





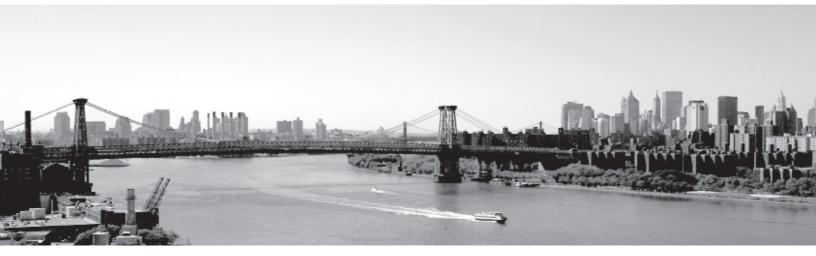
# TABLE OF CONTENTS

- 03 Introduction
- 04 A Quick Look
- 05 Mean Brooklyn Rental Prices
- 10 Brooklyn Price Trends
- 11 Neighborhood Price Trends
  - 11 Bay Ridge
  - 12 Bedford-Stuyvesant
  - 13 Boerum Hill
  - 14 Brooklyn Heights
  - 15 Bushwick
  - 16 Clinton Hill
  - 17 Cobble Hill
  - 18 Crown Heights
  - 19 Downtown Brooklyn
  - 20 Dumbo
  - 21 Fort Greene
  - 22 Greenpoint
  - 23 Park Slope
  - 24 Prospect-Lefferts Gardens
  - 25 Williamsburg
- 26 The Report Explained



# INTRODUCTION

Average rents throughout Brooklyn increased by 1.84% from \$2,723.46 in March 2016 to \$2,773.70 in April 2016.



## A QUICK LOOK

The monthly average rent in Brooklyn increased by 1.84% from \$2,723.46 in March 2016 to \$2,773.70 in April 2016. Similarly, rents increased by 1.82% since April 2015, from \$2,724.14. From an inventory standpoint, we saw a 10.12% increase since last month; from 3,430 to 3,777 units on the market.

At the time the sample was taken, these following neighborhoods consisted of less than 20 units in the sample size; Studios in Bay Ridge, Boerum Hill, Bushwick, Clinton Hill, Cobble Hill, Crown Heights, Dumbo, Greenpoint and Prospect Lefferts Gardens.

The largest average growth this month was seen in Cobble Hill, which increased by 6.76% since March 2016. This was the result of changes in levels and types of inventory – lower/higher priced units leaving/entering the market. The largest increase on a unit type level was seen in Studios in Bushwick, however this is the result of a very small sample of units on the market – the ratio of Studios to One Bedrooms & Two Bedrooms, combined, is 1:78.

The largest increase since last year was seen in Bay Ridge this month, at 10.6%, followed by BedStuy at 8.6% and Crown Heights at 8.4%. As January 2015 saw the opening of the 509 unit rental building at 1 N 4th Pl, Williamsburg saw the largest decrease in rents since last year, the result of the initial lease up almost being complete. Being one of its kind, 1 N 4th set records in all unit classes amongst other rentals in the area, so naturally as 1 N 4th product inventory reduces, the average prices for the area follow suit.

#### Notable Trends

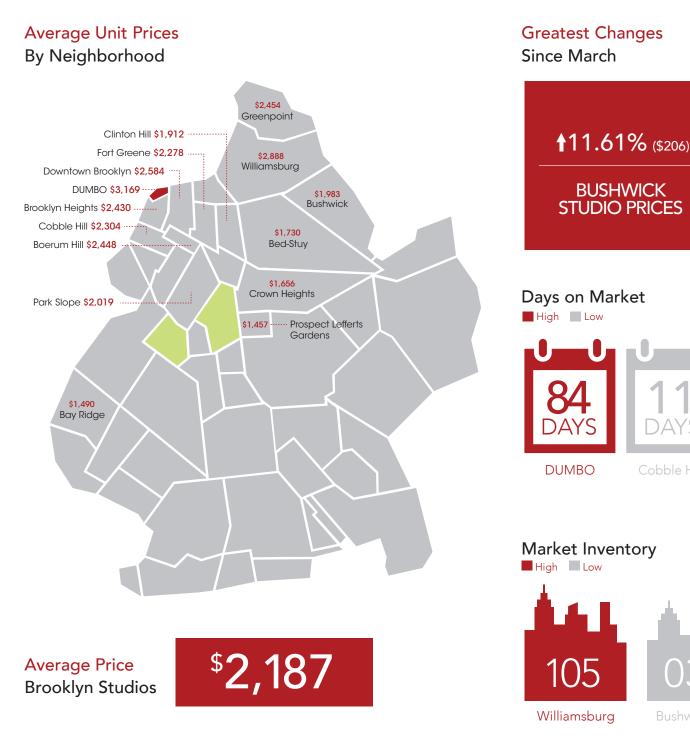
#### Building (Average Prices)

