

BROOKLYN RENTAL MARKET REPORT MARCH 2019

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INTRODUCTION



OVER THE LAST MONTH, THE AVERAGE RENTAL PRICE IN BROOKLYN INCREASED BY 1.70%, FROM \$2,815.91 TO \$2,863.78.

A QUICK LOOK

OVER THE LAST MONTH, THE AVERAGE RENTAL PRICE IN BROOKLYN INCREASED BY 1.70%, FROM \$2,815.91 TO \$2,863.78. THE AVERAGE RENTAL PRICE FOR A STUDIO UNIT INCREASED BY 2.65%, FROM \$2,223.12 TO \$2,281.96. THE AVERAGE RENTAL PRICE FOR A ONE-BEDROOM UNIT INCREASED BY 2.22%, FROM \$2.721.93 TO \$2,782.38. THE AVERAGE RENTAL PRICE FOR A TWO-BEDROOM UNIT INCREASED BY 0.69%, FROM \$3,502.67 TO \$3,526.99. YEAR-OVER-YEAR, RENTAL PRICES ARE UP ACROSS-THE-BOARD WITH STUDIO, ONE-BEDROOM, AND TWO-BEDROOM PRICES INCREASING BY 2.15%, 4.73%, AND 1.96%, RESPECTIVELY.

THIS PAST MONTH, THIRTEEN OUT OF THE FIFTEEN NEIGHBORHOODS TRACKED BY THIS REPORT SAW THEIR AVERAGE RENTAL PRICES INCREASE, WITH ONLY DUMBO (-2.90%) AND DOWNTOWN BROOKLYN (-0.23%) EXPERIENCING CORRECTIONS. GREENPOINT CONTINUES TO POST STRONG MONTH-OVER-MONTH AVERAGE PRICE INCREASES, THIS IMPRESSIVE CONSISTENT GROWTH IS THE DIRECT RESULT OF A STEADY STREAM OF LISTINGS COMING ONTO THE MARKET FROM NEWER DEVELOPMENTS IN THE AREA, SPECIFICALLY FROM BUILDINGS LIKE ONE BLUE SLIP AND THE GREENPOINT, BOTH OF WHICH ARE LOCATED ALONG GREENPOINT'S EVER-CHANGING WATERFRONT.

AS WE ENTER THE WARMER MONTHS OF 2019, IT WILL BE INTERESTING TO SEE HOW REAL ESTATE MARKET SEASONALITY, TOGETHER WITH OTHER MARKET DRIVERS, SUCH AS AMAZON'S EXIT AND THE NOW-ABANDONED L-TRAIN SHUTDOWN PLAN, WILL AFFECT THE GREATER BROOKLYN RENTAL MARKET.

NOTABLE TRENDS

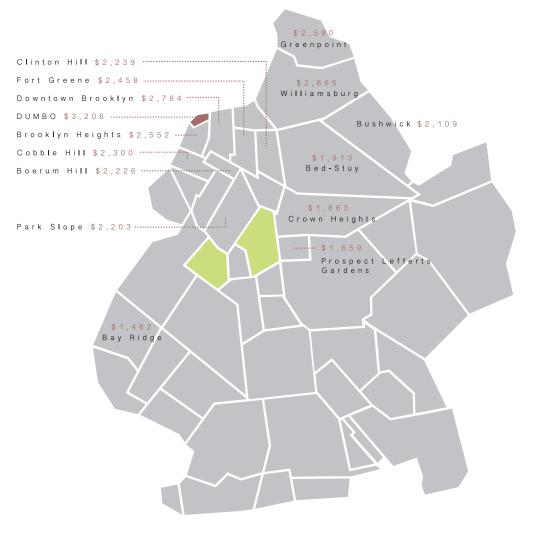
BUILDING (AVERAGE PRICES)

TYPE	MOST EXPENSIVE	LEAST EXPENSIVE
STUDIOS	DUMBO \$3,206	BAY RIDGE \$1,461
ONE-BEDROOMS	DUMBO \$4,439	BAY RIDGE \$1,761
T W O - B E D R O O M S	DUMBO \$5,623	BAY RIDGE \$2,286

