BROOKLYN RENTAL MARKET REPORT

OCTOBER 2009



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Introduction

TDG/TREGNY is proud to present the third monthly installment of the Brooklyn Rental Market Report, which will provide insight to the current state of the residential rental market, and provide clearer, more concise data than ever before available for the Brooklyn real estate market.

The data provided has been specifically compiled for you; the renter, investor, developer, landlord, property manager etc., to provide you with a better understanding of the Brooklyn housing market. The data is indicative of the types of apartments available in varying neighborhoods. Our goal is to use technology to provide you with transparency into a market that has been so difficult to navigate until now.

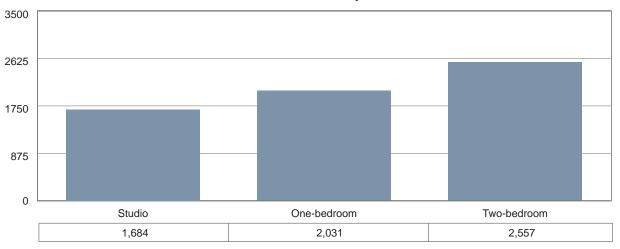
This month, we have added price trend graphs in our continued efforts to delve deeper into the data available. In the future as our data continues to grow, the monthly Brooklyn Rental Market Report will be even more comprehensive providing further insight with greater reporting capabilities on the state of the market, and to create the ability for all property owners to better gauge their own pricing based on a clearer view of their neighbors.

As TDG/TREGNY continues to grow, we aim to make the Brooklyn Rental Market Report, the only true and accurate report you will ever need.

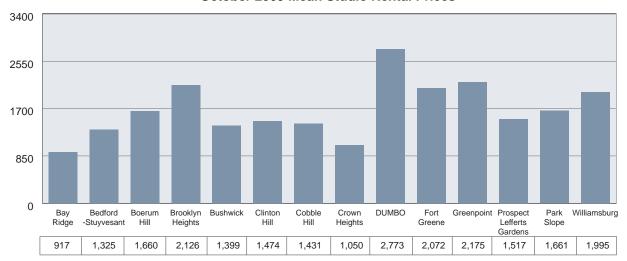
MEAN BROOKLYN RENTAL PRICES

The Mean Rental Price graphs illustrate average monthly rents for studios, one-bedrooms and two-bedrooms for the month of October 2009. Graphs tracking citywide and neighborhood price changes follow.

