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INTRODUCTION

MNS is proud to present the Second Quarter 2016 edition of our New Development Market Report.



MNS is proud to present the Second Quarter 2016 edition of our New Development Market Report. New Development Sales data, defined as such "Arms-Length" first offering transactions where the seller is considered a "Sponsor", was compiled from the Automated City Register Information System (ACRIS) for sponsor sales that traded during the First Quarter of 2016 (04/01/16 – 6/30/16). All data summarized is on a median basis.



Market Snapshot

Year-Over-Year Median PPSF

5.8%

Quarter-Over-Quarter Median PPSF

♦ 9.91%

Year-Over-Year Median Sales Price

6.3%

Quarter-Over-Quarter Median Sales Price

14.3%

Brooklyn New Development Sales

↑ 3.6% from 1Q16

Neighborhood with the Most New Dev Sales

BedStuy (24% of all Brooklyn)

Total New Development Sales Volume

↑17.61% to \$90.4 Million from \$106.28 Million in 2Q16

Highest New Development Sale

210 Pacific Street 6, Boerum Hill – \$5,252,150

Highest New Development Sale PPSF

210 Pacific Street 4E, Boerum Hill - \$1,687/SF

Market Summary

Brooklyn's sponsor sale market activities increased slightly this quarter, with the number of sponsor sales increasing by 3.6% from 84 units sold in 1Q16 to 87 units sold in 1Q16, while total sales volume increased by 17.61 from \$90,369,473 to \$106,284,859. From a pricing standpoint, median price per square foot decreased by 9.91% - from \$1,162.51 in 1Q16 to \$1,047.25 as median sales price increased by 14.30% from \$865,258 in 1Q16 to \$989,000 in 2Q16.

The most sponsor sale activity this quarter was seen in BedStuy which made up 24.14% of the total sales, the majority of which were from the chic new 12 unit condo at 37-39 Madison St. These closings also influenced the increase in sales prices and price per square foot that the neighborhood saw this quarter. Meanwhile, the following neighborhoods did not account for any Sponsor Sales this quarter; Bay Ridge, Brooklyn Heights, Carroll Gardens, DUMBO, Fort Greene, Gowanus, Kensington, Prospect-Lefferts Gardens.

The highest sale price and price per square foot was observed in Boerum Hill at 210 Pacific St where Apt 6 sold for \$5,252,150 and Apt 4E sold for \$1,687.05 per square foot.

Not far behind, was Williamsburg which saw a 11.3% increase in price per square foot and 47.6% increase in sales price. Despite having 3 of its



Market Up-Swings

BedStuy saw the largest growth in median sales prices this quarter, increasing by 65.7% from \$510,000 to \$845,000, from the various closings at 37-39 Madison St.

The largest growth the median price per square foot was seen in Boerum Hill-Cobble Hill which increased by 28.8% from \$1,236 to \$1,593 per square foot as more than half of this month's closings came from the 8 unit building at 210 Pacific street.

Market Down-Swings

The largest down swing was seen in Crown Heights where the average price per square foot dropped by 12.5% from \$835 to \$730 per square foot as we saw many closings at 1670 Dean St which comprises of many oversized apartments.

From a median price standpoint, Prospect Heights saw the large decrease at 37.3% from \$1,130,521 to \$708,568 due to majority of closings this quarter coming from 1 bedroom apartments. Despite this decrease, price per square foot increased by 17.6%.

Market Trends

Unlike last quarter which was relatively balanced in terms of the number of studio/1bedroom and 2bedroom/3bedroom+ closings, this quarter saw a decrease in studio closings to only 4.6%, while 1 bedroom sales made up 31.03%, 2 bedrooms 36.78% and 3bedrooms+ 27.59%.

