSF		
\$1,738	N/A Studios	0% Studios	
	<b>\$1,190</b> 1 Bedrooms	11% 1 Bedrooms	
	<b>\$1,389</b> 2 Bedrooms	22% 2 Bedrooms	
	<b>\$1,953</b> 3 Bedrooms	67% 3 Bedrooms	



## PRICE TRENDS: BUSHWICK



MEDIAN PPSF				SALES WITHIN BUSHWICK
\$874	\$786	Studios	5%	Studios
	\$880	1 Bedrooms	62%	1 Bedrooms
	\$874	2 Bedrooms	33%	2 Bedrooms
	N/A	3 Bedrooms	0%	3 Bedrooms



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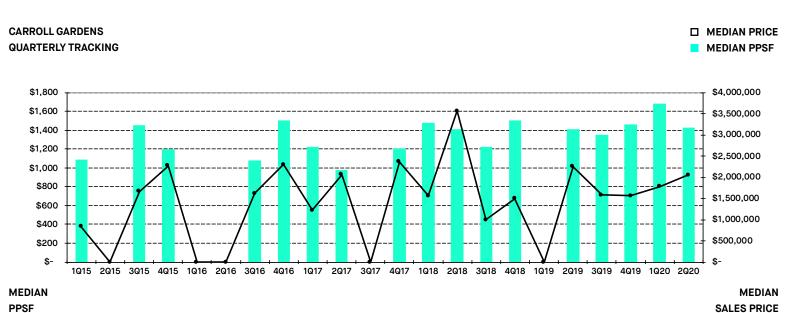
**PPSF** 

**SALES PRICE** 

## PRICE TRENDS: CARROLL GARDENS



MEDIAN PPSF	CARROLL (	GARDENS PPSF	% OF SALES WITHIN CARROLL GARDENS	
\$1,420	N/A	Studios	0%	Studios
	<b>N/A</b> 1 B	Bedrooms	0%	1 Bedrooms
	<b>\$1,679</b> 2 B	Bedrooms	33%	2 Bedrooms
	<b>\$1,331</b> 3 B	Bedrooms	67%	3 Bedrooms

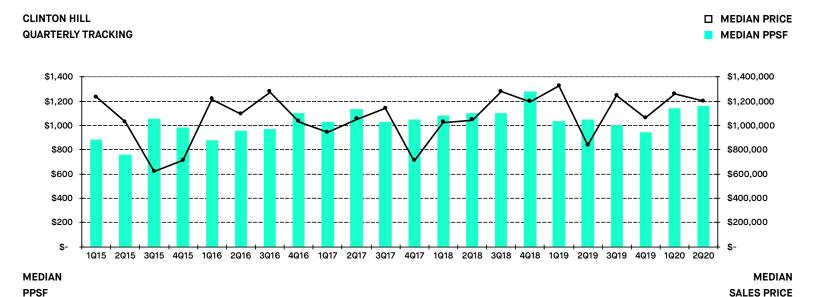


SALES PRICE

## PRICE TRENDS: CLINTON HILL



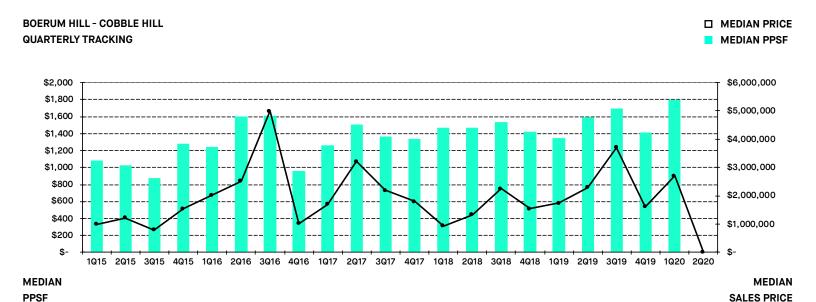
MEDIAN PPSF		CLINTON HILL PPSF		% OF SALES WITHIN CLINTON HILL	
\$1,161	N/A	Studios	0%	Studios	
	N/A	1 Bedrooms	0%	1 Bedrooms	
	\$1,226	2 Bedrooms	86%	2 Bedrooms	
	\$1,105	3 Bedrooms	14%	3 Bedrooms	