October 2009 Mean Brooklyn Rental Prices

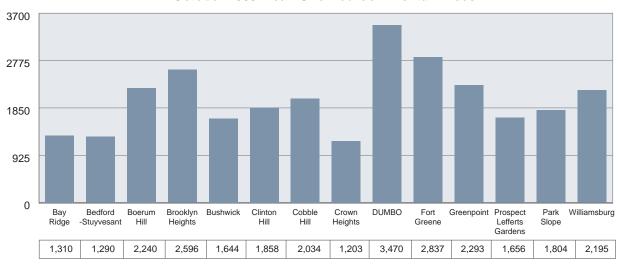


October 2009 Mean Studio Rental Prices

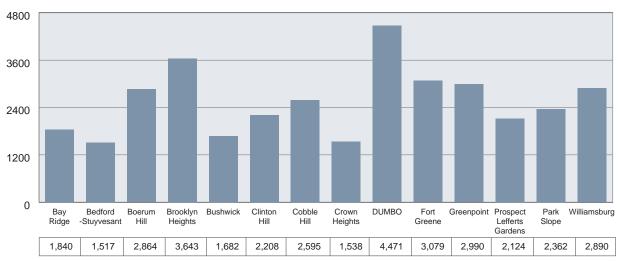


MEAN BROOKLYN RENTAL PRICES

October 2009 Mean One-Bedroom Rental Prices

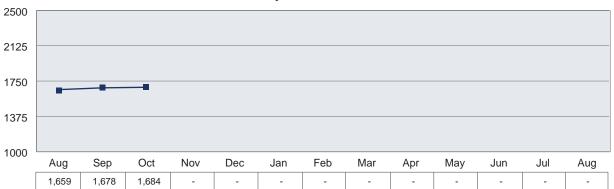


October 2009 Mean Two-Bedroom Rental Prices

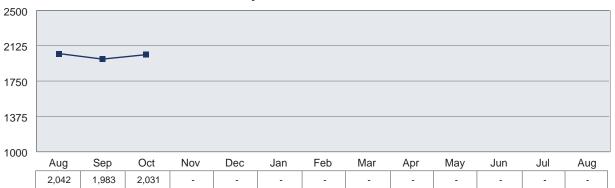


BROOKLYN PRICE TRENDS

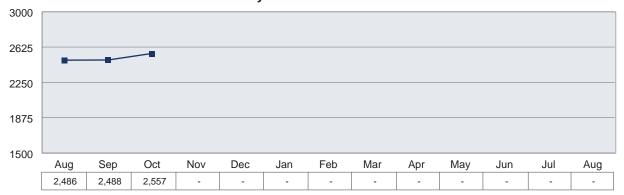
Brooklyn Studio Price Trends



Brooklyn One-Bedroom Price Trends



Brooklyn Two-Bedroom Price Trends



BAY RIDGE

Bay Ridge Studio Price Trends



Bay Ridge One-Bedroom Price Trends



Bay Ridge Two-Bedroom Price Trends



BEDFORD-STUYVESANT

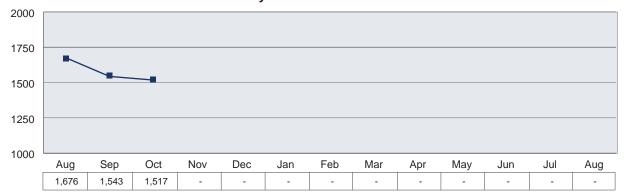
Bedford-Stuyvesant Studio Price Trends



Bedford-Stuyvesant One-Bedroom Price Trends



Bedford-Stuyvesant Two-Bedroom Price Trends

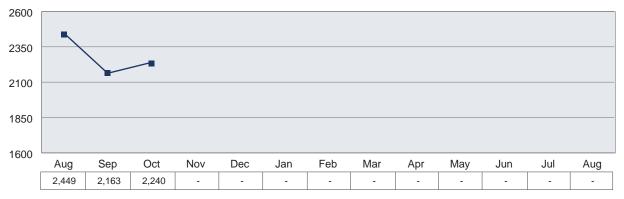


BOERUM HILL

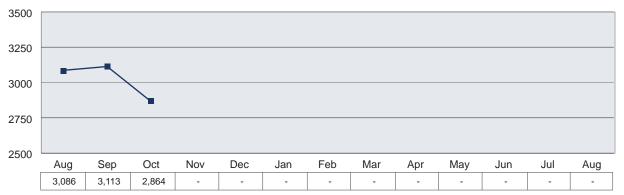
Boerum Hill Studio Price Trends



Boerum Hill One-Bedroom Price Trends



Boerum Hill Two-Bedroom Price Trends



BROOKLYN HEIGHTS

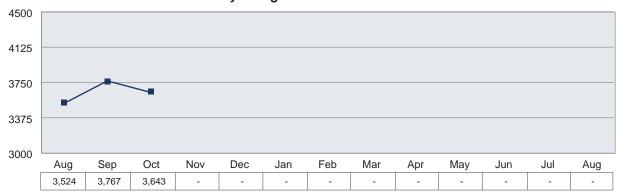
Brooklyn Heights Studio Price Trends



Brooklyn Heights One-Bedroom Price Trends

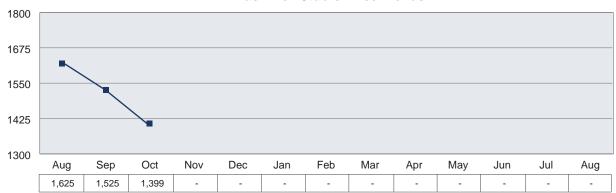


Brooklyn Heights Two-Bedroom Price Trends



BUSHWICK

Bushwick Studio Price Trends



Bushwick One-Bedroom Price Trends



Bushwick Two-Bedroom Price Trends

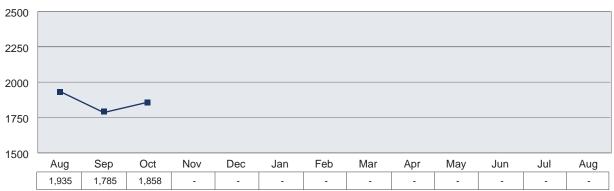


CLINTON HILL

Clinton Hill Studio Price Trends



Clinton Hill One-Bedroom Price Trends



Clinton Hill Two-Bedroom Price Trends



COBBLE HILL