Туре	Most Expensive	Least Expensive
Studios	<b>DUMBO</b> \$3,169	<b>PLG</b> \$1,457
One-Bedrooms	<b>DUMBO</b> \$4,258	<b>PLG</b> \$1,662
Two-Bedrooms	DUMBO \$5,492	<b>PLG</b> \$2,267



**Brooklyn Rental Market Report April 2016** 

# A QUICK LOOK STUDIOS

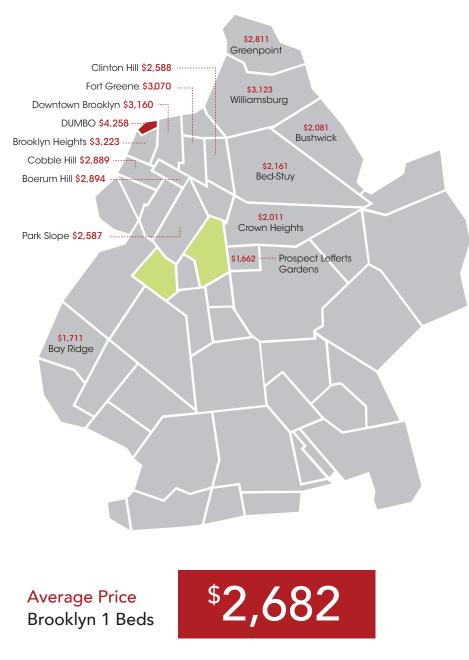




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# A QUICK LOOK 1 BEDS





Greatest Changes Since March



Boerum Hill

Crown Heights

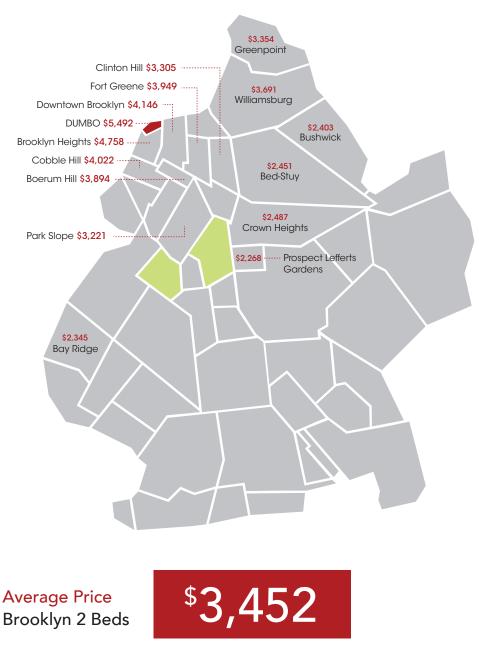




**Brooklyn Rental Market Report April 2016** 

# A QUICK LOOK 2 BEDS





Greatest Changes Since March





DUMBO

Bushwick



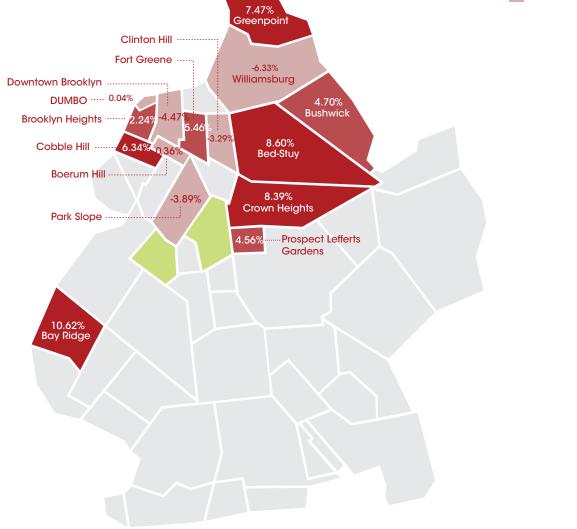
& DUMBO



## A QUICK LOOK

Year Over Year Price Change By Neighborhood 7.47% Greenpoint Clinton Hill ..... Fort Greene ..... <mark>-6.33</mark>% Williamsburg Downtown Brooklyn