### PRICE TRENDS: BOERUM HILL -COBBLE HILL



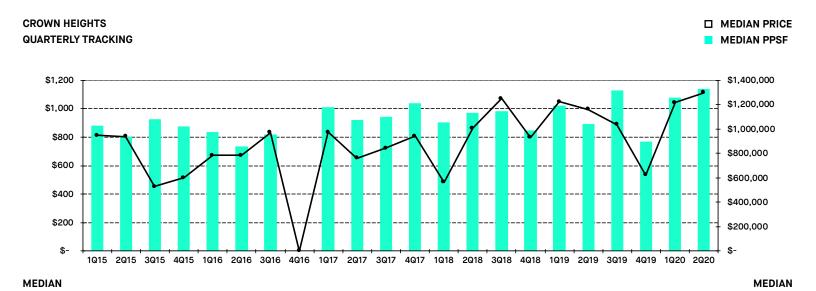
MEDIAN PPSF	BOERUM H	BOERUM HILL - COBBLE HILL PPSF		OF SALES WITHIN
N/A	N/A	Studios	N/A	Studios
	N/A	1 Bedrooms	N/A	1 Bedrooms
	N/A	2 Bedrooms	N/A	2 Bedrooms
	N/A	3 Bedrooms	N/A	3 Bedrooms



## PRICE TRENDS: CROWN HEIGHTS



MEDIAN PPSF	CROWN HEIGHTS PPSF		F SALES WITHIN CROWN HEIGHTS
\$1,140	N/A Studios	0%	Studios
	<b>\$1,057</b> 1 Bedrooms	6%	1 Bedrooms
	<b>\$1,215</b> 2 Bedrooms	64%	2 Bedrooms
	<b>\$1,038</b> 3 Bedrooms	30%	3 Bedrooms



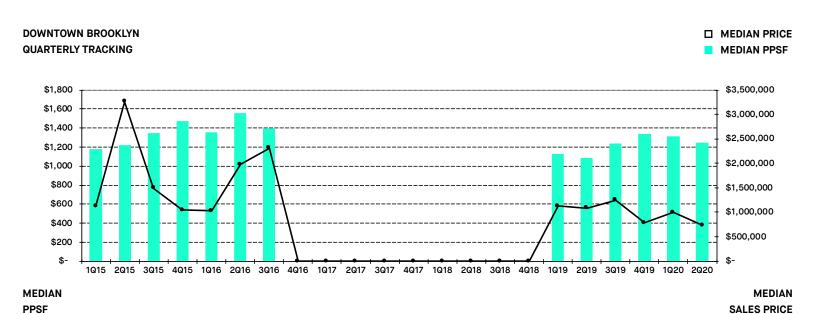
**PPSF** 

**SALES PRICE** 

### PRICE TRENDS: DOWNTOWN BROOKLYN



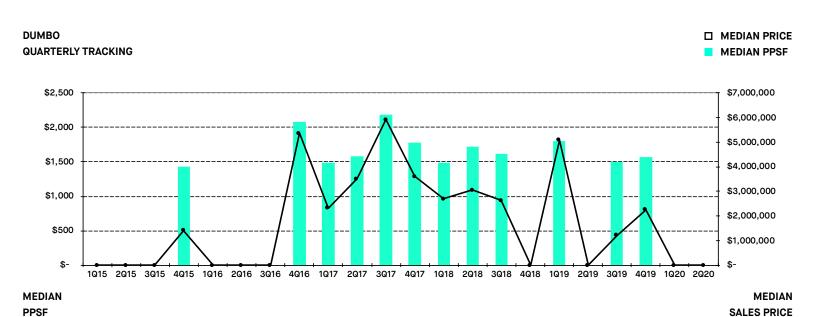
MEDIAN PPSF	DOWNTOWN BROOKLYN % OF SALES PPSF DOWNTOWN BROOKLYN		F SALES WITHIN OWN BROOKLYN	
\$1,245	\$1,281	Studios	45%	Studios
	\$1,206	1 Bedrooms	50%	1 Bedrooms
	\$1,130	2 Bedrooms	5%	2 Bedrooms
	N/A	3 Bedrooms	0%	3 Bedrooms