Cobble Hill Studio Price Trends



Cobble Hill One-Bedroom Price Trends



Cobble Hill Two-Bedroom Price Trends



CROWN HEIGHTS

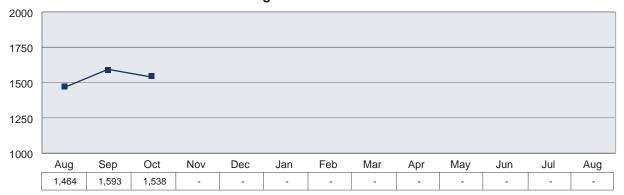
Crown Heights Studio Price Trends



Crown Heights One-Bedroom Price Trends

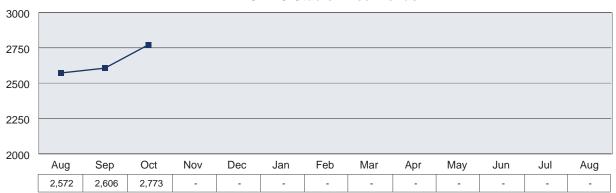


Crown Heights Two-Bedroom Price Trends



DUMBO

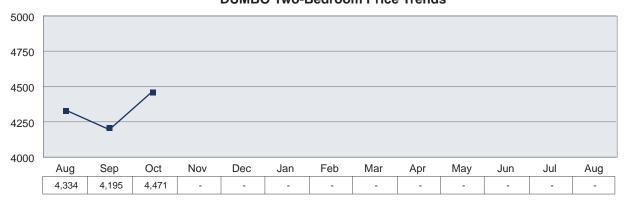
DUMBO Studio Price Trends



DUMBO One-Bedroom Price Trends

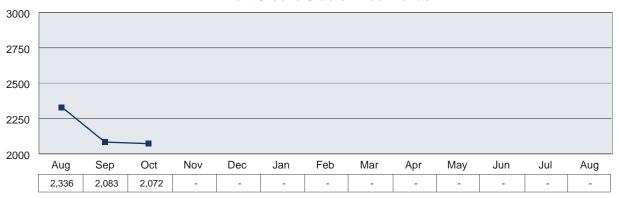


DUMBO Two-Bedroom Price Trends

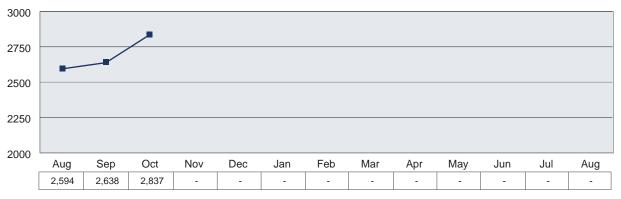


FORT GREENE

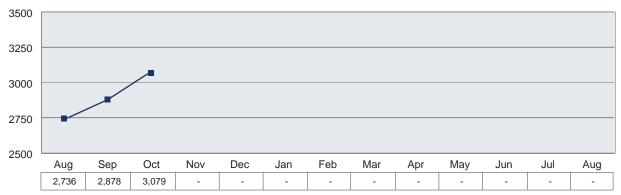
Fort Greene Studio Price Trends



Fort Greene One-Bedroom Price Trends

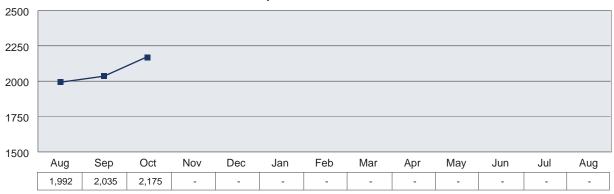


Fort Greene Two-Bedroom Price Trends



GREENPOINT

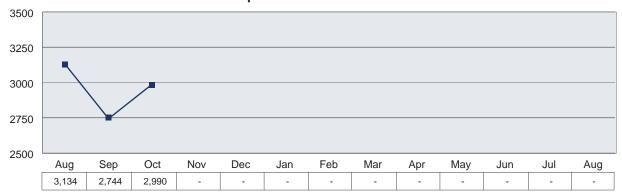
Greenpoint Studio Price Trends



Greenpoint One-Bedroom Price Trends

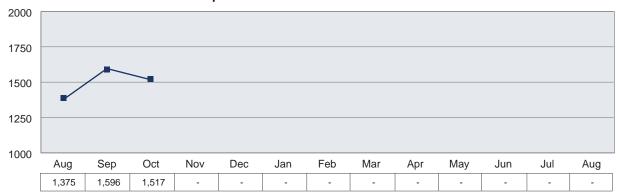


Greenpoint Two-Bedroom Price Trends

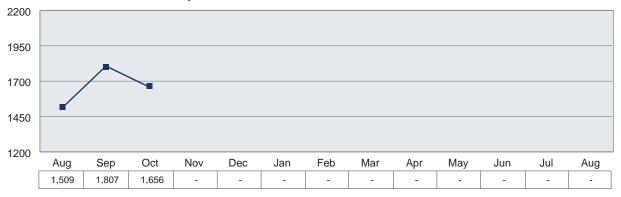


PROSPECT LEFFERTS GARDENS

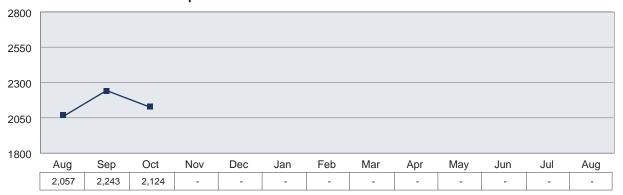
Prospect Lefferts Gardens Studio Price Trends



Prospect Lefferts Gardens One-Bedroom Price Trends

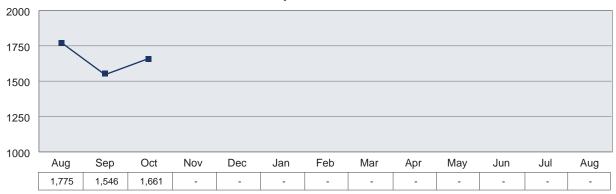


Prospect Lefferts Gardens Two-Bedroom Price Trends



PARK SLOPE

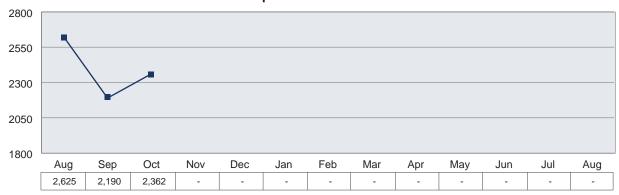
Park Slope Studio Price Trends



Park Slope One-Bedroom Price Trends



Park Slope Two-Bedroom Price Trends

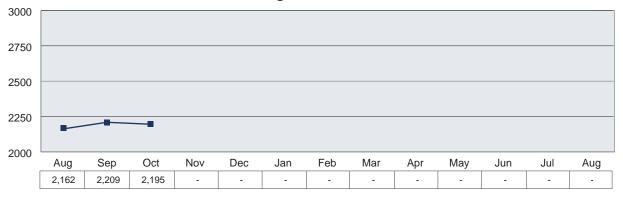


WILLIAMSBURG

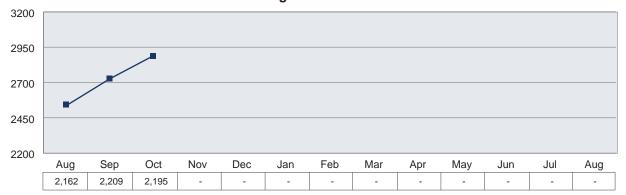
Williamsburg Studio Price Trends



Williamsburg One-Bedroom Price Trends