A QUICK LOOK STUDIOS

AVERAGE UNIT PRICES

BY NEIGHBORHOOD



GREATEST CHANGES SINCE FEBRUARY

COBBLE HILL
STUDIO PRICES

AVERAGE PRICE BROOKLYN STUDIOS

\$2,282

A QUICK LOOK ONE-BEDROOMS

AVERAGE UNIT PRICES
BY NEIGHBORHOOD



GREATEST CHANGES SINCE FEBRUARY



AVERAGE PRICE BROOKLYN ONE-BEDROOMS

\$2,782

A QUICK LOOK TWO-BEDROOMS

AVERAGE UNIT PRICES

BY NEIGHBORHOOD



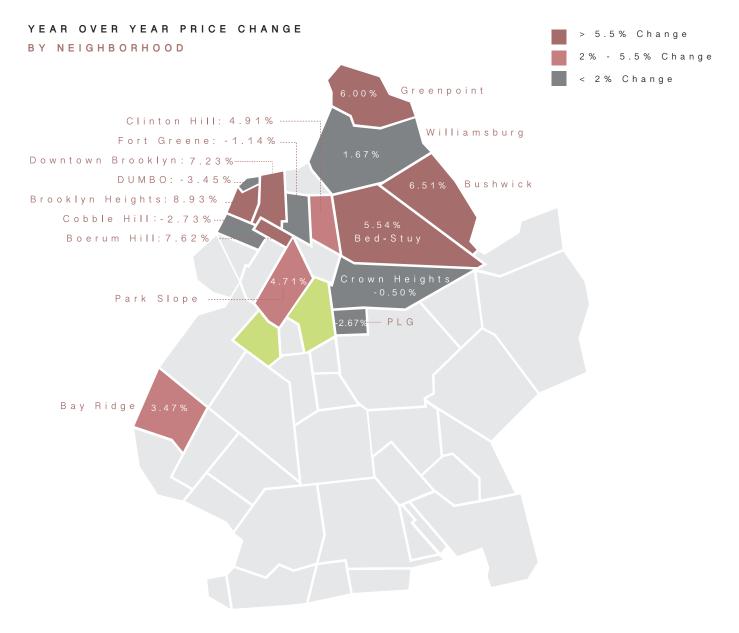
GREATEST CHANGES SINCE FEBRUARY

BOERUM HILL
TWO-BEDROOM
PRICES

A V E R A G E P R I C EB R O O K L Y N
T W O - B E D R O O M S

\$3,527

A QUICK LOOK



BROOKLYN RENTS: MARCH 2018 VS. MARCH 2019

TYPE	MAR 2018	MAR 2019	CHANGE	
STUDIOS	\$2,234	\$2,282	1 2.15%	
ONE-BEDROOMS	\$2,657	\$2,782	1 4.73%	
TWO-BEDROOMS	\$3,459	\$3,527	1.96%	

A QUICK LOOK

WHERE PRICES DECREASED

- BAY RIDGE
 ONE BEDROOM -1.4%
- BOERUM HILL STUDIOS -3.7%
- ↓ BROOKLYN HEIGHTS

 TWO BEDROOM -1.5%
- BUSHWICK
 STUDIOS -1.2%
- DUMBO
 STUDIOS -1.6%
 TWO BEDROOM -7.0%

- ↓ DOWNTOWN BK

 TWO BEDROOM -1.8%
- FORT GREENE
 TWO BEDROOM -0.4%
- PARK SLOPE
 STUDIOS -0.4%
- PLG TWO BEDROOM -0.9 %
- ₩ILLIAMSBURG
 TWO BEDROOM -0.9%

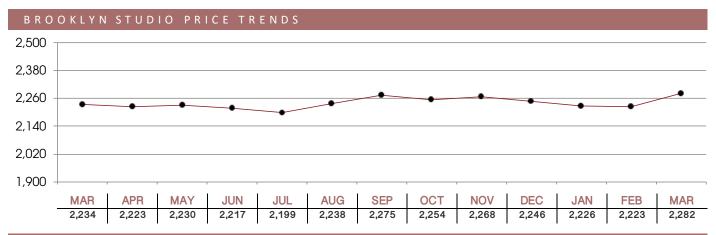
WHERE PRICES INCREASED

- ↑ BAY RIDGE STUDIOS 1.5% TWO BEDROOM 4.0%
- BED STUY
 STUDIOS 0.8%
 ONE BEDROOM 0.6%
 TWO BEDROOM 1.0%
- BOERUM HILL
 ONE BEDROOM 1.4%
 TWO BEDROOM 17.7%
- BROOKLYN HEIGHTS STUDIOS 5.5% ONE BEDROOM 8.2%
- BUSHWICK
 ONE BEDROOM 1.8%
 TWO BEDROOM 1.4%