## PRICE TRENDS: DUMBO



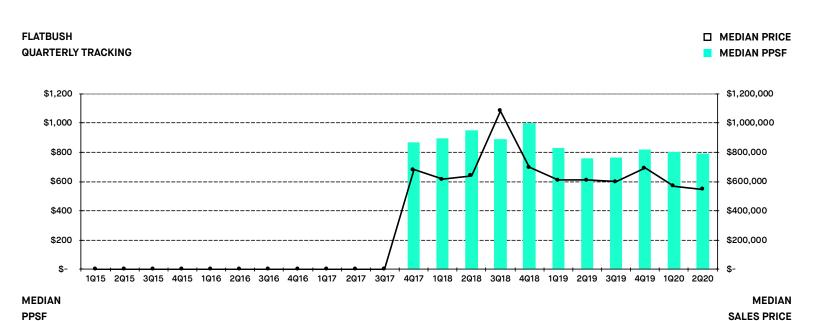
MEDIAN PPSF		DUMBO PPSF	%	OF SALES WITHIN DUMBO
N/A	N/A	Studios	N/A	Studios
	N/A	1 Bedrooms	N/A	1 Bedrooms
	N/A	2 Bedrooms	N/A	2 Bedrooms
	N/A	3 Bedrooms	N/A	3 Bedrooms



## PRICE TRENDS: FLATBUSH



MEDIAN PPSF		FLATBUSH PPSF	% OF	SALES WITHIN FLATBUSH
\$791	N/A	Studios	0%	Studios
	\$810	1 Bedrooms	67%	1 Bedrooms
	\$728	2 Bedrooms	33%	2 Bedrooms
	N/A	3 Bedrooms	0%	3 Bedrooms

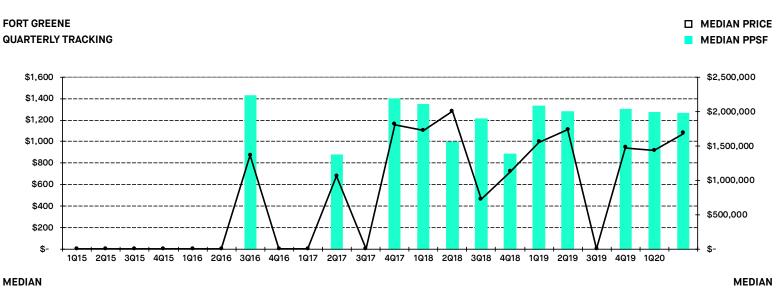


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## PRICE TRENDS: FORT GREENE



MEDIAN PPSF	FORT GRE F	ENE %	OF SALES WITHIN FORT GREENE
\$1,261	<b>N/A</b> Stu	dios <b>0</b> %	Studios
	<b>\$1,316</b> 1 Bedro	oms <b>33</b> %	1 Bedrooms
	<b>\$1,049</b> 2 Bedro	oms <b>67</b> %	2 Bedrooms
	N/A 3 Bedro	oms 0%	3 Bedrooms

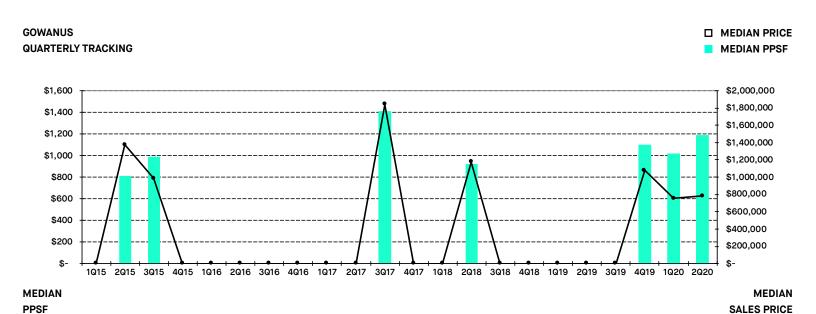


PPSF SALES PRICE

## PRICE TRENDS: GOWANUS



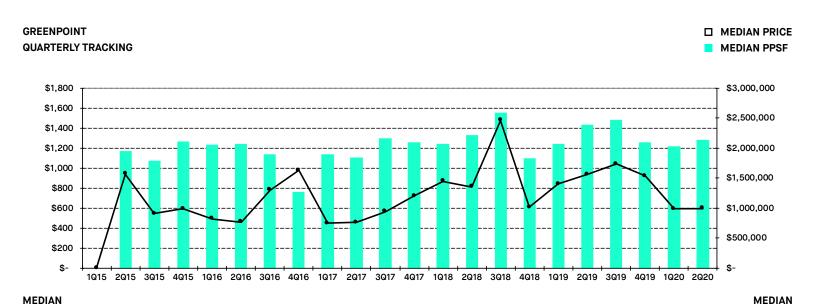
MEDIAN PPSF		GOWANUS PPSF	% C	F SALES WITHIN GOWANUS
\$1,182	\$806	Studios	3%	Studios
	\$1,045	1 Bedrooms	50%	1 Bedrooms
	\$1,249	2 Bedrooms	38%	2 Bedrooms
	\$1,032	3 Bedrooms	9%	3 Bedrooms



