

# **BROOKLYN**RENTAL MARKET REPORT



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### AVERAGE RENT

THE AVERAGE RENT IN BROOKLYN HAS DECREASED THIS MONTH.



**↓2.95%** 

CHANGE

\$2,731

AUGUST 2020

\$2,650

SEPTEMBER 2020

### A QUICK LOOK



Over the last month, the average rental price in Brooklyn has fallen by 2.95%, from \$2,730.95 to \$2,650.45. The average rental price for a studio unit fell by 2.42%, from \$2,158.71 to \$2,106.40. The average rental price for a one-bedroom unit fell by 2.98%, from \$2,625.35 to \$2,547.18 The average rental price for a two-bedroom unit fell by 3.26%, from \$3,408.78 to \$3,297.76. Year-over-year rental prices are down across-the-board with studio, one-bedroom, and two-bedroom prices decreasing by 10.44%, 12.33%, and 15.03%, respectively.

This past month, the most expensive rental units by average price were observed in DUMBO. The most affordable studio, one-bedroom, and two-bedroom units could be found in Borough Park/Sunset Park.

Out of the sixteen neighborhoods tracked by this report, only one saw its' average rental price increase: Bay Ridge (+0.2%). The largest month-over-month price drops were observed in neighborhoods that have seen a rash of new development, like Greenpoint (-4.4%) and Fort Greene (-5.3%), while traditionally more affordable neighborhoods have seen less dramatic price drops. With an ever-increasing supply, increased offered concession and the incoming fall season, rental pricing in Brooklyn can be expected to further adjust.

### NOTABLE TRENDS



ТҮРЕ	MOST EXPENSIVE	LEAST EXPENSIVE	
Studios	Dumbo \$2,901	Borough/Sunset Park \$1,404	
One bedrooms	Dumbo \$3,836	Borough/Sunset Park \$1,786	
Two bedrooms	Dumbo \$5,685	Borough/Sunset Park \$2,091	

# WHERE PRICES DECREASED



**BAY RIDGE** 

One-Bedroom -1.9%

**BED STUY** 

Studios -0.5% One-Bedroom -4.09% Two-Bedroom -2.2%

**BOERUM HILL** 

Studios -5.4% One-Bedroom -4.5% Two-Bedroom -3.7%

**BROOKLYN HEIGHTS** 

Studios -5.3% One-Bedroom -3.6% Two-Bedroom -6.9%

BUSHWICK

Studios -1.5% One-Bedroom -4.0% Two-Bedroom -3.7%

**CLINTON HILL** 

Studios -1.0% One-Bedroom -3.1% Two-Bedroom -4.0% **BOROUGH PARK/SUNSET PARK** 

Studios -6.5% One-Bedroom -3.2% Two-Bedroom -4.2%

**COBBLE HILL** 

Studio -1.0% One-Bedroom -1.6% Two-Bedroom -4.0%

**CROWN HEIGHTS** 

Studios -3.5% One-Bedroom -2.8% Two-Bedroom -2.0%

DUMBO

Studios -1.1% One-Bedroom -4.8%

**DOWNTOWN BK** 

Studios -2.3% One-Bedroom -1.7%

FORT GREENE

Studios -5.0% One-Bedroom -3.8% Two-Bedroom -6.6% GREENPOINT

Studios -1.3% One-Bedroom -1.9% Two-Bedroom -8.7%

PARK SLOPE

Studios -1.5% One-Bedroom -2.4% Two-Bedroom -4.1%

PLG/FLATBUSH

Studios -3.1% One-Bedroom -2.2% Two-Bedroom -0.4%

WILLIAMSBURG

Studios -2.6% One-Bedroom -1.0% Two-Bedroom -4.5%

# WHERE PRICES INCREASED



**BAY RIDGE** Studios 0.5% Two-Bedroom 1.9% **DUMBO** Two-Bedroom 2.1% **DOWNTOWN BK**Two-Bedroom 0.3%

### BROOKLYN AVERAGE PRICE

# STUDIOS



### BROOKLYN AVERAGE PRICE

# 1 BEDROOM



### BROOKLYN AVERAGE PRICE

# I BEDROOM







BAY RIDGE	↓ 2.29%	CLINTON HILL	<b>↓</b> 11.98%	FORT GREENE	↓ 12.55%
BED STUY	↓ 5.27%	COBBLE HILL	↓ 10.44%	GREENPOINT	↓ 16.84%
BOERUM HILL	↓ 4.43%	CROWN HEIGHTS	↓ 7.44%	PARK SLOPE	↓ 6.87%
BROOKLYN HEIGHTS	↓ 15.72%	DOWNTOWN BK	↓ 19.24%	PLG/FLATBUSH	↓ 5.78%
BUSHWICK	↓ 10.88%	DUMBO	↓ 9.96%	WILLIAMSBURG	↓ 14.37%

# PRICE CHANGES

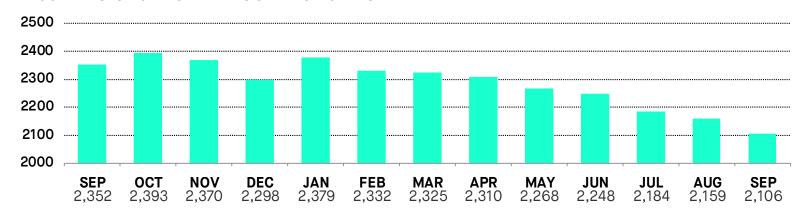
BROOKLYN RENTS: SEPTEMBER 2019 VS. SEPTEMBER 2020