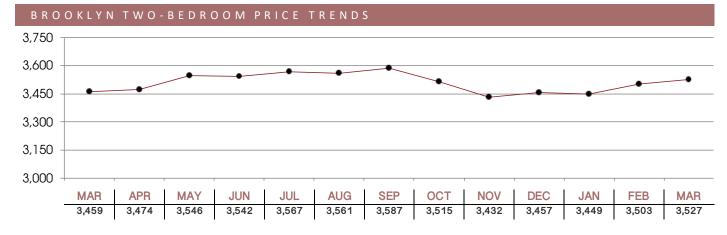
- TWO BEDROOM 0.3%
- COBBLE HILL
 STUDIOS 21.1%
 ONE BEDROOM 2.5%
 TWO BEDROOM 2.7%
- TWO BEDROOM 1.6%
- ↑ DUMBO ONE BEDROOM 1.7%
- ↑ DOWNTOWN BK STUDIOS 1.8% ONE BEDROOM 0.3%

- ↑ FORT GREENE STUDIOS 4.4% ONE BEDROOM 1.9%
- GREENPOINT
 STUDIOS 7.9%
 ONE BEDROOM 2.2%
 TWO BEDROOM 0.9%
- PARK SLOPE
 ONE BEDROOM 1.4%
 TWO BEDROOM 1.9%
- PLG
 STUDIOS 0.03%
 ONE BEDROOM 2.3%
- ↑ WILLIAMSBURG
 STUDIOS 2.5%
 ONE BEDROOM 2.8%

BROOKLYN PRICE TRENDS

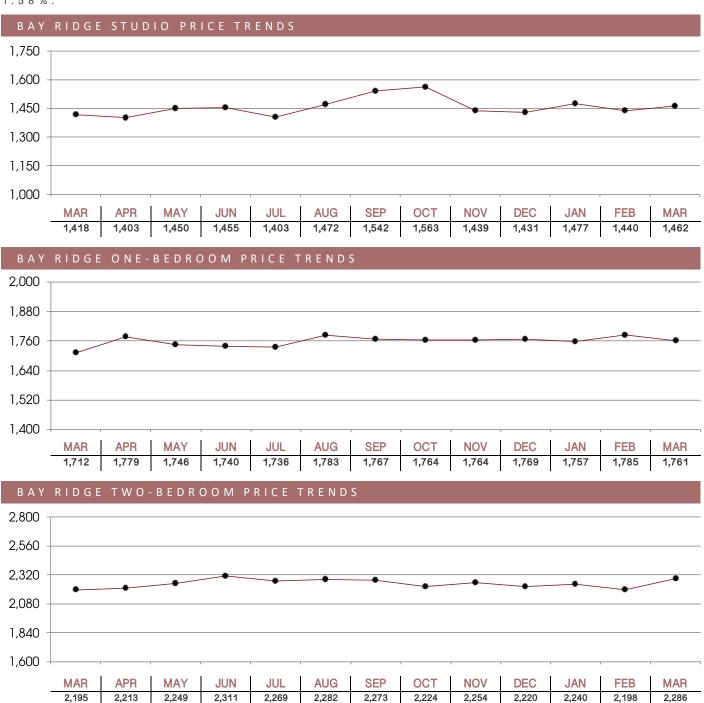






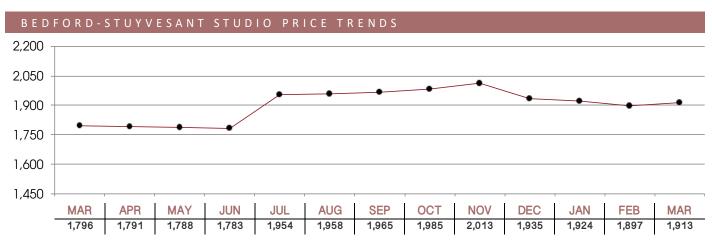
BAY RIDGE

THIS PAST MONTH, THE AVERAGE RENTAL PRICE IN BAY RIDGE INCREASED BY 1.58%.