### PRICE TRENDS: GREENPOINT



MEDIAN PPSF			F SALES WITHIN GREENPOINT	
\$1,276	\$1,695	Studios	6%	Studios
	\$1,299	1 Bedrooms	44%	1 Bedrooms
	\$1,117	2 Bedrooms	13%	2 Bedrooms
	\$1,069	3 Bedrooms	38%	3 Bedrooms



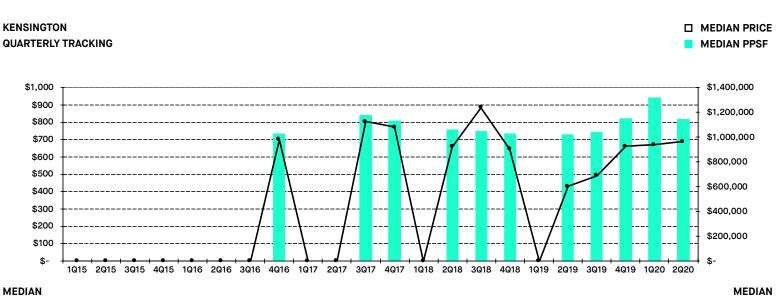
**PPSF** 

SALES PRICE

### PRICE TRENDS: KENSINGTON



MEDIAN PPSF	KENSINGTON PPSF		% 0	F SALES WITHIN KENSINGTON
\$815	N/A	Studios	0%	Studios
	\$816	1 Bedrooms	25%	1 Bedrooms
	\$812	2 Bedrooms	50%	2 Bedrooms
	\$881	3 Bedrooms	25%	3 Bedrooms

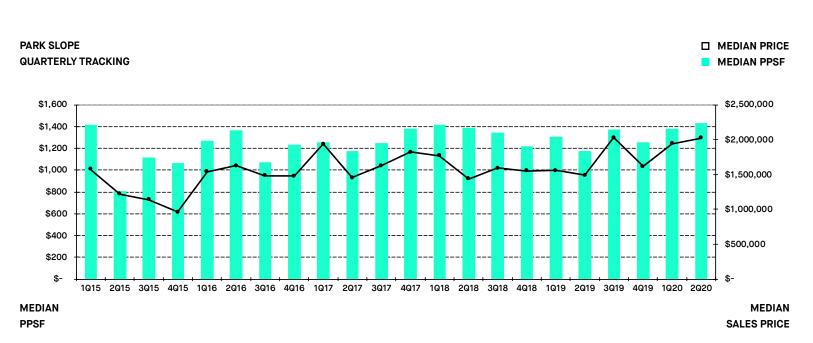


PPSF SALES PRICE

## PRICE TRENDS: PARK SLOPE



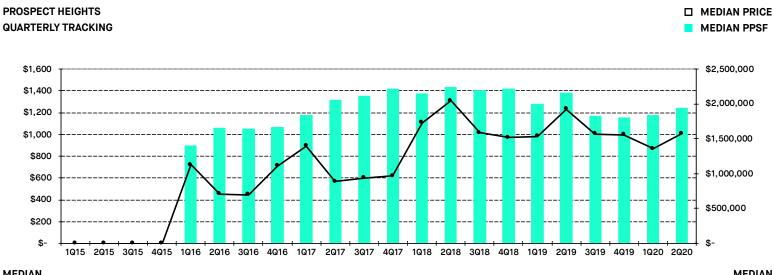
MEDIAN PPSF		PARK SLOPE PPSF		% OF SALES WITHIN PARK SLOPE	
\$1,431	N/A	Studios	0%	Studios	
	N/A	1 Bedrooms	0%	1 Bedrooms	
	\$1,431	2 Bedrooms	60%	2 Bedrooms	
	\$1,469	3 Bedrooms	40%	3 Bedrooms	