# PRICE CHANGES

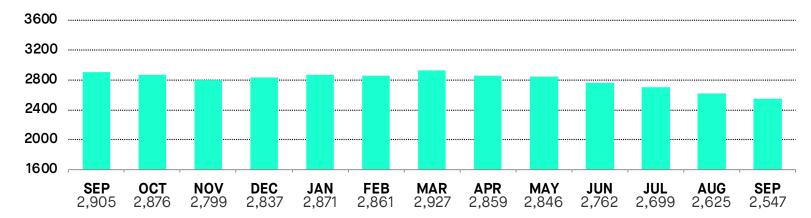
TYPE	SEPTEMBER 2019	SEPTEMBER 2020	CHANGE
Studios	\$2,352	\$2,106	↓10.4%
One bedrooms	\$2,905	\$2,547	↓12.3%
Two bedrooms	\$3,881	\$3,298	<b>↓</b> 15.0%

# PRICE TRENDS: BROOKLYN

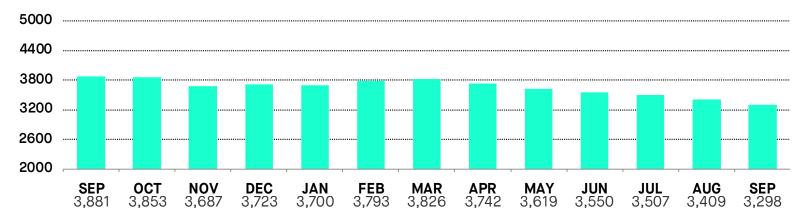
#### **BROOKLYN STUDIO PRICE TRENDS OVER 13 MONTHS**



#### **BROOKLYN ONE-BEDROOM PRICE TRENDS OVER 13 MONTHS**



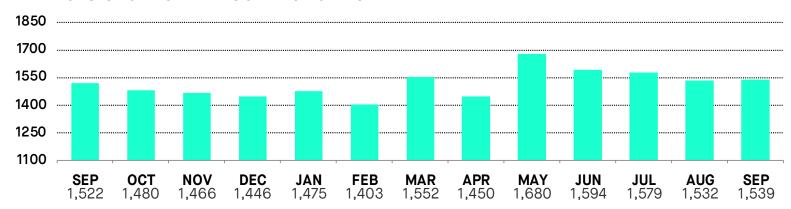
#### **BROOKLYN TWO-BEDROOM PRICE TRENDS OVER 13 MONTHS**



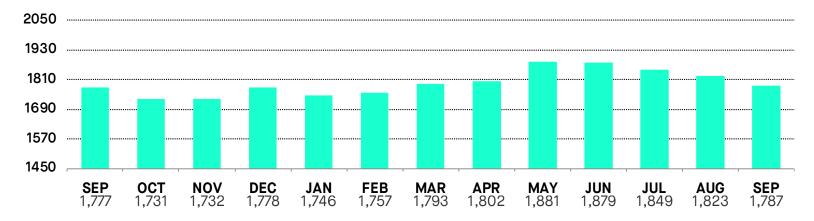
### PRICE TRENDS: BAY RIDGE

FOLLOWING A SLIGHT DROP LAST MONTH, THE AVERAGE RENTAL PRICE IN BAY RIDGE REBOUNDED BY 0.24% THROUGH SEPTEMBER, MAKING IT THE ONLY NEIGHBORHOOD TRACKED BY THIS REPORT THAT EXPERIENCED MONTH-OVER-MONTH GROWTH THROUGH SEPTEMBER.

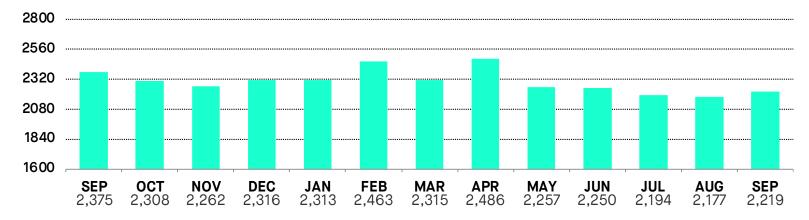
#### **BAY RIDGE STUDIO PRICE TRENDS OVER 13 MONTHS**



#### **BAY RIDGE ONE-BEDROOM PRICE TRENDS OVER 13 MONTHS**



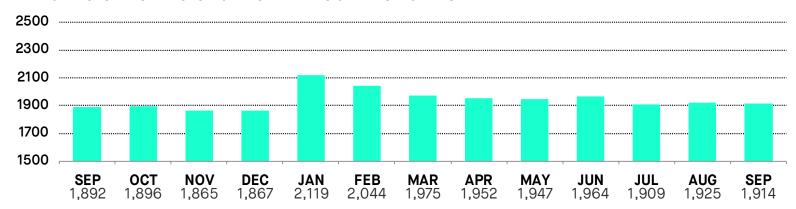
#### BAY RIDGE TWO-BEDROOM PRICE TRENDS OVER 13 MONTHS



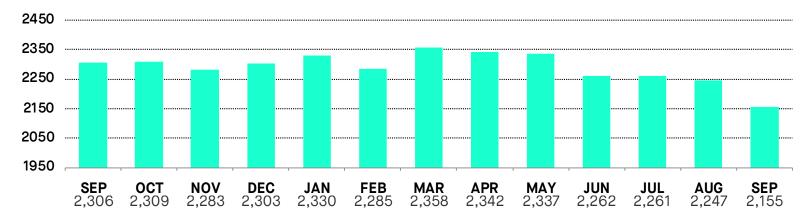
### PRICE TRENDS: BEDFORD-STUYVESANT

THE AVERAGE RENTAL PRICE IN BEDFORD-STUYVESANT FELL BY 2.36% THROUGH SEPTEMBER.