> 5.5% Change 3% - 5.5% Change < 3% Change



#### Brooklyn Rents: April 2015 vs. April 2016

Туре	April 2015	April 2016	Change	
Studios	<sup>\$</sup> 2,116	<sup>\$</sup> 2,187	↑ 3.37%	
One-Bedrooms	<sup>\$</sup> 2,640	<sup>\$</sup> 2,682	↑ 1.59%	
Two-Bedrooms	<sup>\$</sup> 3,417	<sup>\$</sup> 3,452	1.04%	



#### A QUICK LOOK

#### Where Prices Decreased (monthly)

- Boerum Hill Studios -1.52%
- Bushwick One-Bedroom -0.46% Two-Bedroom -4.52%
- Clinton Hill Studios -3.01%
- Crown Heights Two-Bedroom -1.79%
- Dumbo Two-Bedroom -1.11%

- Downtown BK
  Studios -1.31%
  One-Bedroom -0.47%
  Two-Bedroom -2.65%
- Fort Greene Studios -4.72%
- Park Slope
  Studios -2.40%
  One-Bedroom -1.18%
  Two-Bedroom -1.46%
- ▶ PLG Studios -3.06% One-Bedroom -3.25%

- Williamsburg Studios-2.30%
  - Two-Bedroom -5.44%

#### Where Prices Increased (monthly)

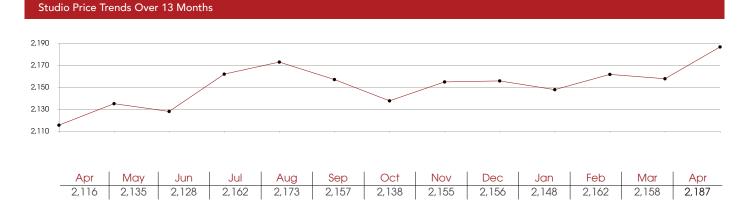
- ▲ Bay Ridge Studios 7.39% One-Bedroom 0.14% Two-Bedroom 5.30%
- Bed Stuy
  - Studios 6.87% One-Bedroom 5.44% Two-Bedroom 2.73%
- Boerum Hill One-Bedroom 4.30% Two-Bedroom 8.06%
- Brooklyn Heights Studios 5.61%
- One-Bedroom 8.18% Two-Bedroom 5.96%
- Bushwick Studios 11.61%

- Clinton Hill One-Bedroom 3.51% Two-Bedroom 1.25%
- Cobble Hill Studios 4.58% One-Bedroom 3.09% Two-Bedroom 10.94%
- ▲ Crown Heights Studios 0.01% One-Bedroom 2.24%
- Dumbo Studios 4.36% One-Bedroom 7.88%
- Fort Greene One-Bedroom 0.50% Two-Bedroom 0.86%

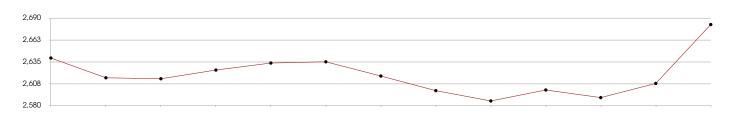
- ▲ Greenpoint Studios 2.13% One-Bedroom 6.62% Two-Bedroom 2.88%
- PLG Two-Bedroom 0.39%
- Williamsburg One-Bedroom0.90%