BEDFORD-STUYVESANT

DURING MARCH, THE AVERAGE RENTAL PRICE IN BEDFORD-STUYVESANT INCREASED BY 0.82%.

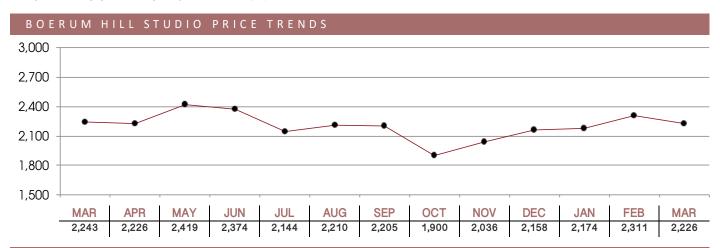






BOERUM HILL

BUILDING ON THE MOMENTUM FROM LAST MONTH'S INCREASE, THE AVERAGE RENTAL PRICE IN BOERUM HILL DURING MARCH INCREASED BY 6.72%. THE MAJORITY OF THIS PRICE INCREASE OCCURRED WITHIN TWO-BEDROOM PRICING WHERE A HANDFUL OF LUXURY UNITS INCREASED TWO-BEDROOM PRICING BY 17.75%.







BROOKLYN HEIGHTS

AFTER A LARGE INCREASE LAST MONTH, THE AVERAGE RENTAL PRICE IN BROOKLYN HEIGHTS INCREASED BY A RELATIVELY SUBDUED 2.87% DURING MARCH.

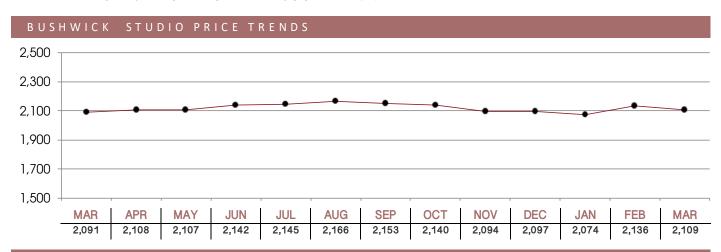




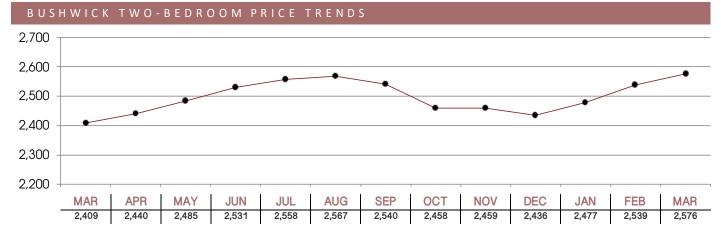


BUSHWICK

MARCH WAS A RELATIVELY STABLE MONTH FOR RENTAL PRICING IN BUSHWICK, WHERE PRICING INCREASED BY JUST 0.73%.

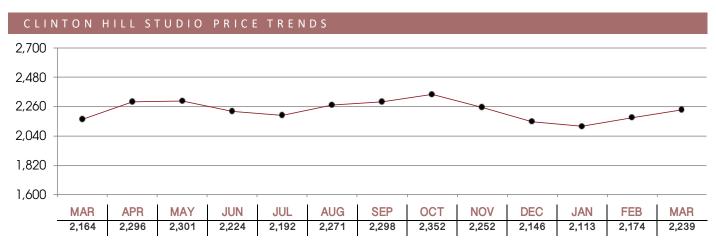




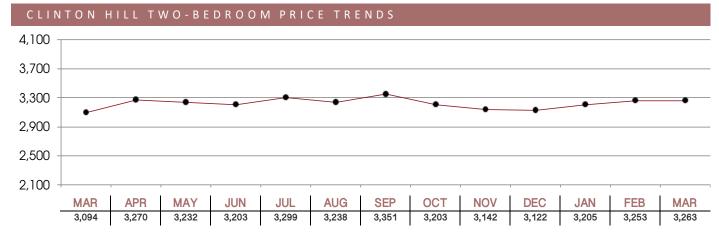


CLINTON HILL

OVER THE PAST MONTH, THE AVERAGE RENTAL PRICE IN CLINTON HILL INCREASED BY $2.10\,\%$.