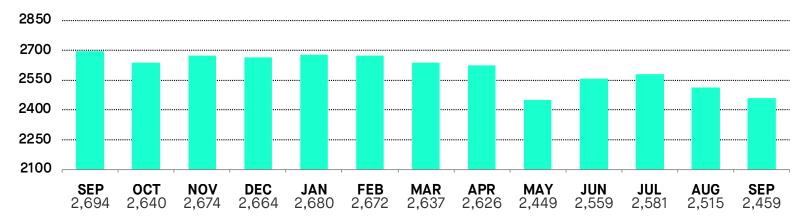
#### BEDFORD-STUYVESANT STUDIO PRICE TRENDS OVER 13 MONTHS



#### BEDFORD-STUYVESANT ONE-BEDROOM PRICE TRENDS OVER 13 MONTHS



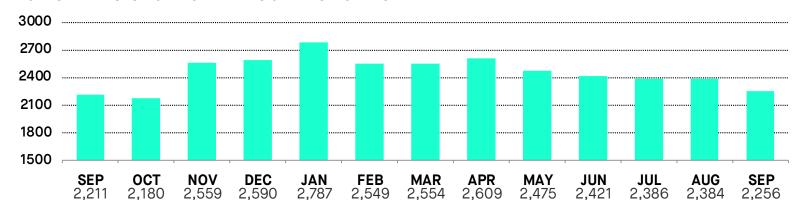
#### BEDFORD-STUYVESANT TWO-BEDROOM PRICE TRENDS OVER 13 MONTHS



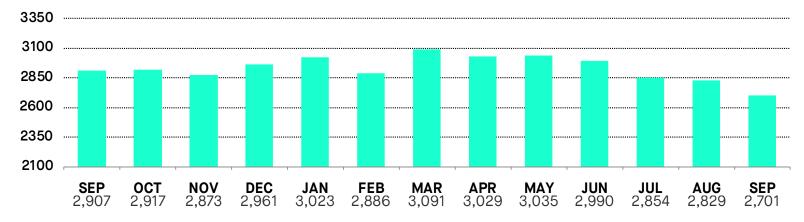
# PRICE TRENDS: BOERUM HILL

FOLLOWING A SLIGHT DROP LAST MONTH, THE AVERAGE RENTAL PRICE IN BOERUM HILL FELL BY AN ADDITIONAL 4.36% THROUGH SEPTEMBER.

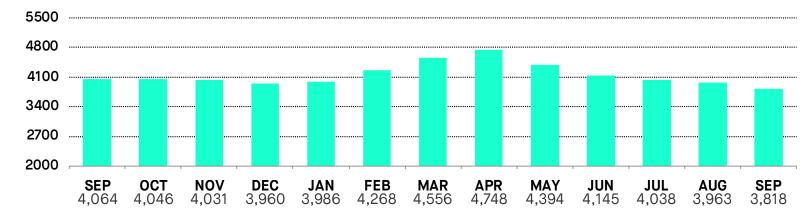
#### **BOERUM HILL STUDIO PRICE TRENDS OVER 13 MONTHS**



#### **BOERUM HILL ONE-BEDROOM PRICE TRENDS OVER 13 MONTHS**



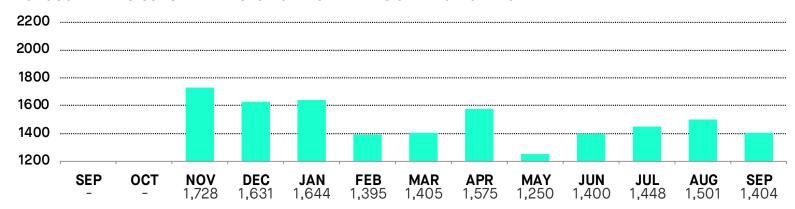
#### **BOERUM HILL TWO-BEDROOM PRICE TRENDS OVER 13 MONTHS**



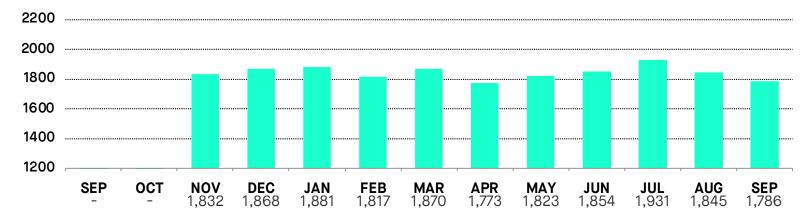
### PRICE TRENDS: BOROUGH/SUNSET PARK

OVER THE LAST MONTH, THE AVERAGE RENTAL PRICE IN BOROUGH PARK/SUNSET PARK FELL BY 4.48%.

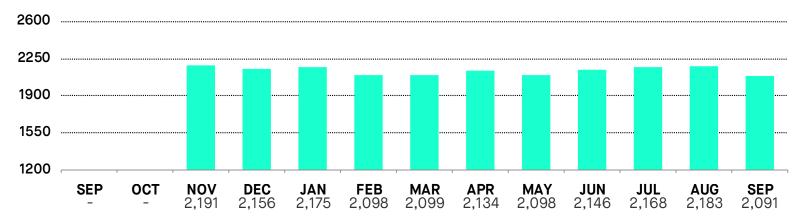
#### BOROUGH PARK & SUNSET PARK STUDIO PRICE TRENDS OVER 13 MONTHS



#### BOROUGH PARK & SUNSET PARK ONE-BEDROOM PRICE TRENDS OVER 13 MONTHS



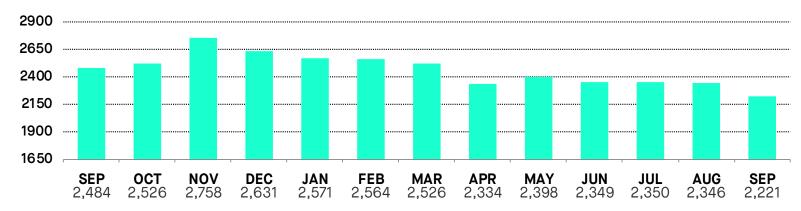
#### BOROUGH PARK & SUNSET PARK TWO-BEDROOM PRICE TRENDS OVER 13 MONTHS