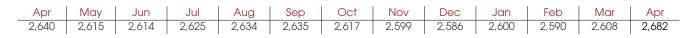


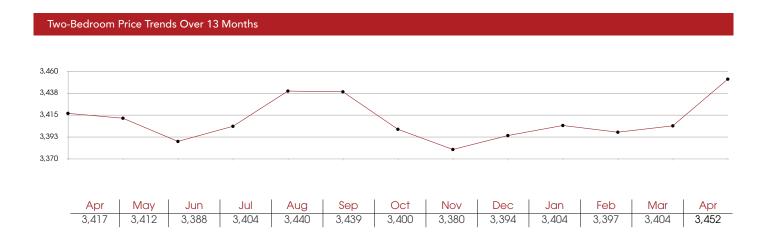
## **BROOKLYN PRICE TRENDS**



One-Bedroom Price Trends Over 13 Months









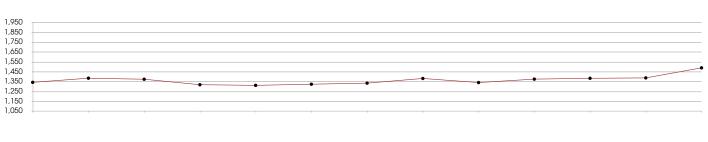
### BAY RIDGE

• Monthly average rent increased by 4.19% this month; Studios by 7.39%, One bedrooms by 0.14% and Two bedrooms by 5.30% as several listings along Shore Road entered the market.

• Annually, Bay Ridge saw the largest growth since 2015, increasing by 10.6%

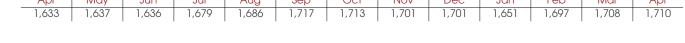
#### Studio Price Trends Over 13 Months

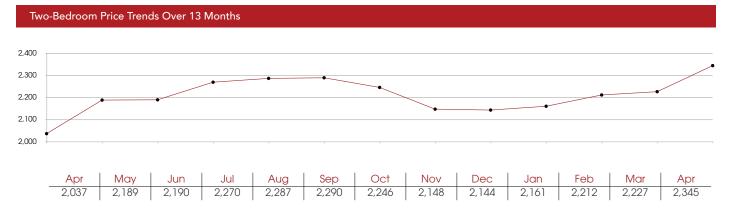
One-Bedroom Price Trends Over 13 Months



		May											
_	1,343	1,385	1,375	1,319	1,313	1,324	1,335	1,382	1,341	1,376	1,384	1,388	1,490







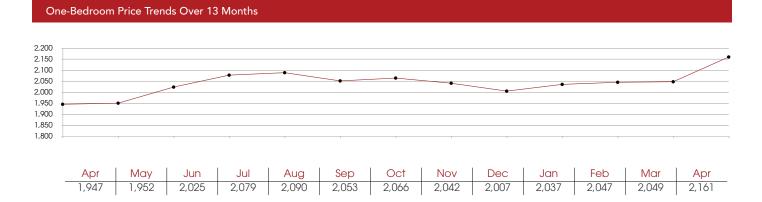


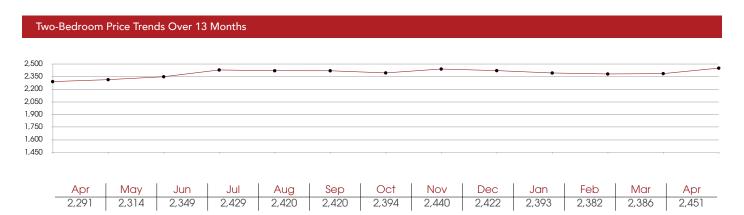
### BEDFORD-STUYVESANT

• All unit classes increased this month, with an overall average movement of 4.76%.

• Since 2015, average rents have increased by 8.6%, the second largest growth in the borough, indicative of a growing demand in the area.

#### Studio Price Trends Over 13 Months 2,100 1,900 1,700 1,500 1,300 1,100 900 Apr May Jun Jul Aug Sep Oct Nov Dec Jan Feb Mar 1,601 1,546 1,610 1,612 1,543 1,579 1,528 1,507 1,603 1,617 1,602 1,619