The neighborhoods that sold the most amount of 2Q16 new development inventory per unit size:

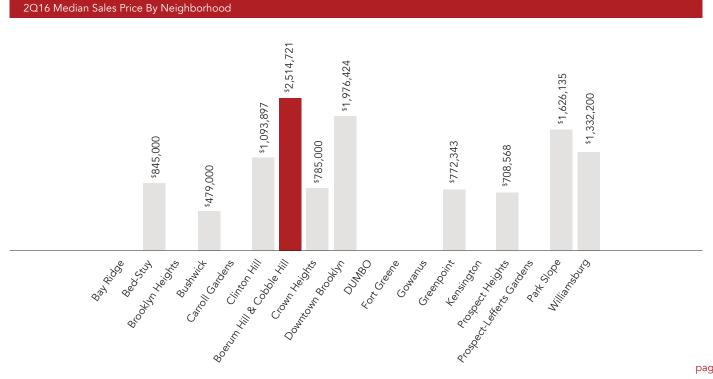
50% Studios Clinton Hill 41% One Bedrooms Bed-Stuy 25% Two Bedrooms Crown Heights

Three Bedroom+
Boerum Hill & Cobble Hill

mns.com

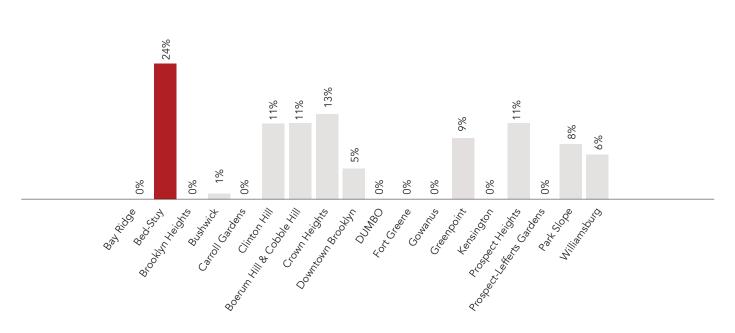




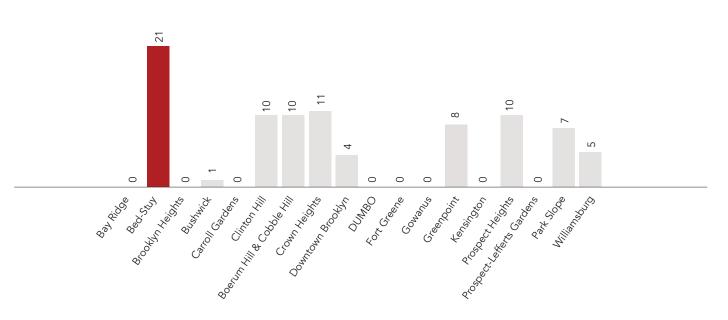








Number of Units Sold in 2Q16





BROOKLYN

2Q16 Unit Mix Of New Development Sales

Studios 4.6%

1 Bedrooms 31.03%

2 Bedrooms 36.78%

3 Bedrooms+ 27.59%

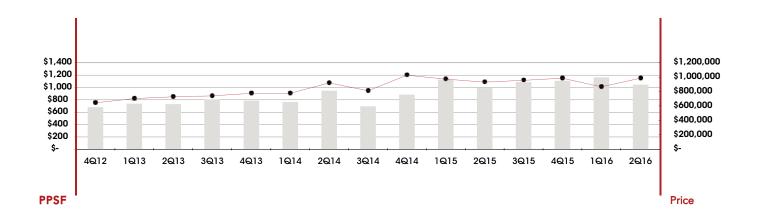
Median PPSF

\$1,047

Median Sales Price

\$989,000

Brooklyn Quarterly Tracking





BAY RIDGE

Bay Ridge PPSF By Unit Size (N/A/SF Median)