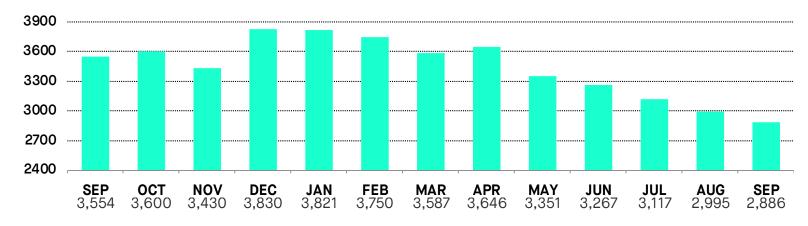
# PRICE TRENDS: BROOKLYN HEIGHTS

OVER THE PAST MONTH, THE AVERAGE RENTAL PRICE IN BROOKLYN HEIGHTS FELL BY 5.64%.

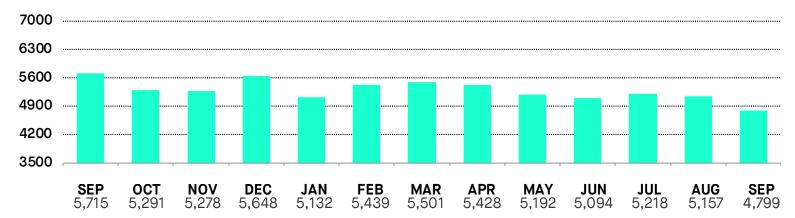
#### **BROOKLYN HEIGHTS STUDIO PRICE TRENDS OVER 13 MONTHS**



#### **BROOKLYN HEIGHTS ONE-BEDROOM PRICE TRENDS OVER 13 MONTHS**



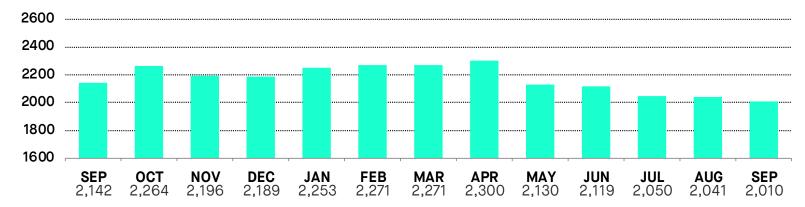
#### **BROOKLYN HEIGHTS TWO-BEDROOM PRICE TRENDS OVER 13 MONTHS**



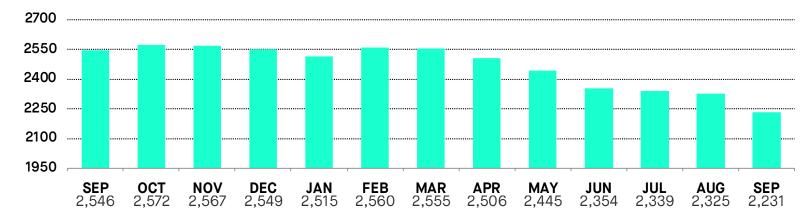
### PRICE TRENDS: BUSHWICK

BUSHWICK SAW ITS AVERAGE RENTAL PRICE DROP FALL BY 3.18% THROUGH SEPTEMBER.

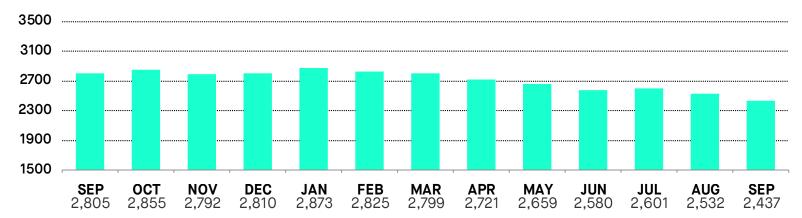
#### **BUSHWICK STUDIO PRICE TRENDS OVER 13 MONTHS**



#### **BUSHWICK ONE-BEDROOM PRICE TRENDS OVER 13 MONTHS**



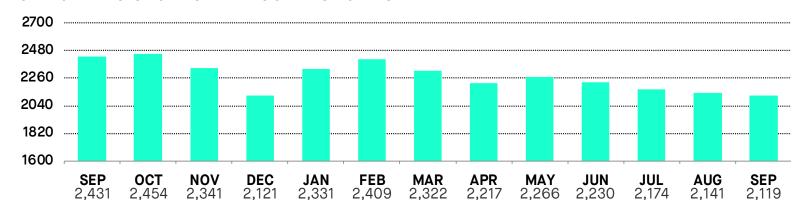
#### **BUSHWICK TWO-BEDROOM PRICE TRENDS OVER 13 MONTHS**



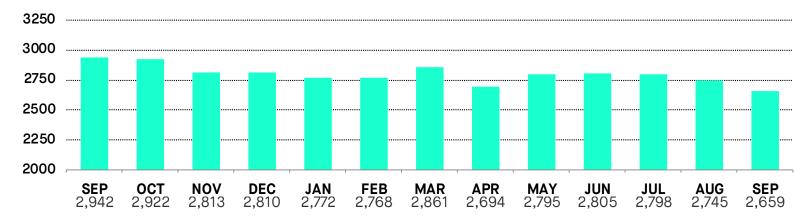
### PRICE TRENDS: CLINTON HILL

THROUGH SEPTEMBER, THE AVERAGE RENTAL PRICE IN CLINTON HILL FELL BY 2.95%.