MNS Brooklyn Rental Market Report April 2016 page 12

Apr

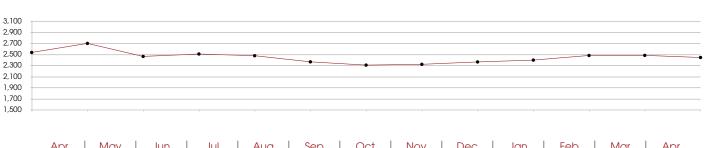
1,730



### **BOERUM HILL**

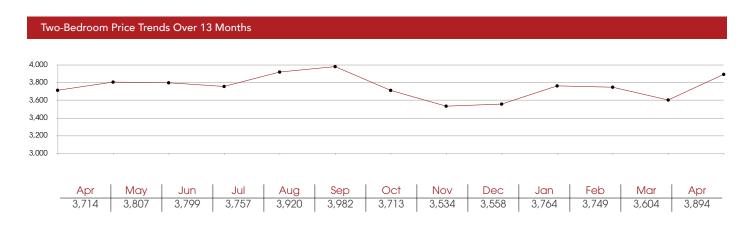
• The reverse of last month, Boerum Hill's Two Bedroom unit average rent saw the largest increase this month compared to the other analyzed neighborhoods, at 8.06%. Given it was the largest decrease last month, the spike is indicative of market correction from higher/lower priced units entering/leaving the market.

#### Studio Price Trends Over 13 Months











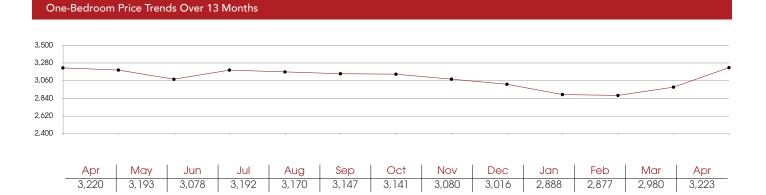
## **BROOKLYN HEIGHTS**

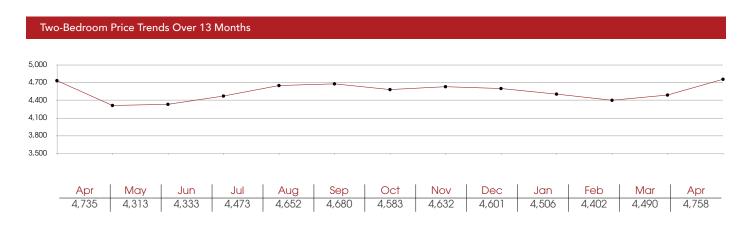
• Brooklyn Heights came in second this month for the greatest average rental growth, with an overall increase of 6.55%. This is the result of several higher priced units at 360 Furman st and 29 Willow st entering the market.

Studio Price Trends Over 13 Months



	· · · · ·			Aug								1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
2,229	2,333	2,339	2,389	2,466	2,478	2,400	2,323	2,350	2,251	2,271	2,301	2,430







### BUSHWICK

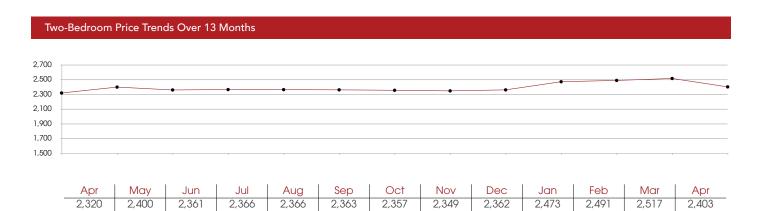
- Studios in Bushwick increased the most compared to the other Brooklyn nabes this month, increasing by 11.61%, the result of a sample size of only 3 higher priced units.
- Annually, average rents increased by 4.70%.

#### Studio Price Trends Over 13 Months



	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr
1	,900	1,750	1,709	1,701	1,753	1,781	1,823	1,826	1,832	1,781	1,779	1,777	1,983







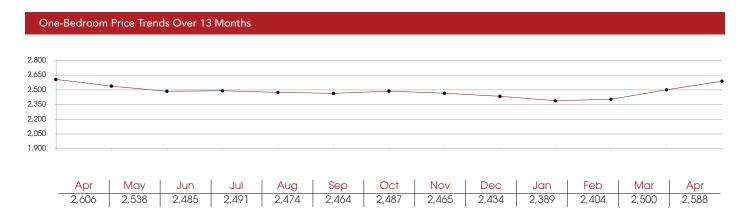


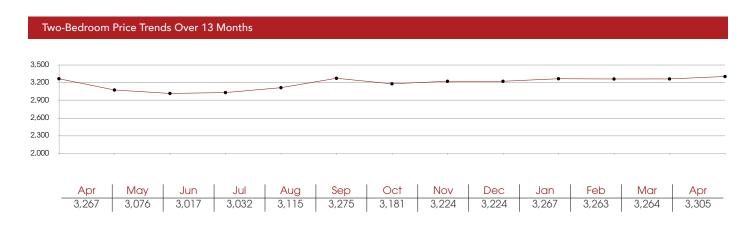
## **CLINTON HILL**

• With Studio rents decreasing by 3.01%, One Bedrooms increasing by 3.51% and Two Bedrooms by 1.25%, overall average rents remained stable, moving by 0.90%.