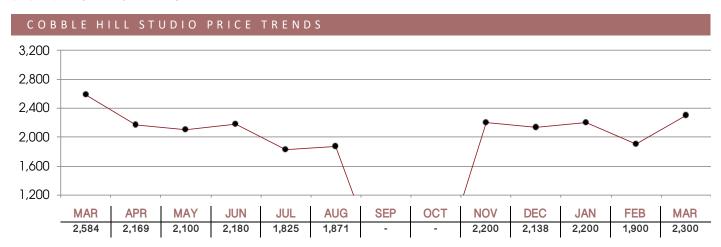






COBBLE HILL

THANKS TO A CONFLUENCE OF LOW-INVENTORY NUMBERS AND AN INCREASE IN LUXURY INVENTORY, THE AVERAGE RENTAL PRICE IN COBBLE HILL INCREASED BY 6.80% DURING MARCH.

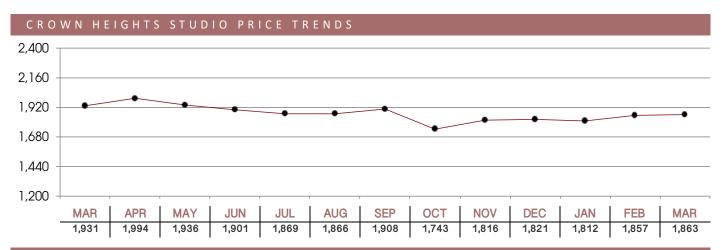






CROWN HEIGHTS

DURING MARCH, THE AVERAGE RENTAL PRICE IN CROWN HEIGHTS INCREASED BY 1.50%.

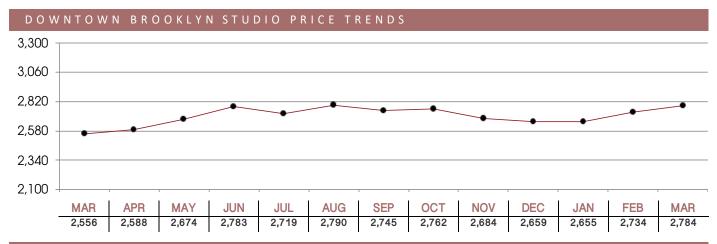






DOWNTOWN BROOKLYN

MARCH WAS A STABLE MONTH FOR RENTAL PRICING IN DOWNTOWN BROOKLYN, WHERE THE AVERAGE PRICE DECREASED BY JUST 0.23%.

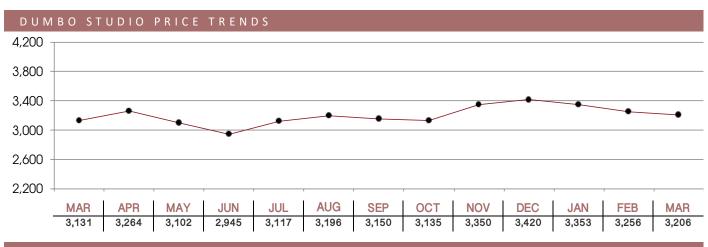


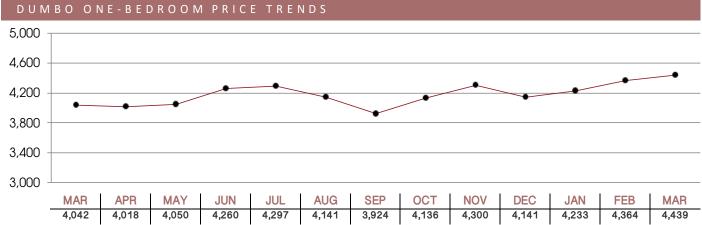


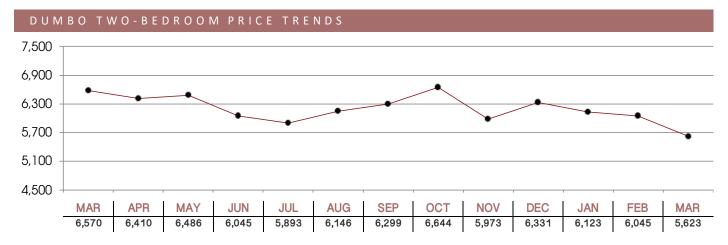


DUMBO

THIS PAST MONTH, THE AVERAGE RENTAL PRICE IN DUMBO FELL BY 2.90%.