Studios N/A

- 1 Bedrooms N/A
- 2 Bedrooms N/A
- 3 Bedrooms+ N/A

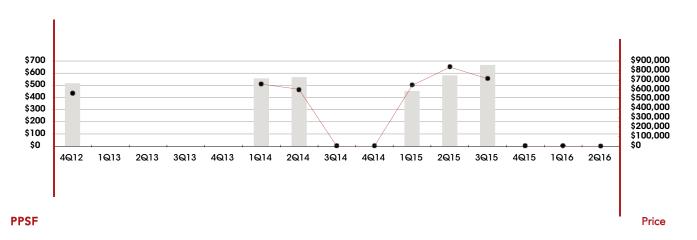
% Of Sales Within Bay Ridge

Studios N/A

- 1 Bedrooms N/A
- 2 Bedrooms N/A
- 3 Bedrooms+ N/A

Bay Ridge Quarterly Tracking







BEDFORD STUYVESANT

Bed Stuy PPSF By Unit Size (\$885/SF Median)

Studios N/A

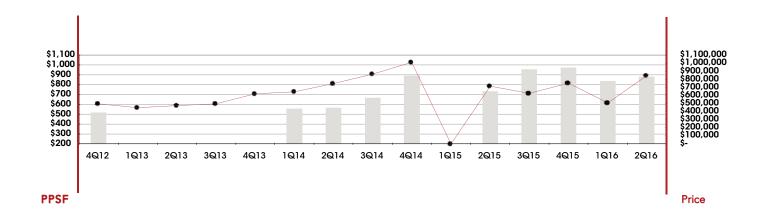
- 1 Bedrooms \$927
- 2 Bedrooms \$781
- 3 Bedrooms+ \$890

% Of Sales Within Bed Stuy

Studios N/A

- 1 Bedrooms **52.4%**
- 2 Bedrooms 23.8%
- 3 Bedrooms+ 23.8%

Bed Stuy Quarterly Tracking





BROOKLYN HEIGHTS

Brooklyn Heights PPSF By Unit Size (N/A / SF Median)

Studios N/A

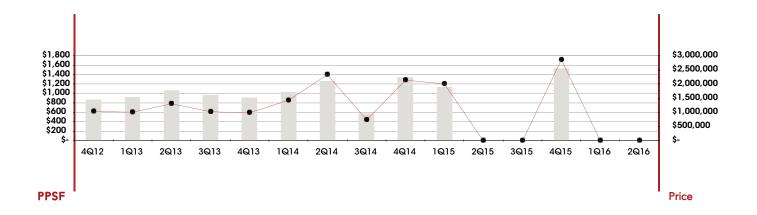
- 1 Bedrooms N/A
- 2 Bedrooms N/A
- 3 Bedrooms+ N/A

% Of Sales Within Brooklyn Heights

Studios N/A

- 1 Bedrooms N/A
- 2 Bedrooms N/A
- 3 Bedrooms+ N/A

Brooklyn Heights Quarterly Tracking





BUSHWICK

Bushwick PPSF By Unit Size (\$845/SF Median)

Studios N/A

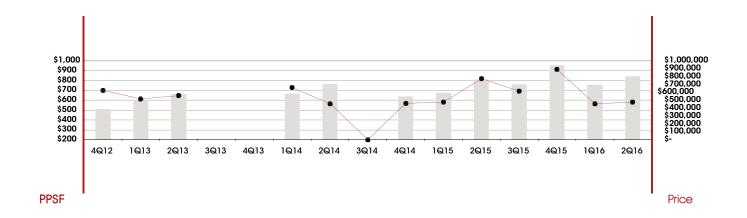
- 1 Bedrooms \$845
- 2 Bedrooms N/A
- 3 Bedrooms+ N/A

% Of Sales Within Bushwick

Studios N/A

- 1 Bedrooms 100%
- 2 Bedrooms N/A
- 3 Bedrooms+ N/A

Bushwick Quarterly Tracking





CARROLL GARDENS

Carroll Gardens PPSF By Unit Size (N/A / SF Median)