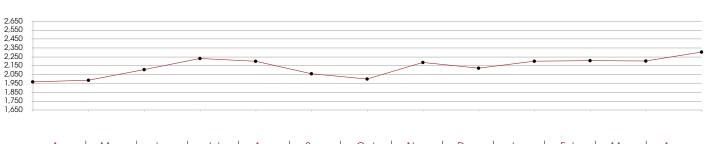




## COBBLE HILL

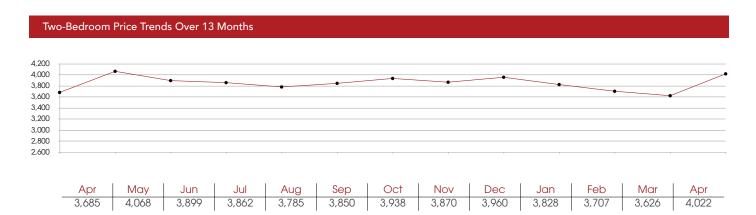
- Cobble Hill Two Bedroom units increased the greatest this month, moving by 10.94%, while Studios increased by 4.58% and One Bedrooms by 3.09%, resulting in an overall average price movement of 6.76% the largest in the borough.
- These price movements were predominantly the result of typical changes in inventory.

#### Studio Price Trends Over 13 Months



										Feb		
1,968	1,986	2,106	2,231	2,200	2,059	2,000	2,187	2,122	2,201	2,207	2,203	2,304



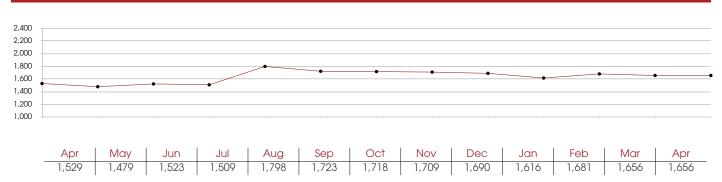


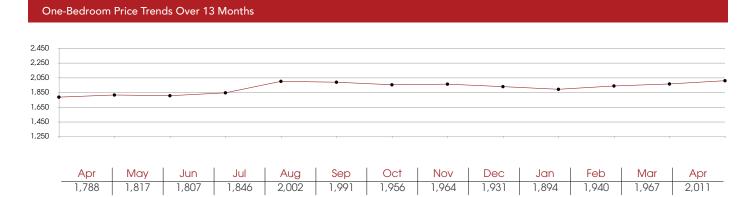


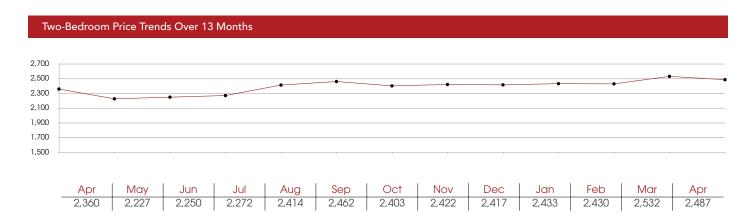
### CROWN HEIGHTS

• Although monthly rents remained relatively unchanged this month, annual rents increased by 8.39%.











#### DOWNTOWN BROOKLYN

• All unit classes saw increases in average rent this month, with an overall increase of 1.55%



One-Bedroom Price Trends Over 13 Months 3,500 3,300 3,100 2,900 2,700 2,500 Apr May Jun Jul Aug Sep Oct Nov Dec Jan Feb Mar Apr 3,200 3,255 3,336 3,326 3,252 3,268 3,248 3,205 3,197 3,176 3,118 3,175 3,160