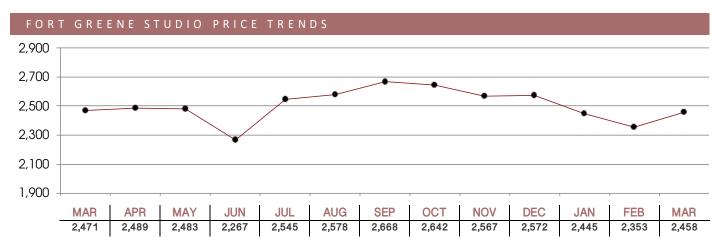


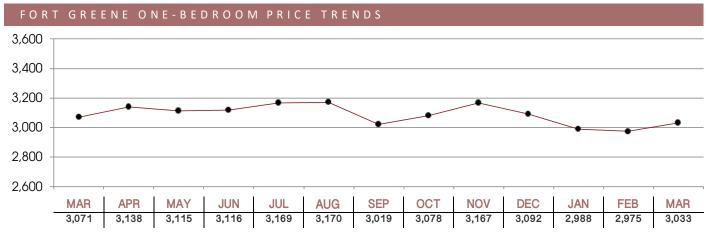




FORT GREENE

WHILE STUDIO PRICING IN FORT GREENE INCREASED BY AN IMPRESSIVE 4.44% DURING MARCH, THE AVERAGE OVERALL FORT GREENE RENTAL PRICE INCREASED BY JUST 1.61% IN THAT SAME SPAN.

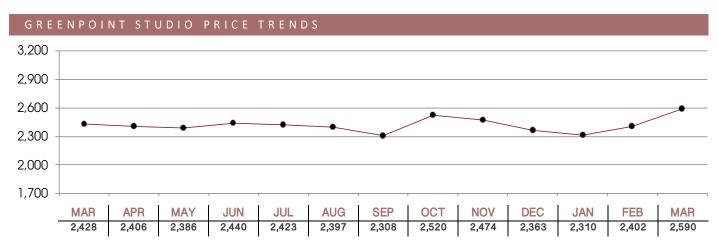






GREENPOINT

CONTINUING TO ADJUST TO AN INCREASE OF LUXURY INVENTORY, THE AVERAGE RENTAL PRICE IN GREENPOINT INCREASED BY 3.35% DURING MARCH.

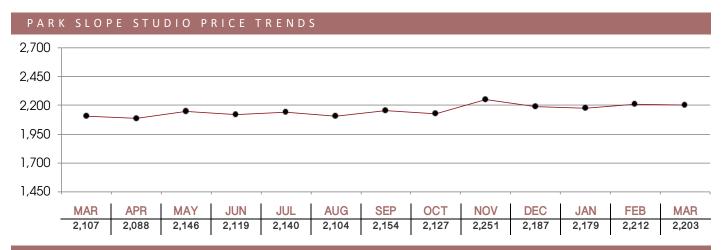




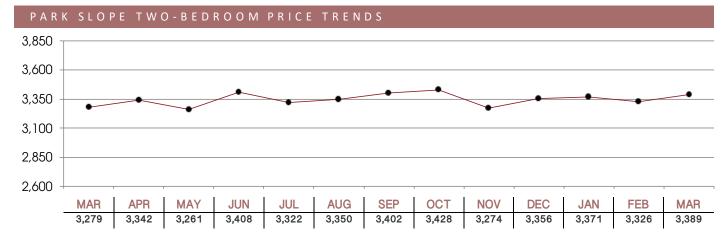


PARK SLOPE

THIS PAST MONTH, THE AVERAGE RENTAL PRICE IN PARK SLOPE INCREASED BY 1.10%.





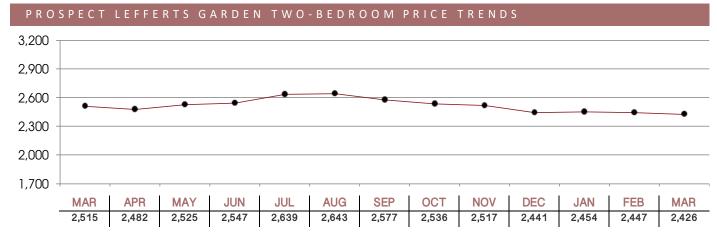


PROSPECT-LEFFERTS GARDENS

RENTAL PRICING IN PROSPECT LEFFERTS GARDENS REMAINED STABLE DURING MARCH, INCREASING BY JUST 0.39%.