## PRICE TRENDS: PROSPECT HEIGHTS



MEDIAN PPSF	PROSPECT HEI		OF SALES WITHIN
\$1,242	N/A St	udios 0%	Studios
	<b>N/A</b> 1 Bedr	ooms 0%	1 Bedrooms
	<b>\$1,205</b> 2 Bedr	ooms <b>60</b> %	2 Bedrooms
	<b>\$1,256</b> 3 Bedr	ooms 40%	3 Bedrooms

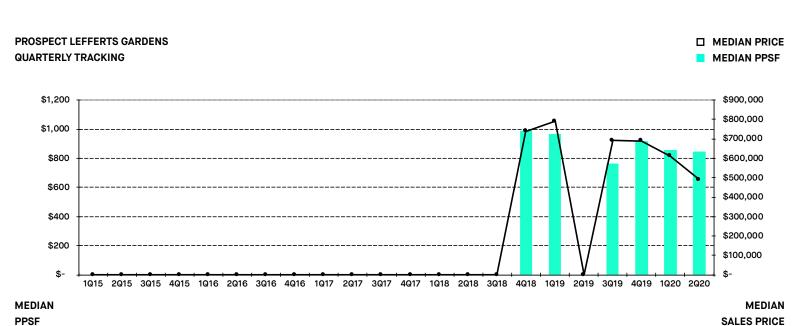


MEDIAN MEDIAN PPSF SALES PRICE

### PRICE TRENDS: PROSPECT LEFFERTS GARDENS



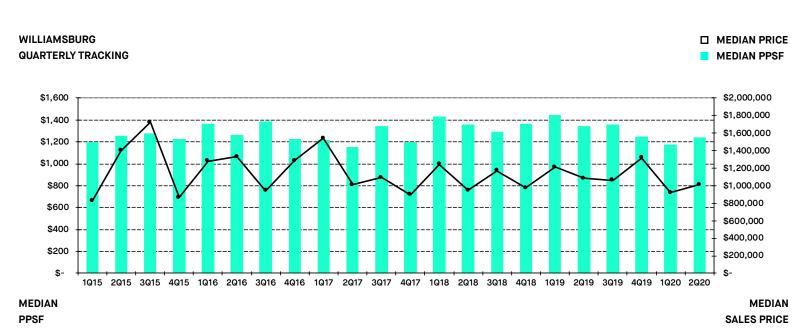
MEDIAN PPSF			SALES WITHIN ERTS GARDENS	
\$843	N/A	Studios	0%	Studios
	\$843	1 Bedrooms	100%	1 Bedrooms
	N/A	2 Bedrooms	0%	2 Bedrooms
	N/A	3 Bedrooms	0%	3 Bedrooms



### PRICE TRENDS: WILLIAMSBURG

# MULLIAMSBURG

MEDIAN PPSF	WILLIAMSBURG PPSF		% (	% OF SALES WITHIN WILLIAMSBURG	
\$1,237	\$1,149	Studios	3%	Studios	
	\$1,245	1 Bedrooms	38%	1 Bedrooms	
	\$1,204	2 Bedrooms	50%	2 Bedrooms	
	\$1,243	3 Bedrooms	9%	3 Bedrooms	



### THE REPORT EXPLAINED

INCLUDED IN THIS RESEARCH ARE WALK-UP AND ELEVATOR NEW DEVELOPMENT CONDOMINIUM BUILDINGS, AS WELL AS NEW CONVERSION CONDOMINIUMS IF THE SALES WERE APPLICABLE SPONSOR TRANSACTIONS. EXCLUDED FROM THE REPORT ARE ALL COOPERATIVE SALES.

Unit types such as studios, one-bedrooms, and two-bedroom units are grouped by square footage ranges. Typically, studios are under 550 square feet, one-bedrooms range from 500-750 square feet, two-bedrooms from 800-1,000 square feet and three-bedrooms+ from 950 square feet to in excess of 1,500 square feet. Presented with a quarter-over quarter and year-over-year comparison, both city-wide and by neighborhood, MNS New Development ReportTM tracks the market trends throughout Brooklyn and Brooklyn. MNS offers a unique insight into the new development market by tracking stalled construction sites on a quarterly basis, a great indicator of where development in general is moving. MNS is your source to find neighborhood price per square foot analysis, average sale prices, unit type sales trends, overall price movement, neighborhood inventory comparisons, and absorption rates.

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Note: All market data is collected and compiled by MNS' marketing department. The information presented here is intended for instructive purposes only and has been gathered from sources deemed reliable, though it may be subject to errors, omissions, changes or withdrawal without notice.

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