Studios N/A

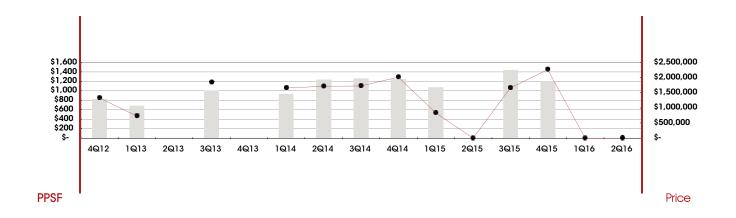
- 1 Bedrooms N/A
- 2 Bedrooms N/A
- 3 Bedrooms+ N/A

% Of Sales Within Carroll Gardens

Studios N/A

- 1 Bedrooms N/A
- 2 Bedrooms N/A
- 3 Bedrooms+ N/A

Carroll Gardens Quarterly Tracking





CLINTON HILL

Clinton Hill PPSF By Unit Size (\$957/SF Median)

Studios \$940

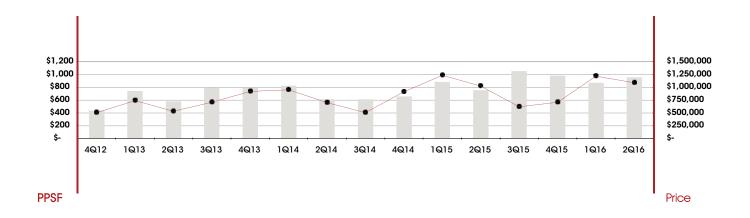
- 1 Bedrooms \$1,008
- 2 Bedrooms \$957
- 3 Bedrooms+ N/A

% Of Sales Within Clinton Hill

Studios 20%

- 1 Bedrooms 20%
- 2 Bedrooms 60%
- 3 Bedrooms+ N/A

Clinton Hill Quarterly Tracking





COBBLE HILL & BOERUM HILL

Cobble Hill & Boerum Hill PPSF By Unit Size (\$1,593/SF Median)

% Of Sales Within Cobble Hill & Boerum Hill

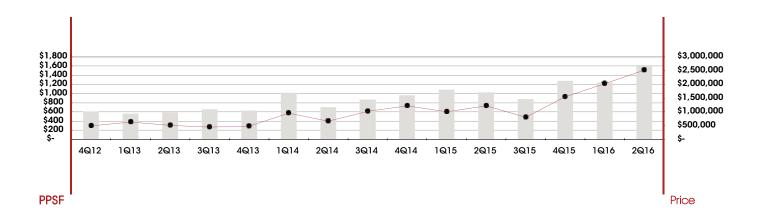
Studios N/A

- 1 Bedrooms N/A
- 2 Bedrooms \$1,057
- 3 Bedrooms+ \$1,627

Studios N/A

- 1 Bedrooms N/A
- 2 Bedrooms 30%
- 3 Bedrooms+ 70%

Cobble Hill & Boerum Hill Quarterly Tracking





CROWN HEIGHTS

Crown Heights PPSF By Unit Size (\$730/SF Median)

Studios N/A

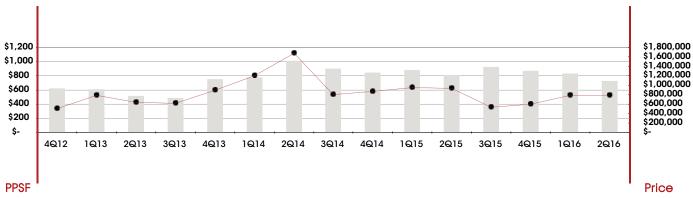
- 1 Bedrooms N/A
- 2 Bedrooms \$794
- 3 Bedrooms+ \$730

% Of Sales Within Crown Heights

Studios N/A

- 1 Bedrooms N/A
- 2 Bedrooms 72.7%
- 3 Bedrooms+ 27.3%

Crown Heights Quarterly Tracking





DOWNTOWN BROOKLYN

Downtown Brooklyn PPSF By Unit Size (\$1,553)