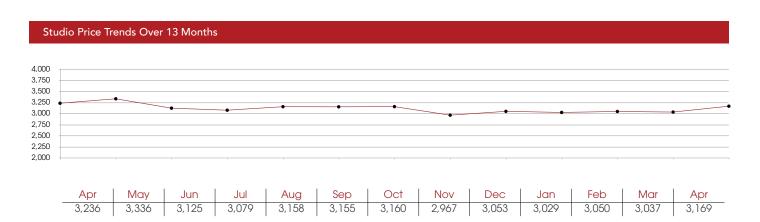




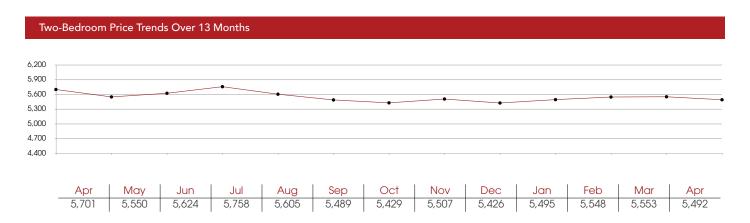
#### DUMBO

• One Bedroom rents increased by 7.88% this month, as Studio rents increased by 4.36% and Two Bedrooms decreased by 1.11%.

• DUMBO also recorded the lowest sample size this month, with only 76 units on the market.









### FORT GREENE

• Fort Greene rents remained stable this month, moving by only -0.68%, while rents increased by 5.46% since April 2015.



**One-Bedroom Price Trends Over 13 Months** 

2,882

2,913

2,889

2,938



											Feb		
_	2,183	2,148	2,164	2,331	2,292	2,417	2,438	2,497	2,460	2,438	2,448	2,390	2,278

3,200 3,000 2,800 2,600 2,400 2,200 2,000 Apr May Jun Jul Aug Sep Oct Nov Dec Jan Feb Mar Apr

2,874

2,876

3,018

3,001

3,032

3,001

3,054

3,070



MNS Brooklyn Rental Market Report April 2016 page 21

2,968



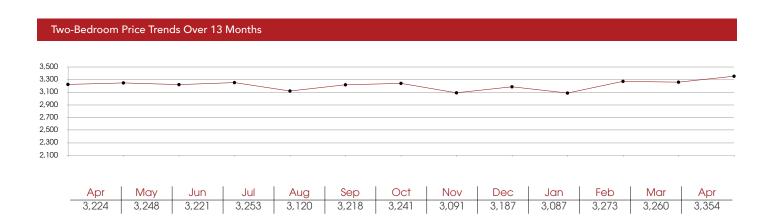
#### GREENPOINT

• All unit classes saw increases in rent this month – Studios by 2.13%, One Bedrooms by 6.62% and Two Bedrooms by 2.88%.











## PARK SLOPE

• The overall average rent dipped slightly this month by 1.61%.

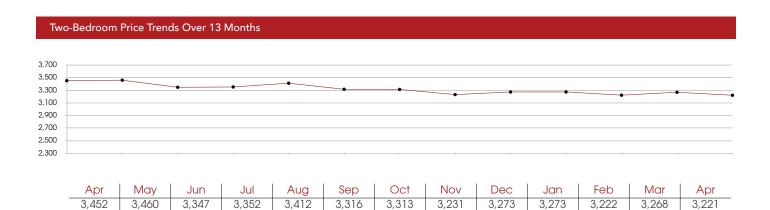
#### Studio Price Trends Over 13 Months

**One-Bedroom Price Trends Over 13 Months** 



	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr
-	2,016	1,986	1,993	2,028	2,030	2,085	2,011	2,145	2,088	2,075	2,058	2,068	2,019

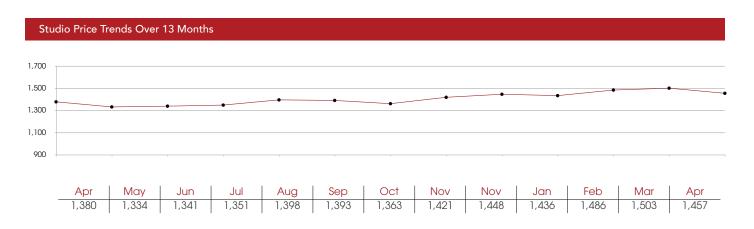
2,900 2,700 2,500 2,300 2,100 1,900 1,700 Oct Apr May Jun Jul Aug Sep Nov Dec Jan Feb Mar Apr 2,566 2,558 2,536 2,591 2,675 2,607 2,551 2,551 2,534 2,616 2,626 2,618 2,587