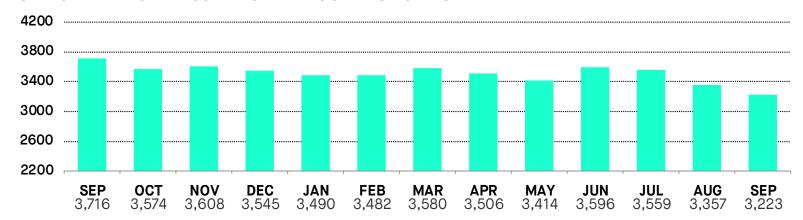
#### **CLINTON HILL STUDIO PRICE TRENDS OVER 13 MONTHS**



#### **CLINTON HILL ONE-BEDROOM PRICE TRENDS OVER 13 MONTHS**



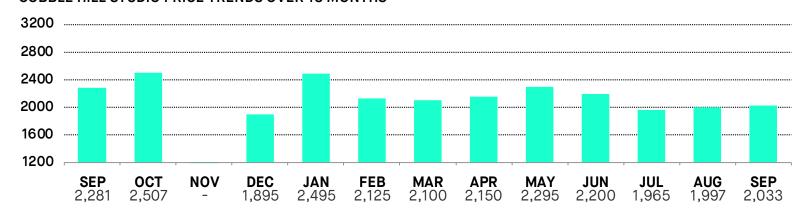
#### **CLINTON HILL TWO-BEDROOM PRICE TRENDS OVER 13 MONTHS**



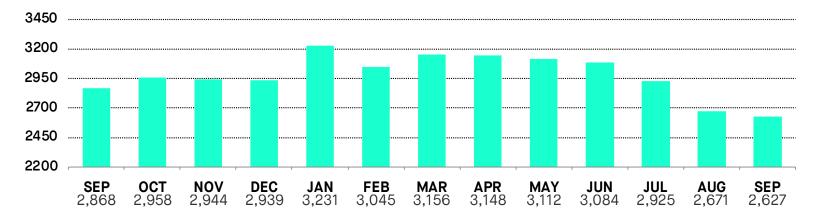
# PRICE TRENDS: COBBLE HILL

OVER THE PAST MONTH, THE AVERAGE RENTAL PRICE IN COBBLE HILL FELL BY 1.88%. THE MAJORITY OF THIS DROP OCCURRED WITHIN TWO-BEDROOM PRICING, WHICH FELL BY 4.01% MONTH-OVER-MONTH.

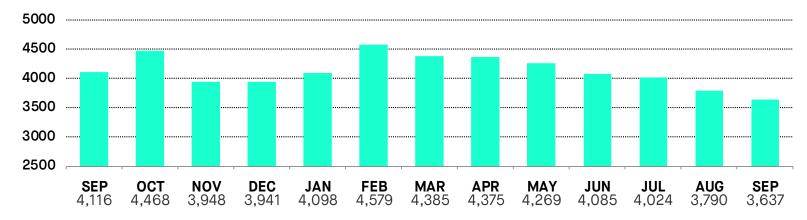
#### **COBBLE HILL STUDIO PRICE TRENDS OVER 13 MONTHS**



#### COBBLE HILL ONE-BEDROOM PRICE TRENDS OVER 13 MONTHS



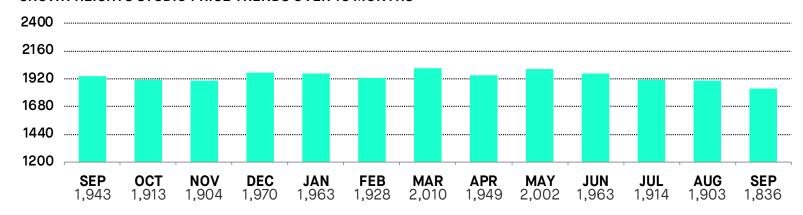
#### COBBLE HILL TWO-BEDROOM PRICE TRENDS OVER 13 MONTHS



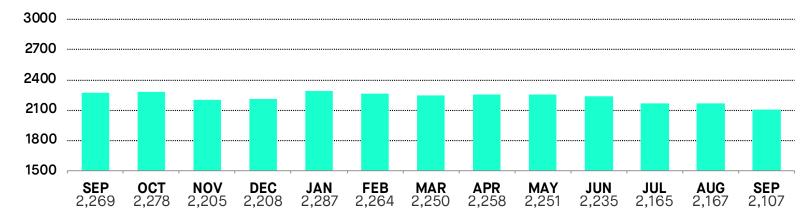
### PRICE TRENDS: CROWN HEIGHTS

OVER THE LAST MONTH, THE AVERAGE RENTAL PRICE IN CROWN HEIGHTS FELL BY 2.68%.

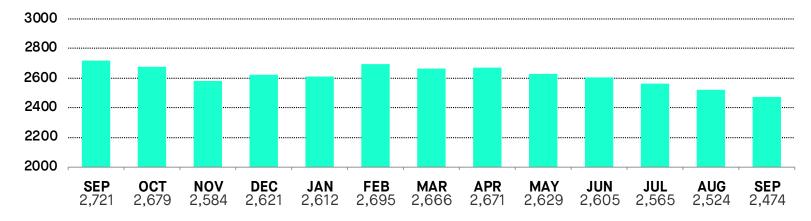
#### **CROWN HEIGHTS STUDIO PRICE TRENDS OVER 13 MONTHS**



#### **CROWN HEIGHTS ONE-BEDROOM PRICE TRENDS OVER 13 MONTHS**



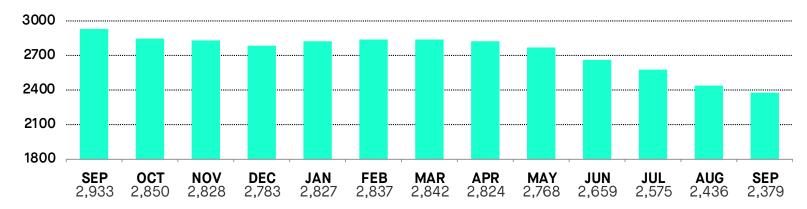
#### **CROWN HEIGHTS TWO-BEDROOM PRICE TRENDS OVER 13 MONTHS**