Studios N/A

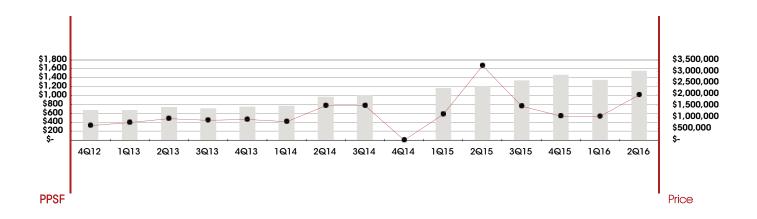
- 1 Bedrooms N/A
- 2 Bedrooms \$1,515
- 3 Bedrooms+ \$1,567

% Of Sales Within Downtown Brooklyn

Studios N/A

- 1 Bedrooms N/A
- 2 Bedrooms 25%
- 3 Bedrooms+ 75%

Downtown Brooklyn Quarterly Tracking





DUMBO

Dumbo PPSF By Unit Size (N/A / SF Median)

Studios N/A

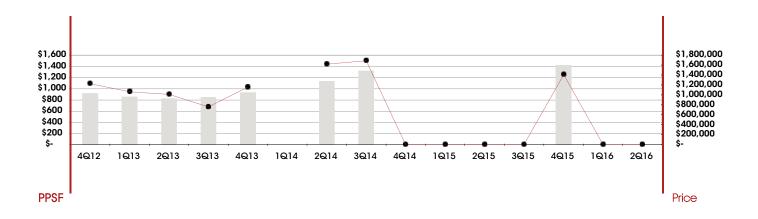
- 1 Bedrooms N/A
- 2 Bedrooms NA
- 3 Bedrooms+ N/A

% Of Sales Within Dumbo

Studios N/A

- 1 Bedrooms N/A
- 2 Bedrooms N/A
- 3 Bedrooms+ N/A

Dumbo Quarterly Tracking





FORT GREENE

Fort Greene PPSF By Unit Size (N/A)

Studios N/A

- 1 Bedrooms N/A
- 2 Bedrooms N/A
- 3 Bedrooms+N/A

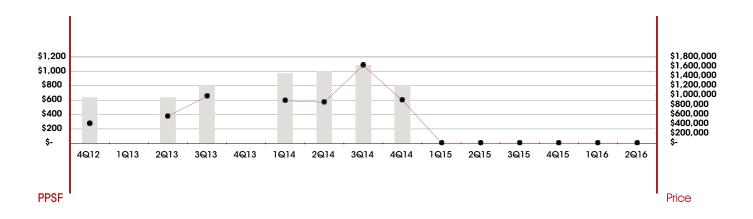
% Of Sales Within Fort Greene

Studios N/A

- 1 Bedrooms N/A
- 2 Bedrooms N/A
- 3 Bedrooms+ N/A

Fort Greene Quarterly Tracking







GOWANUS

Gowanus PPSF By Unit Size (N/A)

Studios N/A

- 1 Bedrooms N/A
- 2 Bedrooms NA
- 3 Bedrooms+ N/A

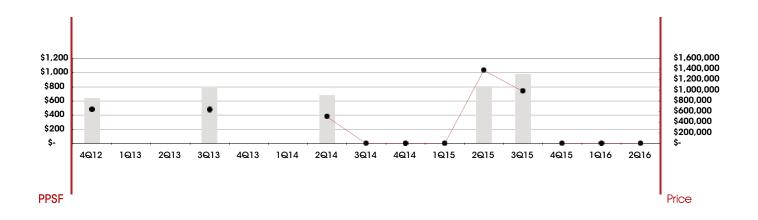
% Of Sales Within Gowanus

Studios N/A

- 1 Bedrooms NA
- 2 Bedrooms N/A
- 3 Bedrooms+ N/A

Gowanus Quarterly Tracking







GREENPOINT

Greenpoint PPSF By Unit Size (\$1,238/SF Median)