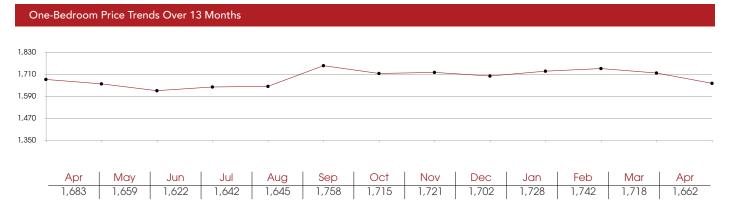


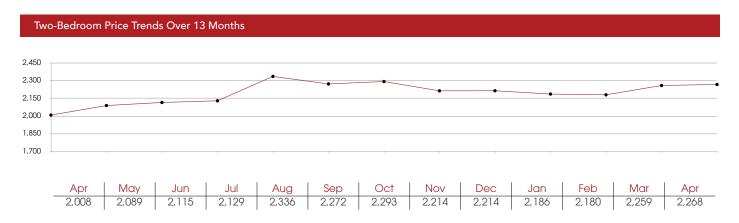


### PROSPECT-LEFFERTS GARDENS

• While the average rent decreased by 1.70% since last month, since last year, rents increased by 4.56%.









### WILLIAMSBURG

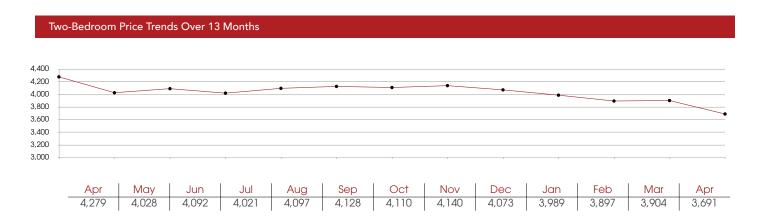
- As January 2015 saw the opening of the 509 unit rental building at 1 N 4th Pl, Williamsburg saw the largest decrease in rents since last year, the result of the initial lease up almost being complete.
- Being one of its kind, 1 N 4th set records in all unit classes amongst other rentals in the area, so naturally as 1 N 4th product inventory diminishes, the average prices for the area follow suit.

#### Studio Price Trends Over 13 Months



											Mar		
2,856	2,772	2,868	3,142	3,120	3,169	3,066	3,036	3,070	3,024	2,994	2,956	2,888	

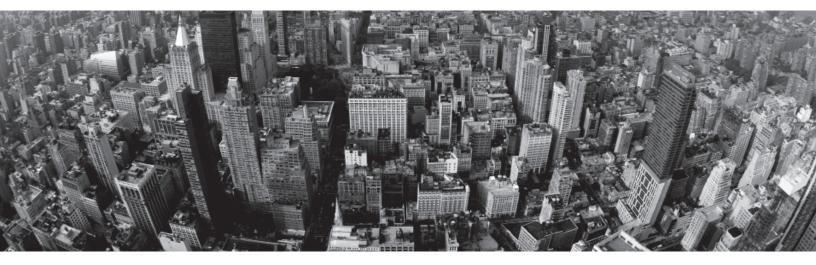






### THE REPORT EXPLAINED

The Brooklyn Rental Market Report<sup>™</sup> compares fluctuation in the borough's rental data on a monthly basis. It is an essential tool for potential renters seeking transparency in the Brooklyn apartment market and a benchmark for landlords to efficiently and fairly adjust individual property rents in Brooklyn.



The Brooklyn Rental Market Report<sup>™</sup> is based on a cross-section of data from available listings and priced under \$10,000, with ultraluxury property omitted to obtain a true monthly rental average. Our data is aggregated from the MNS proprietary database and sampled from a specific mid-month point to record current rental rates offered by landlords during that particular month. It is then combined with information from the REBNY Real Estate Listings Source (RLS), OnLine Residential (OLR.com) and R.O.L.E.X. (Real Plus). Author: MNS has been helping Brooklyn landlords and renters navigate the rental market since 1999. From large companies to individuals, MNS tailors services to meet your needs. Contact us today to see how we can help.

Contact Us Now: 212.475.9000

Note: All market data is collected and compiled by MNS's marketing department. The information presented here is intended for instructive purposes only and has been gathered from sources deemed reliable, though it may be subject to errors, omissions, changes or withdrawal without notice.

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