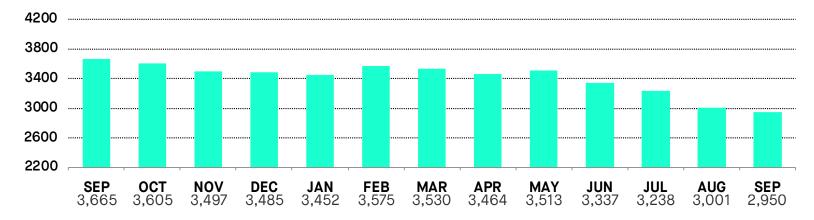
# PRICE TRENDS: DOWNTOWN BROOKLYN

STABILIZING AFTER A FEW MONTHS OF LARGE PRICE DROPS, THE AVERAGE RENTAL PRICE IN DOWNTOWN BROOKLYN FELL BY JUST 0.98% THROUGH SEPTEMBER.

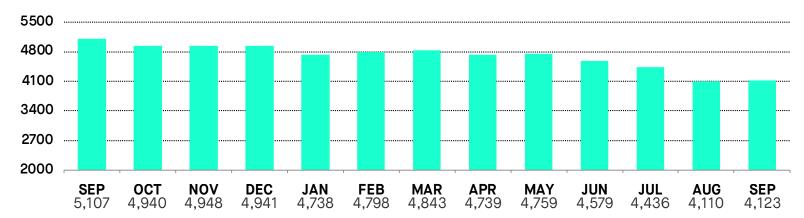
#### DOWNTOWN BROOKLYN STUDIO PRICE TRENDS OVER 13 MONTHS



#### DOWNTOWN BROOKLYN ONE-BEDROOM PRICE TRENDS OVER 13 MONTHS



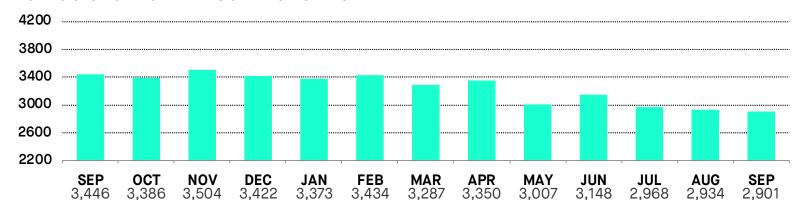
#### DOWNTOWN BROOKLYN TWO-BEDROOM PRICE TRENDS OVER 13 MONTHS



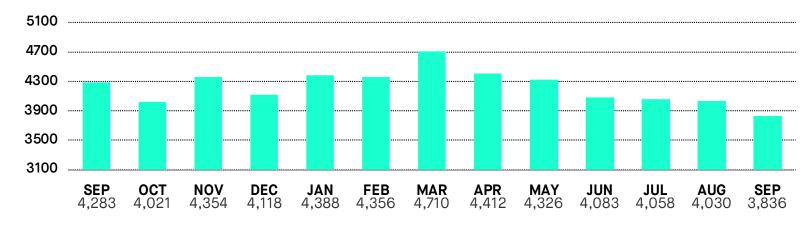
### PRICE TRENDS: DUMBO

WHEN COMPARED TO THE REST OF THE MARKET, THE AVERAGE RENTAL PRICE IN DUMBO FELL BY A SUBDUED 0.87% THROUGH SEPTEMBER.

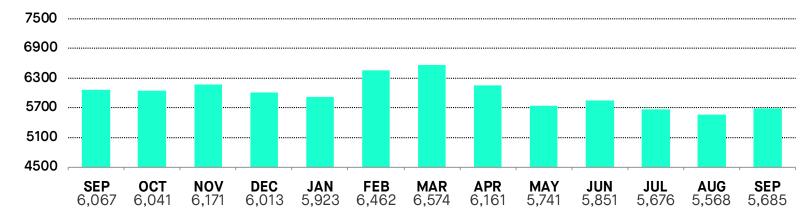
#### **DUMBO STUDIO PRICE TRENDS OVER 13 MONTHS**



#### **DUMBO ONE-BEDROOM PRICE TRENDS OVER 13 MONTHS**



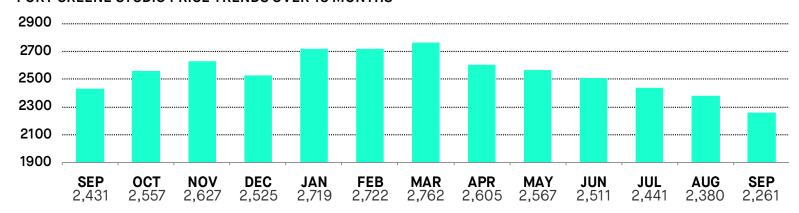
#### **DUMBO TWO-BEDROOM PRICE TRENDS OVER 13 MONTHS**



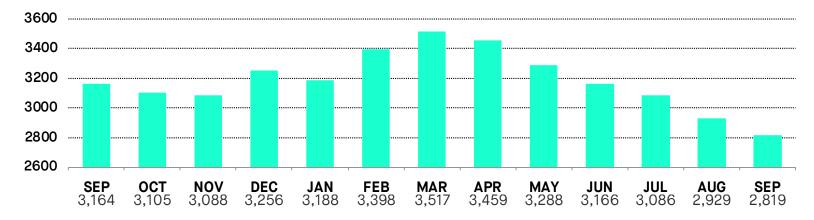
# PRICE TRENDS: FORT GREENE

THROUGH SEPTEMBER, THE AVERAGE RENTAL PRICE IN FORT GREENE FELL BY 5.32%.