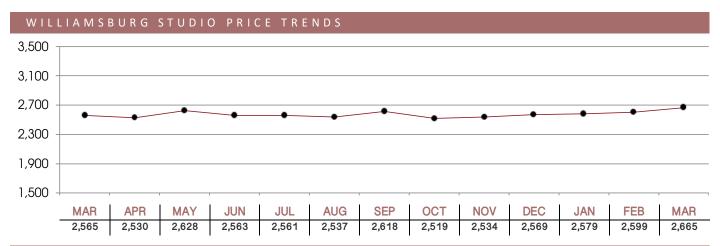




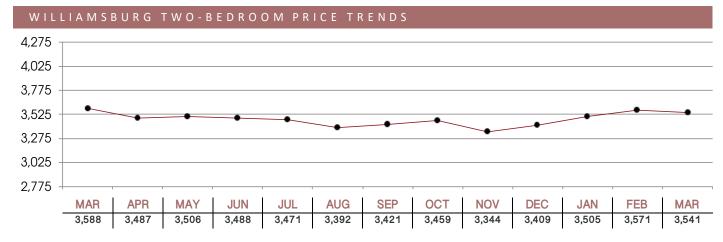


WILLIAMSBURG

FOR THE FOURTH MONTH IN A ROW, THE AVERAGE RENTAL PRICE IN WILLIAMSBURG EXPERIENCED AN INCREASE, THIS TIME IMPROVING BY 1.28%.







THE REPORT EXPLAINED

THE BROOKLYN RENTAL MARKET REPORT™ COMPARES FLUCTUATION IN THE BOROUGH'S RENTAL DATA ON A MONTHLY BASIS. IT IS AN ESSENTIAL TOOL FOR POTENTIAL RENTERS SEEKING TRANSPARENCY IN THE BROOKLYN APARTMENT MARKET AND A BENCHMARK FOR LANDLORDS TO EFFCIENTLY AND FAIRLY ADJUST INDIVIDUAL PROPERTY RENTS IN BROOKLYN.



ON A CROSS-SECTION OF DATA FROM AVAILABLE
LISTINGS AND PRICED UNDER \$10,000, WITH
ULTRALUXURY PROPERTY OMITTED TO OBTAIN
A TRUE MONTHLY RENTAL AVERAGE. OUR DATA
IS AGGREGATED FROM THE MNS PROPRIETARY
DATABASE AND SAMPLED FROM A SPECIFC MIDMONTH POINT TO RECORD CURRENT RENTAL
RATES OFFERED BY LANDLORDS DURING THAT
PARTICULAR MONTH. IT IS THEN COMBINED WITH
INFORMATION FROM THE REBNY REAL ESTATE
LISTINGS SOURCE (RLS), ONLINE RESIDENTIAL
(OLR.COM) AND R.O.L.E.X. (REAL PLUS).

AUTHOR: MNS HAS BEEN HELPING BROOKLYN
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MARKET SINCE 1999. FROM LARGE COMPANIES TO
INDIVIDUALS, MNS TAILORS SERVICES TO MEET
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CAN HELP.

THE BROOKLYN RENTAL MARKET REPORTTM IS BASED CONTACT US NOW: 718.222.0211

NOTE: ALL MARKET DATA IS COLLECTED AND COMPILED BY MNS'S MARKETING DEPARTMENT. THE INFORMATION PRESENTED HERE IS INTENDED FOR INSTRUCTIVE PURPOSES ONLY AND HAS BEEN GATHERED FROM SOURCES DEEMED RELIABLE, THOUGH IT MAY BE SUBJECT TO ERRORS, OMISSIONS, CHANGES OR WITHDRAWAL WITHOUT NOTICE. IF YOU WOULD LIKE TO REPUBLISH THIS REPORT ON THE WEB, PLEASE BE SURE TO SOURCE IT AS THE "BROOKLYN RENTAL MARKET REPORT" WITH A LINK BACK TO ITS ORIGINAL LOCATION.

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