Studios \$1,309

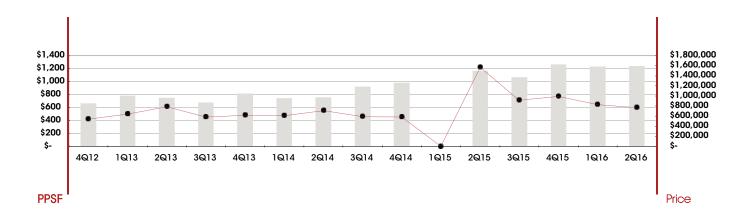
- 1 Bedrooms **\$1,237**
- 2 Bedrooms N/A
- 3 Bedrooms+ N/A

% Of Sales Within Greenpoint

Studios 12.5%

- 1 Bedrooms 87.5%
- 2 Bedrooms N/A
- 3 Bedrooms+ N/A

Greenpoint Quarterly Tracking





KENSINGTON

Kensington PPSF By Unit Size (N/A)

Studios N/A

- 1 Bedrooms N/A
- 2 Bedrooms NA
- 3 Bedrooms+ N/A

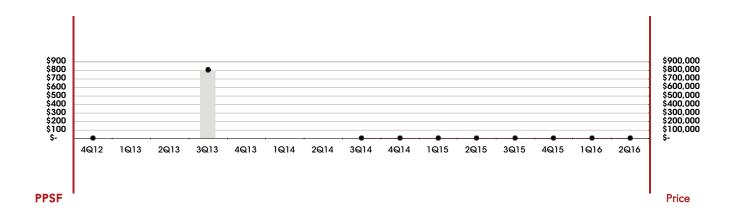
% Of Sales Within Kensington

Studios N/A

- 1 Bedrooms N/A
- 2 Bedrooms N/A
- 3 Bedrooms+ N/A

Kensington Quarterly Tracking







PROSPECT HEIGHTS

Prospect Heights PPSF By Unit Size (\$1,056/SF Median)

Studios \$1,020

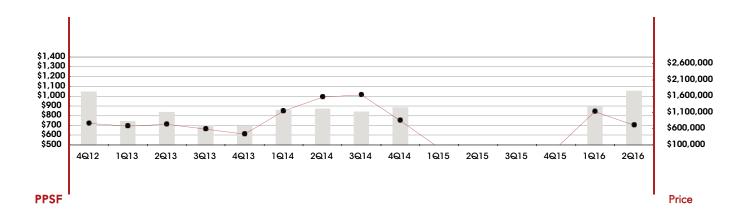
- 1 Bedrooms **\$1,052**
- 2 Bedrooms \$1,193
- 3 Bedrooms+ \$1,056

% Of Sales Within Prospect Heights

Studios 10%

- 1 Bedrooms 50%
- 2 Bedrooms 20%
- 3 Bedrooms+ 20%

Prospect Heights Quarterly Tracking





PROSPECT-LEFFERTS GARDENS

Prospect-Lefferts Garden PPSF By Unit Size (N/A)

Studios N/A

- 1 Bedrooms N/A
- 2 Bedrooms N/A
- 3 Bedrooms+N/A

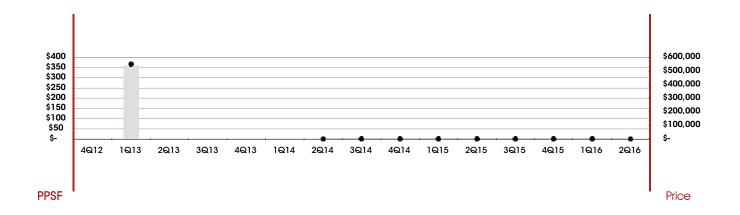
% Of Sales Within Prospect-Lefferts Garden

Studios N/A

- 1 Bedrooms N/A
- 2 Bedrooms N/A
- 3 Bedrooms+ N/A

Prospect-Lefferts Garden Quarterly Tracking







PARK SLOPE

Park Slope PPSF By Unit Size (\$1,363/SF Median)