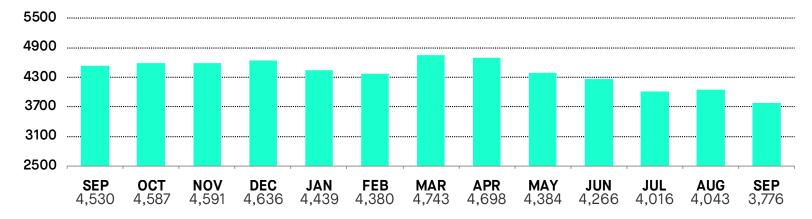
#### FORT GREENE STUDIO PRICE TRENDS OVER 13 MONTHS



#### FORT GREENE ONE-BEDROOM PRICE TRENDS OVER 13 MONTHS



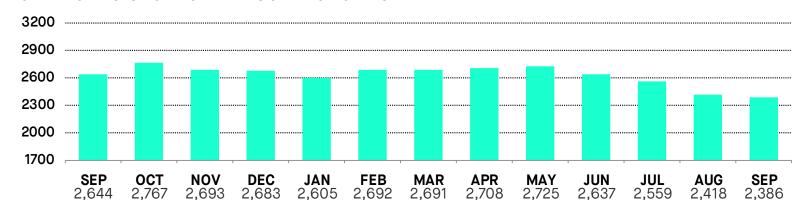
#### FORT GREENE TWO-BEDROOM PRICE TRENDS OVER 13 MONTHS



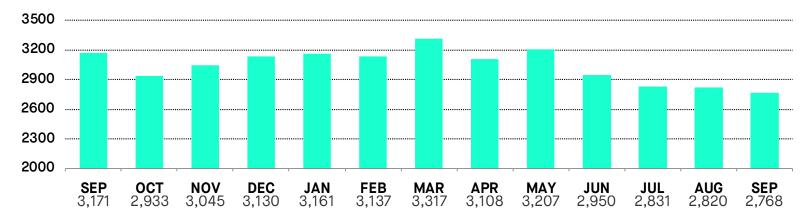
# PRICE TRENDS: GREENPOINT

DUE TO AN INCREASING SUPPLY OF LUXURY INVENTORY IN ADDITION TO AN UPTICK IN OFFERED CONCESSIONS, THE AVERAGE OVERALL RENTAL PRICE IN GREENPOINT FELL BY 4.41% MONTH-OVER-MONTH.

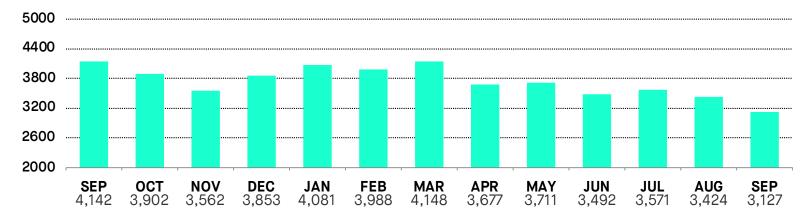
#### **GREENPOINT STUDIO PRICE TRENDS OVER 13 MONTHS**



#### **GREENPOINT ONE-BEDROOM PRICE TRENDS OVER 13 MONTHS**



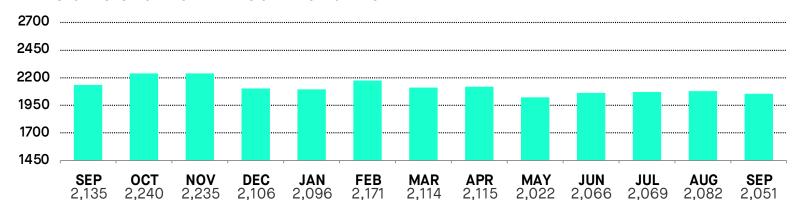
#### **GREENPOINT TWO-BEDROOM PRICE TRENDS OVER 13 MONTHS**



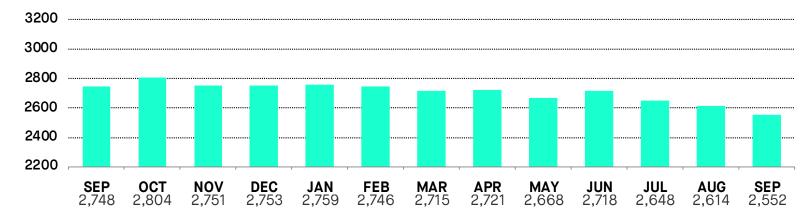
# PRICE TRENDS: PARK SLOPE

OVER THE LAST MONTH, THE AVERAGE RENTAL PRICE IN PARK SLOPE FELL BY 2.84%.

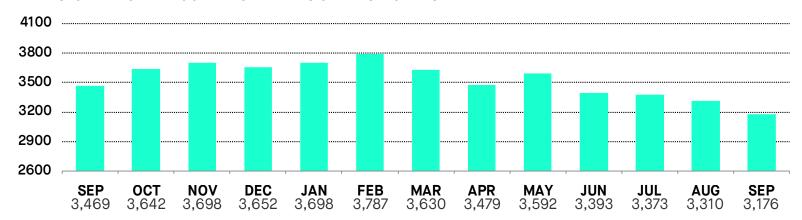
#### PARK SLOPE STUDIO PRICE TRENDS OVER 13 MONTHS



#### PARK SLOPE ONE-BEDROOM PRICE TRENDS OVER 13 MONTHS



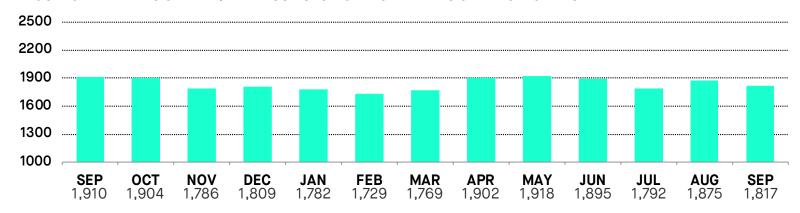
#### PARK SLOPE TWO-BEDROOM PRICE TRENDS OVER 13 MONTHS