Williamsburg Two-Bedroom Price Trends



THE REPORT EXPLAINED

The Brooklyn Rental Market Report is the **only report that compares fluctuation in the city's rental data on a monthly basis**. It is an essential tool for potential renters seeking transparency in the NYC apartment market and a benchmark for landlords to efficiently and fairly adjust individual property rents in Brooklyn.

The Brooklyn Rental Market Report is based on a cross-section of data from available listings and priced under \$10,000, with ultra-luxury property omitted to obtain a true monthly rental average. Our data is aggregated from the TDG/TREGNY proprietary database and sampled from a specific mid-month point to record current rental rates offered by landlords during that particular month. It is then combined with information from the REBNY Real Estate Listings Source (RLS), OnLine Residential (OLR.com) and R.O.L.E.X. (Real Plus).

Author: TDG/The Real Estate Group

TDG/The Real Estate Group has been helping Brooklyn landlords and renters navigate the rental market since 1999. From large companies to individuals, TDG/TREGNY tailors services to meet your needs. Contact us today to see how we can help.

Contact us now: 212.475.9000

Note: All market data is collected and compiled by TDG/TREGNY's marketing department and is overseen by C.E.O. Daniel Baum. The information presented here is intended for instructive purposes only and has been gathered from sources deemed reliable, though it may be subject to errors, omissions, changes or withdrawal without notice.

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