Studios N/A

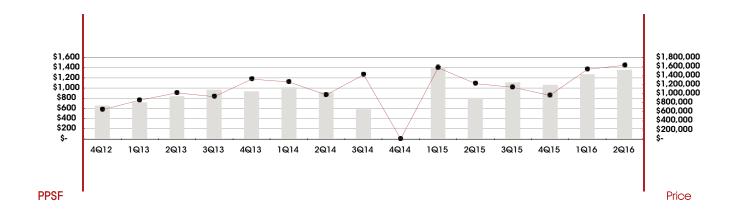
- 1 Bedrooms N/A
- 2 Bedrooms **\$1,315**
- 3 Bedrooms+ **\$1,307**

% Of Sales Within Park Slope

Studios N/A

- 1 Bedrooms N/A
- 2 Bedrooms 42.9%
- 3 Bedrooms+ 57.1%

Park Slope Quarterly Tracking





WILLIAMSBURG

Williamsburg PPSF By Unit Size (\$1,261/SF Median)

Studios N/A

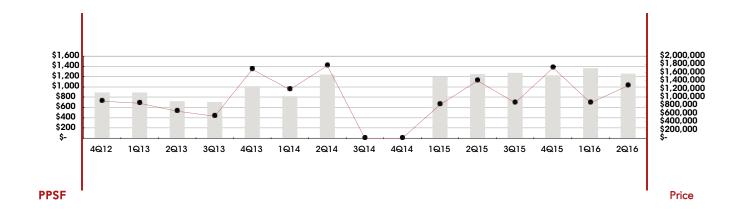
- 1 Bedrooms \$1,261
- 2 Bedrooms \$1,221
- 3 Bedrooms+ N/A

% Of Sales Within Williamsburg

Studios N/A

- 1 Bedrooms 20%
- 2 Bedrooms 80%
- 3 Bedrooms+ N/A

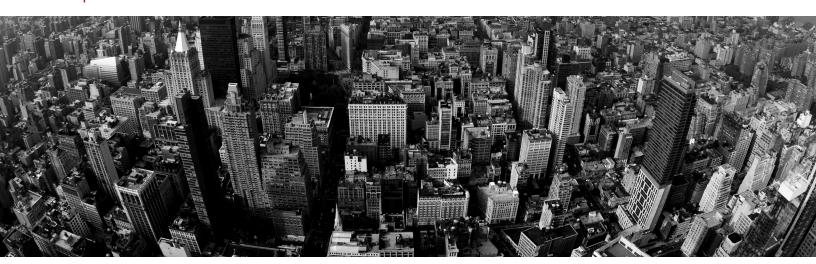
Williamsburg Quarterly Tracking





THE REPORT EXPLAINED

Included in this research are walk-up and elevator new development condominium buildings, as well as new conversion condominiums if the sales were applicable sponsor transactions. Excluded from the report are all cooperative sales.



Unit types such as studios, one-bedrooms, and two-bedroom units are grouped by square footage ranges. Studios are under 700 square feet, one-bedrooms are under 900 square feet, and two-bedrooms are under 1,450 square feet. Added to the report is the over-sized unit type that ranges from 1,500 square feet to 7,000 square feet.

Presented with a quarter-over-quarter and year-over-year comparison, both city-wide and by neighborhood, MNS New Development Report™ tracks the market trends throughout Manhattan and Brooklyn. MNS offers a unique insight into the new development market by tracking stalled construction sites on a quarterly basis, a great indicator of where development in general is moving. MNS is your source to find neighborhood price per square foot analysis, average sale prices, unit type sales trends, overall price movement, neighborhood inventory comparisons, and absorption rates.

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Note: All market data is collected and compiled by MNS' marketing department. The information presented here is intended for instructive purposes only and has been gathered from sources deemed reliable, though it may be subject to errors, omissions, changes or withdrawal without notice.

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