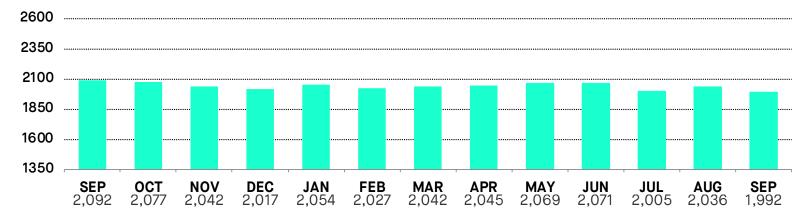
### PRICE TRENDS: PLG/FLATBUSH

FOLLOWING A SLIGHT INCREASE LAST MONTH, THE AVERAGE RENTAL PRICE IN PROSPECT LEFFERTS GARDENS/FLATBUSH EXPERIENCED A CORRECTION OF 1.78% THROUGH SEPTEMBER.

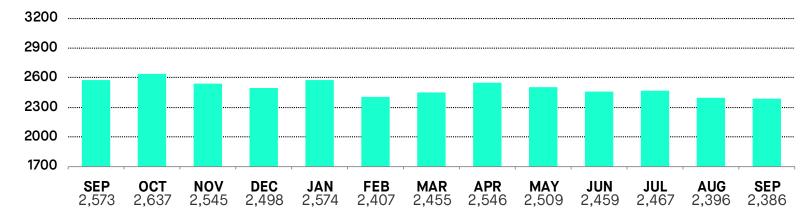
#### PROSPECT LEFFERTS GARDEN/FLATBUSH STUDIO PRICE TRENDS OVER 13 MONTHS



#### PROSPECT LEFFERTS GARDEN/FLATBUSH ONE-BEDROOM PRICE TRENDS OVER 13 MONTHS



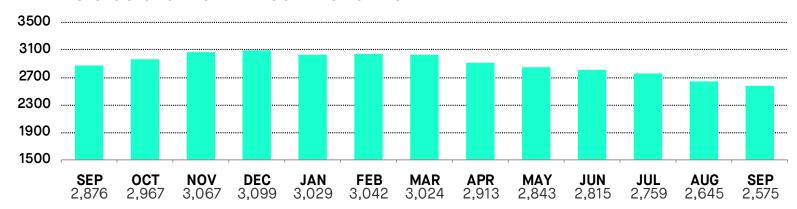
#### PROSPECT LEFFERTS GARDEN/FLATBUSH TWO-BEDROOM PRICE TRENDS OVER 13 MONTHS



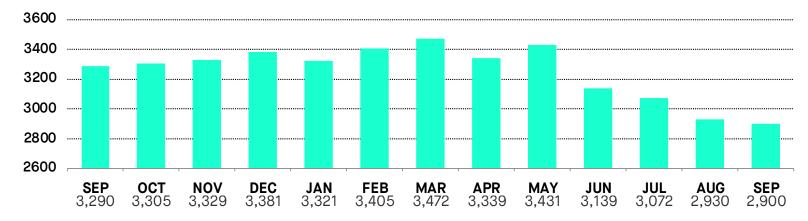
# PRICE TRENDS: WILLIAMSBURG

OVER THE PAST MONTH, THE AVERAGE RENTAL PRICE IN WILLIAMSBURG FELL BY 2.85%.

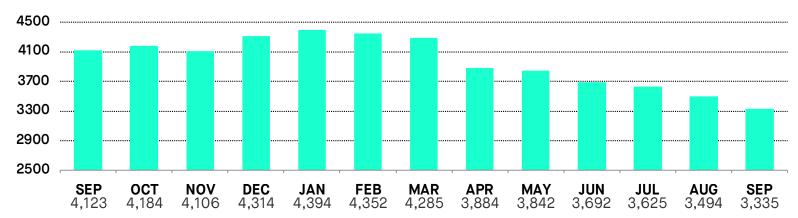
#### WILLIAMSBURG STUDIO PRICE TRENDS OVER 13 MONTHS



#### WILLIAMSBURG ONE-BEDROOM PRICE TRENDS OVER 13 MONTHS



#### WILLIAMSBURG TWO-BEDROOM PRICE TRENDS OVER 13 MONTHS



### THE REPORT EXPLAINED

THE BROOKLYN RENTAL MARKET REPORT COMPARES FLUCTUATION IN THE CITY'S RENTAL DATA ON A MONTHLY BASIS. IT IS AN ESSENTIAL TOOL FOR POTENTIAL RENTERS SEEKING TRANSPARENCY IN THE NYC APARTMENT MARKET AND A BENCHMARK FOR LANDLORDS TO EFFICIENTLY AND FAIRLY ADJUST INDIVIDUAL PROPERTY RENTS IN BROOKLYN.

The Brooklyn Rental Market Report TM is based on a cross-section of data from available listings and priced under \$10,000, with ultraluxury property omitted to obtain a true monthly rental average. Our data is aggregated from the MNS proprietary database and sampled from a specific mid-month point to record current rental rates offered by landlords during that particular month. It is then combined with information from the REBNY Real Estate Listings Source (RLS), OnLine Residential (OLR.com) and R.O.L.E.X. (Real Plus).

Author: MNS has been helping Brooklyn landlords and renters navigate the rental market since 1999. From large companies to individuals, MNS tailors services to meet your needs. Contact us today to see how we can help.

Contact Us Now: 718-222-0211

Note: All market data is collected and compiled by MNS's marketing department. The information presented here is intended for instructive purposes only and has been gathered from sources deemed reliable, though it may be subject to errors, omissions, changes or withdrawal without notice.

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